

The Conference on Industrial Property Rights in the Internal Market – The programme

Strasbourg – 16-17.10.2008

Simultaneous interpretation will be provided in English and French

Thursday 16 October 2008

9:00-9:45	Welcome - Registration
10:00-10:30	Keynote by Mr. Charlie McCreedy , Internal Market and Services Commissioner Welcome by Mr. Benoît Battistelli , Director general, French National Institute for Industrial Property and Vice-Chairman of the board of the European Patent Office
10:45-12:15	Panel 1: European Patent Jurisdiction: Main features <u>Moderator</u> : Mr. Benoît Battistelli , Director general, French National Institute for Industrial Property and Vice-Chairman of the board of the European Patent Office This panel will explore the <i>main features</i> of a new single European Union patent litigation system for both the European and future Community patents. <u>Panellists</u> : <ul style="list-style-type: none"> • Mrs. Alice Pezard, Advisor, French Supreme Court • Mr. Robin Jacob, Judge, High Court of Justice • Mr. Willem A. Hoyng, President, European Patent Lawyers Association • Mr. Jochen Pagenberg, Lawyer, Bardehle & Pagenberg • Mr. Tim Frain, Director IPR, Regulatory Affairs, Nokia Corporation • Mr. Eurico Marques Dos Reis, Judge, Court of Appeal of Lisboa • Mr. Axel Casalonga, IP Counsel, Bureau .A. Casalonga-Josse
12:15-12:30	Mr. Manuel Desantes , Vice President of the European Patent Office
12:30-14:00	Lunch
14:00-15:30	Panel 2: European Patent Jurisdiction: Proceedings & Rules of Procedure <u>Moderator</u> : Mrs. Sharon Bowles , Member of the European Parliament This panel will elaborate on how the above European Union patent litigation system will proceed and the <i>rules of procedure</i> this new jurisdiction will apply. <u>Panellists</u> : <ul style="list-style-type: none"> • Mrs. Pascale Fombeur, Director for Civil Affairs, French Ministry of Justice • Mr. Klaus Grabinski, Presiding Judge, District Court of Düsseldorf • Mr. Thierry Sueur, Vice President, Intellectual Property and European & International Affairs of Air Liquide • Mr. David Rosenberg, Vice President, Corporate Intellectual Property Policy, GlaxoSmithKline • Mr. Örjan Grunden, Lawyer, Gozzo Advokater HB • Mr. Jorge Grau, Lawyer, Grau & Angulo • Mr. Bernhard Fischer, Chair of the EICTA IPR group, SAP AG
15:30-16:00	Coffee break
16:00-17:30	Panel 3: Community Patent: A Common Patent for Europe <u>Moderator</u> : Mr. Allen N. Dixon , Managing Director, International Intellectual Property and Technology Consulting (IIPTC) This panel will focus on outstanding issues regarding the <i>Community patent</i> and on achieving a broad agreement that will be in the interest of users of the patent system, in particular SMEs, to make the Community patent affordable. <u>Panellists</u> : <ul style="list-style-type: none"> • Mr. Antonio Campinos, President, Portuguese Patent and Trademark Office • Mr. Bertram Huber, Senior Vice President, Robert Bosch GmbH, Germany

	<ul style="list-style-type: none"> • Mr. Vincent Tilman, Advisor European Affairs, Eurochambres • Mr. Dominique Broggio, Legal Advisor for Economic Affairs, CGPME • Mr. Christian Brevard, President, Institut Européen Entreprise et Propriété Intellectuelle (IEEPI) • Mr. Holger Kunze, Director, VDMA • Mr. Fernando Guerrero, CEO, Founder and Mentor, Solid Quality Mentors • Mr. Bruno van Pottelsberghe, Professor, Solvay Business School, Université Libre de Bruxelles
17:30	<p>Closing</p> <ul style="list-style-type: none"> • Mr. Hervé Novelli, Minister of State to the Minister for the Economy, Industry and Employment with responsibility for Business, Trades, Small- and Medium-Sized Entreprises, Tourism and Services • Mr. Alain Poupidou, Senior Advisor, Centre National de Recherche Scientifique
17:30-18:00	Press Conference with Mr. Novelli
20:00	Gala Dinner

