europear Europeana

Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue] Agence Rol. Agence photographique c.1914, National Library of France France, Public Domain DCHE 14 November 2017 Jill Cousins & Shadi Ardalan



Co-financed by the European Union Connecting Europe Facility



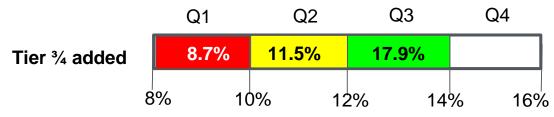
Cultural Heritage Institutions

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of participating CHIs rate Europeana services 4 or higher on a Likert scale of 1-5
- Increase the percentage of Tiers 3 and 4 material to at least 16% of the total



Cultural Heritage Institutions



Tier	Total September 2017	Percent	Difference with January 2017
Total	53,512,773	100.00	-620,708
Tier 1	21,170,771	39.56	-24,675,550
Tier 2	9,117,680	17.04	5,446,027
Tier 3	2,960,929	5.53	1,744,590
Tier 4	6,614,484	12.36	3,215,316
Tier 2-4	7,270,966	13.56	10,405,933



EPF stats for September 2017 (27-09-2017)

	Tier 2	Tier 3	Tier 4
Total September 2017	9,117,680	2,960,929	6,614,484
Total August 2017	2,979,440	1,445,561	2,845,965
Total May 2017	3,358,236	1,828,667	4,068,500
Total Mar 2017	3,514,355	1,322,583	3,395,532
Total Jan 2017	3,671,653	1,216,339	3,399,168
Total Nov 2016	3,326,457	1,194,057	3,399,066
Total June 2016	2,686,083	1,576,001	1,761,191



General Public

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline for thematic collections
- >60% 4+ average user satisfaction for all thematic collections, exhibitions and blog (culture lovers)
- Reach of Europeana data:
 - → Total impressions 3rd parties: 125 million
 - → Total impressions social media: 75 million
 - → Total engagement social media: 318 thousand
 - → Traffic overall: 6 million visits
- Engagement on Europeana products
 - → Returning visitors >30% average on all thematic collections
 - → Downloads: 180 thousand
 - → Click-throughs: 1.2 million



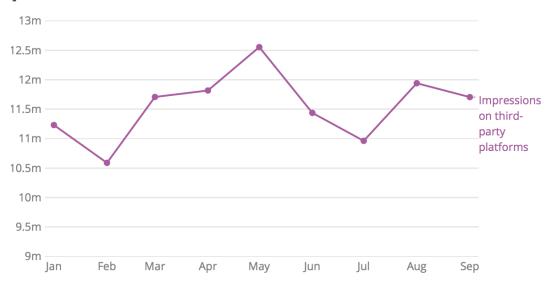
General Public: impressions third parties

Engagement on social media

KPI 2017	318k
Target October 2017	
Actual October 2017	432,86k

General Public: impressions third parties

Impressions of Europeana content on third-party platforms



Missing Wikipedia figures for September

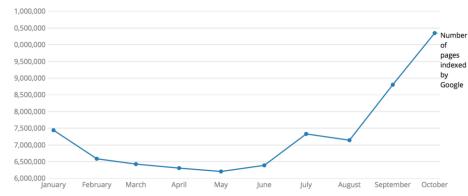


General Public: reach

Traffic on Europeana end-user products



Number of pages indexed by Google

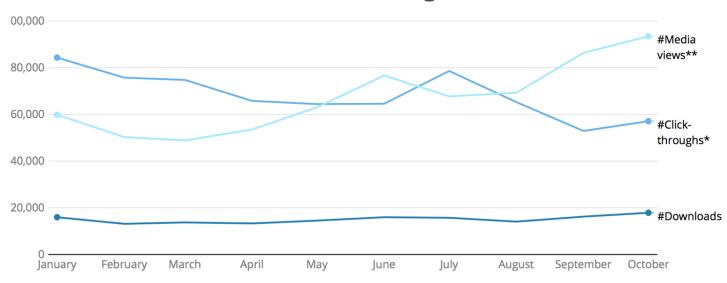






General Public: Engagement

Downloads, media views & click-throughs

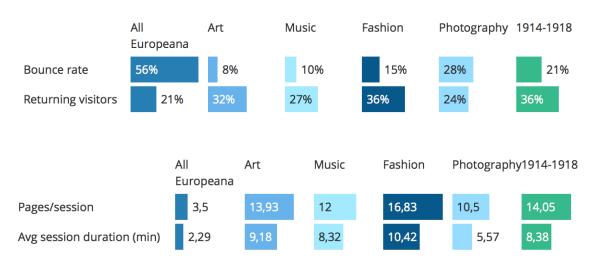


*Click-through - when a user is redirected to the institution's website after clicking on its name/logo/Tier 1 item **Media view - when a user views an image, plays a sound or video or reads a text inside Europeana Collections



