



# The Competitiveness and Innovation Framework Programme (CIP) 2007 - 2013

The Information and Communication  
Technologies (ICT) Policy Support  
Programme (ICT PSP)



# The CIP Programme

Competiveness and  
Innovation  
Programme (CIP)  
3.6B€

Entrepreneurship and Innovation Programme  
(EIP) – 2.2B€

Information and Communication Technologies Policy  
Support Programme (ICT PSP) – 730M€

Intelligent Energy-Europe Programme (IEEP)  
730M€

- Community Programme
- 2007 - 2013

- one of the main financial instruments of i2010
- 3 Specific Programmes
- Multi-Annual
- Yearly Work Programme

# EU ICT policy framework: The i2010 initiative

- Flagship policy initiative for the renewed Lisbon agenda
  - Comprehensive and holistic approach for ICT policy
- Objective: Enable Europe to exploit the full potential of ICTs and media for growth and employment
- Three interlinked priorities:
  - Completing the Single European Information Space
  - Strengthening innovation and investment in research
  - Achieving an Inclusive European Information society

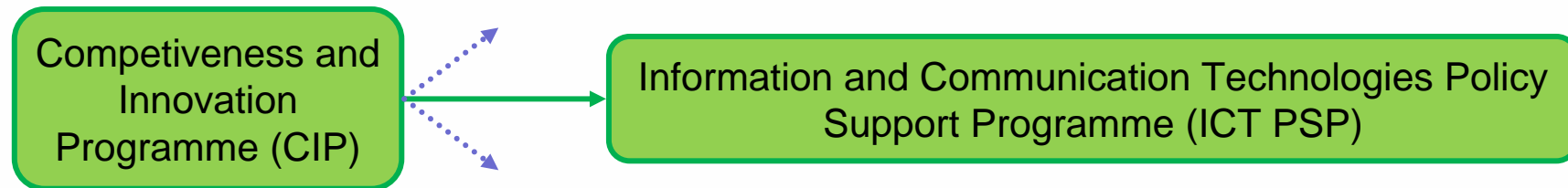


# i2010 instruments

- Legislation, regulation
- Coordination, consensus-building
- Financial support is made of two distinct and complementary financial instruments
  - **ICT PSP**: To drive forward innovation through the best use and wider adoption of ICTs
  - ICT in FP7: To strengthen Europe's leadership role in mastering and shaping the development of ICTs

