

To the Ministry of Transport and Communications

The Ministry of Transport and Communications appointed on 4 April 2005 a working group, the task of which until 31 August 2007 was to monitor and promote digital television and throughout its work to submit to the Ministry of Transport and Communications such proposals in the matter as it deemed necessary. The Ministry extended the term of the working group on 20 August 2007 to expire on 29 February 2008.

Ms Liisa Ero, Director-General of the Communications Department in the Ministry of Transport and Communications, was appointed as Chairperson of the working group, to which the following persons were invited: Mr Olli-Pekka Heinonen, Director of Television Operations, Yleisradio Oy; Mr Mikko Räisänen, Executive Vice President, MTV Oy; Mr Tapio Kallioja, President, SWelcom Oy; Mr Pauli Heikkilä, Managing Director, Digita Oy; Mr Matti Kotisaari, Director of Development, Finnet Oy; Ms Anja Peltonen, Director, Consumer Agency; Ms Merja Saari, Unit Manager, Finnish Communications Regulatory Authority; and Mr Ralf Ekebon, Ministerial Adviser, Ministry of Social Affairs and Health. Mr Ismo Kosonen, Senior Adviser, and Ms Katariina Kivistö, Director of Press and Information Unit, both of the Ministry of Transport and Communications, were designated permanent experts to the working group, the latter in respect of information and communications. Ms Maaret Suomi, Ministerial Adviser in the Ministry of Transport and Communications, served as Secretary to the working group.

The composition of the working group was modified and supplemented as follows. Ms Sirpa Ojala, Managing Director, was appointed representative of Digita Oy effective 27 September 2005. Mr Johan Flykt, Director, was appointed representative of the cable television sector effective 8 December 2005. Ms Outi Leijon, General Counsel, was appointed representative of C More Entertainment Oy effective 8 June 2006 and replaced on 20 August 2007 by Mr Caspar Berntzen, CEO. Mr Jari Seppälä, Director of Communications served as representative of the Association of Finnish Local and Regional Authorities as of 6 June 2006. As of 26 January 2006, device sales were represented in the working group by Mr Kari Kairipuu, Managing Director, ET-Partners Oy. In addition, Mr Tauno Äijälä, project manager in the Ministry of Transport and Communications, was called to join the working group on 22 February 2006 and Mr Vesa Mars, Managing Director, Digi TV Plus Oy, on 7 January 2007.

The working group convened 24 times and consulted experts in the sector at its meetings. During autumn 2005, the working group monitored the progress made in the switchover to digital television. Monitoring efforts focused on determining device supply, the take-up of digital television receivers and the need for antenna upgrades. During 2006, in addition to the above the working group also focused on issues having to do with device testing, software updates, digital television reception and regard for special interest groups. During 2007, the working group additionally focused on special issues relating to digital cable reception as well as on the promotion of support and advisory services to citizens and ensuring reception.

The working group attached importance to the coordinated monitoring of the switchover to all-digital television also after the switchover date of 31 August 2007 for as long as analogue broadcasts remained available for viewing in cable television households. The term of the working group was extended by the Ministry at its request.

Having completed the task entrusted to it, the working group hereby respectfully submits its final report to the Ministry of Transport and Communications.

Helsinki, 27 February 2008

Liisa Ero
Chairperson of working group

Olli-Pekka Heinonen

Mikko Räisänen

Anja Peltonen

Merja Saari

Ralf Ekebon

Sirpa Ojala

Kari Karipuu

Tapio Kallioja

Jari Seppälä

Johan Flykt

Ismo Kosonen

Katariina Kivistö

Vesa Mars

Caspar Berntzen

Tauno Äijälä

Maaret Suomi