

ICT Policy Support Programme in the CIP WP2008: RFID Thematic Network

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- Agenda
- ICT Policy Support Programme in CIP
- RFID Thematic Network Roadmap

Programme of the Day

14:00 - 14:30	Registration and coffee	
14:30 – 15:00	Welcome and introduction	G. Santucci, DG INFSO
15:00 – 15:30	The Competitiveness and Innovation Programme	F. Frederix, DG INFSO
15:30 – 15:45	Coffee	
15:45 – 16:45	Thematic network concepts proposed by participants	Participants
16:45 – 17:00	Wrap up	G. Santucci, DG INFSO
17:00	Close of the information day	



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Competitiveness & Innovation Programme (CIP)

The CIP:

- a (new) programme to boost growth and jobs in Europe
- budget ~3.6B€ (2007-2013)
- Three pillars (specific programmes)

**Entrepreneurship
& Innovation**

~2,170 M€
(incl € 430 eco-innovation)

**ICT Policy
Support programme**

~730 M€

**Intelligent Energy
Europe**

~730 M€

EU ICT Policy Framework: The i2010 Initiative

- Flagship policy initiative for the renewed Lisbon agenda
 - Comprehensive and holistic approach for ICT policy
- Objective: Enable Europe to exploit the full potential of ICTs and media for growth and employment
- Three interlinked priorities:
 - Completing the Single European Information Space
 - Strengthening innovation and investment in research
 - Achieving an Inclusive European Information society

i2010 Instruments

- Legislation, regulation
- Coordination, consensus-building
- Financial support
 - Two distinct and complementary financial instruments:
 - **ICT PSP**: To drive forward innovation through the best use and wider adoption of ICTs
 - ICT in FP7: To strengthen Europe's leadership role in mastering and shaping the development of ICTs

ICT PSP General Objectives

- To accelerate the development of a sustainable, competitive, innovative and inclusive Information Society
 - Through wider adoption and best use of ICTs by citizens, businesses and governments
 - In line with the three i2010 priorities
- Supporting
 - Pilot actions, experience sharing and consensus building
 - Policy analysis, awareness raising and promotion

ICT PSP Budget Profile

- ICT PSP (~730 M€ for 2007-13), indicative profile

ICTPSP	2007	2008	2009	2010	2011	2012	2013	Total
	57.4	~52	~105	~112	~120	~135	~149	~730

- not including contributions from EFTA or from other potential associated countries
- Support to the development and use of digital content in ICT PSP from 2009 on (next Work programme)
 - eContent+ (own legal base) for 2007-2008