General Public: Engagement

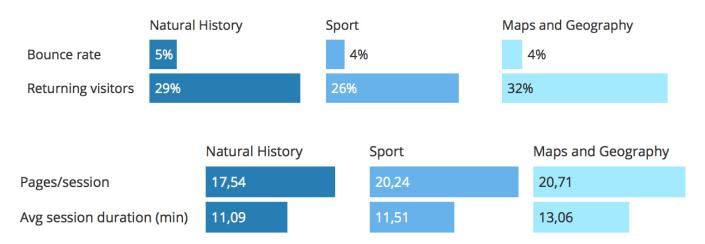
Engagement on Europeana & Europeana Thematic Collections





General Public: Engagement - non curated collections

Engagement on Europeana Thematic Collections (non curated)





Research

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- Consolidate partnerships with the two (2) research infrastructures that make Europeana data available
- Three publishable case studies from grant funding





nineteenth-century French poetry

- Timothy Duguid (University of Glasgow): Interdisciplinary Metadata Frameworks: The MuSO Project
- Nanna Thylstrup (University of Copenhagen): Mapping colonial Copenhagen

RESEARCH





Europeana Research Grants Programme 2017: call for submissions and guidelines for applicants

Agiatis Benardou Seniar Research Associate, Digital Curation Unit Athena

DEADLINE FOR PROPOSALS EXTENDED TO NOVEMBER 5th!

We invite you to send in your submissions for the academic year 2017-2018. The focus for this year's grant proposals is **intercultural dialogue** in its broadest sense.



Nienke van Schaverbeke Head of Europeana Collections Europeana



Marjolein de Vos

Operations Officer,
Europeana
Foundation





Europeana Resaearch 2016 Grant Winner



Dr. Timothy Duguid lecturer in digital humanities and information studies for the Humanities Advanced Technology and Information Institute (HATII) at the University of Glasgow.

In its latest stage of development, MuSO has made 18th-Century content from the Europeana Music Collection discoverable alongside the literary and historical content in the Advanced Research Consortium database. This work was possible thanks to a 2017 Europeana Research Grant, and in addition to adding the Europeana Music data to ARC, the grant allowed MuSO to generate an initial metadata schema for describing musical resources, which is available on our Metadata Standards page.

MuSO has teamed up with 18thConnect to make this content available through Collex and BigDIVA, the visualized search interface for ARC.















EEDBACK







conata a z Gernban (manuscht autographe)

Source: Europeana

[LOG IN to add tags] Tags: National Library of France Site:

[more...]





[Vesperae de Dominica] (manuscrit autographe) / Wolfgang Amadeus Mozart] @

Allegro vivace // Dixit (manuscrit autographe)

Europeana Source:

Tags: [LOG IN to add tags] Site: National Library of France

[more...]



Discuss



not

available

[Così dunque tradisci] (manuscrit autographe) / Wolfgang Amadeus Mozart1 @

Review - Rhythmic Gesture in Mozart: Le Nozze di Figaro and Don

Collect Discuss

[Così dunque tradisci] (manuscrit autographe) / Wolfgang Amadeus Mozart]

Source: Europeana

By: Metastasio, Pietro [LOG IN to add tags] Tags:

National Library of France Site:

[more...]

Collect

Discuss

Giovanni. Image

Eighteenth-Century Studies Vol. 18 No. 3 pp. 459-462 Source:

Cole, Malcolm S. By: Tags: [LOG IN to add tags]

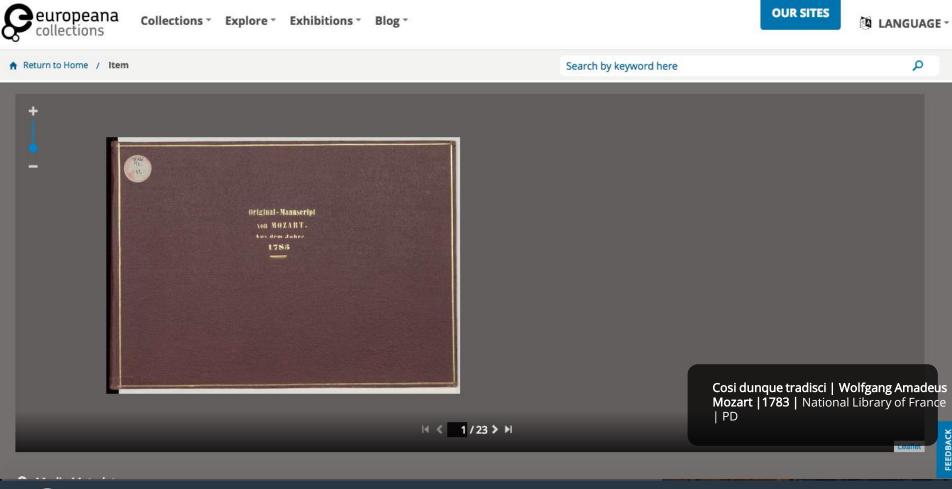
Site: Eighteenth-Century Studies

[more...]

