

PGEU

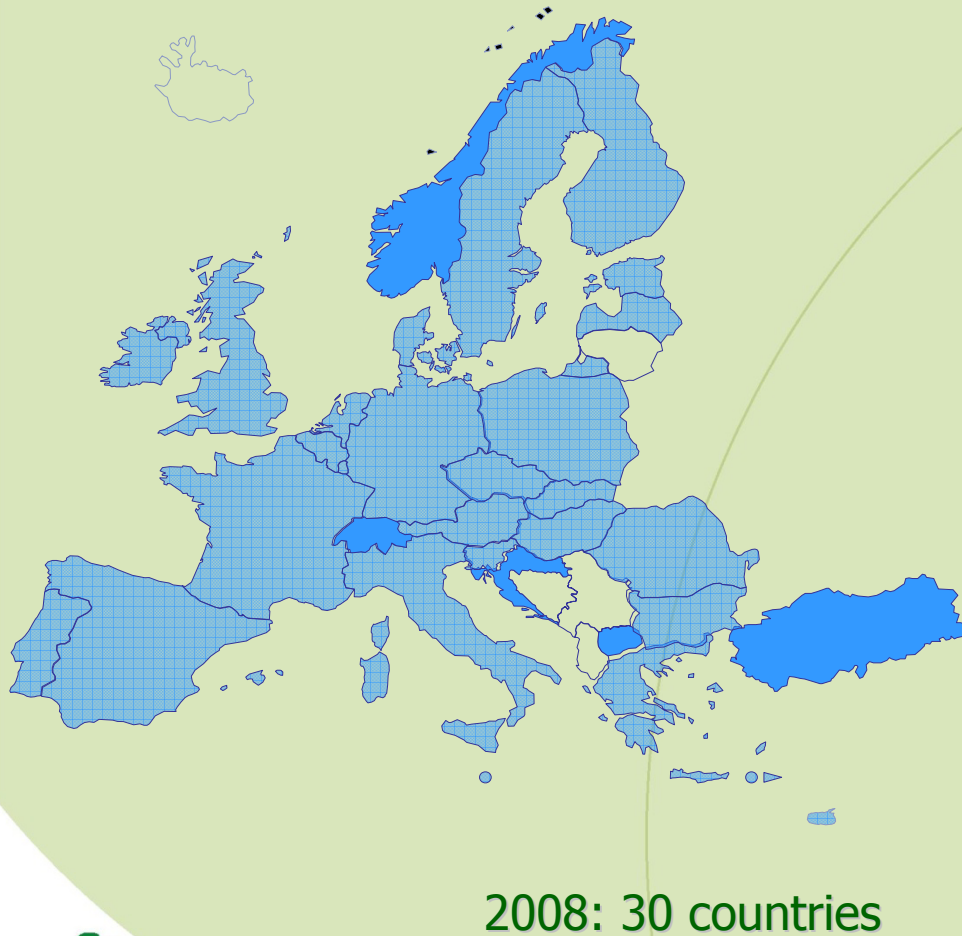
DG Markt Workshop on Community Pharmacy

**John Chave
Secretary General, PGEU**

PGEU Introduction

PGEU

Members: Professional Bodies & Pharmacists' Associations



- | | | | |
|---|------------|---|----------------|
|  | Austria |  | Netherlands |
|  | Belgium |  | Poland |
|  | Bulgaria |  | Portugal |
|  | Cyprus |  | Romania |
|  | Czech Rep |  | Slovakia |
|  | Denmark |  | Slovenia |
|  | Finland |  | Spain |
|  | France |  | Sweden |
|  | Germany |  | United Kingdom |
|  | Greece | | |
|  | Hungary | | |
|  | Ireland |  | Croatia |
|  | Italy |  | FYR Macedonia |
|  | Latvia |  | Norway |
|  | Luxembourg |  | Switzerland |
|  | Malta |  | Turkey |





Determined to cut red tape and reduce regulatory burden are (l to r),
OTS Director James Gilleran, Jim McLaughlin of the American Bankers
Association, Harry Doherty of America's Community Bankers,
FDIC Vice Chairman John Reich and Ken Guenther of the Independent
Community Bankers of America.



Besides very low prices,
we pay 1,- zł for every prescription

A reduction in regulation hampering freedom of establishment would significantly enhance productivity in the EU, thereby driving economic growth.....