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8:15-9:30	Press launch of ICC / BASCAP IP Guidelines for Business
9:30-11:00	<p>Panel 4: Enforcement: Economic Stakes and Implications for Competitiveness and Innovation</p> <p><u>Moderator:</u> Mrs. Edith Herczog, Member of the European Parliament</p> <p>This panel will explore the <i>economic dimension</i> of counterfeiting and piracy and give a better understanding of this phenomenon which is, contrary to public perception, not limited to luxury goods but affects all sectors of the economy.</p> <p><u>Panellists:</u></p> <ul style="list-style-type: none"> • Mr. Alexandre Czmal, Legal Adviser, Assemblée des Chambres Françaises de Commerce et d'Industrie (ACFCI) • Mr. Danny Scorpecci, Principal Administrator, Structural Policy Division of the Directorate for Science, Technology and Industry, OECD • Mr. Richard Heath, Vice-President, Legal - Global Anti-Counterfeiting Counsel, Unilever and President Elect – International Trademark Association • Mr. Marc-Antoine Jamet, President, Union des Fabricants (UNIFAB) • Mrs. Doris Möller, Secretary General, APM-Germany • Mrs. Angelika Pohlenz, Secretary General, International Chamber of Commerce Germany • Mr. Jean-Marc Le Parco, Deputy Director, General Directorate for Enterprise, French Ministry of Economy, Industry and Employment
11:15-11:30	Coffee break
11:30-13:00	<p>Panel 5: Enforcement: Implications for Safety & Health of Citizens</p> <p><u>Moderator:</u> Mrs. Catherine Trautmann, Member of the European Parliament</p> <p>This panel will elaborate on the <i>dangers of counterfeiting</i> for health and safety the public such as the counterfeiting of pharmaceuticals, medical devices, electronic chips, spare parts for cars, etc.</p> <p><u>Panellists:</u></p> <ul style="list-style-type: none"> • Mr. Hervé Marchionini, Quality Director, European Semiconductor Industry Association – (ESIA) • Mrs. Monique Goyens, Director-General, BEUC • Mr. Larry Malloy, Vice-President, Johnson & Johnson • Mr. Jürg Herren, Head of Legal Services, General Law, Swiss Federal Institute of Intellectual Property • Mr. Greg Perry, Director, European Generic Medicines Association (EGA) • Mr. Hugh Pullen, Associate Director External Trade & Product Integrity, Eli Lilly and Company
13:00-14:30	Lunch

14:30-16:30	<p>Panel 6: <i>Public and private sector strategies and techniques used to combat counterfeiting and piracy and protect our borders</i></p> <p><u>Moderator</u>: Mrs. Janelly Fourtou, Member of the European Parliament</p> <p>This panel will highlight the need to control better <i>international trade flows</i> including by means of new technologies which allow tracking and tracing of products or authentication of original goods.</p> <p><u>Panellists</u>:</p> <ul style="list-style-type: none"> • Mrs. Maria Ludovica Agro, Director, Italian Patent and Trademark Office • Mrs. Monica Pop, Chief Prosecutor of the Service for coordination of the activity of the Public Ministry, High Court of Cassation and Justice, Romania • Mrs. Beate Lalk-Menzel, Senior IP counsel, Daimler AG and representative of the International Chamber of Commerce (ICC) BASCAP Initiative, Germany • Mr. Jérôme Fournel, General Manager of French Customs • Mr. Luis Valles, Major of the Spanish Guardia Civil • Mr. Wilfrid Rogé, Regional Anti Counterfeiting Director, Sanofi Aventis
16:30	<p>Closing</p> <ul style="list-style-type: none"> • Mr. Benoît Battistelli, Director general, INPI • Mrs. Margot Fröhlinger, Director, European Commission
17:00	<p>Closing Cocktail</p>

Note: Each Panel consists of an introductory statement by the moderating Members of the European Parliament setting the scene, followed by presentations by the panellists and a moderated Q&A session involving the audience.