



GoOV



GoOV stands for



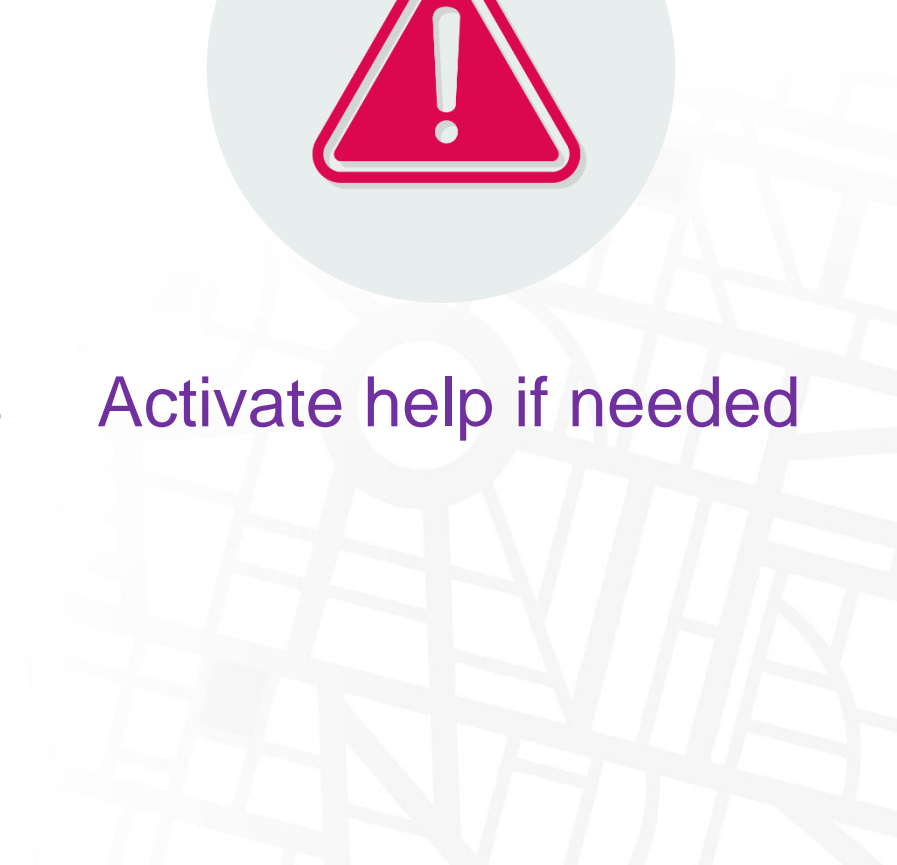
Door to door guidance



Step by step instructions



Activate help if needed



What is GoOV?

Open Data NL (different in every country)