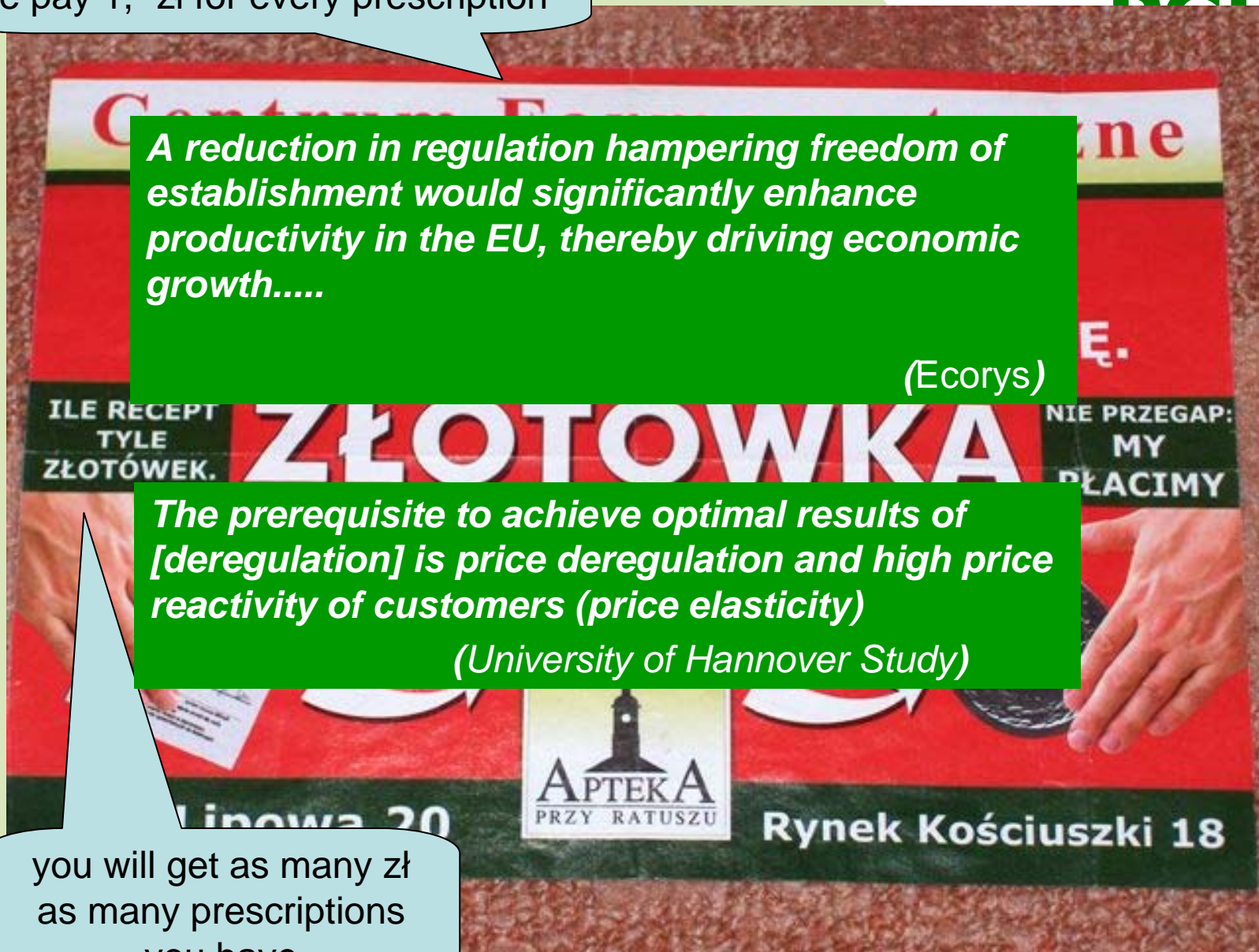
(Ecorys)

The prerequisite to achieve optimal results of [deregulation] is price deregulation and high price reactivity of customers (price elasticity)

(University of Hannover Study)

you will get as many zł
as many prescriptions
you have

DOEU





**health system integration
to provide new services**

Effectiveness of interventions

equal pricing for
all residents

availability of qualified staff

**avoidance of
conflicts of interest**

**integration with
social security systems**

avoidance of oligopoly

full availability of all medicines

Stability of supply

**avoidance of
supplier induced demand**

professional standards

inefficiency and waste of
resources through pharmacy oversupply

Resistance to commoditisation
of medicines

rational and appropriate use

access in rural areas

access in economically
unattractive areas

PGEU

THANK YOU!

www.pgeu.eu