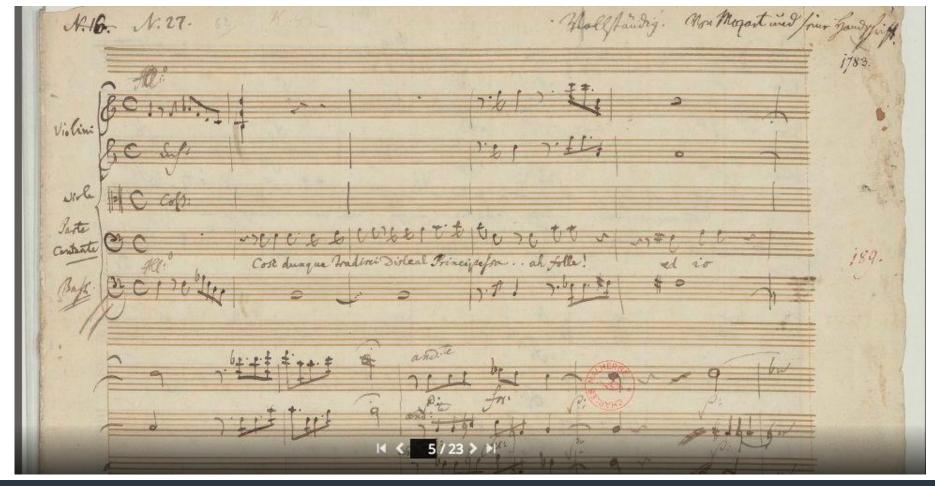
Excerpt from Full Text:

almost untapped subject: Mozart's musical imagery. Vibrantly alive in his art is the tradition of mimesis, imitation "not of Nature itself but of our natures-of the world of men, their habits and actions" (p. 3). Far from indulging in a pure play of key and theme, Mozart relied upon a vocabulary of characteristic, essentially rhythmic, gestures or rhetorical topics-subjects for musical discourse- to set his characters in motion on the stage. In "Mozart's Rhythmic Topoi" (Part One), Allanbrook systematically considers the full range of rhythmic gesture available to Mozart, taking ~George J. Buelow









Metadata Standards

Like all members of the Advanced Research Consotium, MuSO promotes the use of standardised description vocabularies for digital objects. This is implemented as a Resource Data Framework (RDF) that all contributing projets must employ in order to be aggregated by MuSO. The MuSO RDF includes that of the Advanced Research Consortium, which can be viewed on the ARC wiki.

In order to allow musical items to be described in ways that are meaningful to music scholars, MuSO has established its own standards to supplement ARC's standards. These are listed below.

Elements

In addition to the specifications of the ARC schema.

<muso:created>

Element used when contributor wants to preserve a date other than that of a particular object (i.e. performance date, date of revision or edition, etc.), it has two child elements, <rdfs:label> and <rdf:value>

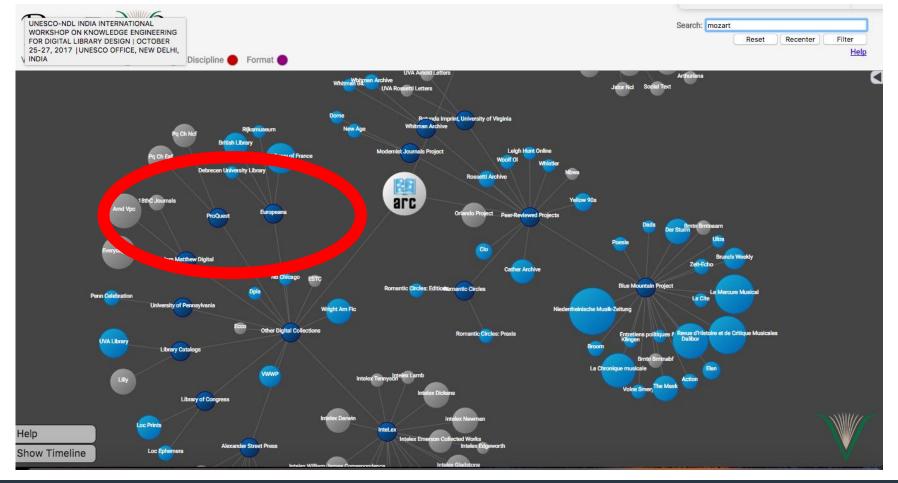
Vocabulary: None Required: No Repeatable: Yes

<muso:subgenre>

Information about music-specific genres for musical objects **Vocabulary**: https://www.loc.gov/catdir/cpso/lcmlalist.pdf

Required: No Repeatable: Yes







Education

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- Develop three new educational partnerships that make Europeana data available







