



EUROPEAN COMMISSION
Internal Market and Services DG

Public Hearing - Towards full SEPA migration Final programme

Wednesday, 17 November 2010 from 9.00 to 13.00
Breydel building, room AUDIT, 45 Avenue Auderghem, 1040 Brussels

Welcome address

Elemér Terták, Director, Internal Market and Services DG, European Commission

Opening remarks

Nadia Calviño, Deputy Director-General, Internal Market and Services DG, European Commission

Sari Essayah, European Parliament, Member of the Committee for Economic and Monetary Affairs

Panel I (9.45–11.15)

Should a SEPA Regulation mandate technical requirements or existing EPC schemes?

Introduction: **Jean-Yves Muylle**, Head of Unit, Internal Market and Services DG, European Commission

Moderator: **Jan Vermeulen**, Head of Division Retail Payments, National Bank of Belgium

Participants:

- **Gerard Hartsink**, Chair of the European Payments Council (EPC)
- **Monique Goyens**, Director General, The European Consumers' Organisation (BEUC)
- **Günther Gall**, Chairman of the Payment Systems Working Group, European Association of Co-operative Banks (EACB); Head of Division Transaction Services, Raiffeisen Bank International AG
- **Gianfranco Tabasso**, Chairman of the Payment Commission, European Association of Corporate Treasurers (EACT)

Panel II (11.30–13.00)

Should a SEPA Regulation define the business model for SEPA direct debits?

Introduction I: **Rita Wezenbeek**, Head of Unit, DG Competition, European Commission

Introduction II: **Jacqueline Minor**, Director, DG Health and Consumers, European Commission

Moderator: **Jan Vermeulen**, Head of Division Retail Payments, National Bank of Belgium

Participants:

- **Marie Cheval**, Director, La Banque Postale, France
- **Xavier Durieu**, Secretary General of the Retail, Wholesale and International Trade Representation to the EU (EuroCommerce)
- **Wolfgang Adamiok**, Director, German Savings Banks Association (DSGV)
- **Gilbert Labbé**, Secrétaire de l'Association de Défense des Utilisateurs de Moyens de Paiement Européens (ADUMPE); Directeur de la Division Trésorerie et Financement Intra-Groupe d'EDF
- **Jonathan Maltman**, Senior Manager, Industry & Regulatory Relations, Barclays Bank

Closing drink (13.00)