



Public Hearing

Directive 2004/48/EC on the enforcement of intellectual property rights:

Challenges posed by the digital environment

Brussels, 7 June 2011

Room VM 3, Rue Van Maerlant 2, EESC, 1040 Brussels

This Public Hearing, organised by DG Internal Market and Services with the support from the European Economic and Social Committee, takes place in the framework of the three month period of public consultation following the publication on 22 December 2010 of the Commission's Report on the Application of Directive 2004/48/EC. It is expected to provide valuable stakeholder input on intellectual property policy to the Commission, in view of the planned revision of the Directive.

The hearing will focus on the specific issues related to the digital environment. In order to allow as many stakeholders as possible to pronounce themselves, interventions will be limited to a max. of three minutes each.

HEARING PROGRAMME

- 09:00 – 09:30** Registration and welcome coffee
- 09:30 – 10:00** **Introduction**
Moderator: Margot Fröhlinger (Director, DG MARKT)
Welcome: Representative of the European Economic and Social Committee (*name tbc*)
Keynote speech: Jonathan Faull (Director General, DG MARKT)
- 10:00 – 10:30** **Setting the scene: the public consultation on Directive 2004/48/EC and challenges posed by the Internet Presentation** by Unit D3





10:30 - 10:45	Coffee break
10:45 - 13:00	Comments from stakeholders
13:00 – 14:30	Lunch break
14:30 – 16:45	Comments from stakeholders (continued)¹
16:45 – 17:00	Closing remarks: next steps for the planned revision of Directive 2004/48/EC Margot Fröhlinger

Registration and participation:

Stakeholders interested in participating must register **by 10 May 2011**, by sending an e-mail to markt-ipenforcement@ec.europa.eu, stating their name, position and, where applicable, the organisation they represent.

In order to facilitate the organisation of the Hearing, **those participants that want to intervene are invited to announce this intention when registering for the event.** We are afraid that without such prior indication we will not be able to guarantee that stakeholders will be able to make an intervention.

In view of the limited number of seats available in the meeting room, registration will only be completed when you receive an e-mail confirming your registration for the hearing. Priority will be given to ensuring that as many organisations as possible are able to attend the Hearing.

Participants will have to bring identity cards in order to be able to access the building.

¹ The length of this session will depend on how many stakeholders will have indicated their wish to intervene.