# Council Conclusions on the role of Europeana for the digital access, visibility and use of European cultural heritage

## Recap

**1st DCHE Meeting**

**10-11 May 2017**

**Gudrun Stock**

# Council Conclusions

- *Confirm MS' continued support to Europeana*
- *Recognise Europeana's relevance both from a cultural and a digital innovation perspective*
- *Give renewed political guidance on its mission and priorities*
- *Identify challenges to be addressed by the Member States, the Commission and Europeana*

# **Achievements**

*Coordination of efforts for online accessibility of cultural heritage through Europeana has:*

- *helped capacity building among cultural institutions*

- *promoted interoperability and standardisation of metadata*

- *improved overall the availability of high-quality data on open platforms and social media*

- *improved access to rich and diverse content that can be easily disseminated and re-used for various purposes*

European Commission

# Challenges

More inclusive governance

**Enhance semantic interoperability**

**Improve quality and findability of content**

**Continued need for sharing and updating knowledge and identifying common solutions**

**Further develop semantic and multilingual search**

**Present content in attractive and diverse ways**

Reach and engage more users

# Future scope

*Strengthen value of Europeana by*

- *supporting professional networks (such as Europeana Network)*
- *achieving technological advancement*
- *sustaining a multi-sided internet platform for sharing and (re)using metadata and content*
- *providing a general multilingual access point to cultural content*
- *cultural and user-oriented projects building on the Europeana infrastructure (generic services)*

# Council Conclusions - Recommendations to Member States

# Member States are invited to …

- *continue promoting digitisation, wide access and re-use of cultural heritage content*

- *foster online accessibility of high-quality content and metadata*

- *encourage cultural institutions to join and support Europeana and contribute to its visibility*

- *establish or sustain national and regional content aggregators*

- *engage in the MSEG to discuss policies for digital cultural heritage as well as Europeana's strategy and funding*

- *ensure coordination between the MSEG and CEF committee delegates*

- *consider direct financial contributions to EF until the move to procurement in October 2017*

# Council Conclusions follow-up - MS

## *Extension of MSEG:*

- *Commission decision on extension by end 2016*
- *MS to appoint delegates with appropriate profiles to give guidance on the general objectives and priorities for action for Europeana*
- *MS to put in place national coordination mechanism between MSEG and CEF*

## *Until move to procurement can take effect:*

- *transfer committed direct financial contributions to EF asap (update by Europeana tomorrow)*

# Council Conclusions - Recommendations to the Commission

# The Commission is invited to … (1)

- *by October 2017, present to the Council an independent evaluation giving clear orientations for the mid- and long-term development (update by Cion later today)*

- *extend the mandate of the Member States Expert Group on Digitisation and Digital Preservation (MSEG) until 2020 and its scope to give guidance on the general objectives, priorities for action and the envisaged levels of funding for Europeana's annual work programmes (DCHE set up as continuation of MSEG in March 2017)*

# The Commission is invited to ... (2)

*by October 2017, to switch the funding method for the Europeana DSI under the CEF to a combination of procurement and grants:*

- *EU procurement to fully cover the core service platform to ensure stability and interoperability (update later today)*

- *EU grants (up to 75% of eligible costs) for user-oriented projects (generic services) (budget estimates submitted until end of CEF; subject to 'arbitrage' among all DSIs and Cttee opinion)*

# Council Conclusions follow-up – Cion (1)

## Switch in funding method:

- *amend funding instrument for core service in WP 2016 from grant to procurement* ☑

- *Consult DCHE on orientation of future CEF WPs (done for 2017 and 2018 orientations)*

- *Chose procurement as funding instrument for the core service in future CEF WPs* ☑

- *Make available budgets for generic services* ☑

## Extension of MSEG:

- *Commission decision on extension by end 2016* ☑

- *Support national coordination between MSEG and CEF delegates (further discussion under tasks/roles of DCHE later today)*

# Council Conclusions - Recommendations to Europeana Foundation

# Europeana is invited to …

- *address all the needs and concerns of partner organisations and of Member States*

- *involve Member States in policy and decision-making*

- *improve accountability on project results and spending*

- *explore possibilities for cooperation with related European initiatives*

- *continue to explore possibilities for raising own income.*

*(Update by Europeana tomorrow)*