

APPENDIX 11

Materials received from the European Commission



Articles/Position Papers

1. Association des Industries de Marque, Parasitic Copying: national situation - Situation as at September 2010
2. Association des Industries de Marque, Trade Mark Committee, *Parasitic Copying: Trading on the innovation and creativity of others* (January 2011)
3. British Brands Group, *Similar Packaging - A summary of consumer research, 1993 - 2005* (2009)
4. British Brands Group, *No riding on brands' coat tails* (2009)
5. British Brands Group, *Time to stamp out misleading "parasitic" packaging* (2011)
6. British Brands Group, *Penguin v Puffin Special* (2011)
7. Stefan Brunsbach, Torsten Klamm, Torsten Schmidt, Hans-Martin Eckstein, Christoph Schreiber, Andreas Kempf, Volker Stein and Horst Raettig (PricewaterhouseCoopers LLP), *EU Commission Issues Opinion Against German Anti-Abuse Provision* (2010)
8. Eric Campbell and Annabel Evans (Mayer Brown LLP), *Issuers Beware: Extended Liability to Investors for Announcements and Other Company Information* (2010)
9. Jordi Domínguez and Iván Rabanillo (Latham & Watkins LLP), *New Act Implements EU VAT Package and Amends Non-Residents' Income Tax and Corporate Income Tax Rules* (2010)
10. L'International Fragrance Association: *Memoire d'amicus curiae*
11. Marques Unfair Competition Team, *Protection and Infringement of Look-alikes*
12. Garry Mills, *Taking Action Against Lookalike Products in Europe* (2010)
13. Peter N. W. Nias and James Ross (McDermott Will & Emery UK LLP), *Thin Capitalization in the United Kingdom - HMRC Issues New Guidance* (2010)
14. John Ratliff, Jacques Bourgeois, Frédéric Louis, Sven B. Völcker and Lisa Arsenidou (WilmerHale), *EU Consultations on Competition Best Practices and Hearing Officer Procedure* (2010)
15. Reuters, *Roundup* (2010)
16. Toy Industries of Europe, *Parasitic copying is unfair play* (2007)
17. The Trade Secrets & Innovation Coalition, *Case Studies and Member States: Legislation on the Protection of Trade Secrets*

Case law

18. *L'Oréal SA v Bellure NV* [2010] EWCA Civ 535