



# europeana

Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue]  
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## Europeana

### DCHE

11 May 2017 Jill Cousins, Harry Verwayen,  
Shadi Ardalan



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## Europeana Annual Report 2016

11 May 2017 Jill Cousins



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# Search and Multilinguality

**Content-based search means users can now search on colour, resolution, and sound quality and we've invested in multilingual capabilities to enrich the data. While introducing a new algorithm means our ranking effectiveness in Europeana Collections has improved by 24.1%**



# Questions on Annual Report 2016?



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## Europeana Refined strategy

11 May 2017 Jill Cousins



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<http://strategy2020.europeana.eu/update/>



Home Impact Pain points Our three priorities What does this mean for you? Making it happen Join

# 'A call to culture'

## Europeana 2020 Strategic update

[READ MAIN STRATEGY](#)

## Europeana 2020 Strategic update

It's three years since we launched our 2020 strategy. We're now at the halfway point; a good time to review our progress, refine and update our plans and make sure we're on course to meet our targets together.

# Strategy refinement working group



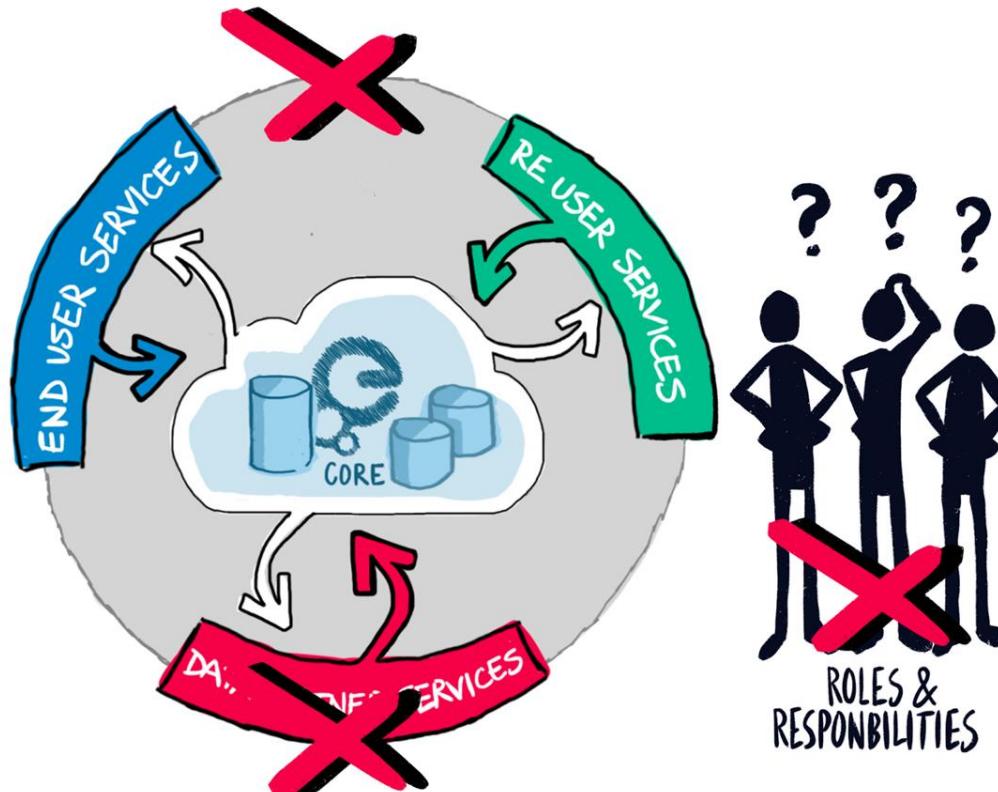
**Europeana Strategy meeting**  
by Sebastiaan ter Burg



**The Europeana Strategy 2020, which positions Europeana as a multi-sided platform that facilitates interaction between the content and the user, is still largely valid.**

**But a shift in emphasis is needed make us more effective in the execution.**

# PAIN POINTS



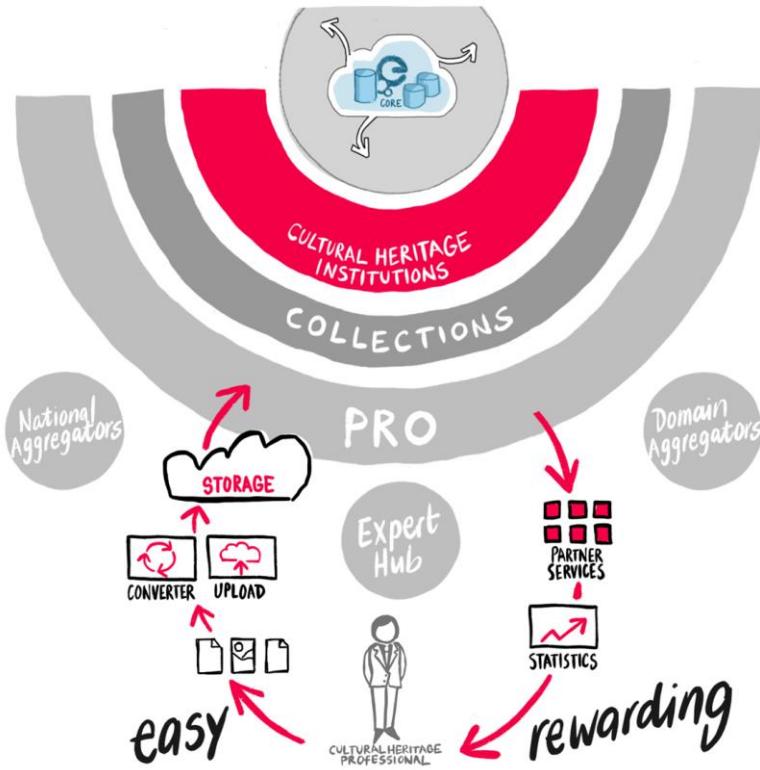


So what about me?  
in pieces?

# CHANGE PRIORITIES



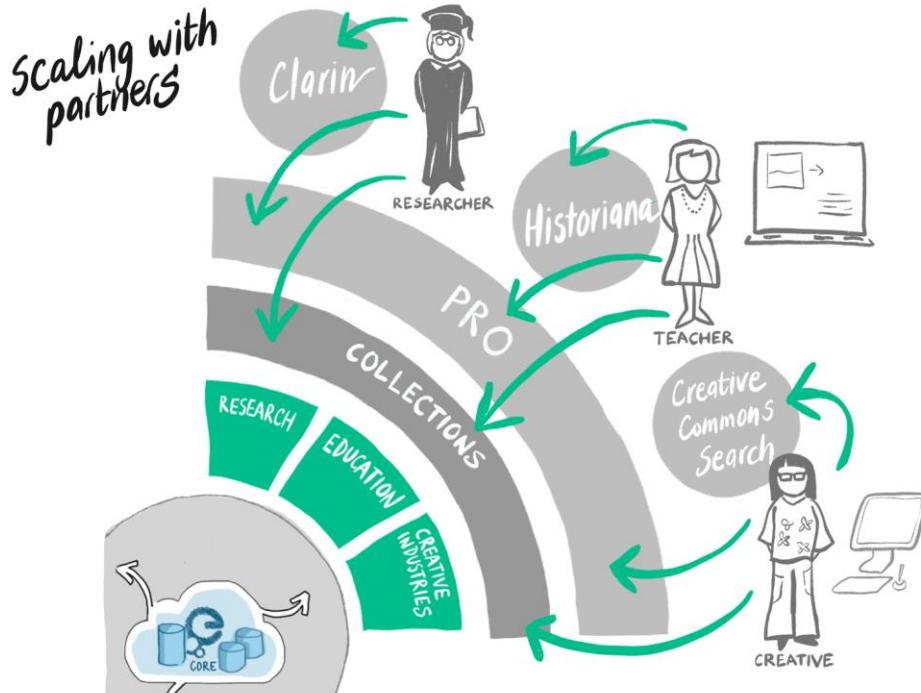
# Making it easy & rewarding for CHIs to share high quality content



## Roles & Responsibilities:

- Data Quality/ Control of use - ***Cultural Heritage Inst.***  
***Europeana Network***
- Targets on Data Quality - ***MS***
- Data enrichment/improvement:  
***Aggregators***
- Publishing etc - ***Europeana***

