

DIGITAL4HER

19 June 2018, Brussels

AGENDA

MORE WOMEN IN DIGITAL: A STRATEGY FOR GROWTH & EQUALITY



Moderated by **Cheryl Miller**, Digital Leadership Institute
Interactive debates with online engagement

08:30 – 09:10 **Registration & Welcome coffee**
Happening

09:15 – 09:45 **Opening ceremony - Auditorium**
Antonio Tajani - *President of the European Parliament (Video message)*
Mariya Gabriel - *Commissioner for Digital Economy and Society*

09:45 – 10:00 **Inspirational speech - Auditorium**
Sue Black - *Technology Evangelist, Digital Skills Expert and Entrepreneur*

10:00 – 11:15 **Seeing it is being it - Auditorium**
Women on and behind the screen
Introductory remarks and panellist:
Ada Solomon - *Executive President of the European women's audiovisual network (EWA) and Film Producer*
Panel discussion with:
Jeanne Brunfaut - *Board Member of the European Film Agency Directors Association (EFADs) and Deputy Director-General, Wallonia-Brussels Federation, Audiovisual and Multimedia General Service*
Noel Curran - *Director General European Broadcasting Union (EBU)*
Laura Houlgatte Abbott - *CEO International Union of Cinemas (UNIC)*
Hanna Slak - *Film director and screenwriter*
Laura Slattery - *The Irish Times, Media Columnist*

11:15 – 11:45 **Coffee break**

11:45 – 13:00 Mounir Mahjoubi - *French Secretary of State for Digital Affairs (Video message)*

Fighting stereotypes in audiovisual media - Auditorium
Analysing the representation of women off-screen and on-screen in the Member States
Panel moderated by:
Maja Cappello - *Head of Legal Department, European Audiovisual Observatory*
Panel discussion with:
Celene Craig - *Chair of European Platform of Regulatory Authorities (EPRA)*
Karim Ibourki - *Chair of Superior Council of the Audiovisual (CSA - Belgium)*
Antonella di Lazzaro - *Deputy Director of RAI (Italian Radiotelevision) Digital*
Justina Raižytė - *Development and Policy Manager, European Advertising Standards Alliance (EASA)*
Filippa Wallestam - *CEO of Nordic Entertainment Group Sweden*

- 11:45 – 13:00** **Startups worth growing - Aquarium**
Parallel Pitching session with a jury composed by investors and startup programme representatives
 Claire Bury - Deputy Director General, DGConnect
 Candace Johnson - President EBAN, Founder/Co-Founder SES, Loral Teleport Europe, Europe Online, Global Telecom Women's Network, Global Board Ready Women, Oceania Women's Network Satellite
 Emma Fau - Founder at EUcapital
 Lie Junius - Director EU Public Policy and Government Relations at Google
 Delphine Villuendas - General Partner Korelya Capital
- 13:00 – 14:15** **Networking Lunch**
- 14:00 – 14:30** **Press conference - Aquarium**
- 14:00 – 14:15** **Opening of the afternoon plenary - Auditorium**
 Inspirational speech of **Malavika Vivek** - Young Executive Director and Co-Founder at Girls Make Apps
- 14:15 – 15:25** **Entrepreneur or Intrapreneur? Startup owner? Corporate CEO? - Auditorium**
Women in Digital entrepreneurship and Innovation
 Presentation by:
Katarzyna Jakimowicz - Associate Director, The Lisbon Council
 Panel discussion with:
Candace Johnson - President EBAN, Founder/Co-Founder SES, Loral Teleport Europe, Europe Online, Global Telecom Women's Network, Global Board Ready Women, Oceania Women's Network Satellite
Lie Junius - Director EU Public Policy and Government Relations at Google
Bindi Karia - Startup expert and advisor, Member of EIC High Level Group of Innovators
Delphine Villuendas - General Partner Korelya Capital
 Conclusion by **Livia Járóka** - Member of the European Parliament
- 15:25 – 15:45** **Coffee break**
- 15:45 – 17:00** **Margot James** - UK Minister of State for the Department for Digital, Culture, Media and Sport (Video message)
- #DigitalSkills4Her – The future is now - Auditorium**
How can we increase women and girls interest in STEM and digital?
 Presentation by:
Carlota Tarin - Women in ICT study, Consultancy Area Manager, ICLaves
 Panel discussion with:
Julia Dabrowska - Mentee IT for She, student of informatics, University of Life Science, Warsaw
Eva Fog - Founder of DigiPippi
Ewelina Grabowska - Mentor for IT for She, Ericsson
Mantalena Kaili - Executive Director, European Law Observatory on New Technologies- ELONTech
Camille Meier - Major Projects Manager Simplon
Dalibor Todorovic - Computer Science teacher, Scientix Ambassador, Serbia
 Conclusion by **Anna Maria Corazza Bildt** - Member of the European Parliament
- 17:00 – 17:30** **Closing ceremony and Start-up Awards**
Conclusion
 In the presence of **Evelyne Gebhardt**, Vice-President of the European Parliament, **Manuela Catrina**, Romanian Secretary of State and Commissioner **Mariya Gabriel**
 With live music by DJ Princess Century