European Data Portal



PSI Expert Group Meeting

Wendy Carrara 15 November 2017 - Luxembourg









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Content of the presentation



Snapshot – November 2017

European Data Portal

- 1. Portal developments
- 2. Open Data Maturity 2017
- 3. Food for thought

















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European Data Portal									
ń	What we do -		Da	Data -		[⊃] roviding Data <i>∽</i>	Using Data -	Resources -	
		Datasets	Catalogues	Metadata Qua	ality	Licensing Assistant	SPARQL Manager	Statistics	\Diamond









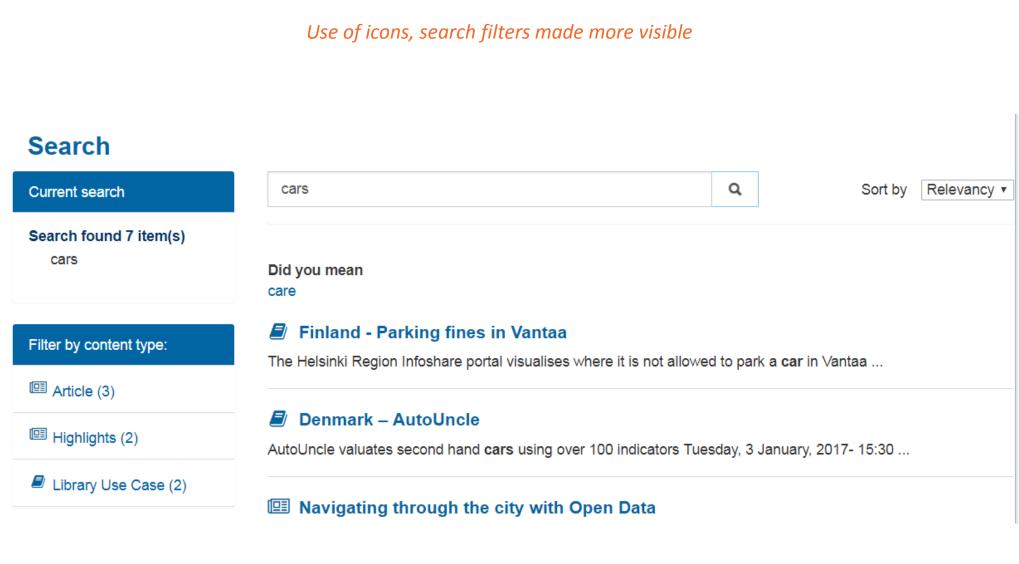




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Small seamless improvements have also been made throughout the portal to improve user experience











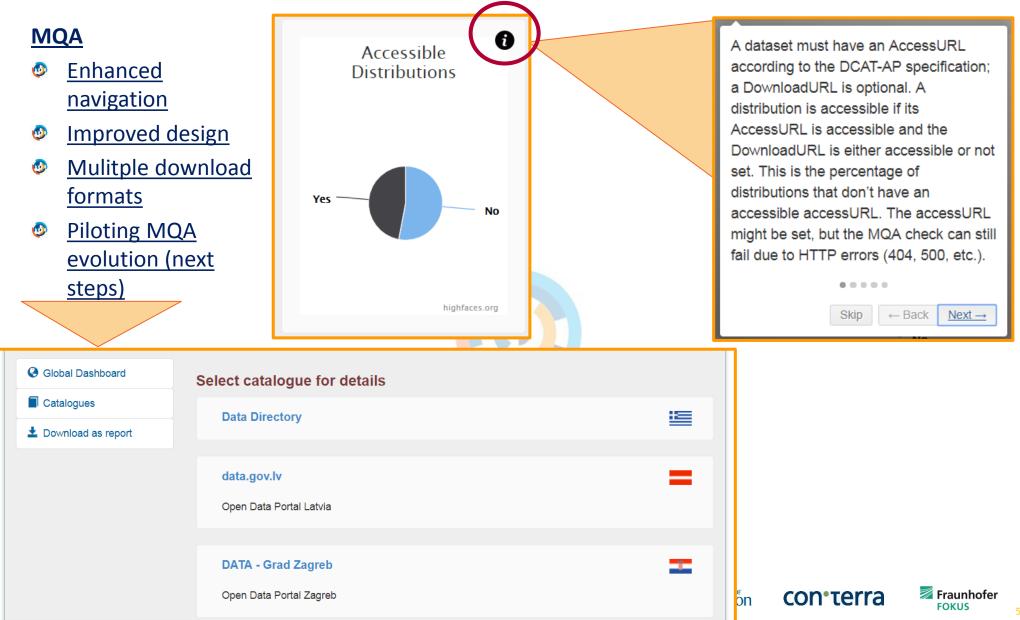
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Enhanced MQA – with better user experience