# Scaling with Partners



## Roles & Responsibilities:

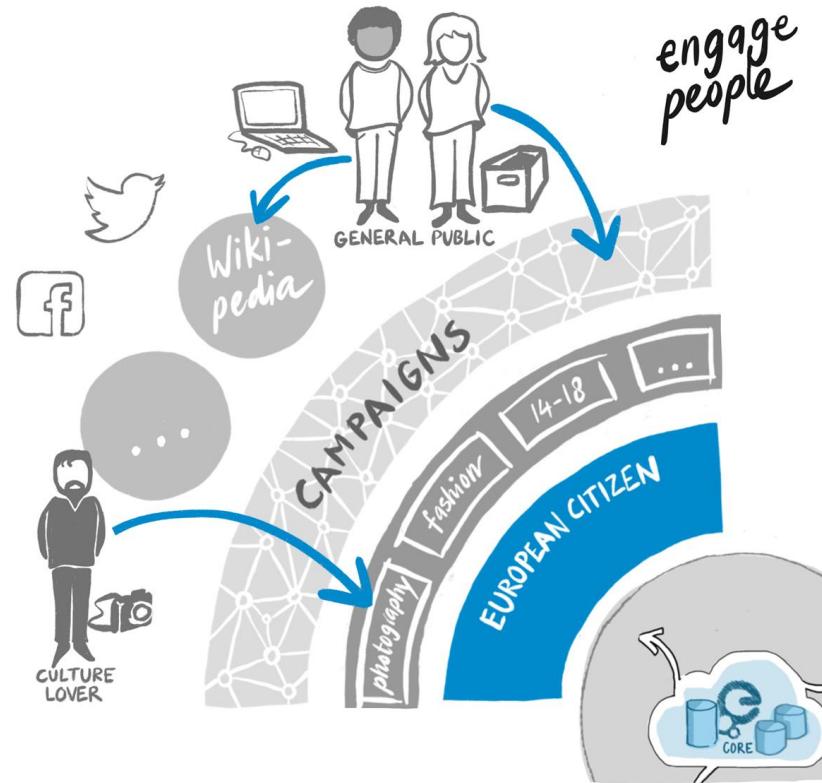
- Partnership Development: *Europeana*
- Audience Devt & Outreach: *Education & Research providers, Creative Industry intermediaries*
- Data Supply at high quality: ***Cultural Heritage Institutions, Europeana Network Association***
- Challenges & Grants programmes *Europeana & Advisory Boards*

# Engaging people



## Roles & Responsibilities:

- Collection Curation: *Domain & CHI experts*
- Social media outreach: *Europeana Network Assn, Europeana, Cultural Heritage Inst's.*
- Campaigns: *Europeana, Europeana Network Association, Cultural Heritage Inst's*
- API, Search, Multilingualism, *Europeana, Europeana Tech Community*



# What does this mean for you?





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## Europeana Business Plan 2017

11 May 2017 Harry Verwayen



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Love letter between Fritz Kreisel and  
Trudel Joseger  
1915  
Europeana 1914-1918  
CC BY

14. Februar  
9.15.



## Business plan 2017

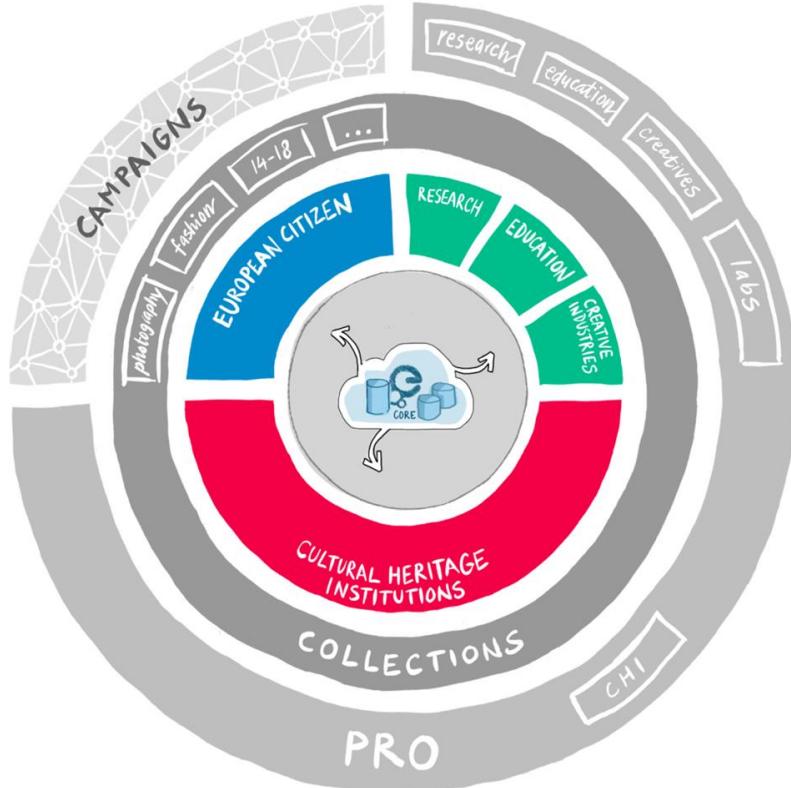
“Spreading the word”

| February 20

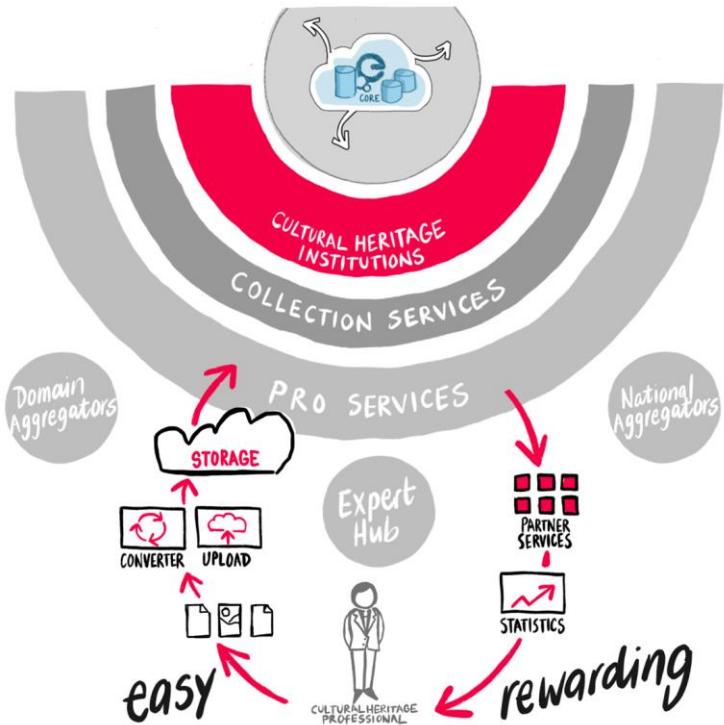


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# MARKETS & PRODUCTS



# 1. Cultural Heritage Institutions



Note there are 3 components

**Impact statement:** “(in 2020) decision makers in Cultural Heritage Institutions (CHIs) **feel rewarded as active participants** in a culturally connected platform for Europe, built on the principles of openness, mutuality and trust. Being part of Europeana has both **connected them with peers** and **helped them to make their collections available, in high quality, with standardised rights statements that allow reuse**, to the general public and for use in education, research, and creative industries”

# Cultural Heritage Institutions

Making it easier

Content strategy!

**Publish and implementing the new content strategy:** with an emphasis on quality over quantity, we will liaise closely with expert hubs and aggregators to proactively identify new collections and partners for publication in Europeana. Selection will be based on user demand, quality and richness of content ([Europeana Publishing Framework](#) tier compliance) and theme alignment.

**Update the Europeana Publishing Framework:** clarifying the technical requirements for video, audio and texts. In late 2017 we also aim to introduce a [metadata quality component](#) to the framework as the tiers are currently based solely on the presence and licensing of media.

