



**Ministry of Environment  
and Food of Denmark**

Danish Veterinary and  
Food Administration

# **If more data equals more food safety – then what's the problem?**

– perspectives and challenges

**EC Workshop on "Access for public  
bodies to privately held data"**

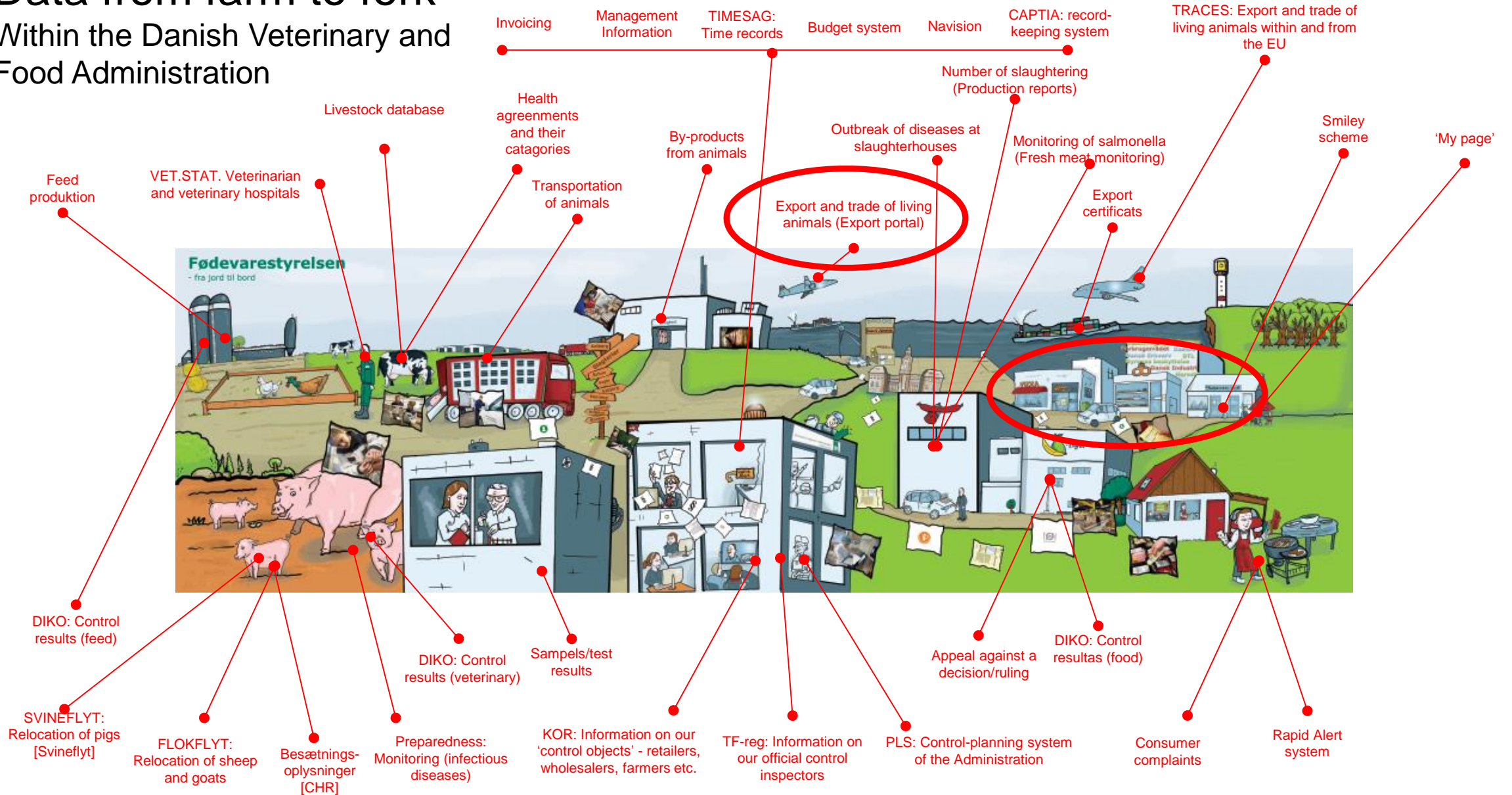
26 June in Brussels

Jonas Lund Mathisen



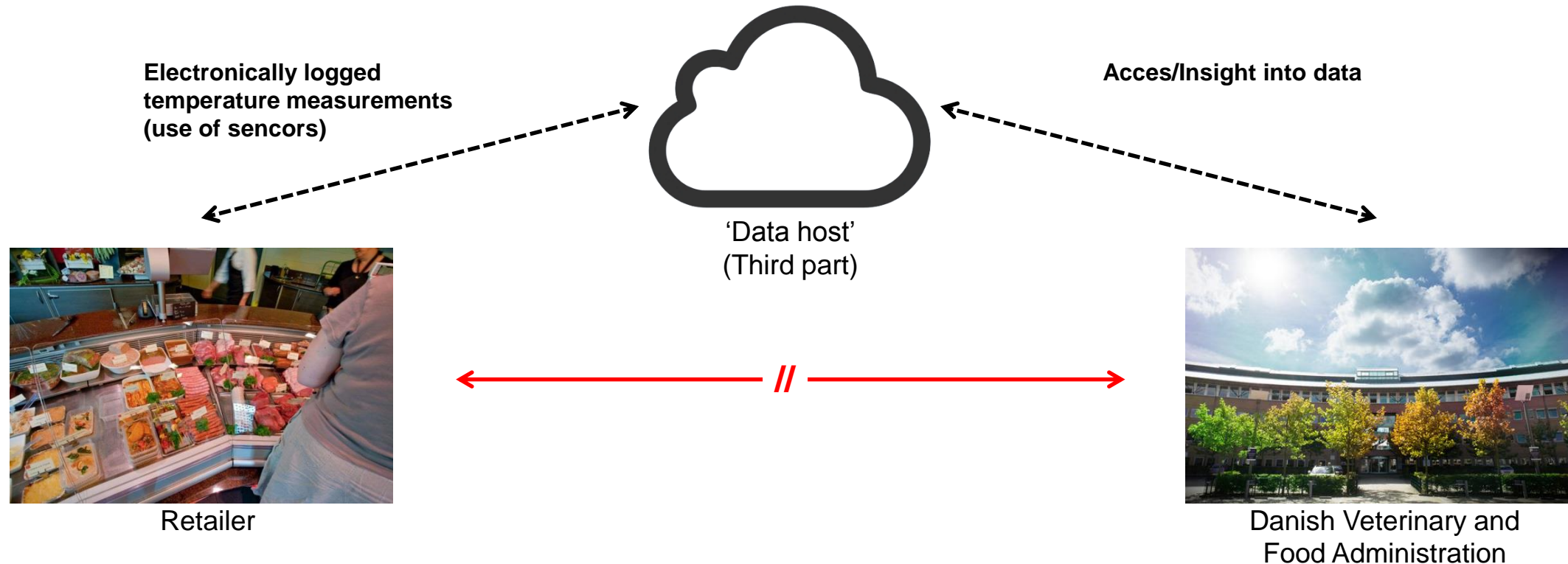
# Data from farm to fork

## Within the Danish Veterinary and Food Administration



# 1st case: More data more food safety?

The use of retailers 'own check data' in the preparation and carrying through of the food inspection



# 2nd case: Business opportunities in export data

The use of data in export and trade of living animals

Min. 4 days before export



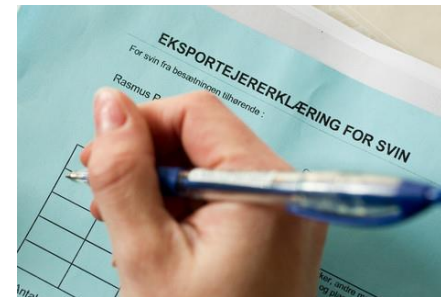
Data



When  
Where  
What  
To which contry  
etc.



Animal check



Day of export



# To sum up: Challenges and Perspectives

## 1st case: Own check data from retailers

### - Perspectives

- Better preparation, targeted information and guidance during the inspection, time saving etc.

### - Challenges

- **We don't have the data yet!** We have to solve issues relating to data security, ownership to the data, public access etc.

## 2nd case: Export data

### - Perspectives

- **We already have the data!** We are able to make more effective control, provide trend analysis, market analysis, targeted information to the exporters etc.

### - Challenges

- We still don't know the full potential – can (open) data be exploited?

