Digitising agriculture and food value chains

What did we learn today?
Flash report of the parallel sessions

17 November 2017
Key lessons from the morning sessions

• What impact on income: jobs? decent jobs? skills?
• How to bringing in the small farmers? crucial role of advisers, scientists and industry
• Training and value of advisors, people, human factor, trust
• We are at the beginning of the process... risks to consider
• Data governance issues: ownership, fair sharing of the value, related business models, bringing all on-board
• How much and what data does the consumer need?
• Technologies not for tech sake but for societal benefits
• Farmer/user-centric initiatives – pooling the existing together

Role of the EU:
• More connections, platforms, networking
• Rules on data

What do you recall?
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Key lessons from the afternoon sessions

• Digital revolution will bring different job opportunities – human-robot collaboration interesting for the future

• Should data be free? Those creating the data should be paid for it

• Potential for administrative simplification (CAP)

• Need to improve use of data for research: semantics, interoperability, connecting "data islands"

• Targeted improvement of nutrition & health through AI (peptides for diabetes) finding a needle in a hay stack

• Connectivity among sectors in the digital ocean

• Real-time monitoring of the health of oceans through sensors etc.

Role of EU:
• Offer ≠ env. as testing ground and showcase solutions
• Benchmarking

What do you recall?
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Concluding remarks

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