



Independent Evaluation of Europeana: state of play

**1st meeting of DCHE Expert Group
10-11 May 2017**

DG CNECT / G.2

Council Conclusions of 31 May 2016

- The Commission is invited:
*"to present to the Council an independent evaluation of Europeana **and** give clear orientations for the mid- and long-term development of Europeana by assessing alternatives at the EU level for the future scope, sustainable funding and governance of Europeana, including a possibility to transform or integrate Europeana into a European legal entity, whilst taking account of the dual nature of Europeana as both a cultural and digital innovation project".*

Exercise in two parts

- a. Evaluation complying with the Better Regulation Guidelines of the European Commission: assessment of Europeana based on five mandatory criteria (effectiveness, efficiency, relevance, coherence, EU added value), and
- b. On the basis of the results of this evaluation, analysis of future options and formulation of orientations for the mid- and long-term development of Europeana.

Outcomes to be transmitted to the Council and the Parliament and feed into future CEF work programmes and possible future Commission proposals on Europeana.

Evaluation Roadmap

- Published at http://ec.europa.eu/smart-regulation/roadmaps/index_en.htm
- Feedback received by stakeholders and taken into account for the drafting of the terms of reference of the evaluation

Panel of experts

- Five experts selected from different fields of relevant expertise, taking into account:
 - Gender and nationality balance
 - Complementarity of competences
- Terms of Reference for the Panel
- Expert contracts about to be signed

Panel of experts

- Panel report, presenting the results of the evaluation of Europeana and the orientations for its future development.
- The Commission will transmit the final report to the Parliament and the Council.

Support study

- Contract to support the evaluation in gathering the evidence base to be used in the evaluation and the formulation of orientations
- Framework Contract with reopening of competition to select the contractor
- Evaluation of tenders concluded, contract about to be awarded to successful tenderer

Support study - tasks

Task 1: Validation of the evaluation questions and of the methodology

Task 2: Review of relevant documents and data

Task 3: Support to the public online consultation

Task 4: Gathering of quantitative and qualitative data

Task 5: Benchmarking

Task 6: Data analysis & Evaluation report

Task 7: Assessment of options for the future development of Europeana

Duration : 9 months

Interservice Steering Group

- Set up to steer the process and to ensure quality, impartiality and usefulness of the exercise
- Participants representing 5 different DGs of the Commission

Role of DCHE Expert Group

- Interviews during the data gathering
- Participation in the online consultation
- Possible presentation of preliminary results at the next DCHE Expert Group meeting