

European Broadband Award 2016

Guide for applicants for an EU-wide competition



European Broadband Award



Apply and become one of the
**best High Capacity
projects in Europe**

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1 Aim

The aim of this competition is to identify and award good practices in planning, management and implementation of the High Capacity Networks in Europe, as well as to facilitate exchange of know-how among project promoters. The benefit for projects participating in this competition is a wide spread visibility in the Broadband Europe community.

2 Who can apply?

All types of projects irrespective of the size, location, or technologies, led by public or private organisations are encouraged to apply.

Target groups of the competition are public entities such as municipalities, regions and Member States administrations, communities as well as private actors such as network and service operators, utilities or other project promoters that are actively involved in building up high capacity infrastructure.

By the time the application is submitted at least 80% of the project needs to have been completed.

3 How and when to apply?

Download the application form ([xlsx file](#)) available at <https://ec.europa.eu/digital-single-market/en/european-broadband-award>. Read the guidelines and explanations (in the application form) next to the input fields and fill in the form as far as possible. Do not make any structural changes in the application form file, only fill in the input fields. Submit the application (as xlsx file) by the deadline per e-mail to broadband@atenekom.eu. You will receive an e-mail confirmation.

The deadline for submitting the applications is 15 September 2016, 16:00 CET.

4 What is assessed?

The jury will assess:

- The effectiveness and innovation of the models of financing, business and investment applied.
- The type of measures adopted to exploit the synergies between different infrastructures and to establish a cooperation among relevant stakeholders in terms of building and investing in high capacity infrastructure
- The direct and indirect socio-economic impacts attained by the project including the impact on the affordability of services for end-users taking into consideration the quality of services offered (e.g.: price/quality, EUR per Mbps)
- The degree of openness of the infrastructure (level playing field) built and the resulting level of competition among retail suppliers
- The scalability, robustness resilience and easy maintenance of the infrastructure; quality of the service provided (down load and upload speed, jitter, latency etc.)

5 Award categories

The projects will apply for one of the five award categories:

- 1: Innovative models of financing, business and investment
- 2: Cost reduction and co-investment
- 3: Socio-economic impact and affordability

- 4: Openness and competition
- 5: Future-proof and quality of service

6 Who selects the finalists and winners?

The jury will assess all projects, select the finalists and the winners. The jury is composed of five experts in broadband with different professional background and from different Member States. The members of the jury are appointed by the DG Connect.

The jury will select three finalists from each of the five award categories in October 2016. The finalists will be informed and announced on the Broadband Europe website and the Broadband Europe Newsletter.

All fifteen finalists will be invited to the award ceremony on 14 November 2016 and to the event “B-DAY: Going Giga” on 15 November 2016 in Brussels.

7 Announcement of winners and award ceremony

The winners will be announced and awarded, by the Commissioner for Digital Economy & Society, on 14 November 2016 in Brussels at the award ceremony, a day before the event “B-DAY: Going Giga” will take place on 15 November 2016.

The finalists and the winners will be featured by DG CONNECT in the media, website, newsletters and in the good practices database at the Broadband Europe website.

8 Good practice database

By submitting the application form for the awards applicants agree that the project is listed in the Broadband Europe good practice database at <https://ec.europa.eu/digital-single-market/en/broadband-europe>.

9 More information

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