Open Data Maturity in Europe 2017

Open Data for a European Data Economy

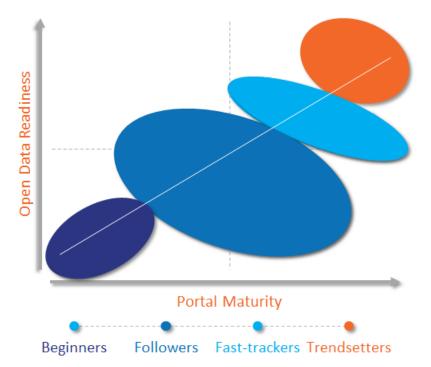




Open Data Maturity in Europe 2017

- 1. Report
- 2. Dashboard
- 3. 32 country factsheets
- 4. 4 levels of maturity



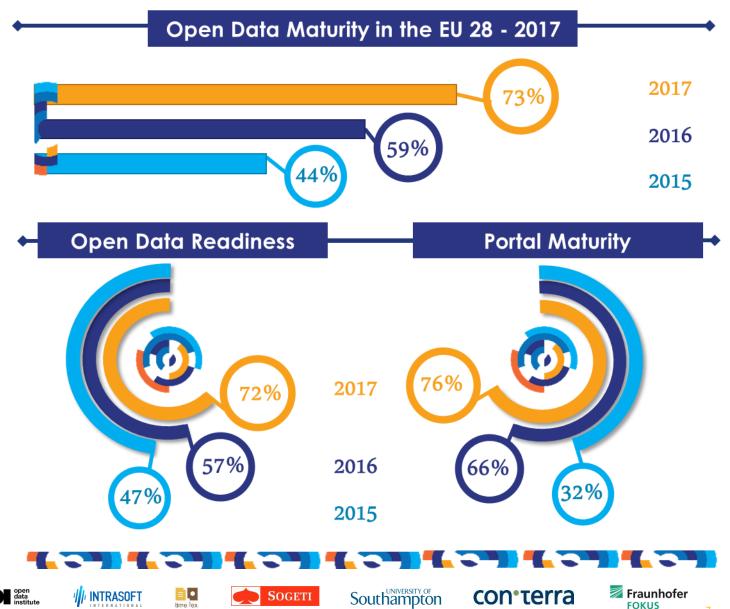


The report reveals that EU countries are racing to the top with Open Data to drive digital innovation



Key Trends

- <u>Open Data Maturity</u>: + 14pp from 59% in
 2016 to 73% in 2017 (44% in 2015)
- Open Data Readiness: +15pp from 57% in 2016 to 72% in 2017 (47% in 2015)
- Portal Maturity: +10pp from 66% in 2016 to 76% in 2017 (32% in 2015)