# Performance Indicators



## Mix of qualitative and quantitative measures

### Key performance indicators 2017:

- Establish the components of a Net Promoter score baseline
- 60% of participating CHI rate Europeana services 4 or higher on a Likert scale of 1-5
- Increase the percentage of Tier 3 and 4 material to at least 16% of the total

# Milestones



## Products

Radio v1

Annotations

Fashion

Photography

1914-1918

Exhibitions  
new style

Entity  
Collection

Image similar-  
ity search

Migration

Newspaper

Metis

New Pro

## Projects & Campaigns

GLAM wiki 1914-1918 challenge

Impact Toolkit

Match funding challenge

Match funding challenge

#Allezculture! Text campaign

#Allezculture! Migration campaign

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec



## Events

2018 Year of cultural heritage

MC meeting  
KB, 21-22

Aggregator  
Forum, 18-19

Presidency  
Event, Malta

MC meeting

Presidency  
Event, Estonia

Aggregator  
Forum

GA/Tech,  
Germany, 06

Project DSI-2



Project DSI-3 / Generic Services





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## Quick updates

11 May 2017 Jill Cousins, Harry Verwayen,  
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# 2017 Q1 KPIs

66



22/10/21, course [automobile sur le circuit]  
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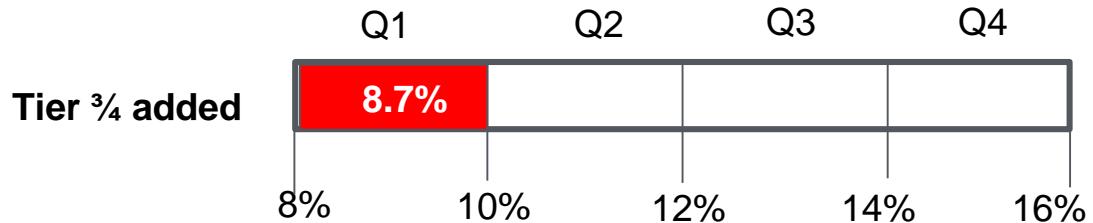
# Cultural Heritage Institutions

## KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of participating CHIs rate Europeana services 4 or higher on a Likert scale of 1-5
- Increase the percentage of Tiers 3 and 4 material to at least 16% of the total



# Cultural Heritage Institutions



Tier	Total March 2017	Percentage	Difference with January 2017
Total	54,358,074	100%	224,593
Tier 1	46,125,604	85%	0
Tier 2	3,514,355	6.5%	-157,298
Tier 3	1,322,583	2.4%	106,244
Tier 4	3,395,532	6.2%	-3,636
Tier 2-4	8,232,470	15.1%	-54,690

# General Public

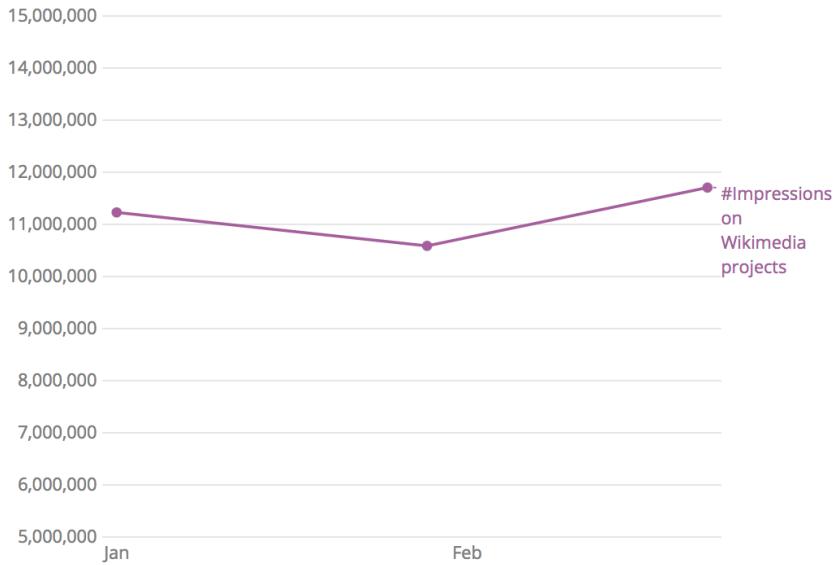
## KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline for thematic collections
- >60% 4+ average user satisfaction for all thematic collections, exhibitions and blog (culture lovers)
- Reach of Europeana data:
  - Total impressions 3rd parties: 125 million
  - Total impressions social media: 75 million
  - Total engagement social media: 318 thousand
  - Traffic overall: 6 million visits
- Engagement on Europeana products
  - Returning visitors >30% average on all thematic collections
  - Downloads: 180 thousand
  - Click-throughs: 1.2 million



# General Public: impressions third parties

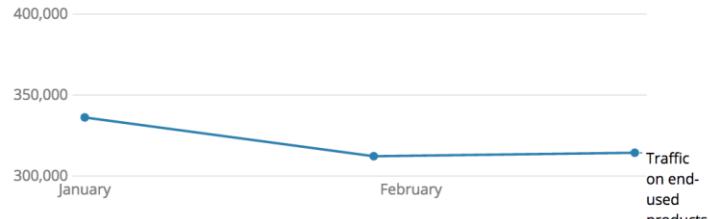
## Impressions of Europeana content on third-party platforms



# General Public: reach

## Traffic on Europeana end-user products

Europeana Collections, Europeana 1914-1918, Europeana end-user blog, Transcribathon



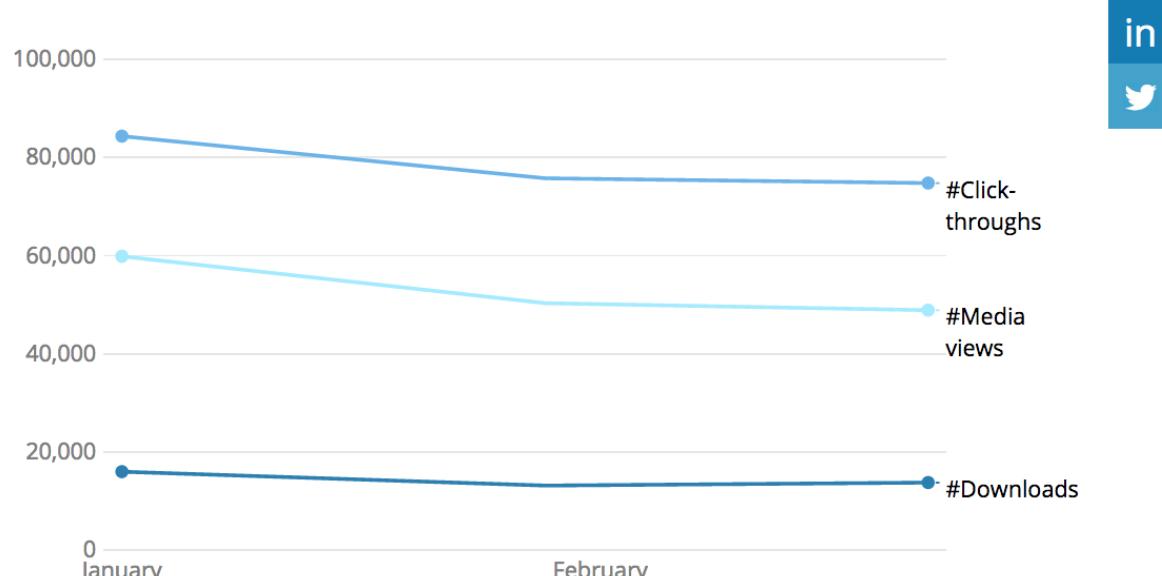
## Number of pages indexed by Google

#pages indexed by Google



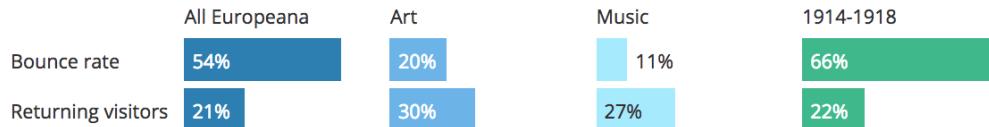
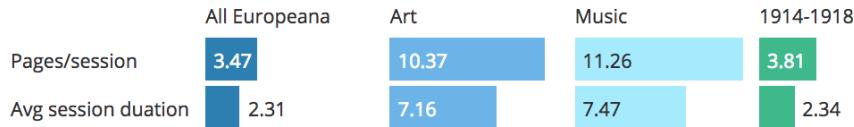
# General Public: Engagement

## Downloads, media views & click-throughs



# General Public: Engagement

## Engagement on Europeana & Europeana Thematic Collections



# Research

## KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- **Consolidate partnerships with the two (2) research infrastructures that make Europeana data available**
- Three publishable case studies from grant funding



# Education

## KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- Develop three new educational partnerships that make Europeana data available



# Creative Industries

## KEY PERFORMANCE INDICATORS 2017

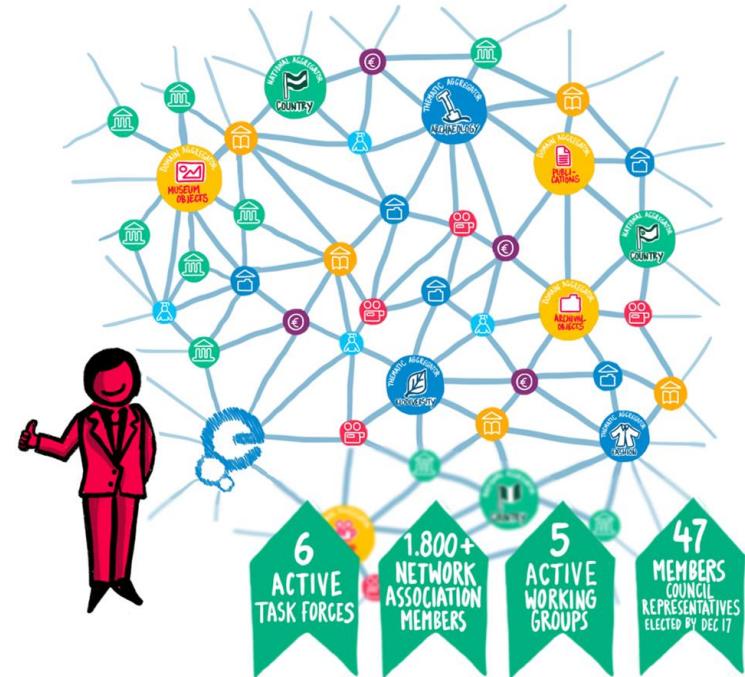
- Establish the components of a Net Promoter score baseline
- 60% of users rate Europeana services 4 or higher on a Likert scale of 1-5
- **Minimum of 20 new products and services inspired by or developed with Europeana content**