Distribution partnerships

Ministries of Education

France, The Netherlands, Finland,
 Portugal, Poland, Spain and Italy

Educational NGOs and associations:

- European Schoolnet
- EUROCLIO

Commercial partners:

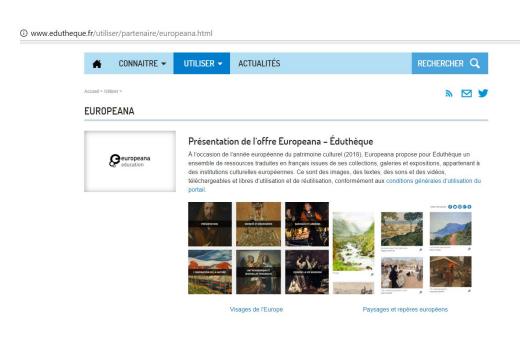
- Publishers (Eliademy, Beneylu)
- Software learning providers and content developers (Art Stories, Associazione culturale Se)



Pilot with French Ministry of Education

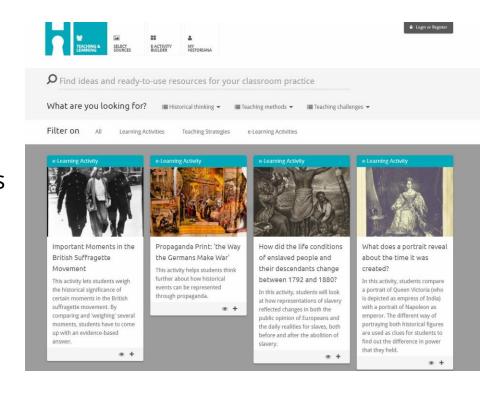
Pilot launched in August 2017

- Europeana dedicated space on the French national educational portal Edutheque (850,000 subscribers, primary & secondary education).
- API integration of the Europeana Collections on Edutheque.
- Facilitation of the collaboration with selected French teachers to develop new educational learning resources with Europeana content.



Noncommercial partners

- European Schoolnet:
 - Pilot report and <u>outcomes</u>
 - Short <u>case study video</u> <u>interviews</u> with teachers who used Europeana to develop learning scenarios
- EUROCLIO: 20 e-learning activities on Historiana
- eTwinning: now a Friend of eTwinning, the community of 500,000+ teachers in Europe



Partnership with Open Educational Consortium

2017 #YearOfOpen

 Year long campaign with monthly features on various aspects of Open (Open Access, Open Education, etc.)

Open Education Week, March 2017

- 130 education related local & online event:
- 2 webinars on 29 March

Open Culture September 2017 feature

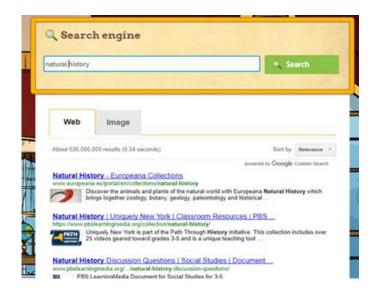
 Series of video interviews with policy makers and experts in culture and education from across the world



Commercial partnerships #1

Beneylu - a French digital publisher for primary education

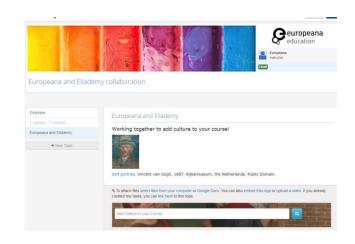
- Global coverage: 34,000 classes in 38 countries
- Use Europeana API to make Europeana Collections accessible in their Search Engine app
- The app supports a "white" list of educational website to allow students to find relevant content from Europeana for their assignments



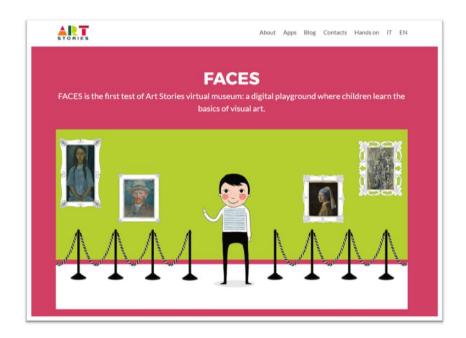
Commercial partnerships #2

Eliademy - a Finnish e-learning platform

- Serves 350,000 students, features 70,000 courses and supports 30,000 teachers in 190 countries.
- Translated in 11 European languages (32 languages in total) with major markets being Russia, the USA and India.
- Eliademy has added a search function tool to encourage people to search for Europeana Collections and add cultural content in their courses.