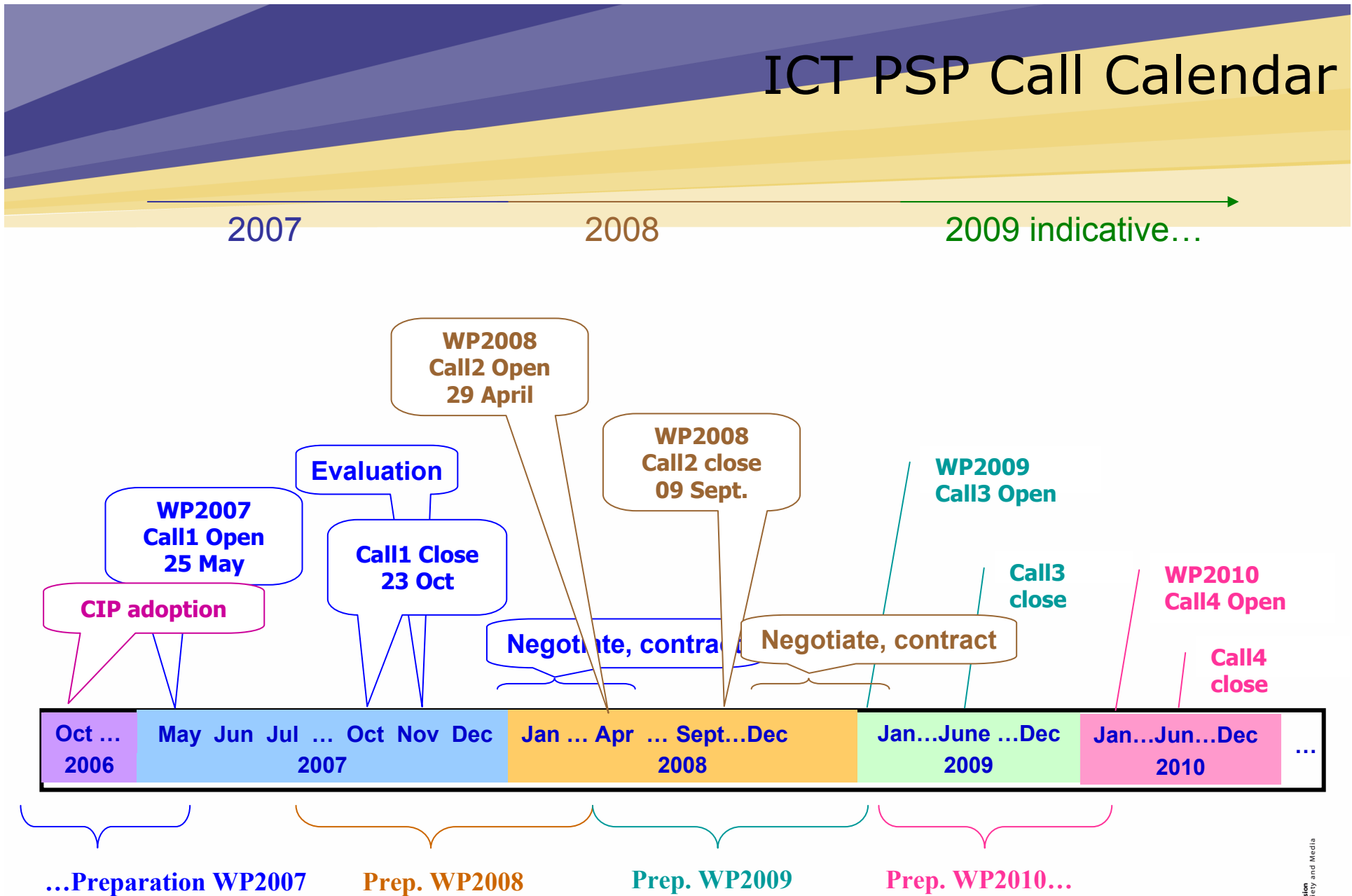
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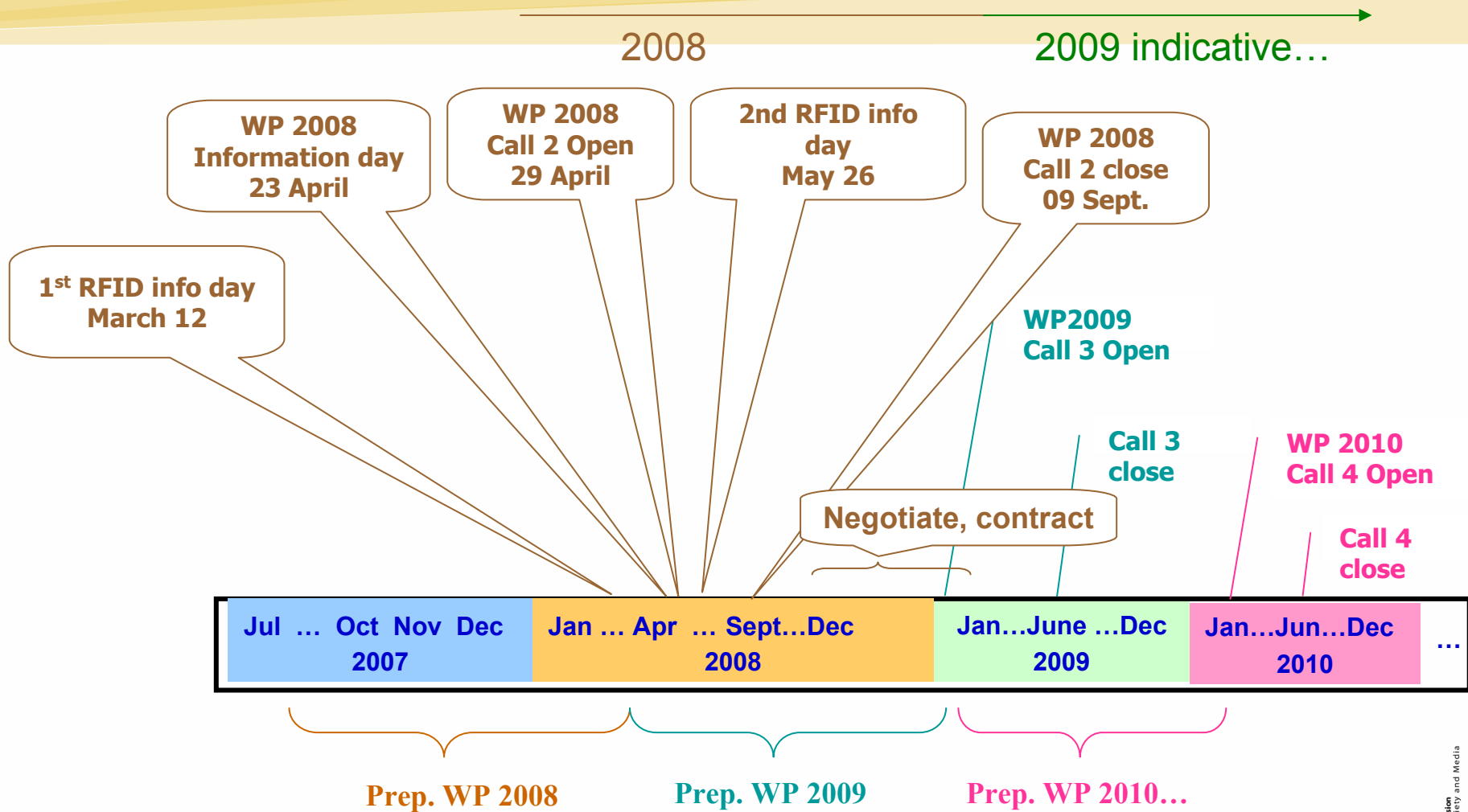