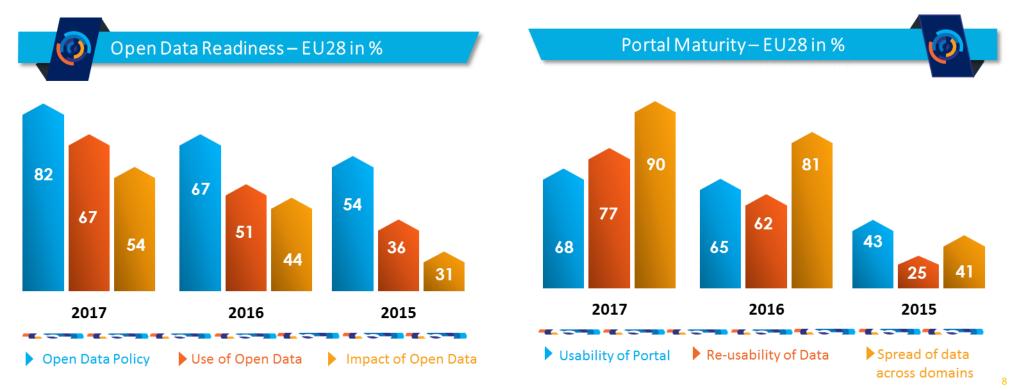


Countries are improving on all indicators



Main trends in Open Data policies

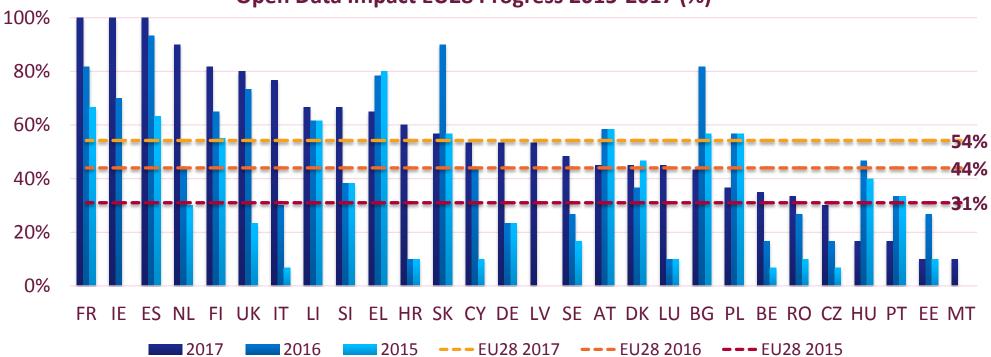
- In 2017 all EU28 have a national Open Data Portal (Malta and Latvia now also have a national portal)
- 93% of the EU28 (amounting to 26 countries) recommend a specific licence. In comparison to 2016, this is an increase of 3 countries
- Significant increase in maturity in terms of national coordination (from 52% in 2016 to 87% in 2017)
- 57% (16 MS) of the countries score above the EU average on Open Data Readiness
- 64% or 18 out of EU28 Member States have indicated that at least 90% of the available datasets are available in machine-readable formats (only 14 in 2016)



European Countries are understanding and documenting impact more systematically



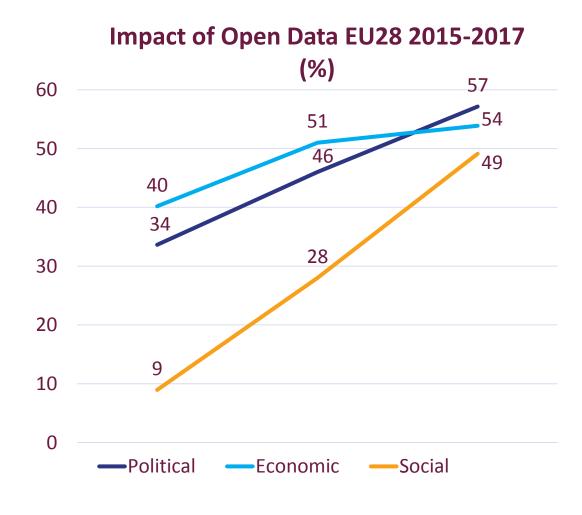
- A clear increase of the political, social and economic impact of Open Data
 - Political: countries with full maturity increased from 5 (BG, FR, EL, IE, SK) in 2016 to 6 in 2017 (FR, EL, IE, NL, SK, ES)
 - Social: countries with full maturity increased from 2 (ES, UK) in 2016 to 8 in 2017 (HR, CY, FR, IE, IT, SI, ES, UK)
 - Economic: countries with full maturity increased from 2 (SK, ES) in 2016 to 5 in 2017 (FI, FR, IE, NL, ES)
- Three countries have reached full Open Data maturity in terms of impact: FR, IE and ES



Open Data Impact EU28 Progress 2015-2017 (%)

Social and political impact continue to increase, economic impact appears to have slowed down





Ongoing challenges in measuring impact:

- It takes time to measure impact. With more countries becoming more mature and experienced in Open Data, impact can be better measured
- Tailored support workshops and regular contact with the EDP team have helped countries to better understand and document impact
- Countries learn from each other's best practices and develop similar apps used in other countries
- Making more data available and making portals more user friendly have resulted in more re-use of data used to create apps





