



OHIM overview

Achievements so far and main challenges ahead

EU Observatory – Public Stakeholders Meeting - Warsaw, Dec 2011



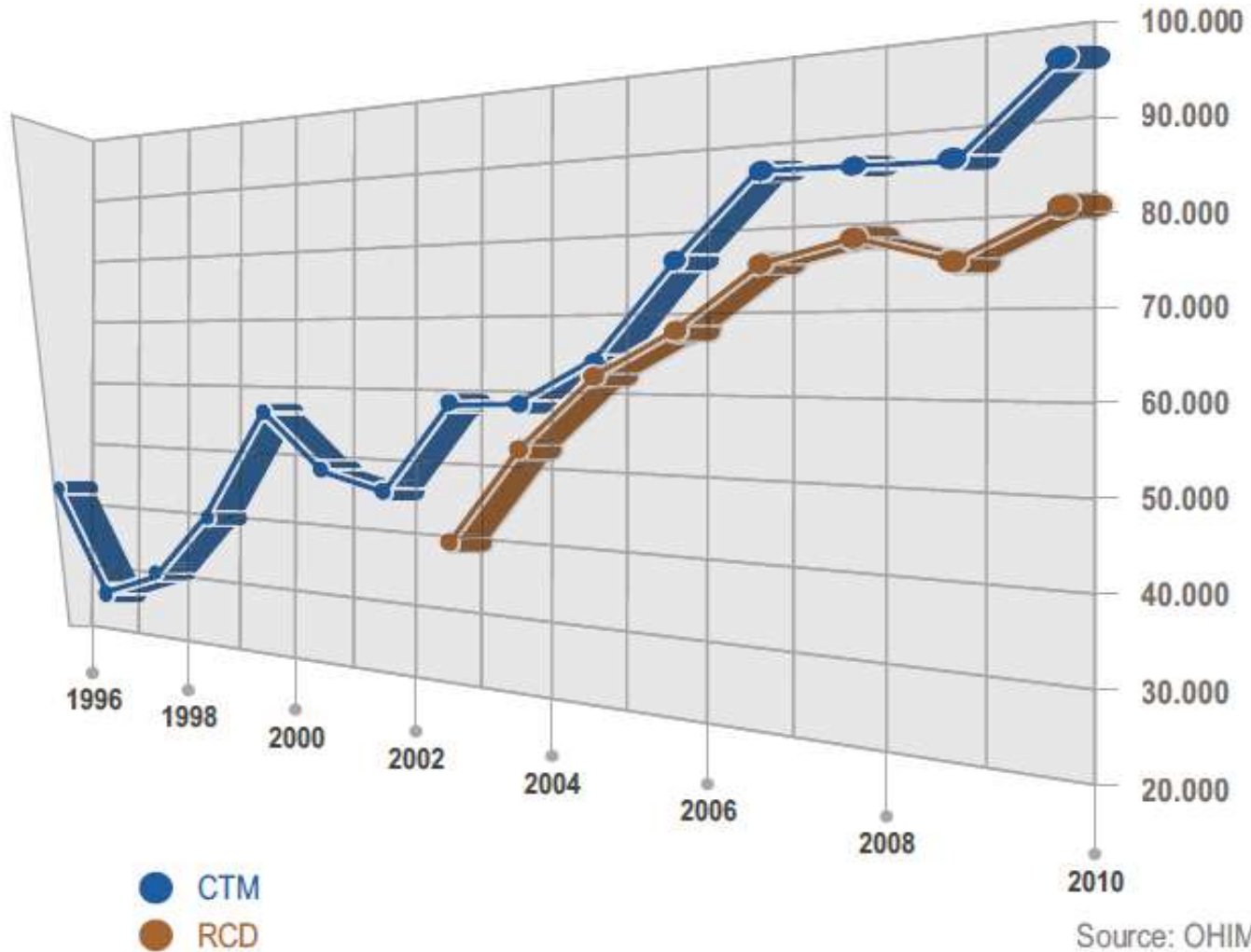
OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

