

FRENCH DIGITAL SKILLS & JOBS COALITION

The digital transformation of the French economy, and more generally the whole of society, will require modernising and adapting the tools used for skills acquisition and training.

The challenge is multi-faceted because it means redefining current occupations, then preparing for tomorrow's occupations and finally anticipating the emergence of new kinds of jobs made possible by digital technology.

To quote just two statistics:

- According to France Stratégie and Dares, between 170,000 and 212,000 job vacancies in digital technology will need to be filled, depending on the scenario, by 2022 in France;
- The latest reports show that 10% to 15% of jobs are immediately threatened by automation.

In order to meet all the challenges related to the digital transformation, the French Digital Skills and Jobs Coalition for the digital sector is being formed and the MEDEF has been appointed by the European Commission to coordinate and lead it.

THE ROLE OF THE COALITION IS THREEFOLD

- **IDENTIFY AND PROMOTE** initiatives and good practice.
- **BRING TOGETHER** all local and national actors active in the digital field (government agencies, associations, NGOs, professional organisations, businesses, trade unions, etc.)
- **CARRY OUT** concrete measures country-wide.

BETWEEN 170,000 AND 212,000 VACANCIES IN DIGITAL TECHNOLOGY BY 2022

BETWEEN 10% AND 15% OF JOBS AT RISK OF AUTOMATION

THE COALITION'S OBJECTIVES



BY THE END OF THE YEAR, THE COALITION IS GOING TO WORK IN 3 PHASES

PHASE 1: analysis

An overview of the measures already taken, unmet needs, barriers and obstacles, guidelines and classifications and identification of the stakeholders involved.

PHASE 2: good practice

Using this overview, identify and promote the good practice being implemented in France or abroad which should be highlighted or copied.

PHASE 3: roadmap and implementation

Based on the analysis and good practice, which will have been used to identify barriers and obstacles, develop a practical and operational roadmap for deploying practical short/medium term pilot measures.

THE COALITION WILL PRESENT AN INTERIM REVIEW OF THE SITUATION OF ITS WORK IN JANUARY 2018



THE COALITION WEBSITE

A real participatory tool, the coalition invites any interested person, via an online form or a contact address, to offer to publish relevant news, media coverage of an initiative, particularly at the local level, regarding digital skills development or any idea which could be tried out as a pilot project to meet the coalition's objectives.

www.french-digital-coalition.fr



Contact
contact@french-digital-coalition.fr

Press contact
contact-presse@french-digital-coalition.fr

#CoalitionNum

Find us on:
www.french-digital-coalition.fr

POWERED BY MEDEF

Création, Conception : Cifméa Stratégies - www.cifmeacommunication.fr - Crédits photos : iStock.com



THE FRENCH DIGITAL SKILLS & JOBS COALITION

WE ARE DEVELOPING A REAL SKILLS AND JOBS DIGITAL STRATEGY IN FRANCE AND IN EUROPE

#CoalitionNum
contact-presse@french-digital-coalition.fr

THE EUROPEAN “DIGITAL SKILLS AND JOBS COALITION” PROJECT

ON 1 DECEMBER 2016, THE EUROPEAN COMMISSION LAUNCHED THE “DIGITAL SKILLS AND JOBS COALITION”, TOGETHER WITH THE MEMBER STATES, BUSINESSES, THE SOCIAL PARTNERS, NGOS AND THE EDUCATION COMMUNITY.

<https://ec.europa.eu/digital-single-market/en/digital-skills-jobs-coalition>

For the Commission, digital skills involve a number of skills that individuals can acquire. These range from finding information online and sharing online messages to creating digital content such as coding applications. Europe is lacking digitally skilled persons to fill job vacancies in all sectors, meaning that up to 750,000 professional Information and Communication Technology (ICT)

jobs could go unfilled by 2020. Yet unemployment among young people 15-24 years old is at almost 20% in the EU. More than a third of the labour force and, more broadly, around 45% of European citizens have no more than basic digital skills. The Digital Skills project is a response to the need to fill the gaps in skills at all levels, both the high level skills of ICT experts and the skills which

all Europeans need to live, work and participate in a digital economy and society. The Commission invites other stakeholders to participate in this coalition (currently over 200 members including businesses, NGOs, etc.) and encourages the Member States of the Union to create national coalitions bringing together all the relevant actors concerned.

CURRENTLY, 17 NATIONAL COALITIONS HAVE BEEN FORMED:

<https://ec.europa.eu/digital-single-market/en/national-local-coalitions>

SHORTFALL OF 756 000 ICT JOBS IN EUROPE BY 2020

YOUTH UNEMPLOYMENT: 20% (EU AVERAGE)

45% OF EU CITIZENS DIGITALLY ILLITERATE

4 AREAS OF WORK



DIGITAL SKILLS FOR THE LABOUR FORCE

Objective: Provide support to the labour force and job seekers in adapting their skills and their professional practice to the new digital processes and enhance their life-long employability.



DIGITAL SKILLS IN EDUCATION

Objective: Adapt initial and continuing training and higher education to the digital transformation and tomorrow's occupations. This requires new tools and teaching methods.



MORE AND BETTER TRAINED ICT PROFESSIONALS IN EUROPE

Objective: Increase the number of talents, in particular women, in the digital occupations, while improving initial and continuing training.



DIGITAL SKILLS FOR ALL

Objective: Provide all citizens with the skills needed to access information, be connected in all areas of life (administrative, cultural, sports, legal, etc..) and to interact more easily with their public or private environment. This involves being able to use digital tools effectively.

ORGANISATION OF THE COALITION

4 OPERATIONAL WORKING GROUPS WHICH INCLUDE ALL THE STAKEHOLDERS, COVERING EACH OF THE 4 PILLARS IDENTIFIED BY THE EUROPEAN COMMISSION

A national coordinator:

Olivier Midière
Adviser to the President
MEDEF Digital Ambassador

Jérémy Simon
Project manager at
Directorate-General, MEDEF



Digital Skills for All Group
Pilots:
• AGENCE DU NUMÉRIQUE
• PROJET PIX

Rapporteur:
Céline Micouin
MEDEF Entrepreneurship and Growth Division



Digital Skills for the Labour Force Group
Pilots:
• CFDT
• ADECCO

Rapporteur:
Alain Druelles
MEDEF Education & Training Division



ICT Professionals Group
Pilots:
• GRANDE ÉCOLE DU NUMÉRIQUE
• PASC@LINE

Rapporteur:
Anne-Florence Fagès
MEDEF Research & Innovation Division



Digital Skills in Education Group
Pilots:
• CENTRE DE RECHERCHE INTERDISCIPLINAIRE (CRI)
• GRANDE ÉCOLE DU NUMÉRIQUE

Rapporteur:
Sandrine Javelaud
MEDEF Education & Training Division

A VERY BROAD **COALITION**, WHICH BRINGS TOGETHER A LARGE NUMBER OF STAKEHOLDERS SUCH AS:

Adecco, AFPA, Agence du numérique, APEC, association Pasc@line, CFDT, Cigref, Grande École du Numérique, Groupe BPCE, Groupe des fédérations industrielles, Ministry of National Education, Grand Est Region, Simplon, Sodexo, Union des industries chimiques (UIC), etc.



+ A PANEL OF EXPERTS TO CALL ON FOR SUPPORT AS REQUIRED