# Performance indicators

## KEY PERFORMANCE INDICATORS 2017

- Establish the components of a Net Promoter score baseline
- **Minimum of 1,800 Network Association members**
- **Six active Task Forces**
- **Five active Working Groups**





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## Quick Updates: Hosting, Generic Services, MS Financial Contributions & Pro Pages, Presidencies

11 May 2017 Jill Cousins & Shadi Ardalan



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# Europeana Hosting

22/10/21, course [automobile sur le circuit]  
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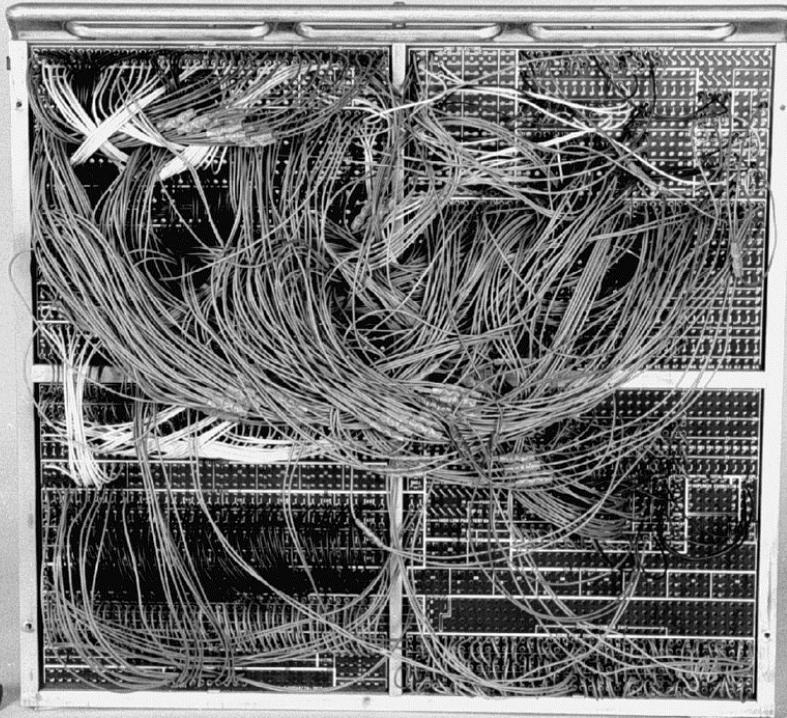
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# Europeana Hosting will be IBM/SLTN - in Germany & UK



Test Panel IBM |Tekniska Museet |  
Sweden| CC-BY

# Generic Services Projects



22/10/21, course [automobile sur le circuit]  
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# Migration in the Arts and Sciences

## Partners:

Europeana Foundation (NL)  
Netherlands Inst Sound & Vision (NL)  
Catholic University Leuven(BE)  
Narodowy Instytut Audiowizualny (PL)  
National Archives of Hungary (Hg)  
National Library of Lithuania (LT)  
Narodna biblioteka Srbije (SV)  
Wikimedia (NL, UK) (Associate, non-funded partner)

To showcase migration to, from, within Europe and the effects migration has had on European Culture

# Rise of Literacy

A painting of a person from behind, wearing a dark cap and coat, sitting at a desk and reading a book. The scene is lit from the side, creating strong shadows and highlights on the figure and the book.

“Reading is that fruitful miracle  
of a communication in the midst of solitude.”

Marcel Proust

#AllezLiterature



# Rise of Literacy in Europe

## Partners:

**Narodna in univerzitetna knjižnica (SI) Europeana**

Foundation (NL)

Ethniki Bibliothiki Ellados (GR)

Koninklijke Bibliotheek (NL)

Narodna biblioteka Srbije (SV)

Bibliothèque nationale de France (FR)

National Library of Scotland (UK)

Latvijas Nacionālā bibliotēka (LV)

Biblioteca Nacional de Portugal (PT)

Staatsbibliothek zu Berlin - SPK (DE)

CNR - Opera del Vocabolario Italiano (IT)

ICCU (IT)

Llyfrgell Genedlaethol Cymru (UK)

To show the use of written text in Europe (6th to 20th century) and tell the story of the rise of literacy in European Culture

# MS Financial Contributions



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# Member States Funding Overview & Mid-term Sustainability

Since 2008 and to date, twenty eight countries have contributed €4,469,916 to Europeana.

Mid-term sustainability in 2016 & 2017:

- **MS' commitments towards mid-term sustainability**

€420,950 for 2016

€264,500 for 2017

- **Received to date**

€412,950 for 2016 and 2017

Country	2008 received	2009 received	2010 received	2011 received	2012 received	2013 received	2014 received	2015 received	Committed/Received 2016	Committed 2017	TOTAL amount	In %
Austria	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 20.000	€ 120.000	2.7%
Belgium	€ -	€ 35.000							€ 16.250	€ 12.500	€ 63.750	1.4%
Bulgaria												0.0%
Cyprus	€ 10.000								€ 10.000		€ 20.000	0.4%
Czech Republic									€ 25.000	€ 20.000	€ 45.000	1.0%
Croatia									€ 13.000	€ 13.000	€ 26.000	0.6%
Denmark	€ -			€ 10.000	€ 10.000						€ 20.000	0.4%
Estonia	€ 2.500	€ 6.000	€ 10.000	€ 10.000	€ 20.000	€ 15.000	€ 15.000	€ 15.000	€ 15.000	€ 15.000	€ 105.500	2.4%
Finland	€ 30.000	€ 30.000	€ 30.000	€ 30.000					€ 30.000		€ 120.000	2.7%
France	€ 60.000	€ 140.000	€ 100.000	€ 100.000					€ 50.000		€ 450.000	10.1%
Germany	€ 145.000	€ 130.000	€ 100.000	€ 100.000	€ 100.000				€ 15.000	€ 15.000	€ 605.000	13.5%
Greece	€ -								€ 5.000		€ 20.000	0.4%
Hungary	€ 20.138					€ 15.000			€ 5.000		€ 25.138	0.6%
Ireland	€ 10.000	€ 10.000	€ 10.000	€ 25.000	€ 10.000	€ 10.000	€ 10.000	€ 10.000	€ 10.000	€ 10.000	€ 105.000	2.3%
Italy	€ -		€ 20.000	€ 20.000	€ 20.000				€ 20.000	€ 20.000	€ 100.000	2.2%
Latvia									€ 5.000	€ 5.000	€ 5.000	0.3%
Lithuania	€ 18.805				€ 11.500		€ 20.273	€ 20.000	€ 20.000	€ 20.000	€ 110.578	2.5%
Luxembourg	€ -	€ 20.000	€ 20.000	€ 45.000	€ 30.000	€ 25.000	€ 25.000	€ 15.000	€ 15.000	€ 15.000	€ 195.000	4.4%
Norway	€ 460.000	€ 305.250	€ 300.000			€ 255.000			€ 75.000	€ 75.000	€ 1.470.250	31.9%
Norway		€ 30.000	€ 30.000	€ 30.000	€ 30.000	€ 30.000	€ 30.000	€ 30.000			€ 180.000	4.0%
Poland	€ -		€ 30.000	€ 30.000	€ 35.000	€ 40.000	€ 37.000	€ 9.100			€ 181.100	4.1%
Portugal									€ 7.500	€ 7.500	€ 15.000	0.3%
Romania						€ 20.000			€ 20.000	€ 20.000	€ 60.000	1.3%
Slovakia									€ 20.000	€ 20.000	€ 40.000	0.9%
Spain	€ -		€ 10.000	€ 40.000	€ 5.000				€ 12.000	€ 5.000	€ 5.000	1.1%
Sweden	€ 100.000	€ 100.000				€ 11.500	€ 11.500	€ 11.500	€ 10.100	€ 11.500	€ 67.600	1.5%
Switzerland	€ 5.000	€ 5.000	€ 5.000								€ 15.000	0.3%
United Kingdom (JISC)	€ -					€ 35.000					€ 35.000	0.8%
<b>Total</b>	<b>€ 520.000</b>	<b>€ 836.693</b>	<b>€ 656.000</b>	<b>€ 365.000</b>	<b>€ 503.000</b>	<b>€ 546.500</b>	<b>€ 151.773</b>	<b>€ 205.500</b>	<b>€ 420.950</b>	<b>€ 264.500</b>	<b>€ 4.469.916</b>	<b>100%</b>

# Member States Financial Contributions for 2016

- **2016**
  - Recently received Hungary's contribution
  - Croatia and Germany are expected to pay

## Member States Financial Contributions for 2017

- **2017**

- Invoicing process started with Austria, Estonia, Ireland, Italy, Latvia, Lithuania, Luxembourg, Portugal, Romania, Slovenia and Sweden
- Countries with participating Generic Services project partners will be approached to consider co-funding: France, Greece, Hungary, Poland, Serbia and UK.

