

european film forum

#EuropeanFilmForum
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SETTING THE COURSE FOR A EUROPEAN ANIMATION PLAN

14.30 > 16.30 – 14 JUNE 2017

LA ROTONDE DE L'EUROPE, 1ST FLOOR
IMPERIAL PALACE HOTEL, ANNECY



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EUROPEAN FILM FORUM ANNECY 2017

The European Commission, which is also responsible for the Creative Europe Programme, proposed the European Film Forum (EFF) in its 2014 Communication on “European Film in the Digital Era”.

The aim is to develop a strategic policy agenda, opening up new perspectives with respect to challenges and opportunities brought about by the digital revolution.

In the context of the Commission’s Digital Single Market Strategy, it is essential to discuss how the competitiveness, visibility and innovation capacity of the European audiovisual sector can be enhanced.

14.30 > 14.35 Welcome by **Lucia Recalde** – Head of the “Audiovisual Industry and Media Support Programmes” Unit, DG CONNECT, European Commission

14.35 > 14.55 Question and answer with **Lucia Recalde**
Animation in the spotlight: Why supporting European animation matters

14.55 > 16.25 **PANEL DISCUSSION**

SETTING THE COURSE FOR A EUROPEAN ANIMATION PLAN

This European Film Forum (EFF) event is an opportunity for the animation sector to finalise its input to a joint Animation Plan that is currently under development. The discussion will focus on the most efficient ways of cooperating and helping the industry operate more effectively.

Over the past few months, the European Commission has asked the European animation industry to provide input on a joint Animation Plan, which was announced by the European Commission in its September 2016 Communication “Promoting a fair, efficient and competitive European copyright-based economy in the Digital Single Market”.

This EFF event is an opportunity for the sector to present its final input before the completion of the Animation Plan and will be an opportunity to gather further views on what the top priorities should be and how to move forward.

In the process leading up to this discussion, the European Commission has organised two workshops with industry representatives as well as a number of informal discussions to explore how the sector could upscale and identify the challenges it is confronted with. Building on an excellent collaboration culture in this part of the audiovisual industry, the workshops provided the occasion to discuss training needs, global trends in the field of animation, co-productions, promotion and other aspects impacting the marketplace.

Animation is a very important part of the wider audiovisual industry that is facing rapid change and innovation. According to 2015 figures from “Mapping the Animation Industry in Europe”, animated films account for 14.7% of total European cinema admissions. However, European animation only accounts for 20% of the total animation market in Europe.

The growth of online content consumption offers enormous opportunities for digital content, and animation benefits from this as young audiences are the quickest to adapt and set new trends.

Animated stories fuel the imagination of every generation and continue to appeal over time. Why is this the case and how do we reap the benefits of a more globalised world for content?

European animation has the opportunity to be a world leader in quality and creativity in different parts of the animation sector, from TV programming to feature films. Together we can work to offer European audiences first-class, home-grown animation.

PANELISTS

Christian Davin – Gérant/General Manager, Christian Davin Production (France)

Moe Honan – CEO, Moetion Films Ltd. (Ireland)

Marc du Pontavice – CEO, Xilam Animation (France)

Tom van Waveren – CEO & Creative Director, CAKE Entertainment (UK)

MODERATOR

Claire La Combe – Journalist, *Cineuropa* (Belgium)

Q & A

16.25 > 16.30 Closing remarks

16.30 > 17.30 Networking drinks

**“CARTOON ANIMATION OFFERS A MEDIUM OF
STORY TELLING AND VISUAL ENTERTAINMENT
WHICH CAN BRING PLEASURE AND INFORMATION
TO PEOPLE OF ALL AGES EVERYWHERE
IN THE WORLD.” WALT DISNEY**

SPEAKER BIOGRAPHIES



Lucia Recalde

Spanish-born Lucia Recalde is Head of the “Audiovisual Industry and Media Support Programmes” Unit in the Directorate-General (DG) for Communications Networks, Content and Technology (CONNECT) of the European Commission.

Prior to this, she was part of the management team of the DG for Education and Culture (EAC) as Head of Unit for Higher Education, Innovation, Entrepreneurship and the EIT (the European Institute for Innovation and Technology).

Ms Recalde joined the European Commission in 1995 and served the DG for Employment and Social Affairs in various positions until 2006. She started her career as a policy officer at the Directorate of European Affairs of the Basque Government.