- RFID Thematic Network Roadmap

ICT PSP Call Calendar



RFID Thematic Network

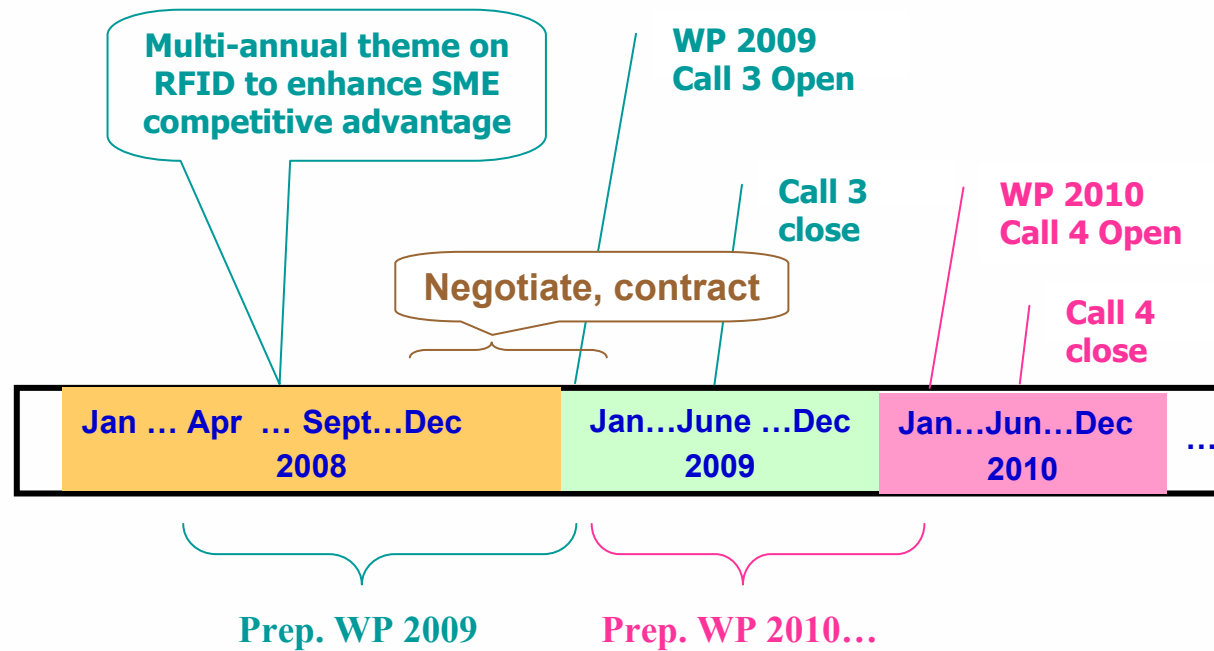


Future Prospects for RFID in CIP

2008

2009 indicative...

Pilot projects



A New Perspective is needed



Like for Nazca Indians of Peru, the overall picture of the future RFID TN only appears if we accept flying across the visible/close spotted lines of individual ideas!

Some Principles for the Thematic Network

- Independent
 - of public authorities, private organisations and other funders
- Neutral
 - as to the possible conflicting interests between the partners, in order to fairly serve all parties
- Equal
 - roles must be different, complementary and clearly defined, but same level of commitment and no 'dominant position'
- Pan-European
 - not only 'biggest' countries or Western European countries; also 'smaller' countries and recent new members of the EU



Thanks

Follow latest RFID developments on policy pages:

http://ec.europa.eu/information_society/policy/rfid/index_en.htm