The OHIM

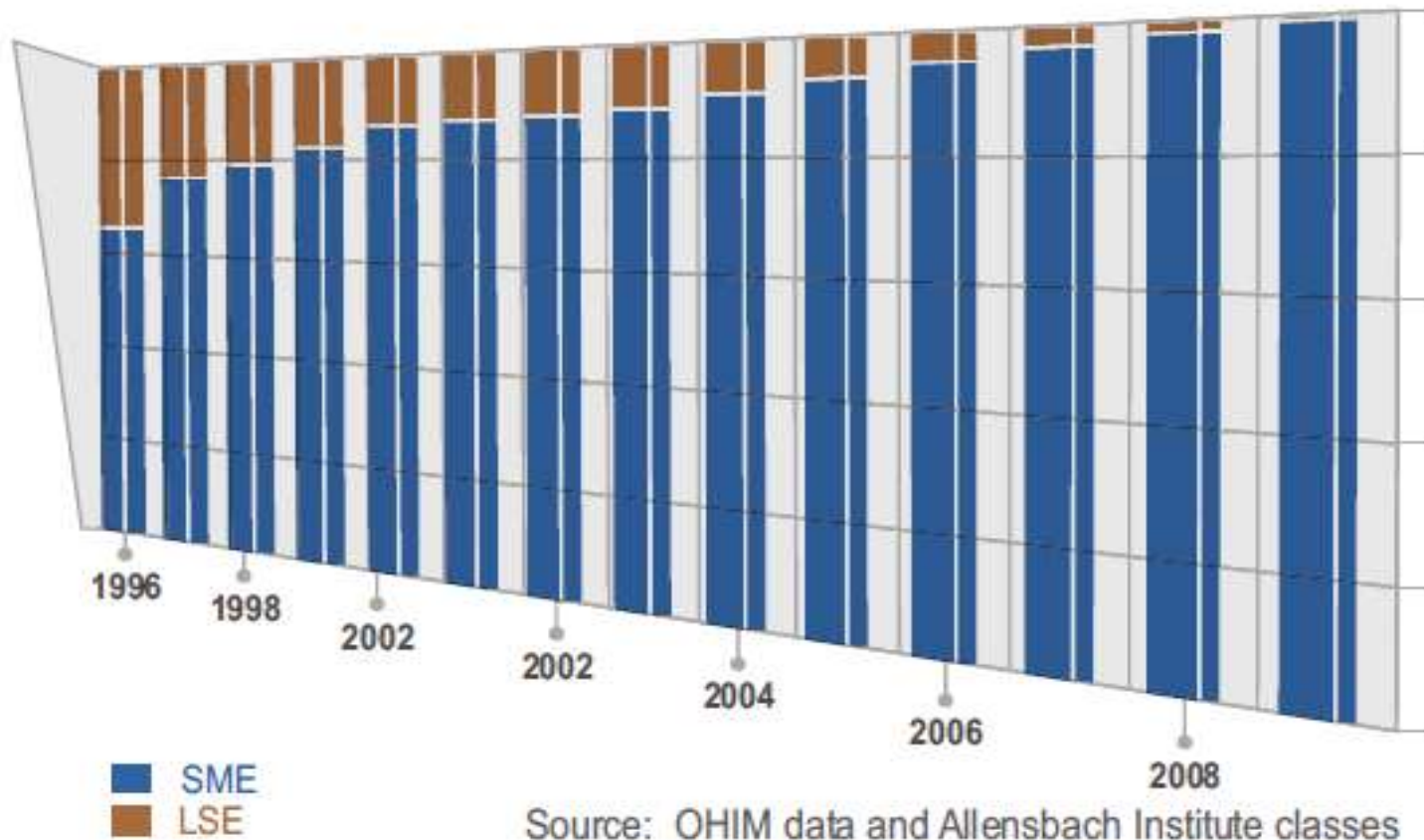
Who are we?