- Italy has paid €20,000.

# Europeana Pro MS Area, Inside Europeana Newsletter & Country Reports

22/10/21, course [automobile sur le circuit]  
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# Member States Dedicated Space on Pro

[Link to page on Pro](#)

[pro.europeana.eu/get-involved/working-groups/member-states?fb\\_cp=%2FCountry\\_Reports&fb\\_mode=list](http://pro.europeana.eu/get-involved/working-groups/member-states?fb_cp=%2FCountry_Reports&fb_mode=list)

**europeana pro** Our Network **Get involved** Share your data Use our data

## Member States

Welcome to this dedicated area for European Union Member States.

We share updates about Europeana, best practices and common solutions for common issues within the digital cultural heritage sector. Here you find country reports and links to other areas of Europeana Pro with specific information relevant to Member States. For any other information please contact shadi.ardalan@europeana.eu.



proeuropeana.eu

[pro.europeana.eu/get-involved/working-groups/member-states?fb\\_cp=%2FCountry\\_Reports&fb\\_mode=list](http://pro.europeana.eu/get-involved/working-groups/member-states?fb_cp=%2FCountry_Reports&fb_mode=list)

**europeana pro** Our Network **Get involved** Share your data Use our data

### Research Policy recommendations (October 2016)

- Europeana for Education and Learning Policy recommendations (May 2015)
- Policies and Sustainability (May 2015)
- Europeana for Tourism Policy recommendations (December 2014)

### White Papers

- White Paper on Best Practices for Multilingual Access to Digital Libraries (June 2016)
- Europeana Presidencies White Paper (September 2015)

### News

- Projects
- Europeana Campaigns
- Event
- Blogs

### Inside Europeana Newsletter

04/18/2017 - Inside Europeana Newsletter - April 2017

[pro.europeana.eu/get-involved/working-groups/member-states?fb\\_cp=%2FCountry\\_Reports&fb\\_mode=list](http://pro.europeana.eu/get-involved/working-groups/member-states?fb_cp=%2FCountry_Reports&fb_mode=list)

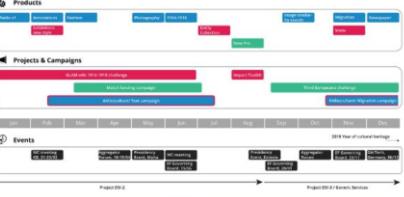
**europeana pro** Our Network **Get involved** Share your data Use our data

- Projects
- Europeana Campaigns
- Event
- Blogs

### Inside Europeana Newsletter

04/18/2017 - Inside Europeana Newsletter - April 2017

### Europeana Milestones



# Inside Europeana Newsletter

[Link to first issue of Inside Europeana](#)

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 **Inside Europeana Newsletter**  
April 2017, 1st edition



**Foreword**

In the first quarter of 2017, we published Europeana's Recalibrated Strategy 2020 - A Call To Culture Business Plan 2017 - Spreading The Word Collaborating for Cultural Heritage - Annual Report 2016 and Europeana Content Strategy. This letter is an important milestone in Europeana strategy. It is co-written by the Europeana team, and from museums, libraries, archives and audiovisual archives. The operational side of the Content Strategy and the data requirements are specified in a new version of the [Europeana Publishing Guide](#).

[eepurl.com/cLzv\\_5](#)

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**60 years of the Treaty of Rome: reinforcing the European dream**

25 March marked the 60th anniversary of the Treaty of Rome, one of the most important treaties of the European Union. On this occasion, 27 European heads of states gathered at Campidoglio Palace, and Jan Müller, chair of Europeana Foundation, spoke about the role of culture. His speech [Digging into the origins of the European Dream](#) underpinned the European dream is still valid.

[Read the full story](#)

[eepurl.com/cLzv\\_5](#)

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**Drawing Room in the Metropolitan Municipal Technical Drawing School, Budapest** (Photography Department, CC BY-NC-ND)

**Hidden jewels**

In February Europeana celebrated the launch of a dedicated Art Nouveau season, exploring the depth and diversity of this influential art movement. The season includes an amazing [Art Nouveau exhibition](#) featuring fifty artworks from more than twenty museums, and a series of ten guest blogs contributed by collections experts at partner institutions, telling stories about people who shaped Art Nouveau.

**Editor's pick:**  
**Guest post - Júlia Katona, Head of Collection at Budapest's Schola Graphica Art Collection** highlights the importance of graphic arts within Art Nouveau and how Hungarian artists were inspired by native folk culture.

[eepurl.com/cLzv\\_5](#)

# Country Reports

## Sample country report Austria

Austria and Europeana: a Digital Briefing

Digital Assets in Europeana: 2,062,220 (on 9 January 2017)

Funding

To date, Austria has contributed €100,000 to the funding of Europeana.  
To date, Europeana enabled contribution of €1,954,641 from the budget of the EU to fund Europeana projects in Austria.

Partner	Project	Funding
AIT Austrian Institute of Technology	Europeana Creative, DS1 <sup>2</sup>	€440,367
Austrian Institute of Technology GmbH	Europeana Sounds	€514,556
Austrian National Library	Europeana Awareness.	€931,440

# Pro Space, Newsletter & Country Reports



# Presidencies

66



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# Maltese Presidency

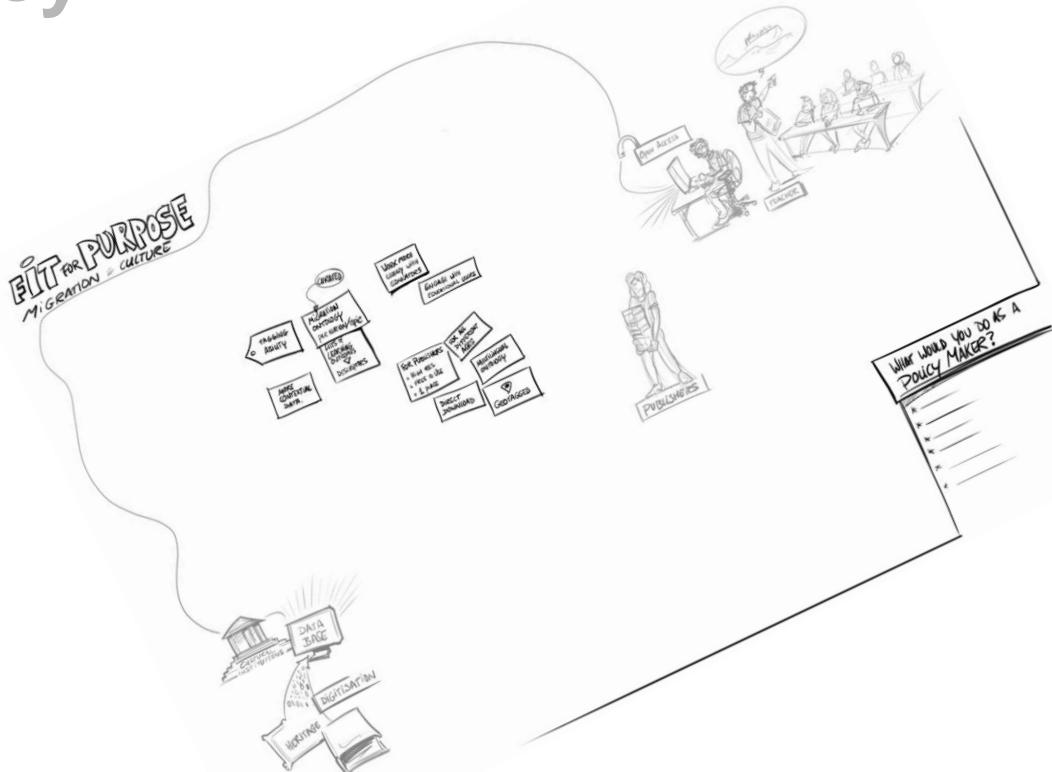


**Europeana for Education  
and Learning**

## Policy Recommendations



Europeana Foundation  
May 2015



Maltese Presidency  
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## Data Quality