INTRASOF1





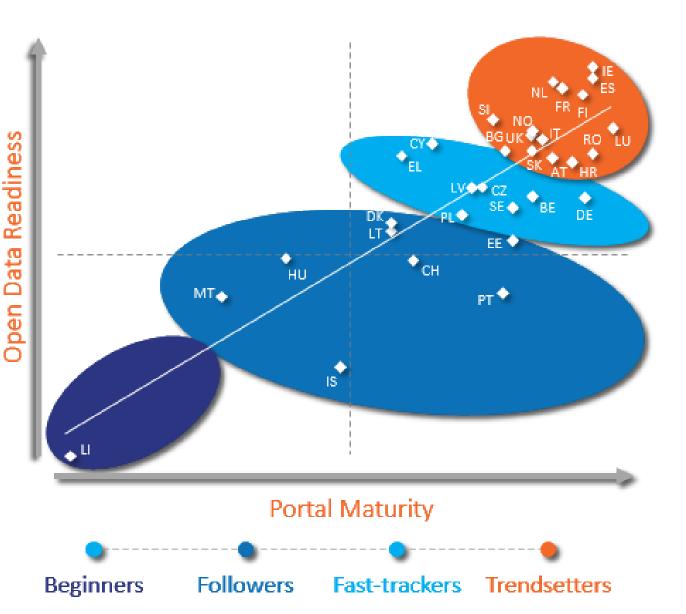


EU28: 14 Trendsetters, 8 fasttrackers, 6 followers, 0 beginners

Categorisation

- Trendsetters: Ireland, Spain, Netherlands, France, Finland, Luxembourg, Slovenia, Italy, Norway, UK, Romania, Slovakia, Austria, Croatia, Bulgaria
- Fast-trackers: Cyprus, Greece, Germany, Latvia, Belgium, Czech Republic, Sweden, Poland
- Followers: Estonia, Lithuania, Denmark, Switzerland, Portugal, Hungary, Malta, Iceland
- Beginners: Liechtenstein



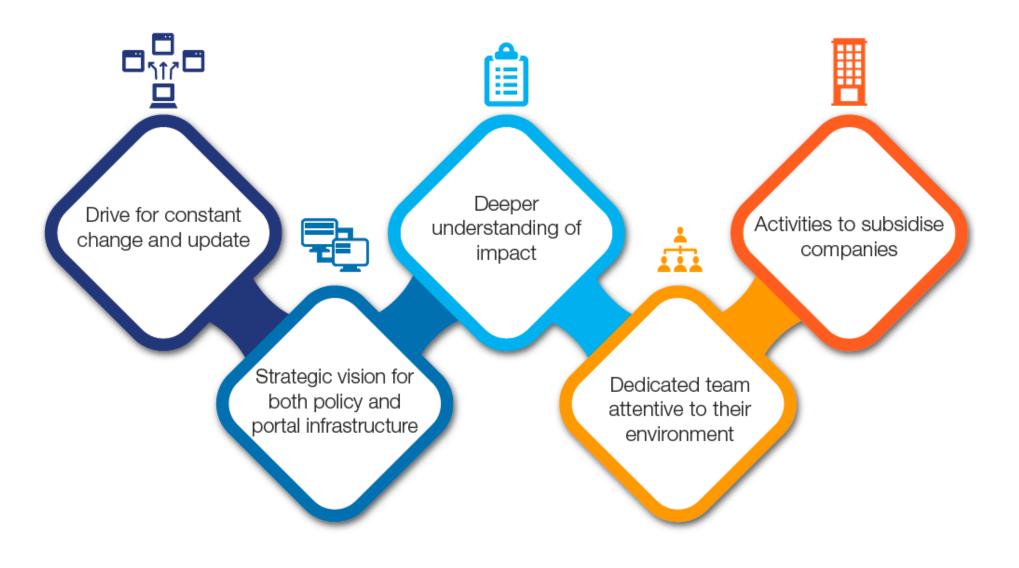


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DATA PORTAL













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Recommended steps to move forward with the Open Data journey



Recommendation #1: Enhance your Data Portal

Develop a comprehensive sustainability strategy for your Open Data portal and embed it into the road map towards reaching the envisaged To-Be state

Recommendation #2: Sustain funding

Address the question of funding by employing alternative financing models as well as by demonstrating the impact of Open Data to secure long term support

Recommendation #3: Document Impact

Hold events, Rally further support around Open Data by gathering proof of impact, in particular on the impact of Open Data at micro-economic level

Recommendation #4: Interact with your users

Get to know your audience and your users by using metrics and enhancing interaction and feedback mechanisms

Recommendation #5: Drive Digital Transformation

• Use Open Data and PSI as a means to drive digital transformation within the public administration

Recommendation #6: Explore privately held data

Leverage the use of privately held data of public interest to increase efficiency and value of policy making

Recommendation #7: Offer real time data

Become a one-stop-shop for data by offering information about and access to real time data















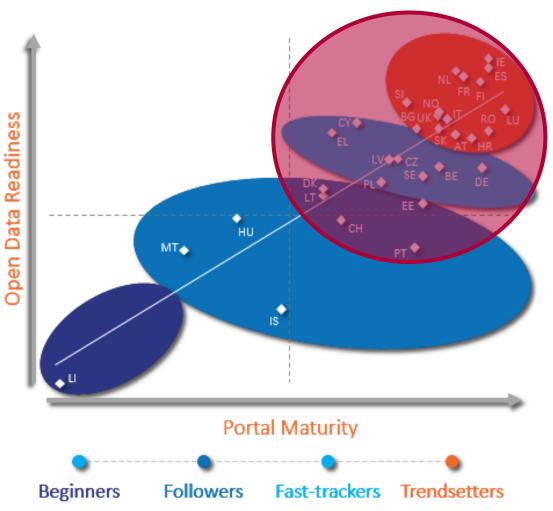
Food for Thought

With half of Europe being a trendsetter, what should be changed in the measurement to remain relevant in the years to come?



