



**EUROPEAN COMMISSION**

Internal Market and Services DG

FINANCIAL SERVICES POLICY AND FINANCIAL MARKETS

**Financial services policy**

Brussels, June 2008

**INFORMATION NOTE  
ON THE COMMISSION'S PATRONAGE TO EVENTS PROMOTING FINANCIAL EDUCATION**

The Communication on Financial Education (COM(2007)808), adopted on 18th December 2007, underlines the European Commission's support for the provision of financial education among Europe's citizens and announces a series of practical initiatives in this area. One of these initiatives is the Commission sponsorship to Member States and private actors in the organisation of national/regional conferences and other events which give visibility and impetus to the financial education issues.

The Commission believes that awareness-raising events ought to take place as close to the target audience as possible, at a local, regional or national level. For this reason, the Commission encourages public and private actors to launch and run financial education programmes. The Commission also would like to support the stakeholders organising nationwide conferences and forums for exchange of best practices and experiences. Wide ranging debates involving various stakeholders are crucial for achieving clear definition of roles, priorities and principles.

The Commission envisages endorsement of such events by providing its official patronage, offering the Commission emblem and a message of support, as well as participation of a Commission representative whenever possible. Regrettably, since there is no specific EU funding programme for financial education initiatives, at this stage the Commission cannot offer any financial support.

All interested parties are supposed to apply for the Commission's patronage individually, taking into consideration the principles for the provision of high-quality financial education schemes listed in the Communication on Financial Education. An application should contain information on the scheme or event run/organised and on the applicant, including the agenda, venue, content areas, instruments, target groups etc. Applications should be addressed directly to DG Internal Market and Services at the name of:

Mr Martin Merlin  
Head of Unit G1 – Financial Services Policy  
Internal Market and Services DG  
European Commission

and sent by e-mail to: [MARKT-G1@ec.europa.eu](mailto:MARKT-G1@ec.europa.eu)

or by post at the address: Rue de Spa 2, B-1000 Brussels, Belgium.

The Commission will only grant its patronage to the events which meet the highest quality and effectiveness standards.