



# Exploiting RFID for Business Benefit

**Christopher Thomas**

**CEO**

**ConstructRFID**

# Agenda



- Who are we?
- What do we do?
- How can we help?



# ConstructRFID



- A new consultancy and ISV but with a lot of experience
- Established 2007
- Principals:
  - Christopher Thomas
  - Simon Holloway



*“Simon is an immensely knowledgeable and personable fellow. His grasp of RFID implementation and market issues are second to none.”*

Richard Foggie, Assistant Director, Department of Trade and Industry

*“Simon is one of the smartest and most technologically savvy people I have ever worked with.”*

Ruediger Dorn, Industry Director, Microsoft Corporation

# Major Issues in Construction



- Productivity of the labour effort
- Complex operations scheduling
- Processing of contractors onto site
- Locating spares, equipment and personnel
- Shrinkage of materials
- Late deliveries and high cost expediting
- Verification of work completion
- Compliance to Health, Safety and Environment laws.

# Extended Supply Chain Issues



- Ignore the supply chain collaboration at your peril
- Information needs to go both ways
- The retailer's PoS information is meant to shape the way a supplier supplies the goods, the design of the product and the way it is packaged
- RFID needs to provide visibility to all sides involved in the supply chain
- SMEs could become paralysed by the number of different business processes they need to support



# Exploiting RFID for Business Benefit

Thank you

**Contact Information:**

Email: [Christopher.thomasy@constructrfid.com](mailto:Christopher.thomasy@constructrfid.com)

Phone: 07818 205171

Web: [www.constructrfid.com](http://www.constructrfid.com)