www.oami.europa.eu

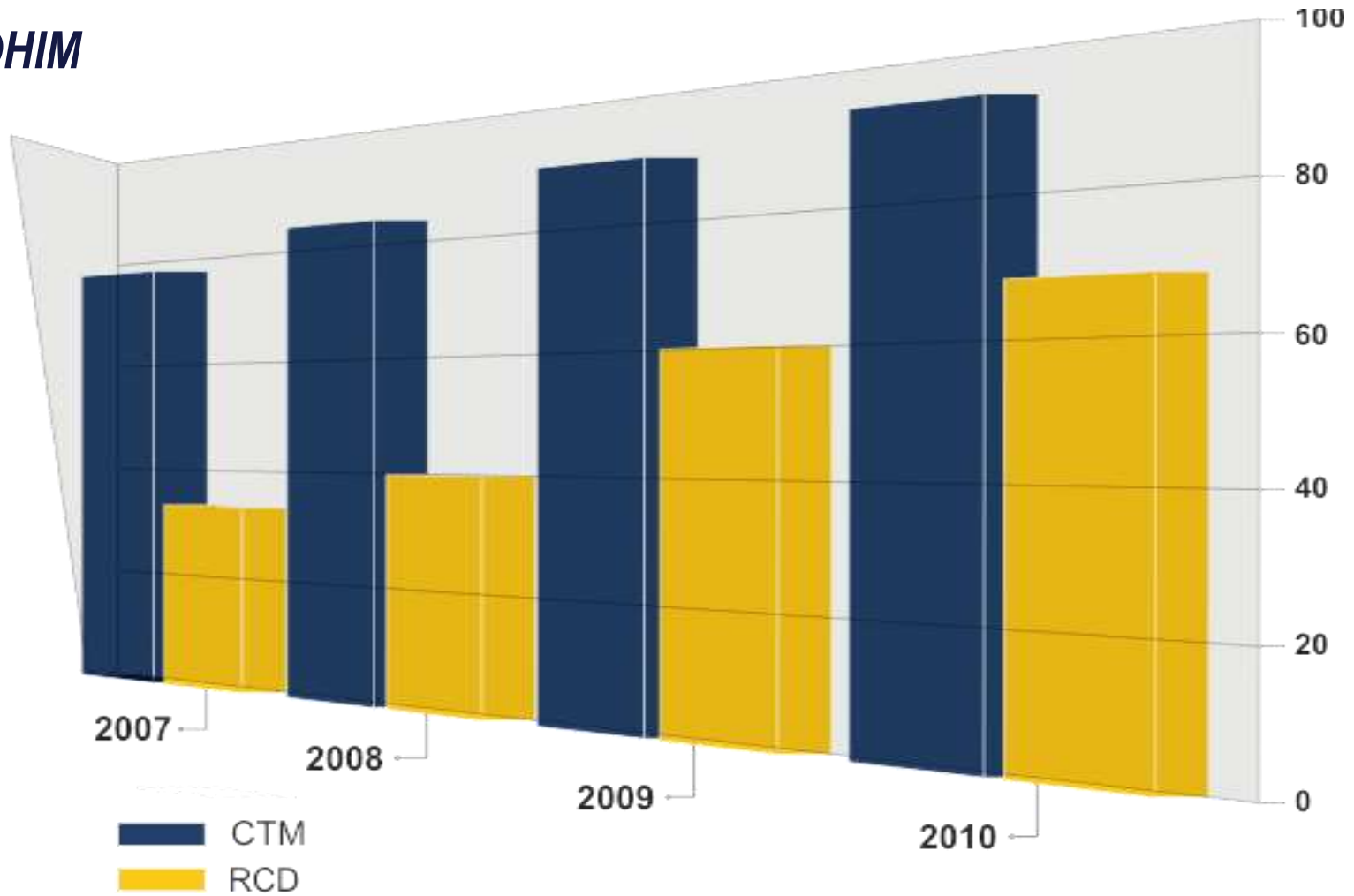






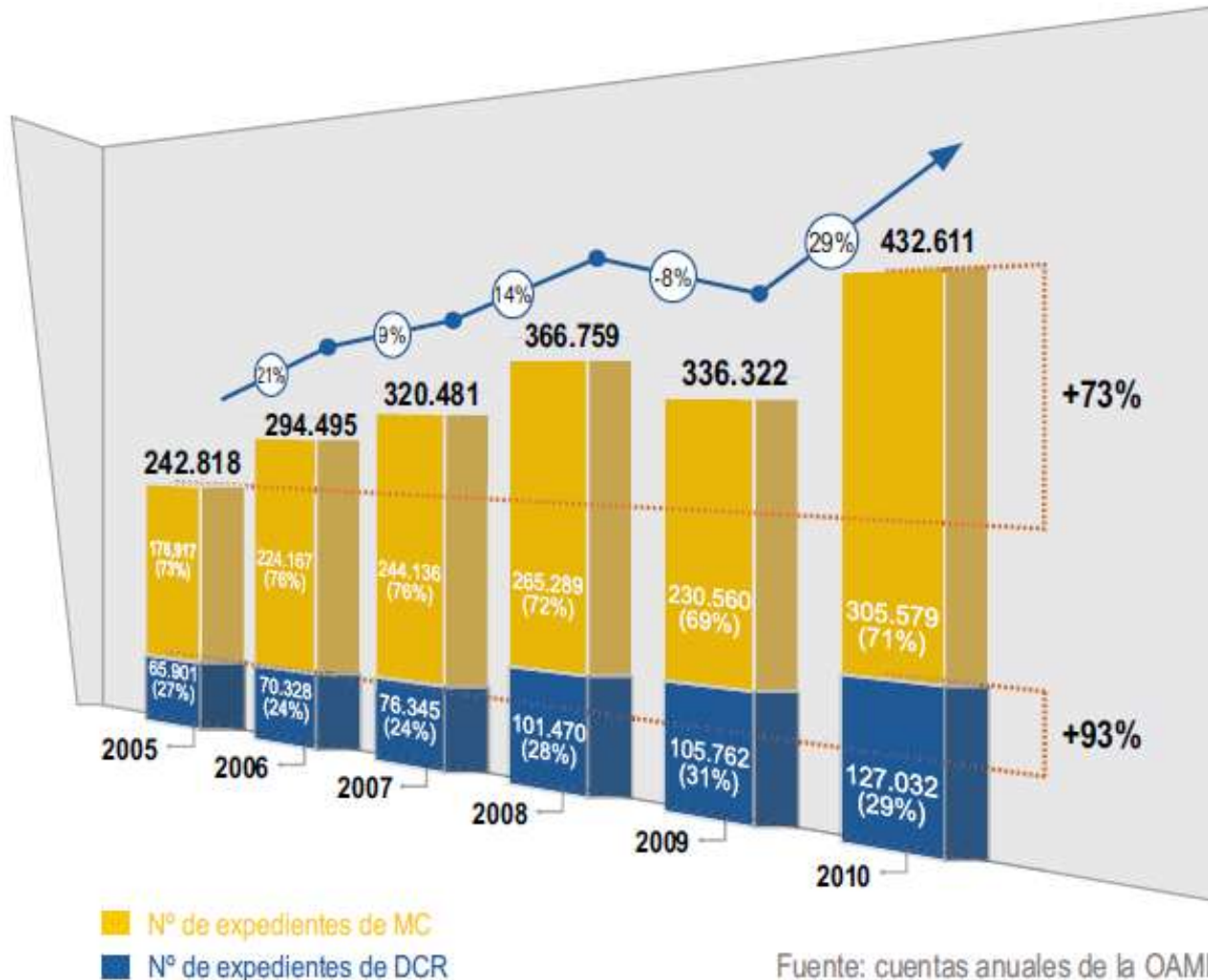


- *e-OHIM*





• Efficiency





- *1.000.000 CTM applications*





- *OHIM strategic plan*



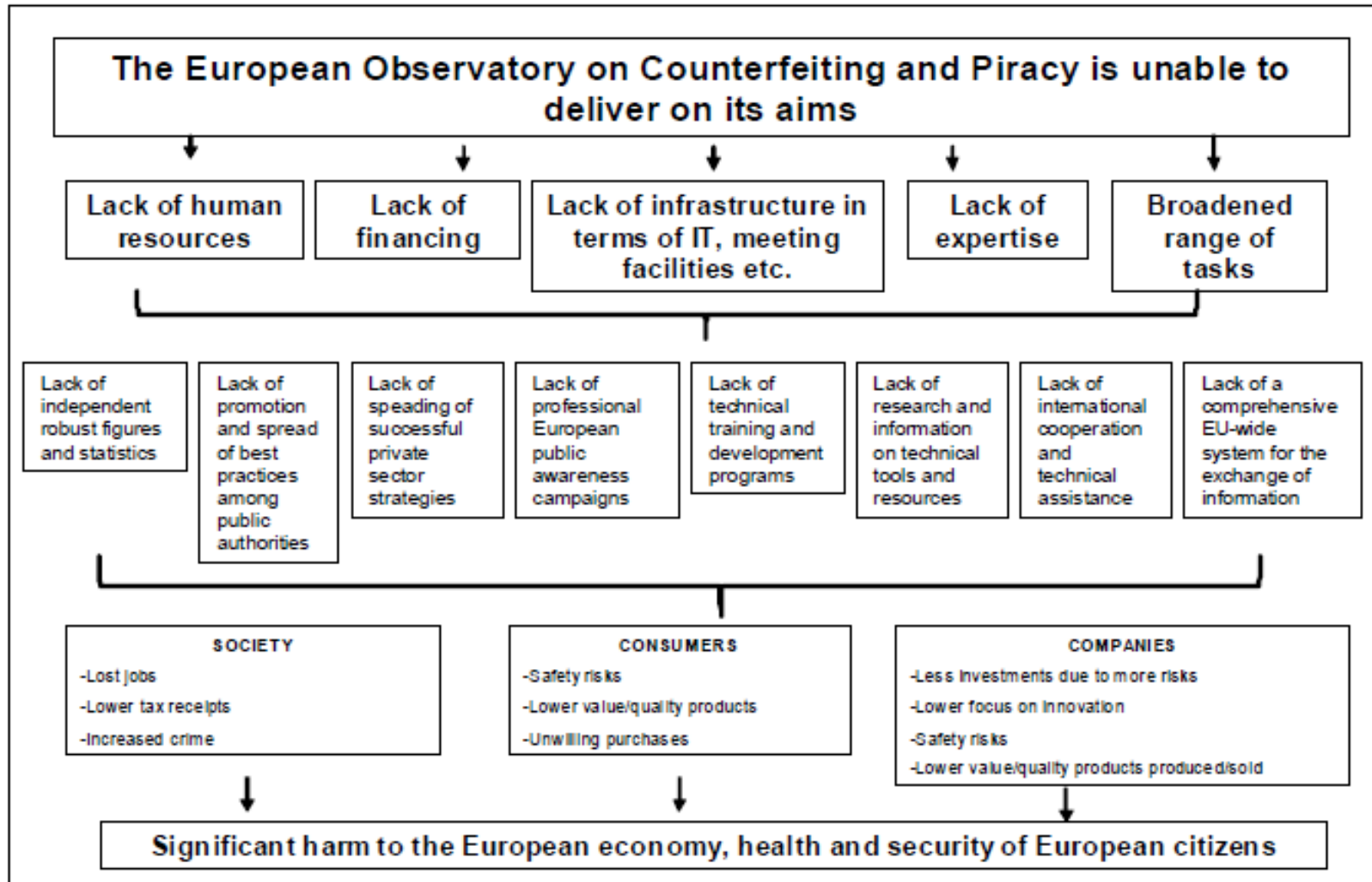


The EU Observatory and the OHIM



- Established in April 2009 with two main tasks
 - Delivering independent data
 - Raising public awareness
- Additional tasks
 - Exchanging and promoting best practices
 - Training programmes
 - Scientific research
 - International cooperation
- Successful launch, however new setting needed for operational activities







- Proposal of Council and Parliament Regulation
 - Ensure that the Observatory has necessary infrastructure to deliver its activity effectively by entrusting its functioning to OHIM