NDOV

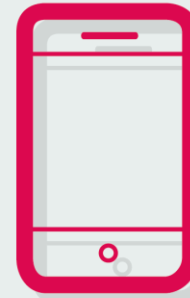
Open Trip Planner

Google Maps

Open Street Maps

GPS

GoOV App



Parents



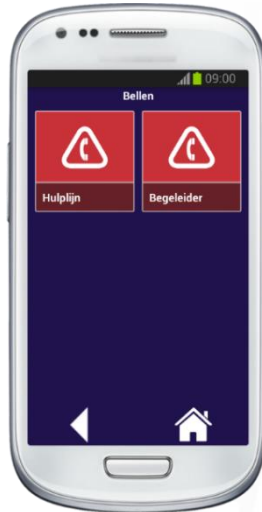
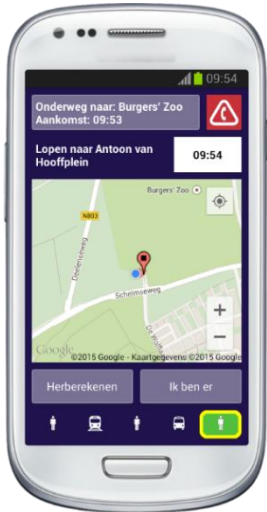
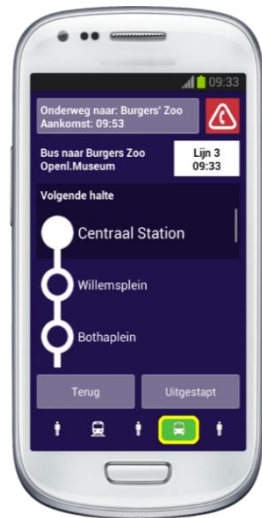
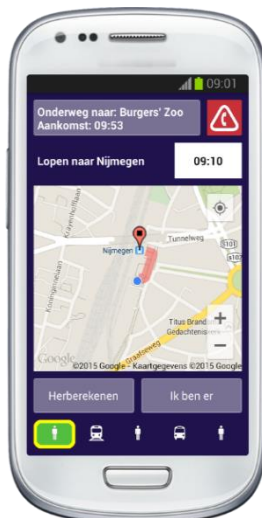
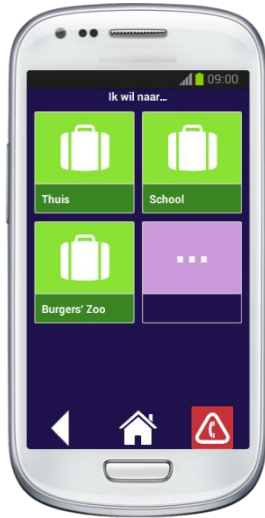
Portal



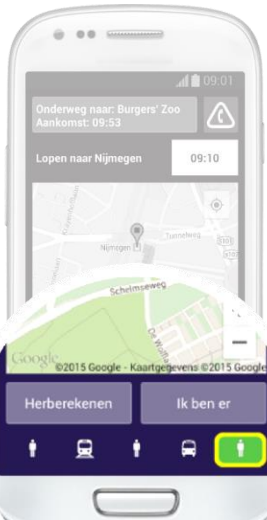
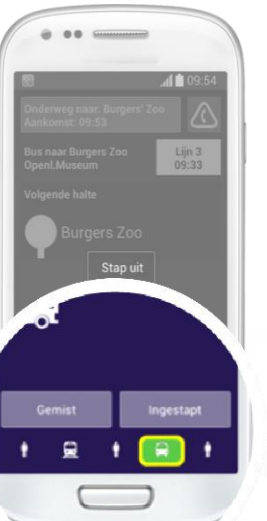
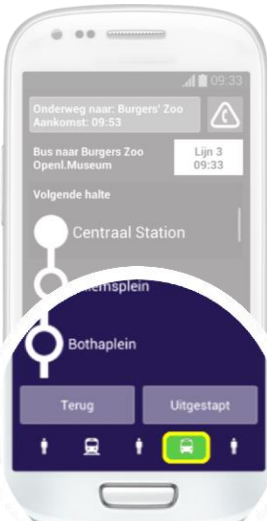
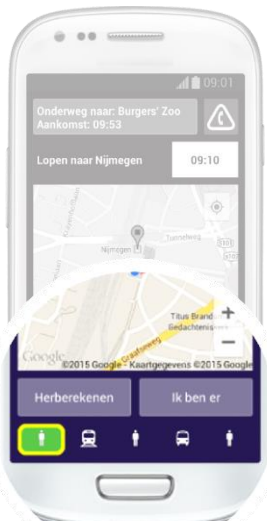
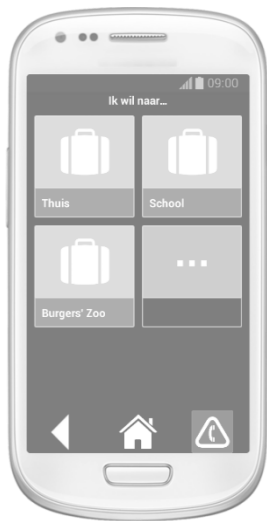
Helpline



Step by step instructions



Feedback buttons



Picto-module

Also for illiterates and Dutch as 2nd language





The Helpline



The Helpline



Always available at
operating time of
Public Transport



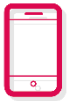
'Bring you home guarantee'
as an extra option



Try-out period of
12 weeks



The Portal



Configuring the app:



- Addressbuttons



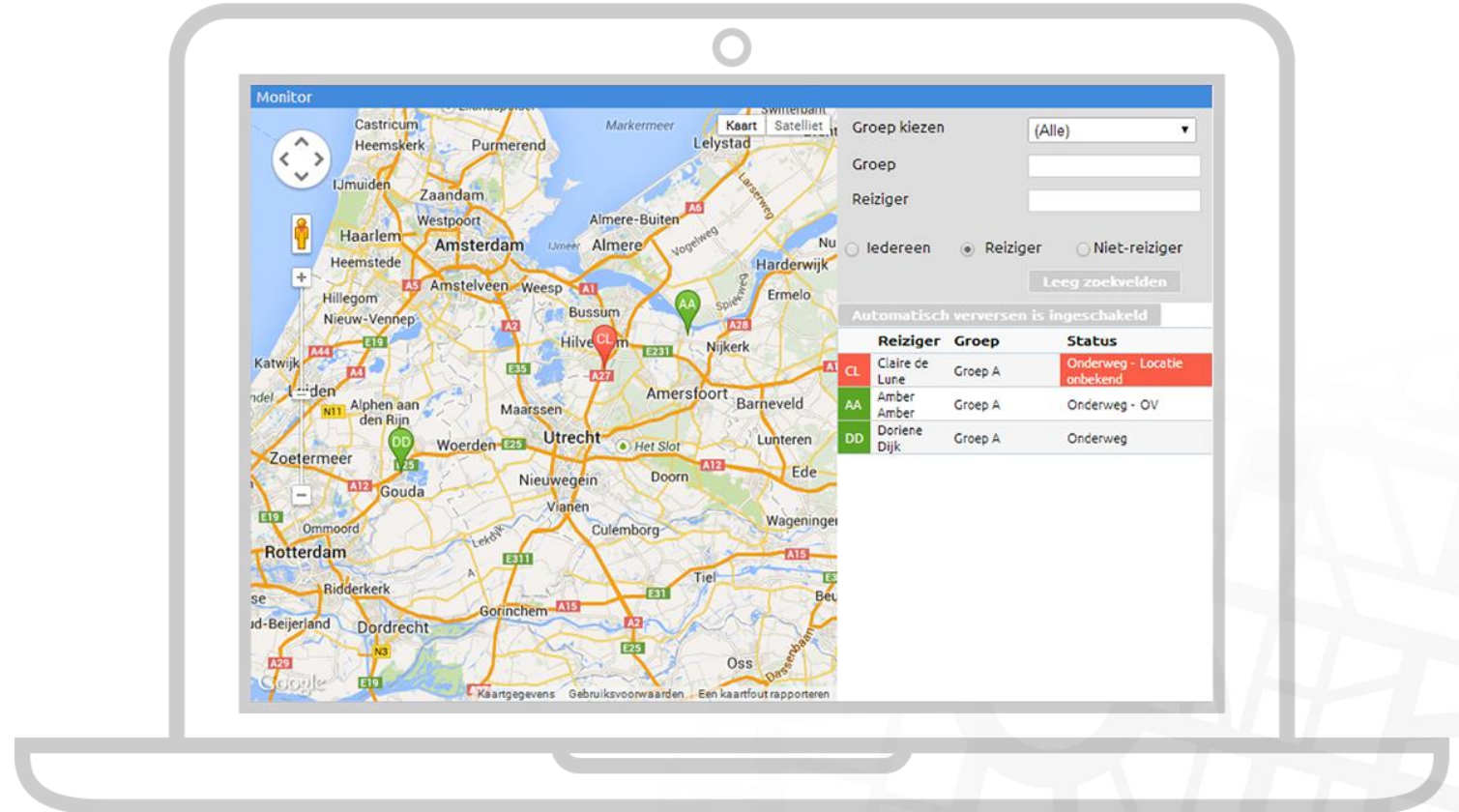
- Contactbuttons



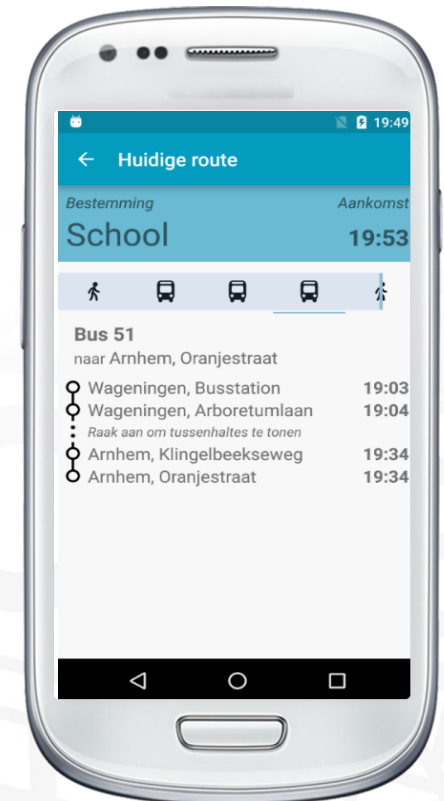
