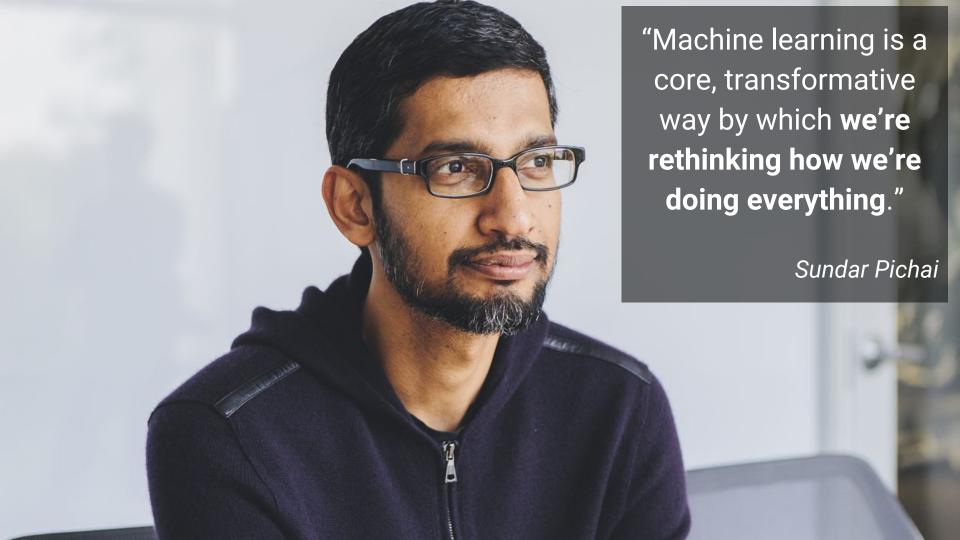


What this presentation covers

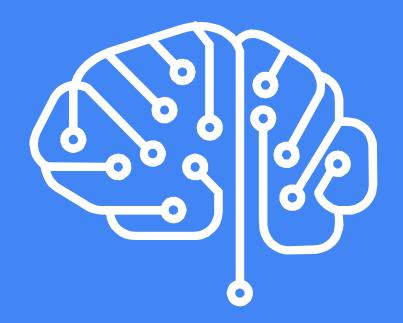
- Semantics and metaphors are important
- Some distinctions
- What we do and what we do not do
- Three near term challenges for AI/ML
- A few general considerations on responsibility and liability



Al and Machine Learning

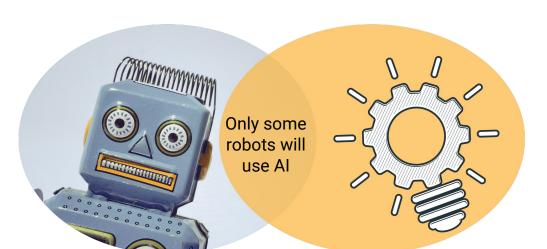
AI is the science of making things smart

Machine learning is a technique used to develop AI

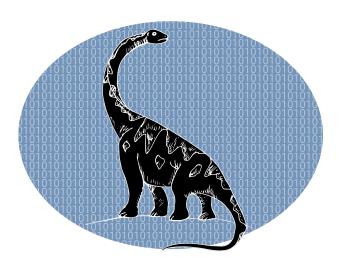


Two common confusions

Al ≠ robotics



Al is not new



A different way of doing things

Write a computer program with **explicit rules** to follow

```
if email contains
V!agrå
    then mark is-spam;
if email contains ...
if email contains ...
```

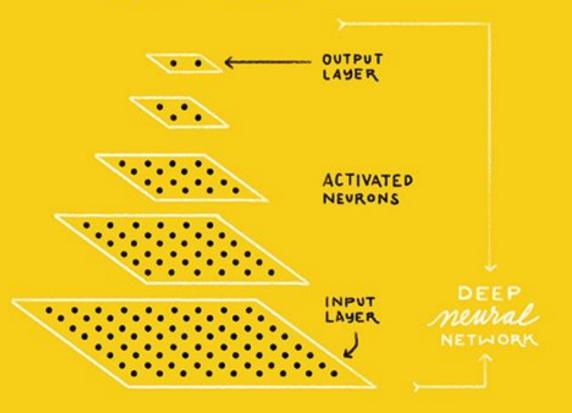
Write a computer program to **learn from examples**

```
try to classify some
emails;
change self to reduce
errors;
repeat;
```

CAT DOG

CAT & DOG?







G Google Translate





Preserve open research norms and practices

- Openness
- We publish papers, datasets, models
- https://research.google.com/
- TensorFlow
- Google Cloud Platform



Focus research on tangible problems

- Safe implementation
- Bias, discrimination
- Rigorous research
- Promote release of datasets
- PAIR (People + AI Research initiative):
- Partnership on Al

Diversify the community working on ML

- Include different backgrounds, experiences and values
- Investment in education
- Google commitment

Considerations on responsibility and liability (I)

- No such thing as general purpose Al
- Do not linger in ontological debate
- Focus on application level, design, implementation and use
- Sector specific regulation
- Industry standards and best practices
- Technology neutral

Considerations on responsibility and liability (II)

- Distinguish between embodied (robots) and unembodied agents
- Al vs connected devices
- Personal and property damage vs mere economic loss
- Public vs private actors
- B2B vs B2C
- Human rights aspects

Is this really new?

- Automation risk
- Complexity risk
- Autonomy risk ("accountability gap")

Closing remarks