- September 2010
 - EP invited MS and COM to extend cooperation with OHIM to cover fight against infringement of IPRs
- Support to Observatory
 - reinforcing and extending activities in the framework of current mission (MoU - April 2011)
- May 2010
 - Council asked to establish legal basis for OHIM in enforcement through fostering its cooperation with the Observatory





- Data collection
 - Counterfeiting Intelligence Support Tool
 - Database to support information exchange between enforcers
 - Study to improve the understanding of the value of IP as enabler of growth, jobs and other key economic variables
- Raise awareness
 - Practical tool kit for MS based on BASCAP analysis and previous campaigns
 - Design competition





- Training
 - Judges symposium
 - Special training for Nordic customs officers
 - OHIM, EUROPOL, INTERPOL training for trainers of MS enforcement authorities
- Organisation of Observatory meetings
 - Private and public stakeholders





- Expertise & Knowledge
 - IP knowledge
 - Expertise on training, IT systems development
 - Need to enlarge scope (e.g. copyright, investigative techniques and tools)





- Network through cooperation
 - OHIM-National and Intl. Offices cooperating in improving IP systems (tools, standards, practices, knowledge)
 - E.g.: Cooperation Fund





Each office is now involved in something, though participation varies widely by project

“Wait and see”:

Nobody is now here.