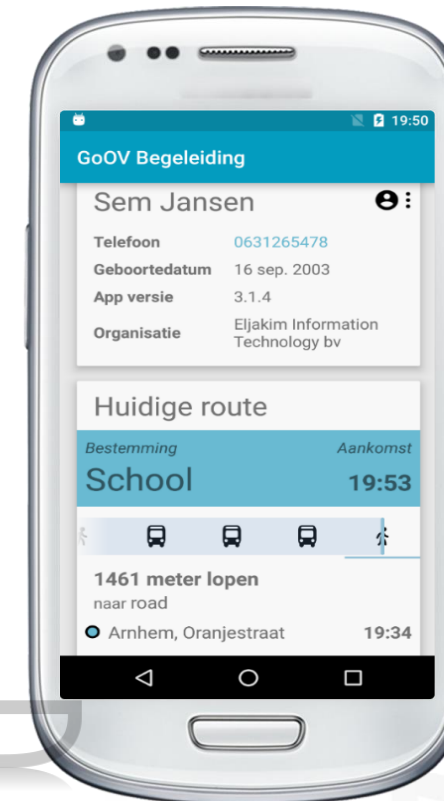
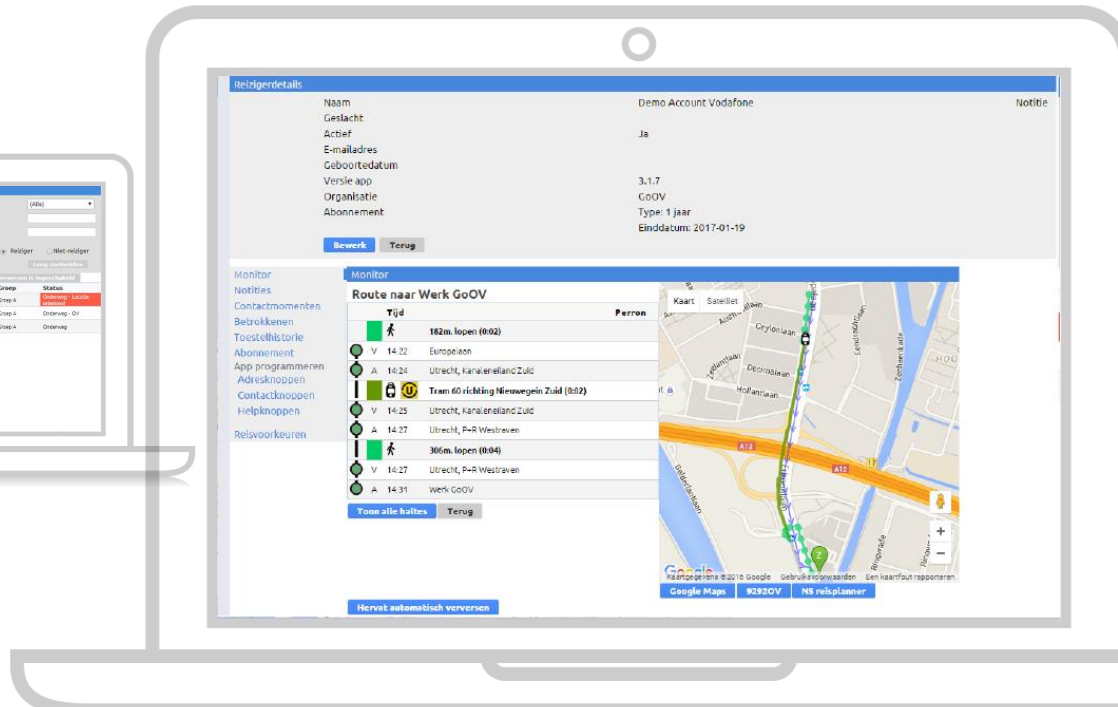
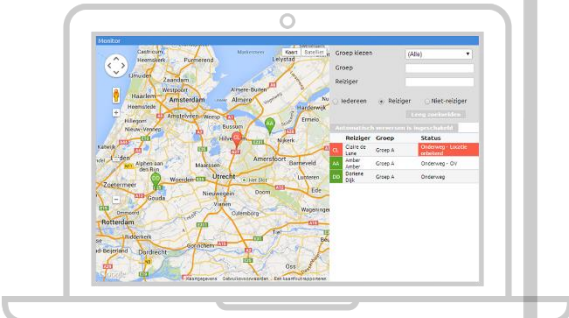
- Helpbuttons