11 May 2017 Harry Verwayen



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# Increase the data quality

Country	Total January 2017	Percentage	Difference with October 2016
Other	4.406.217	8,44%	-164.030
Netherlands	6.236.918	11,47%	-21.084
Germany	5.830.910	10,73%	200.800
France	5.826.391	10,72%	1.225
Norway	5.365.970	9,87%	205
Spain	4.691.052	8,63%	109.166
Italy	4.059.292	7,47%	2.936
Sweden	3.694.510	6,80%	20.166
United Kingdom	3.436.749	6,32%	2.498
Poland	2.672.092	4,92%	0
Austria	2.140.620	3,94%	46.223
Denmark	1.622.612	2,99%	149
Belgium	1.509.826	2,78%	2.689
Finland	1.068.944	1,97%	0
Hungary	990.459	1,82%	0
Europe	805.512	1,42%	32.849
<b>Total</b>	<b>54.358.074</b>	<b>100.00%</b>	<b>222.924</b>



# Europeana Publishing Framework

← → ⌂ ⓘ pro.europeana.eu/publication/publishing-framework

 europeana pro Our Network Get involved Share your data Use our data OUR SITES

Home / Publications / Publishing Framework

## Publishing Framework

15 March 2017

The Europeana Publishing Framework sets out four scenarios for sharing collections with Europeana

Last update: 15/03/2017

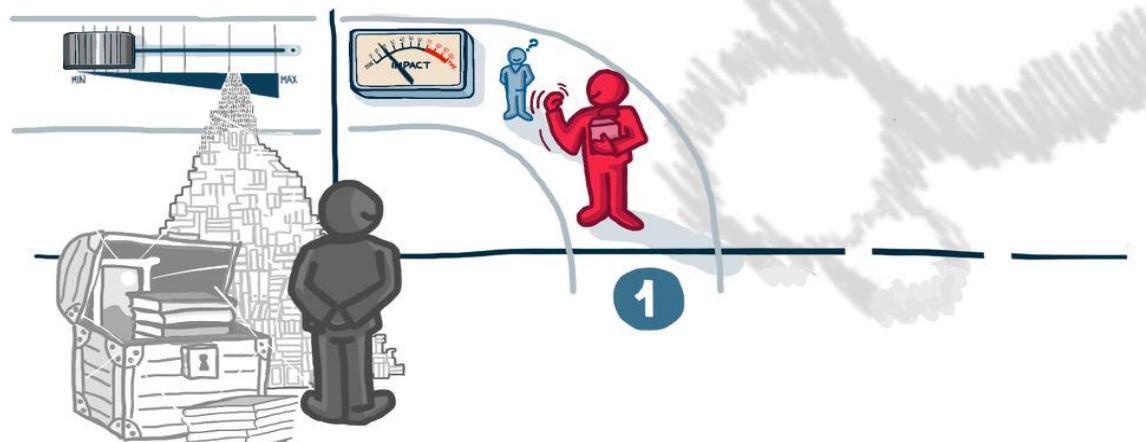
Europeana is evolving. Technology is ever improving. The future Europeana offers the inspired, creative or entrepreneurial ability to take what our data partners provide and use it. For innovation. For education. For research. For business. For personal enjoyment.



# A search engine - Tier 1

WHAT YOU GIVE | WHAT YOU GET

Any Europeana rights statement and a direct link to a  
>0.1 megapixel media file (for image collections)



# A showcase - Tier 2

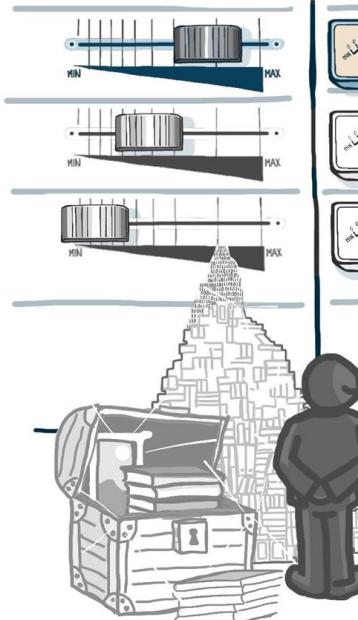
WHAT YOU GIVE | WHAT YOU GET

Any Europeana rights statement and a direct link to a digital object (e.g. >0.5 megapixel for image collections)



# Non-commercial re-use - Tier 3

WHAT YOU GIVE | WHAT YOU GET

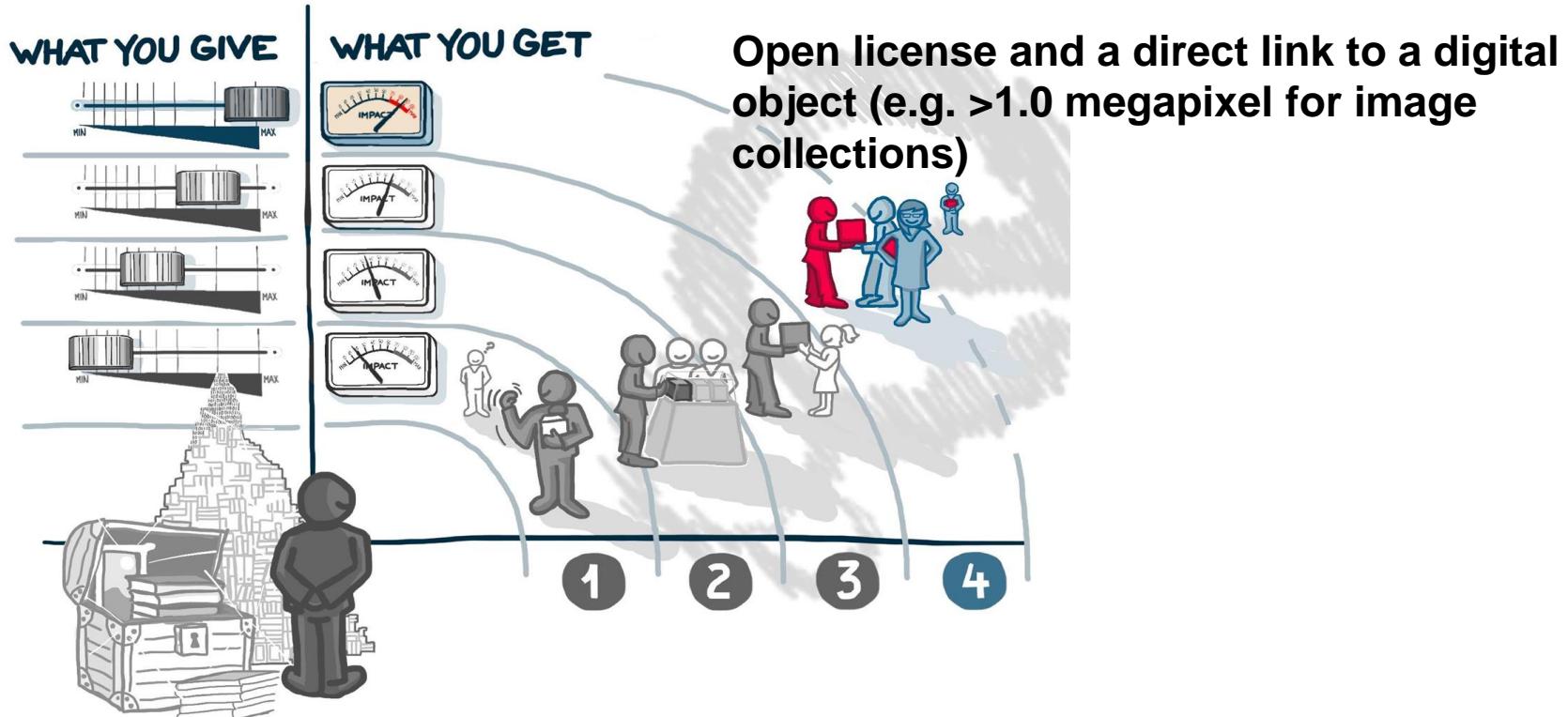


1 2 3

Re-usable license (incl. CC BY-NC) and a direct link to a digital object (e.g. >1.0 megapixel for image collections)



# Free re-use - Tier 4



# National quality targets?





# europeana

Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue]  
Agence Rol. Agence photographique  
c.1914, National Library of France  
France, Public Domain

## # 5 cool things

### Business Plan 2017

10 May 2017



Co-financed by the European Union  
Connecting Europe Facility

# 1

# Launch Europeana Fashion

# Europeana Fashion: live!

Europeana collections Collections · Explore · Exhibitions · Blog · OUR SITES · LANGUAGE ·

Return to Home / Europeana Fashion

## EUROPEANA FASHION

### DESIGNER

- Emilio Pucci
- Yves Saint Laurent
- Chanel
- Valentino
- Christian Lacroix
- Christian Dior
- Jean-Paul Gaultier

### TECHNIQUE

- Weaving Techniques
- Embroidery
- Print
- Knitting
- Weave
- Other Techniques
- Handmade

### MATERIAL

- Cotton
- Paper
- Silk
- Wool
- Metal
- Leather
- Silver

Explore fashion - historical clothing and accessories, contemporary designs, catwalk photographs, drawings, sketches, plates, catalogues and videos - from museums and archives across Europe.