Christian Davin

A Docteur d’Etat en Droit (University of Aix-Marseille, France), Master of Law LLM (Queen’s University, Canada) and Officier des Arts & des Lettres, Christian Davin started his professional career in 1975 as an international business lawyer in the nuclear industry. After a radical change of career in 1980, he specialised in international television co-productions.

From 1989 until 1997, Christian Davin acted as President and shareholder of France Animation, one of the leading European animation production companies. In 1997, he created another production company, Alphanim, which was sold to Gaumont in 2007. During these years, Davin produced over 800 hours of animation for TV as well as four animated feature films for theatrical release.

Christian Davin is now an investment partner and consultant with Monello Productions (France). He is also partner in WOW! Unlimited, a listed Canadian kids and youth media company. In addition, he has since 2009 been Chairman of CARTOON, the EU-supported international association based in Brussels, which organises the largest animation coproduction forums in Europe, such as Cartoon Forum and Cartoon Movie.



Moe Honan

Moe Honan is CEO of Moetion Films Ltd., which she founded in October 2013 and where she works as a producer and voice director of animated feature films and TV series. Moetion Films develops and produces content for children and family audiences and won *Producer of the Year 2016* at Cartoon Movie in Lyons.

Since 2000, in conjunction with many international partners based in Denmark, Finland, France, Germany, Luxembourg and Canada, and with broadcasters such as the *BBC, France 2, France 3, NDR, WDR* and *TVO*, Moe Honan has co-produced many animation projects, including five award-winning animated feature films which have been distributed internationally.

Most recently, Moe Honan completed *Two By Two - Oops! The Ark Has Gone* (aka *Oops! Noah Is Gone*), a 3D animated feature film in co-production with partners in Germany, Belgium and Luxembourg. The film was released in the UK and Ireland in 2015, achieving over €4.2 million in box office sales and has since been distributed worldwide.

Prior to her role as a producer, Moe Honan worked in radio as a news and arts journalist and also as a director and assistant director on documentary programmes.



Marc du Pontavice

Founder and CEO of Xilam Animation, Marc du Pontavice began his career with Gaumont TV in 1991 and then went on to create Gaumont Multimedia in 1995 to develop new business in animation, internet and video games. In 1999, he purchased the company's assets and founded Xilam Animation.

Xilam has since imposed itself as one of the world leaders in animation production for television, with such internationally successful series as *Oggy and the Cockroaches, Space Goofs, Zig and Sharko* and around 2000 episodes of animation programming that have been broadcast in 150 countries. Xilam has become one of YouTube's top content providers, with over 200 million views every month.

Xilam has also produced three feature animation films (*Kaena, Lucky Luke* and *Oggy and the Cockroaches*).

Marc du Pontavice is also the founder and CEO of One World Films, a production company of live action feature films. Its library includes Joann Sfar's *Gainsbourg (A heroic life)*, a critical and box office success and winner of three Césars. Marc du Pontavice also served as Vice-Chairman and then Chairman of the French Animation Producer's Union (SPFA) for 12 years.



Tom van Waveren

Tom van Waveren kicked off his career in animation at Nelvana just over 20 years ago, before moving to Copenhagen to head up Egmont Imagination as its President and subsequently starting his own company in 2004. In 2006, he took all his projects to CAKE Distribution, which he co-founded and has built ever since.

As Creative Director, Tom van Waveren oversees scouting, development and the executive production of all content at CAKE. While doing so, he has been nominated for a Daytime Emmy three times as well as numerous other accolades.

Outside of CAKE, Tom van Waveren chairs Animation Producers Netherlands and is vice-chair of Animation in Europe, working on the further development and support of the European animation industry.



Claire La Combe (Moderator)

Claire La Combe has been working in the audiovisual and cinema sector for six years. She first started in film funds and then worked for MEDIA at the Education, Audiovisual and Culture Executive Agency of the European Commission (EACEA) before coordinating the ACE producers' workshops from 2013-2015. Since 2012, she has also been writing on EU audiovisual policies as an independent journalist and has been a regular consultant for Europa Distribution. She entered the animation sector with the production company Maybe Movies with *Long Way North*, and has just completed *Zombillénium*, the opening film for the Annecy International Animation Film Festival.



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