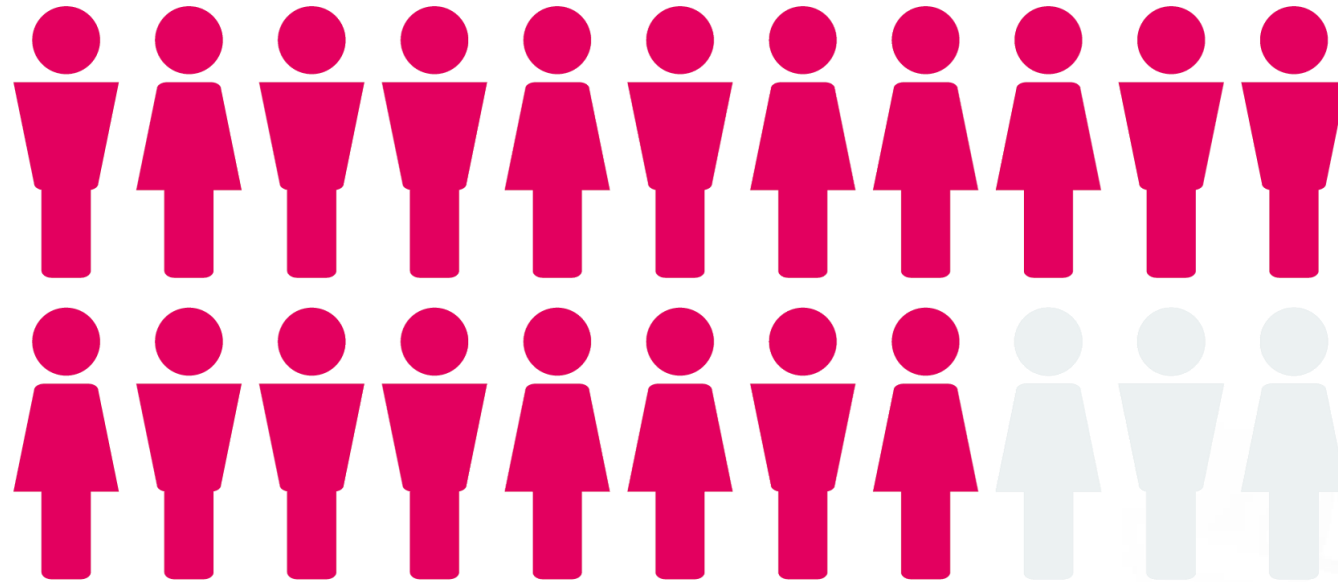
Monitoring the trip



The Parent-app



Results



84% switches permanently
from 'taxi' to Public Transport!



UN-treaty

For the rights of people with a disability



Physical
accessibility

Mental
accessibility

Financial
accessibility

Paragraph 20: Countries take all possible measures to improve personal mobility to increase and guarantee autonomy.