Art FACES success story



Europeana Challenge 2016 winner

New developments:

- New app version to be released on 11 January 2018, with more Europeana artworks and improved gaming functionality
- Creation of a French app version and its integration in the Beneylu platform (facilitated by Europeana; in discussion)

Success indicators

of new partnerships (6/3)

- French MoE
- eTwinning
- Open Education Consortiur
- Educational Repositories
 Network
- Eliademy
- Beneylu

EUN teacher pilot | | Score scale (1-10)

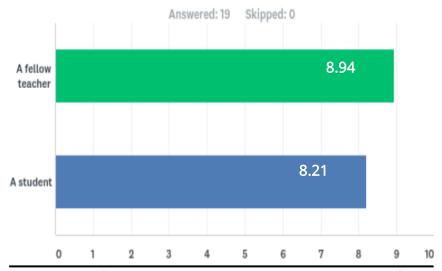


Figure 14: Likeliness for teachers to recommend Europeana resources after phase 2

Creative Industries

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- Minimum of 20 new products and services inspired by or developed with Europeana content



Creative Industries

CRAFT



CRAFT allows users to create images featuring unique fashion styles, based on Europeana content, in a few clicks.

Art Up Your Tab



The browser extension

Art Up Your Tab shows
you an Europeana
painting or photograph
with every new tab or
browser window opened

re#MEDIA Projects

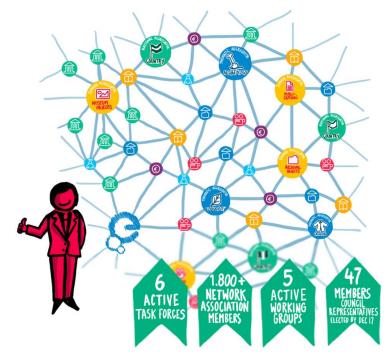


re#MEDIA workshop encouraged design students from the School of Form (SoF) to reuse Europeana's collections in creative designs.

Europeana Network Association

KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- Minimum of 1,800 Network Association members
- Six active Task Forces
- Five active Working Groups





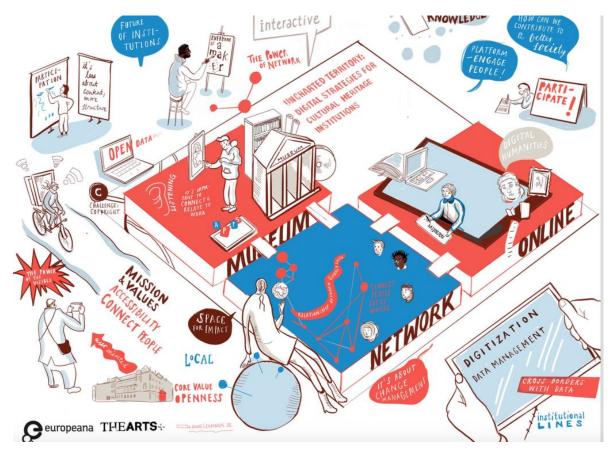




Connecting Europe Facility

1Digital Strategies





Europeana @ Frankfurt BookFair #Arts+

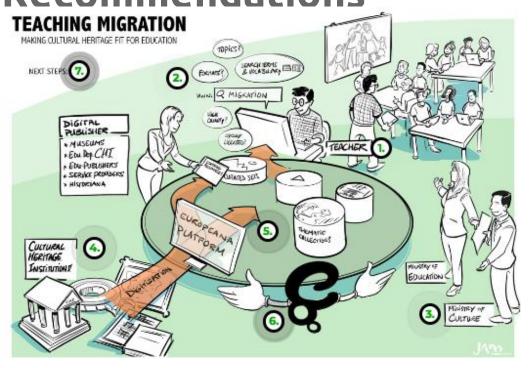
https://pro.europeana.eu/post/charting-new-territory-a-compass-for-cultural-institutions



2 Education



Europeana for Education Recommendations



#1 Educators Needs

#2 Co-created vocabularies

#3 Fund digitisation

#4 Open up Collections

#5 Develop learning resources

#6 Networking & Collaboration



#3 GIF IT UP



Europeana GIF IT UP

In 2017 - 151 eligible submissions from 24 countries



Hannah Langford, source material via National Library Of Romania



Philippe Carlier, source material via Mauritshuis



Jérôme Nossent, source material via <u>Flygvapenmuseum</u>



Europeana GIF IT UP

Total Audience

3.140.948

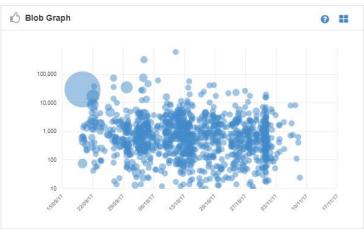
♠ Dashboard: #GIFITUP2017

Total Tweets

2.173









4 Standards & interoperability



Europeana - organising IIIF in Europe



5

Impact Framework



Download on impkt.tools





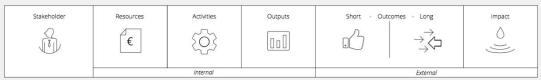
The Change Pathway

The Change Pathway is a tool to ideate, document and present the relationship between the things that you do and the impact that you have. It helps you to understand the relationship between the investments you are making (resources) and the impact you contribute to.