Food for thought

- With 26 countries in the top right corner in 2017, these are all likely to become trendsetters in 2018.
- What was a trend in 2015 has become the norm in 2017
- What should be measured in the future?
- How to keep the measurement relevant and meaningful?
- Mow to automate certain aspects?
- How to plan the evolution of the meausurement over time to ensure minimum comparability?















Harvesting - Discrepancies between national Open Data portals and local/regional portals



0 Germany

- National portal: 20703 datasets
 - Berlin: 1295 (1449) ٠
 - München: 107 (not published on National portal) ٠
 - Hamburg: 5267 (5277 on National portal) ٠
 - Bayern portal: 852 (not published on National portal) ٠
 - Nordrhein-Westfalen: 2799 (2417 on National portal) ٠
 - Bremen: 247 (175 on National portal) ٠
 - Rheinland-Pfalz: 4300 (4347) •
 - Cologne: 224 (not published on National portal) ٠
 - Rostock: 188 (186 on National portal -> minimal gap) ٠
 - Moers: 295 (not published on National portal) ٠
 - Bonn: 239 (not published on National portal) ٠

Spain

- National portal: 16039 datasets
 - Madrid: 306 (305 on National portal)
 - Barcelona: 426 (425 on National portal) ٠
 - Valencia 118 (115 on National portal)
 - Catalonia 1519 (not published on National portal)
 - Junta de Andalucia 140 (not published on National portal)

Netherlands

- National portal: 11782 datasets
 - Amsterdam: 351 (162 on National portal)
 - Rotterdam: 107 (9 on National portal)
 - The Hague 82 (163 on National portal)
 - Noord-Holland (available via National portal only)
 - Zuid-Holland 19 (215 on National portal)
- Denmark
 - National portal: 826 datasets
 - Copenhagen 239 (245 on National portal)
 - Aarhus 147 (147)
 - Odense (available via National portal only)
 - Region Hovedstaden (available via National portal only)
 - Region Midtjylland (available via National portal only)

Slovakia

- National portal: 1230 datasets
 - Prešov: 41 (58 on National portal)
 - Trnava 6 (5 on National portal)

Colouring Green: positive/minimal gap **Orange:** negative gap Red: local data not harvested on National portal conterra







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Discrepancies between national Open Data portals and local/regional portals - continued



🔮 Italy

- National portal: 18241 datasets
 - Rome: 887 (not published on National portal)
 - Florence: 1425 (778 on National portal)
 - Pisa: 663 (670 on National portal)
 - Lecce: 387 (292 on National portal)
 - Milan: 292 (not published on national portal)
 - Trentino: 6059 (6022 on National portal + 6009 on EDP)
 - Reggio Emilia: 137 (137 on National portal)
 - Rimini: 47 (47 on National portal)

Ireland

- National portal: 5475 datasets
 - Dublin region Dublinked: 251 (9 on National portal)
 - Dublin city: unknown (106 on National portal)
 - Ork: 4 (3 on National portal)
 - Galway 10 (25 on National portal)
 - Limerick 12 (not published on National portal)

France

- National portal: 29197 datasets
 - Lyon 1015 (694 on national portal)
 - Toulouse 284 (324 on national portal)
 - Bordeaux 154 (17 on national portal)
 - Nice 181 (9 on national portal)
 - Rennes 235 (6 on national portal)
 - Lille 151 (154 on national portal)
 - Paris 221 (443 on national portal)
 - Marseille as part of region PACA no

🧶 Croatia

- National portal: 500 datasets
 - Zagreb 44 (77 on national portal)
 - 🙋 Rijeka 103 (99 on national portal)
 - Virovitica 6 (not published on National portal)
 - Pula 61 (15 on national portal)

Although some portals harvest local portals more systematically than others, it is key to make data available more broadly, in a seamless fashion.

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What are MS planning in this regard and where should the EDP play a role?









Colouring Green: positive/minimal gap Orange: negative gap Red: local data not harvested on National portal

lt's more than just a Data Portal



Thank you for your attention!

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