Europeana Fashion - launched with a new look in May 2017 - brings together the digitised collections of more than 30 European public and private institutions.

CURATED BY  
Europeana Fashion International Association

**GALLERY** **HIGHLIGHTS OF EUROPEANA FASHION**

**GALLERY** **CLOTHES FOR THE BALLROOM** **WHAT'S NEW** **FASHION DIGITAL MEMORIES SYMPOSIUM 2017** **GALLERY** **DÉBUTTOUNER LA MODE**

**GALLERY** **PAPER FASHION** **GALLERY** **SARTORIAL MASCULINITIES** **GALLERY** **SPORTSWEAR**

Search by keyword here

### DATE

1523      To      2014

**CAN I USE IT?**

### DESIGNER

### TECHNIQUE

### MATERIAL

### ITEM TYPE

# Europeana Fashion: Galleries

Filter by: All ▾

SHARE THE GALLERIES [f](#) [t](#) [p](#) [g](#) [t](#)

FASHION Celebrity fashion	ART Art Nouveau posters	FASHION Clothes for the Ballroom
ART   MUSIC Monstrous musical instruments	FASHION Eccentric Fashion	ART Riga cathedral stained glass windows
FASHION	MUSIC   PHOTOGRAPHY	FASHION

# Online launch

Europeana.eu  
4 May at 11:28 ·

Europeana has a new thematic collection! Explore #fashion from across Europe at <http://fashion.europeana.eu> #EuropeanaFashion Europeana Fashion

The screenshot shows the Europeana homepage with a prominent banner for the 'FASHION' thematic collection. The banner includes a short description and links to various galleries like 'GLOVES FOR THE BALLOON', 'WHAT'S NEW', and 'SPORTSWEAR'. Below the banner is a sidebar with categories such as 'COLLECTIONS', 'EXHIBITIONS', and 'GALLERIES'.

Like Comment Share

Europeana Fashion  
@EurFashion  
Following

IT'S OFFICIAL! @EurFashion has a new look  
- Check the portal out on [fashion.europeana.eu](http://fashion.europeana.eu) & spread the word!  
#Europeanafashion

The screenshot shows a tweet from the official Europeana Fashion Twitter account (@EurFashion). The tweet announces a new look for the platform and encourages users to check it out on the website. It includes a link to the new website and uses the hashtag #Europeanafashion.

RETWEETS 3 LIKES 6

11:30 AM - 4 May 2017

Europeana  
@Europeanaeu  
Following

@Europeanaeu has a new thematic collection! Explore #fashion from across Europe at [fashion.europeana.eu](http://fashion.europeana.eu) #EuropeanaFashion

The screenshot shows a tweet from the official Europeana Twitter account (@Europeanaeu). The tweet announces a new thematic collection for fashion and provides a link to the website. It includes a link to the new website and uses the hashtag #EuropeanaFashion.

RETWEETS 35 LIKES 45

9:59 AM - 4 May 2017

# 2

# Launch Europeana Photography

# Europeana Photography

The screenshot shows the Europeana Photography homepage. At the top left is the Europeana collections logo. Navigation links include Collections, Explore, Exhibitions, and Blog. Top right buttons allow switching between Our Sites and Language. A large banner image features a collage of historical black and white photographs, including a prominent "METROPOLITAIN" sign and a horse-drawn carriage. Overlaid on the banner is a dark rectangular box containing the text "EUROPEANA PHOTOGRAPHY" and a search input field with the placeholder "Add a search term". Below the banner is a dark blue bar with the text "Explore 2,961,422 photographs and photography related items from across Europe". On the right side of the banner, there is a "Browse" button with a magnifying glass icon. At the bottom right of the banner, there is a caption: "Couronnes metro station, Paris, 1911, Photographe Agence Rol, Bibliothèque nationale de France" and a "Public Domain" link. Below the main banner, there are three smaller cards: "EXHIBITION THE PAST BUT NOT AS YOU KNOW IT", "EXHIBITION PHOTOGRAPHY ON A SILVER PLATE", and "GALLERY PALMYRA - CITY OF LEGEND". A "FEEDBACK" button is located at the bottom right.



# Key facts

- 1m+ images from the first 100 years of photography
- Curated by Photoconsortium
- Opening exhibition: *The Pleasure of Plenty*
- Launch event in Pisa at the Museo della Grafica on European Museums Night, 20 May 2017
- Launch campaign includes press release and social media
- Europeana's fifth thematic collection

Group photo by the Tower of Pisa, 1935. Anonymous.  
Promoter Digital Gallery, CC BY-NC

# 3

# Integration Europeana 1914-1918 / Transcribathon

# Europeana 1914-1918 Collections

The image shows the homepage of the Europeana 1914-1918 Collections. At the top left is the Europeana collections logo. The top navigation bar includes 'Collections' (underlined), 'Explore', 'Exhibitions', and 'Blog'. On the right are 'OUR SITES' and 'LANGUAGE' dropdown menus. Below the header is a breadcrumb trail: 'Return to Home / Europeana 1914-1918'. The main content area features a large black and white photograph of soldiers in a field. Overlaid on the photo is a dark banner with the text 'EUROPEANA 1914-1918' and a search bar with the placeholder 'Add a search term'. To the right of the search bar is a blue button with a magnifying glass icon labeled 'Browse'. A dark blue footer bar at the bottom contains the text 'Explore 521,713 personal stories and institutional collection items from across Europe and the World'. In the bottom right corner of the main image, there is a small inset with the text 'Walter Fielder in the Royal Field Artillery, User contributed content' and a copyright notice '© CC BY-SA'.

# Transcribathon.eu



 GET STARTED

18059  
DOCUMENTS

3900  
IN PROGRESS

6015  
COMPLETED

SEARCH:

type and press <enter>



# What is it?

A Transcribathon event is a **competition** where teams compete with each other to transcribe handwritten texts online with the online tool [www.transcribathon.eu](http://www.transcribathon.eu).

Each team works together on the **transcription of a source document from Europeana 1914-1918** (for example a diary).

A **jury** awards points for the **quantity and quality** of the transcription and the **presentation** of the result, with a prize awarded to the winning team.

**Students during Codeweek EU Event, Brussels (B), October 2016**

# Transcribe Europeana 1914-1918

Can you read what they wrote 100 years ago?

Lionel Sola  
@Lionelsola

I just took part in the #Europeana #Transcribathon. Great project to digitise European history [@europeana1914](http://transcribathon.eu) @DSMeu



DG Connect's Claire Bury at @Europeana1914 #Transcribathon #GenerationCode #CodeEU



# Europeana Transcribathon Campus

22-23 June 2017, Berlin State Library, Berlin (D)

2nd Int. Transcribathon

Transcription & Enrichment Workshops  
(on annotation, Linked Open Data, Wikisource)

Experts discussions

Focusing on Europeana Newspapers & Europeana 1914-1918 content

Launch of Europeana 1914-1918 as a Thematic Collection

# # 4

# Entities in search, browse and display

# Person page

[Return to Home](#) | [Explore](#) | [Topics](#) | [Coco Chanel](#)

**Gabrielle 'Coco' Chanel** BORN 19 August 1883, Saumur, France DIED 10 January 1971, Paris, France OCCUPATION Fashion Designer

[Items by Coco Chanel](#) | [Items about Coco Chanel](#)

**Carmisa** Coco Chanel  
**Vitello rosa e accessori...** Coco Chanel  
**Vitello beige / beige call** Coco Chanel  
**Coccodrillo marrone ...** Coco Chanel  
**Spring/Summer 2002, ...** Alexander McQueen  
**Spring/Summer 2012, ...** Coco Chanel  
**Vermece nera e caprett...** Coco Chanel  
**Vitello beige / beige call** Coco Chanel  
**Carmina** Coco Chanel  
**Spring/Summer 2002, ...** Alexander McQueen

**Gabrielle "Coco" Chanel, 1920**  
Hari Vaughan. Sleeping with the Enemy: Coco Before the Secret War. Random House (2011) p. 208.