Tip: Impact can be seen as the answer to a problem that a stakeholder group might have. Go back to the problem statements you created in the first workshop. What changes are necessary to solve the problem you defined?

Tip: Distinguishing between short and long term outcomes makes this a bit easier to comprehend. Sharing on social media for example may be thought of as a short term (or 'thin') outcome. A change in behaviour as a more long term (or deep) outcome.

Tip: Your activity may be relevant to more than one stakeholder and may have several outcomes.



Stakeholder

The stakeholder you are designing the Change Pathway for.

Activities

The things that you are doing in your project or organization (e.g. digitizing books or organizing hackathons). Defining your activities in the Change Pathway helps you identify the link between what you do and the impact that you have.

The investments you are making in time and money to realize your activities. At the end of the day, we will need to see what the return (measured in impact) on our investment was.

Outputs

Outputs are the direct results of your activities. In general, outputs are easy to quantify and can be measured (e.g. digitized materials or number of visitors).. Outputs are a prerequisite for outcomes and therefore for impact.

Outcomes are the changes that have occurred in (or for) your stakeholders that can be attributed directly to your activities (e.g. knowledge gain, increased interest and motivation, improved skills, changed behaviors). Outcomes describe the changes you expect to occur over a period of time, they are what you will try to measure and they will ultimately help you determine if you

Accountability Line

The accountability line marks the place where outcomes are not fully attributable to your activities anymore.

Impact is the change that has occurred in (or for) a stakeholder that your activities have contributed to (e.g. social cohesion, economic growth, increased sense of belonging). The impact is the overall goal you are working towards - all the Change Pathways lead to impact.

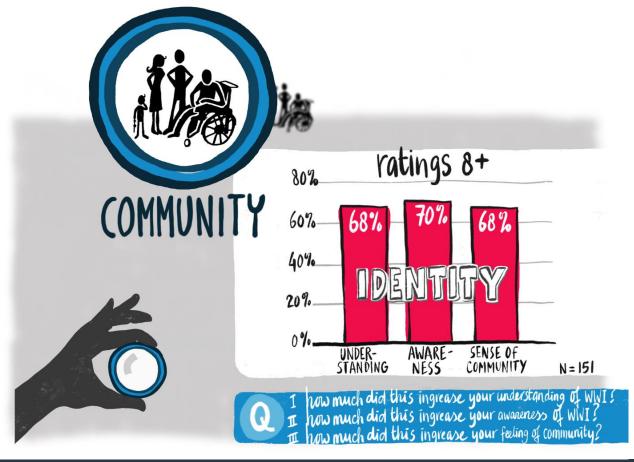
- Tools to make the discussions manageable

Free Downloads









Europeana and Bulgarian Presidency

Paper: Aggregation Product Review



Paper: Advisory Committee



Paper: Data Quality Targets



european

Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue] Agence Rol. Agence photographique c.1914, National Library of France France, Public Domain

Quick Updates:

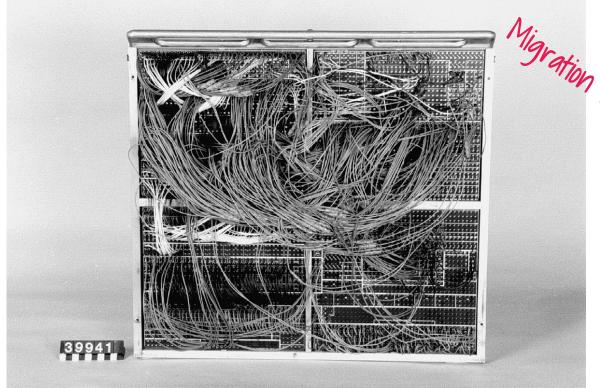
11 May 2017 Jill Cousins & Shadi Ardalan



Co-financed by the European Union Connecting Europe Facility



Europeana Hosting will be IBM/SLTN - in Germany & UK



Complete

Test Panel IBM |Tekniska Museet | Sweden | CC-BY



Member States Funding Overview

Since 2008, twenty eight countries have committed / contributed €4,472,696 to Europeana.