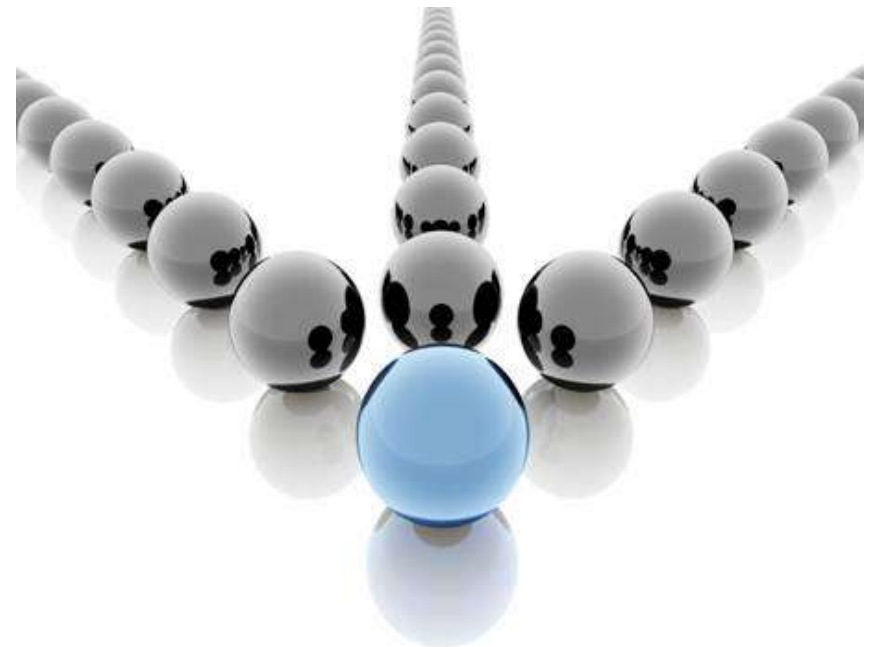
Intent to Implement: everybody intends to implement one or more tools

128 people (also UA) defining the tools

AT-BG-BX-CZ-CY-DE-DK-ES
FI-FR-GR-GR OBI- HU-IE-IT-LT
MT-PL-PT-RO-SE-SI-SK-UK



- Resources
 - Professional and qualified staff
 - Available budget
 - IP Academy
 - Alicante & Brussels facilities
- Performance
 - OHIM is an executive EU agency with an international standing and reputation for delivery



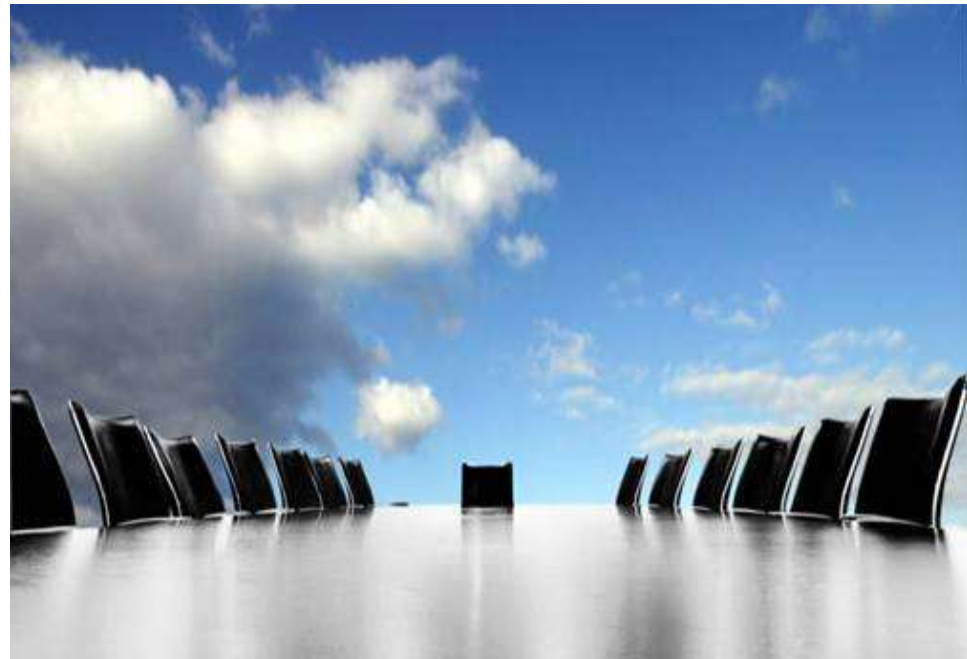


- **Balanced stakeholder Involvement**
 - public and private sectors stakeholders working closely together
 - ensure right representation and expertise depending on initiatives
 - flexibility to enable smooth and effective working methods





- Transparency
 - structured work program
 - annual management report
 - 5-year evaluation report





- Result-oriented
 - project-based activities to deliver measurable goals
 - seek synergies with activities carried out at national level
 - avoid duplication of measures





- Before Regulation
 - support in compliance with MoU with Commission using a project-based approach
- After Regulation
 - implement projects through a dedicated team of experts, part of the operational structure of the OHIM





- Future governance
 - based on provisions of the Regulation
 - use of existing OHIM governing bodies (AB/BC)
- Funds
 - special budget line
 - initial estimate 2012-2015: €7 million





- **Collect data**
- **Produce knowledge**
- **Share best practices**
- **Assist policy-makers**





Information:



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THANK YOU.