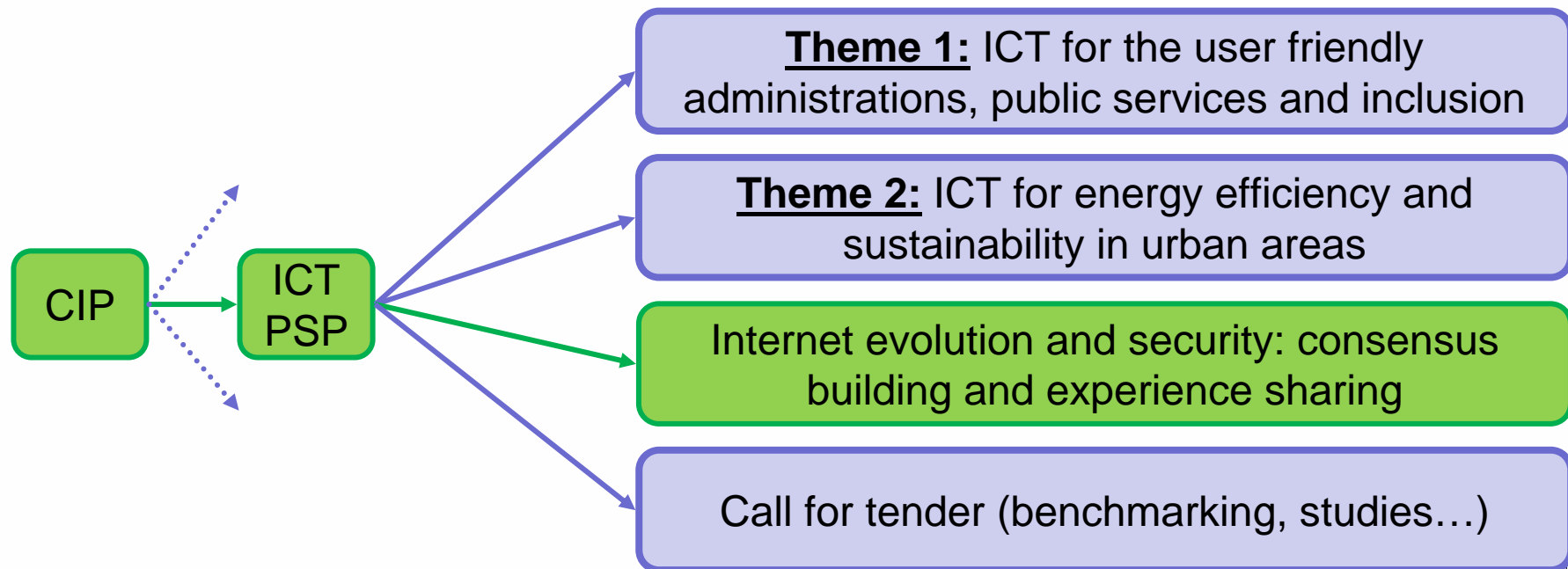


# Objective of the ICT PSP

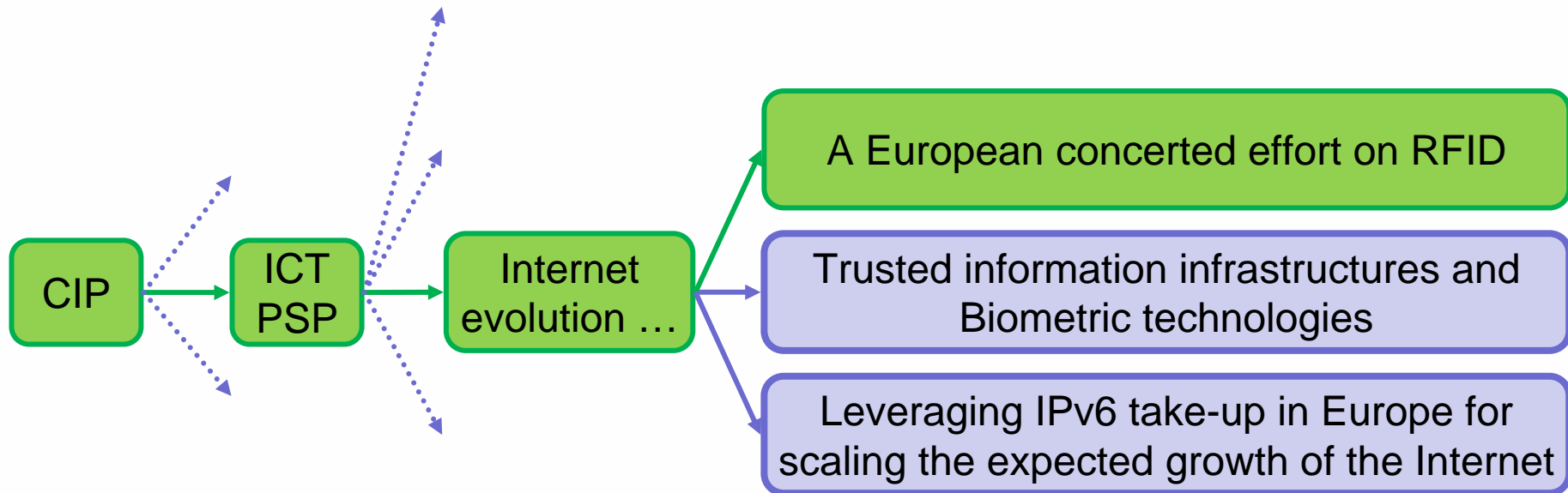


- The ICT PSP aims at stimulating innovation and competitiveness through the wider uptake and best use of ICT by citizens, governments and businesses.
- Innovation that has moved beyond research and demonstration!
- Businesses, in particular SMEs, can make more and better use of ICT to innovate in products, services and processes, and public organisations can take more advantage of advances in ICT in order to provide more efficient and higher quality services.

# The ICT-PSP 2008 Work Programme



# The ICT-PSP 2008 Work Programme



# Thematic Networks in general

- The goal is to bring together relevant stakeholders, expertise and facilities to **support the implementation of Information Society policies using ICT**
- The work of the Thematic Networks should be focused on **develop new policy implementation schemes** through working groups, workshops and exchanges of good practices.  
*Ex: preparation of future pilot activities, replication of innovative solutions, development of common cross border strategies, etc.*
- The expected outcomes of Thematic Networks must be **clearly defined and measurable**, and the results shall be in the public domain.
- Proposals will be evaluated against the published evaluation criteria. **One or more proposals** will be selected on quality for each Thematic Network defined in the work programme.



# A European concerted effort on RFID

- Thematic network:
  - share experience
  - build consensus around common approaches
  - and prepare roadmaps for facilitating the uptake of innovative ICT RFID based solutions
- Call for applicants
- Number of proposals to be funded: 1
- Budget 500k€ to 1m€
- Eligibility criteria: minimum of 7 independent organisation or 7 different member states



# A European concerted effort on RFID

## Coordinator:

Lump sum per year for **coordinating** the network (depending on number of network members)

## Other beneficiaries:

Lump sum per year for **implementing** the network

## All:

Lump sum per year for attending **meetings and events**



# A European concerted effort on RFID

Who can participate?

- The programme is open to **all legal entities** established in the EU Member States
- Legal entities established outside the EU may participate **on equal terms with Member States** on the basis of and in accordance with the conditions laid down in the **association agreements**
- Other third countries may participate on a case-by-case basis but will not receive any funding



# A European concerted effort on RFID

- **All** European key stakeholders in the development and use of RFID technology and applications.
- Stakeholders should include:
  - Member States
  - industry
  - RFID advocacy groups
  - civil society
- The logical evolution of the RFID Expert Group



# A European concerted effort on RFID

## The platform aims at:

- federating existing initiatives in a European initiative on RFID,
- maintaining a roadmap of the relevant technologies, their applications and potential privacy and security threats.
- creating the environment for progress in related European standardisation and critical infrastructure governance issues.
- monitoring and, where appropriate, linking to RFID policy initiatives in other regions of the world.
- identifying best practices to achieve progress towards a single market for RFID applications by raising awareness and removing barriers to its effective, secure and privacy-friendly deployment.
- supporting the EU/US transatlantic "Lighthouse priority project" on RFID.



# A European concerted effort on RFID

- A wide but strictly relevant participation is desirable
- Harmonising national initiatives
- Catering for the different "speeds" of Member States and specific industry sectors.



# What's next?

March-April 2008

Publication of call

May 2008

Info day

Early September 2008

Call closure

September 2008

Evaluation

October – November 2008

Start of negotiations

December 2008 –  
February 2009

Signature of grant  
agreements

# References

- The CIP portal:  
[http://ec.europa.eu/cip/index\\_en.htm](http://ec.europa.eu/cip/index_en.htm)
- The CIP ICT Policy Support Programme  
[http://ec.europa.eu/ict\\_psp](http://ec.europa.eu/ict_psp)