- MS' commitments towards mid-term sustainability in 2017
 €282,279
- Received to date for 2017
 €171,779

Country		2008 received		2009 received		2010 received		2011 received		2012 received		2013 received		2014 received		2015 received		2016 committed / received		2017 committed / received		TOTAL amount	
Austria				€ 20.000	€	20.000			€	20.000			Т		€	20.000	€	20.000			€	100.000	2,2%
Belgium				€ -	€	35.000	35										€	16.250	€	8.750	€	60.000	1,3%
Bulgaria			- 8				3														€		0,0%
Cyprus	#		3	€ 10.000													€	10.000			€	20.000	0,4%
Czech Republic			-				100										€	25.000			€	25.000	0,6%
Croatia	- 10		-														€	13.000	€	13.000	€	26.000	0,6%
Denmark				€ -					€	10.000	€	10.000									€	20.000	0,4%
Estonia	100			€ 2.500	€	6.000	€	10.000	€	10.000	€	20.000	€	15.000	€	15.000	€	15.000	€	15.000	€	108.500	2,4%
Finland	+			€ 30.000	Т		€	30.000			€	30.000					€	30.000	П		€	120.000	2,7%
France		€ 60.	000	€ 140.000	П		€	100.000	€	100.000							€	50.000	П		€	450.000	10,19
Germany				€ 145.000	€	130.000	€	100.000	€	100.000	€	100.000							€	30.000	€	605.000	13,59
Greece	15			€ -					€	15.000							€	5.000	€	5.000	€	25.000	0,6%
Hungary				€ 20.138													€	5.000			€	25.138	0,6%
reland				€ 10.000	€	10.000	€	10.000	€	25.000	€	10.000	€	10.000	€	10.000	€	10.000	€	17.429	€	112.429	2,5%
Italy				€ -			€	20.000	€	20.000	€	20.000					€	20.000	€	20.000	€	100.000	2,2%
Latvia															€	5.000	€	5.000	€	5.000	€	15.000	0,3%
Lithuania			3	€ 18.805			1		€	11.500			€	20.273	€	20.000	€	20.000	€	20.000	€	110.578	2,5%
Luxembourg	-			€ -	€	20.000	€	20.000	€	45.000	€	30.000	€	25.000	€	25.000	€	15.000	€	15.000	€	195.000	4,4%
Malta	*						-														€		0,0%
Netherlands		€ 460.	000	€ 305.250	€	300.000					€	255.000					€	75.000	€	75.000	€	1.470.250	32,99
Norway				€ 30.000	€	30.000	€	30.000	€	30.000			€	30.000	€	30.000			П		€	180.000	4,0%
Poland				E 1415	П		€	30.000	€	30.000	€	35.000	€	40.000	€	37.000	€	9.100	€	9.100	€	190.200	4,3%
Portugal														***************************************			€	7.500	€	7.500	€	15.000	0,3%
Romania											€	20.000					€	20.000	€	20.000	€	60.000	1,3%
Slovakia	-Con		20				20				72				€	20.000	€	20.000	€	10.000	€	50.000	1,1%
Slovenia	PARTY			€ -			€	10.000	€	40.000	€	5.000			€	12.000	€	5.000	Г		€	72.000	1,6%
Spain	6			€ 100.000	€	100.000	8														€	200.000	4,5%
Sweden					Г				€	11.500	€	11.500	€	11.500	€	11.500	€	10.100	€	11.500	€	67.600	1,5%
Switzerland	-			€ 5.000	€	5.000	€	5.000													€	15.000	0,3%
United Kingdom (JISC)				€ -	Т		~		€	35.000									П	-	€	35.000	0,8%
Total		€ 520.0	00	€ 836.693	ΙE	656,000	€	365,000	€	503 000	E	546,500	€	151.773	F	205,500	€	405,950	€	282,279	€	4,472,696	1009

Member States Financial Contributions for 2017

- Recently received the Greek contribution.
- Portugal, Lithuania, Croatia and Germany are expected to pay soon or are currently processing the payment.

Member States Financial Contributions for 2018

Request for funding towards:

- Member States with partner institutions in DSI-3;
- Countries with partner institutions in generic services projects: 'The Rise of Literacy' and 'Migration in the Arts and Sciences';

against the amount benefitting these institutions.

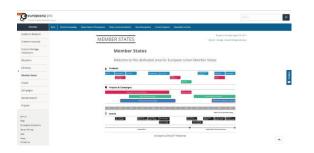


Member States on Europeana Pro

New Pro presentation video

Main Pro landing page

Link to MS page







Europeana Quarterly Newsletter

Link to Autumn issue of Europeana Quarterly Update





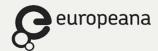




Country Reports







Major Institutions List Validation

Background:

- A DSI-2 KPI: 'number of major cultural institutions in the Europeana DSI';
- Member States were asked to help validate a list of major institutions per country;
- Proved difficult to apply consistent criteria to identify and particularly to rank major institutions.