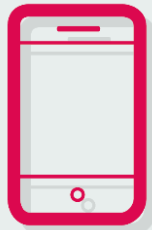


Awards



Subscription

50% saviour on transport costs for councils



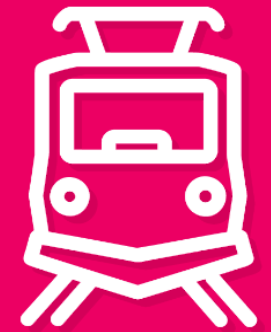
€ 220,-
per year

App & Portal



€ 275,-
per year

Helpline



Public Transport-
costs
(€ 500 - € 1.000)

Independent
travelling

Travelling
as safe as
possible

Guidance
step by
step, door
to door

Saviour on
transport
costs

UN-treaty
for the
rights of
disabled
people

OBJECTIVES VAN GoOV & BUZZ BUDDY



What is needed to implement GoOV

- Open data on Public Transport:
 - Schemes, stations, busstops, vehicles
- Local callcenter
- Local businesspartner with:
 - Knowledge of financial systems in care
 - Network of care organisations
 - Development budget (subvention, funds)

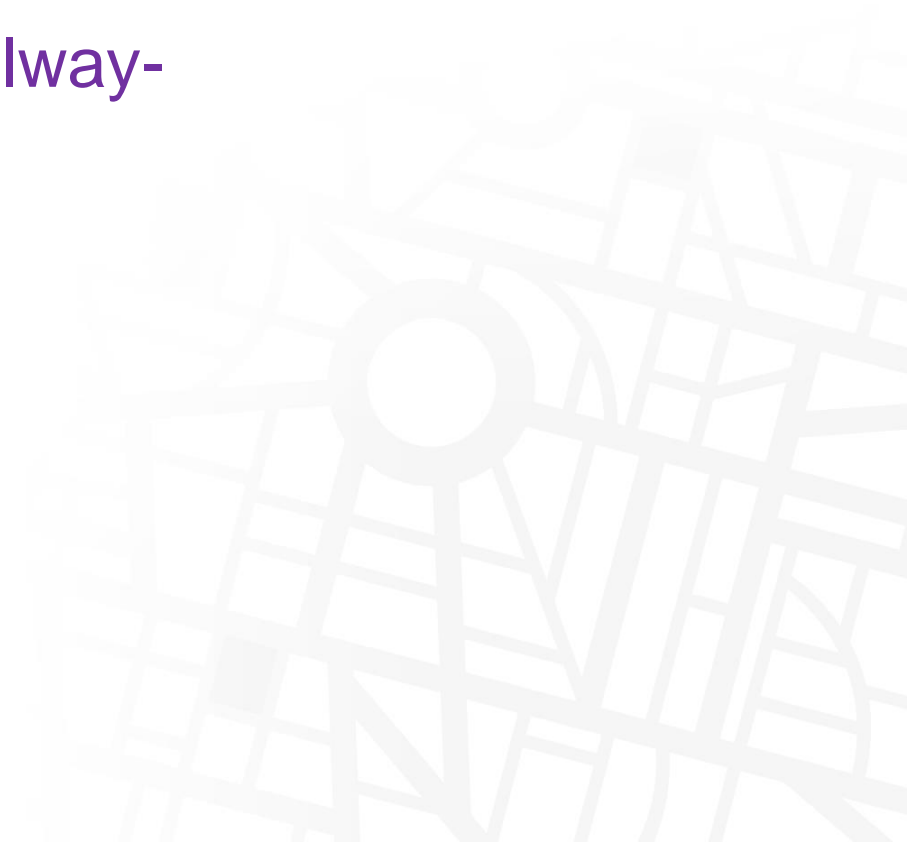


What is needed in general



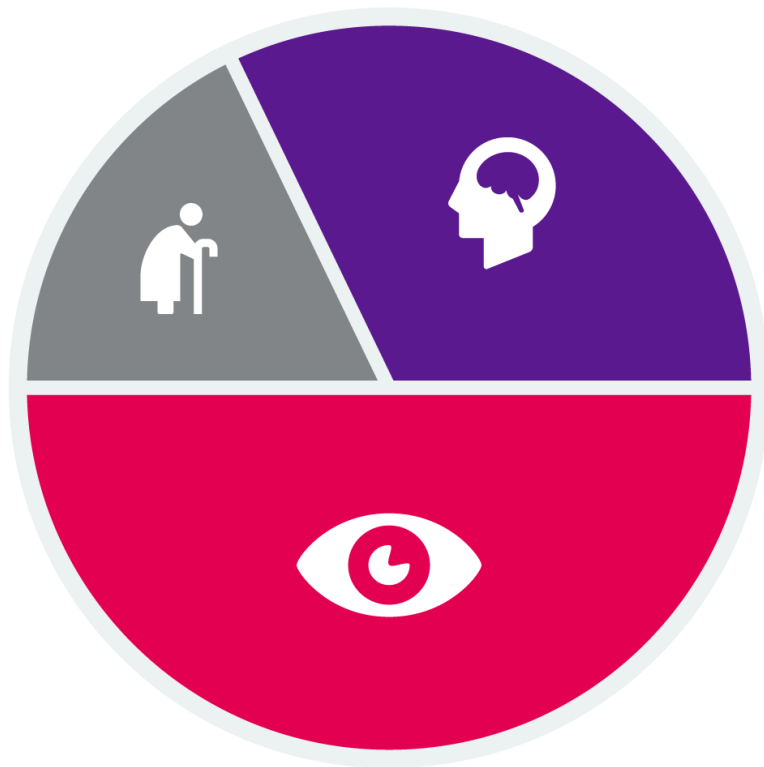
Accessibility data on:

