

DIGITAL DIVIDEND PUBLIC CONSULTATION

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Transforming the digital dividend opportunity into social benefits and economic growth in Europe

Sveriges Television AB (SVT) welcomes the opportunity to provide its comments to the EC Consultation on “Transforming the digital dividend opportunity into social benefits and economic growth in Europe”. SVT is the Swedish national public service TV-broadcaster. SVT had a leading role in the analogue–digital switch over in Sweden as well as in the Swedish Government’s decision in December 2007, to limit broadcasting in the 800 Mhz-band.

In the course of SVT’s public procurement of terrestrial transmission services, which was concluded in August this year, SVT concluded that the network operator Teracom AB presently is the sole supplier of terrestrial transmission services for TV-broadcasting in Sweden, and therefore has a significant role in the digital dividend. SVT has discussed the Digital Dividend Public Consultation with Teracom during the consultation process.

The response given by Teracom to the Consultation fully reflects SVT’s views. Consequently, SVT concurs with Teracom’s response. For additional comments from public service broadcasters, SVT also refers to the response given by the EBU.

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Yours sincerely

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