What we are doing next:

- Ensure all European major institutions are present in Europeana;
- Identify major institutions missing in Europeana per country;
- Prioritise which institutions to approach;



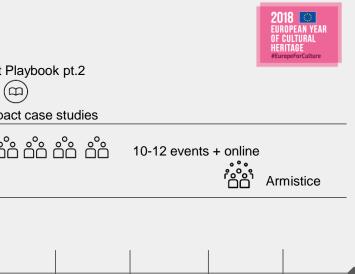


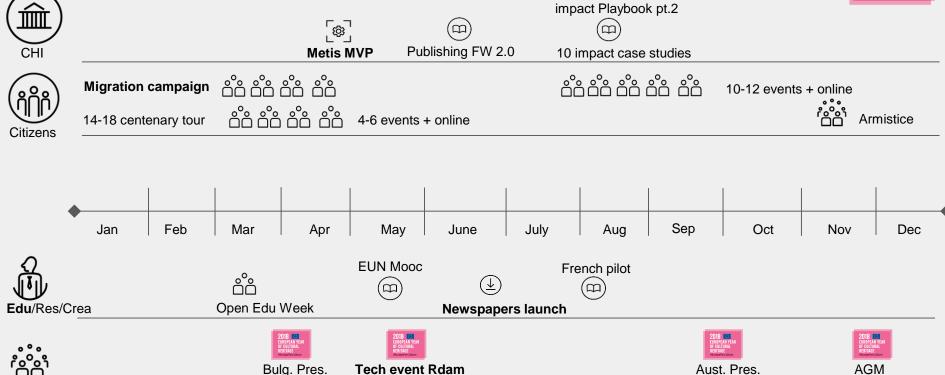
Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue] Agence Rol. Agence photographique c.1914, National Library of France France, Public Domain



Co-financed by the European Union Connecting Europe Facility

2018





Network





Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une ruel Agence Rol. Agence photographique c.1914, National Library of France France, Public Domain

Europeana & EYCH



Co-financed by the European Union Connecting Europe Facility

Europeana Network #AllezCulture campaign

.@europeanaEU supports #EuropeforCulture
...... #SoDoI #AllezCulture



#AllezCulture campaign









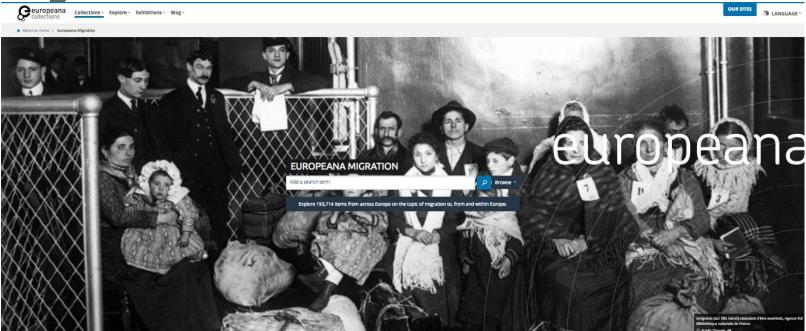
The Tech of EYC

Europeana conference on **Digital Cultural** Heritage - 15-17 May 2018, on the SS Rotterdam





Migration Collections



Historisch centrum Limburg Stadsarchief's-Hertogenbosch 18 items

112 Items

64 Items

Europeana Migration presents photographs, artworks, documents, sounds, videos and more on the topic of migration to, from and within Europe, gathered from museums, galleries, libraries, audiovisual archives and archives across Europe.

Europeana Migration is a work-in-progress. We will be adding new 38 3D objects

99,109 Texts

87,068 Images

1,424 Sound recordings





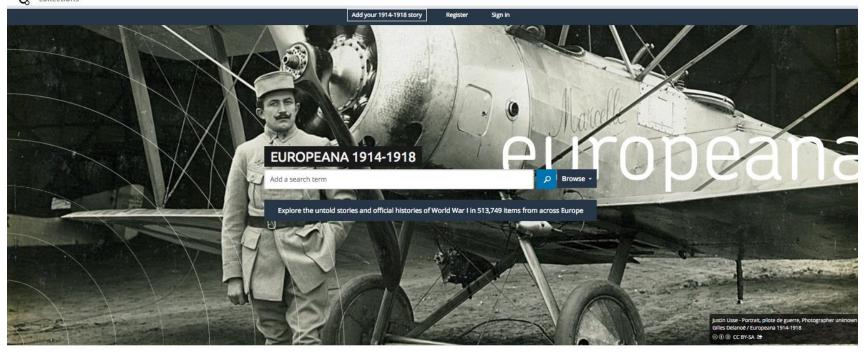
Migration Museums





Europeana 1914-1918, Centenary Tour







Women in World War I



Postcards from World War I



World War I Naval warfare





Europeana @ culture forum, Milan 7 December





Buchhola, den 4. Mai 19 17 Monin linear Straken! Japan Donnantry refull in Dain plan henry winter Throughon, mit sin Bigns Istania amk, now norther inform limbon yoth Dunton Jus S. who worden gotommen by. Myself int, And thromps In which are grown In Who Nam Joy buld must ving Ling for a my fint dinbert Whenib warm In formy I teuropeana Winn might win John John Wallez Culture war and Love letter between Fritz Kreisel and When name In and Walnub. How In Juff I grope and 1914-1918 nominget, For min limber Abother girlest ningergorym if , accept figur