- Routes to/from busstops, railway-/metrostations
- Indoor navigation in (public) buildings e.g. railway-/metrostations



Marketspotential NL

>1.000.000 persons



50.000 disabled people

12.000 psychic disorder

13.000 people with language development disorder

32.000 auditive impaired people

75.000 students in special education

100.000 seniors in elderly-care

96.000 visually impaired people (96.000 in taxi)

650.000 CVA / stroke (60.000 new cases per year)

- Refugees (Dutch as 2nd language)



GoOV 2.0 / MaaS

Open Data NL

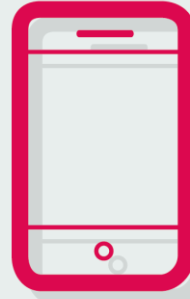
NDOV, GPS, Open Trip Planner, Google Maps, Open Street Map

Integrating other modalities: taxi, flexbus, ...

All accessibility data via NDOV

Ultra Wide Band: (virtual guidelines)

GoOV App



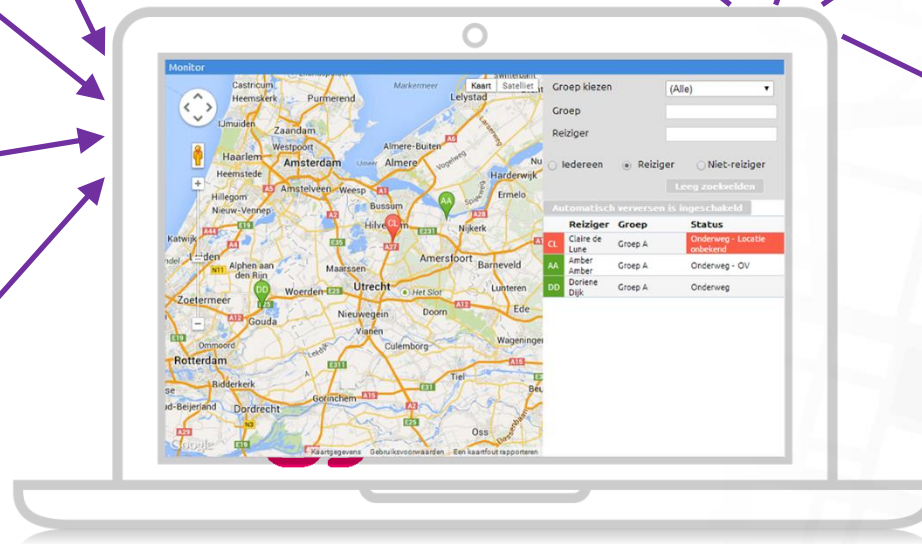
Parents



Helpline



Portal



Crowd





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