

#DigitalAgriFood

#H2020SC2

Digitising agriculture and food value chains

What did we learn today?
Flash report of the parallel sessions

17 November 2017

## Key lessons from the morning sessions

- What impact on income: jobs? decent jobs? skills?
- How to bringing in the small farmers? crucial role of advisers, scientists and industry
- Training and value of advisors, people, human factor, trust
- We are at the beginning of the process... risks to consider
- Data governance issues: ownership, fair sharing of the value, related business models, bringing all on-board
- How much and what data does the consumer need?
- Technologies not for tech sake but for societal benefits
- Farmer/user-centric initiatives pooling the existing together

## Role of the EU:

- More connections, platforms, networking
- Rules on data

What do you recall?
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## Key lessons from the afternoon sessions

- Digital revolution will bring different job opportunities human-robot collaboration interesting for the future
- Should data be free? Those creating the data should be paid for it
- Potential for administrative simplification (CAP)
- Need to improve use of data for research: semantics, interoperability, connecting "data islands"
- Targeted improvement of nutrition & health through AI (peptides for diabetes) finding a needle in a hay stack
- Connectivity among sectors in the digital ocean
- Real-time monitoring of the health of oceans through sensors etc.

## Role of EU:

- Offer ≠ env. as testing ground and showcase solutions
- Benchmarking

What do you recall?
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Concluding remarks

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