Gabrielle Bonheur Chanel (19 August 1883 – 10 January 1971) was a French fashion designer and founder of the Chanel brand. She is the only fashion designer listed on Time magazine's list of the 100 most influential people of the 20th century. Along with Elsa Peretti, Chanel was credited with liberating women from the constraints of the "Corseted silhouette" and popularizing the accessories of a sporty, casual style in the female standard in the post-World War I era. A prolific fashion creator, Chanel's influence extended beyond couture clothing. Her design aesthetic was realized in jewelry, handbags, and fragrance.

Her signature scent, Chanel No. 5, has become an iconic product. Chanel was known for her lifelong determination, ambition, and energy which she applied to business, art, and social life. She achieved both success as a businesswoman and social prominence thanks to the connections she made through her work. These included the French Resistance people to whom she became a paragon. However, Chanel's life choices, particularly her actions as a Nazi agent during the German occupation of France in World War II, have generated controversy.

See all 567 Items by Coco Chanel

**SHARE**

**Related**

**Château de Saumur**  
**Igor Stravinsky** Also died in 1971  
**Franz Kafka** Also born in 1883  
**William Carlos Williams** Also born in 1883  
**Paris**

[Return to Home](#) | [Explore](#) | [Topics](#) | [Coco Chanel](#)

**Johannes Vermeer** BORN 31 October 1632, Delft, Dutch Republic DIED 15 December 1675, Delft, Dutch Republic OCCUPATION Painter

[Items by Johannes Vermeer](#) | [Items about Johannes Vermeer](#)

**Meisje met de parel** Johannes Vermeer  
**The Milkmaid (1660)** Johannes Vermeer  
**Gezicht op Delft** Johannes Vermeer  
**Die Malkunst** Johannes Vermeer  
**View of Houses in Delft —** Johannes Vermeer  
**De koppelaarster** Johannes Vermeer  
**Zittende jongman bij een viool** Johannes Vermeer  
**The Procuress, 1656** Johannes Vermeer

**Johannes Jan or Jan Vermeer (1632 – December 1675) was a Dutch painter who specialized in domestic interior scenes of middle class life. Vermeer was a moderately successful provincial genre painter in his lifetime. He evidently was not wealthy, leaving his wife and children in debt at his death, perhaps because he produced relatively few paintings.**

**Vermeer worked slowly and with great care, and frequently used very expensive pigments, which were particularly renowned for his masterly treatment and use of light in his work.**

**Vermeer painted mostly domestic interior scenes. Almost all his paintings are apparently set in two smallish rooms in his house in Delft; they show the same people in different situations in various arrangements and they often portray the same people, mostly women.**

**He was recognized during his lifetime in Delft and The Hague, but his modest celebrity gave way to obscurity after his death. In 1856, the art historian Arnold Houbraken's major source book on 17th-century Dutch painting (Grand Theatre of Dutch Painters and Women Artists) included a short section on Vermeer. Subsequent surveys of Dutch art for nearly two centuries, in the 19th century, Vermeer was rediscovered by Gustav Friedrich Waagen and Thophile Thoré-Bürger, who published an essay attributing 66 pictures to him, although only 34 paintings can now be attributed to him today. Since that time, Vermeer's reputation has grown, and he is now acknowledged as one of the greatest painters of the Dutch Golden Age.**

**SHARE**

**Related**

**Delft**  
**John Locke** Also born in 1632  
**Baruch Spinoza** Also born in 1632

# 5

# Impact Framework

[www.impkt.tools](http://www.impkt.tools)

# IMPACT

design, assessment & narration for cultural heritage professionals

Join our community

Read a recent case study

supported by

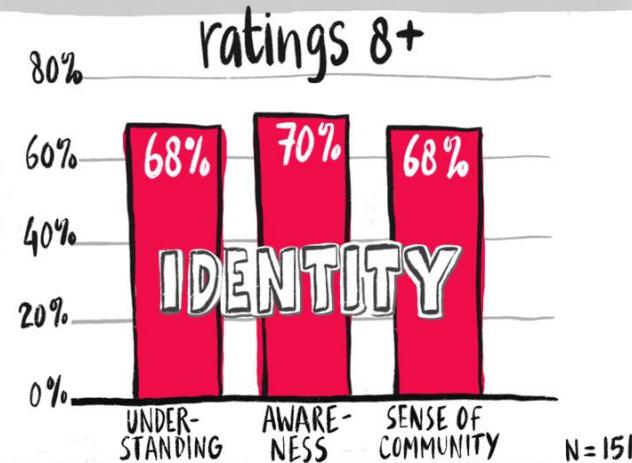


WHALEBONE & GREENSTONE





## COMMUNITY



Q

- I how much did this increase your understanding of WWI?
- II how much did this increase your awareness of WWI?
- III how much did this increase your feeling of community?

## a toolkit: under development

We are developing a toolkit to help professionals use a common standard when undertaking an impact assessment within the cultural heritage sector. The toolkit guides you through the process of designing, assessing and narrating the impact of your activities.



### design

Structure your campaigns, projects and organisational goals to help you understand the impact of these activities.



### assessment

Learn how to measure & analyse your activities so that you can understand the impact you have on society.



### narration

Tell the story of the impact you have on your society, industry and communities; of how you make our world better.

# # xtra!

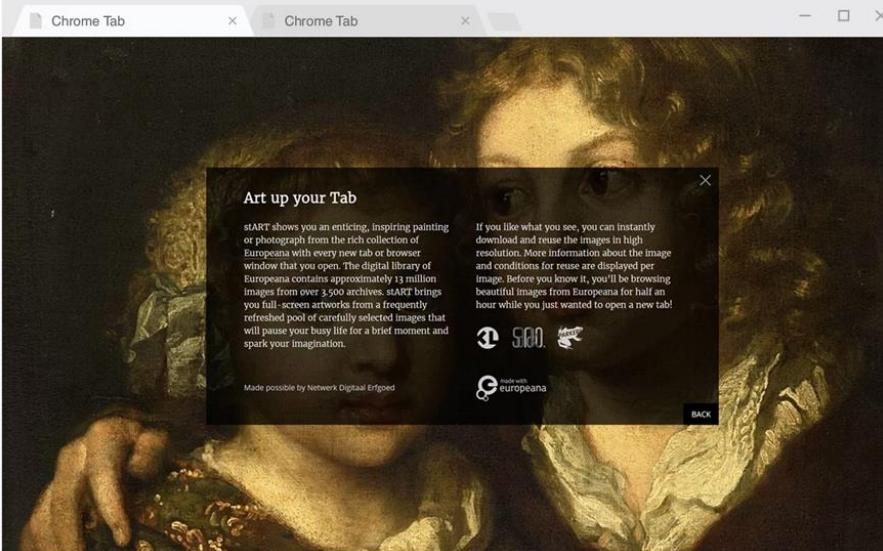
# Artupyourtab

# Art Up Your Tab

offered by [www.art-tab.eu](http://www.art-tab.eu)

★★★★★ (14) | [Fun](#) | 1,208 users

[OVERVIEW](#) [REVIEWS](#) [SUPPORT](#) [RELATED](#) [G+1](#) 5



**Art Up Your Tab**

START shows you an enticing, inspiring painting or photograph from the rich collection of Europeana with every new tab or browser window that you open. The digital library of Europeana contains approximately 13 million images from over 3,500 archives. START brings you full-screen artworks from a frequently refreshed pool of carefully selected images that will pause your busy life for a brief moment and spark your imagination.

Made possible by Network Digital Erfgoed

If you like what you see, you can instantly download and reuse the images in high resolution. More information about the image and conditions for reuse are displayed per image. Before you know it, you'll be browsing beautiful images from Europeana for half an hour while you just wanted to open a new tab!

31 500 BACK

 Compatible with your device

Art Up Your Tab with carefully selected artworks from the rich collection of Europeana.

Art Up Your Tab shows you an enticing, inspiring painting or photograph from the rich collection of Europeana with every new tab or browser window that you open. The digital library of Europeana contains approximately 30 million images from over 3,300 archives, libraries and museums. Art Up Your Tab brings you full-screen artworks from a frequently refreshed pool of carefully selected images that will pause your busy life for a brief moment and spark your

[Website](#) [Report Abuse](#)

**Additional Information**

Version: 1.0.6  
Updated: May 3, 2017  
Size: 37.94KIB  
Language: English



# europeana

Cycle Confortas [homme debout à côté d'un vélo avec volant au milieu d'une rue]  
Agence Rol. Agence photographique  
c.1914, National Library of France  
France, Public Domain

## Thematic Collections Next steps

10 May 2017 Jill Cousins



Co-financed by the European Union  
Connecting Europe Facility

Mann hindeß freigegeben

Buchholz, den 4. Mai  
Sachsen

19 17



## Love letter between Fritz Kreisel and Trudel Joseger

1915  
Europeana 1914-1918  
CC BY



@EuropeanaEU



Co-financed by the European Union  
Connecting Europe Facility