



SAE workshop / ICT 04 – 2016:

Proposal idea presentation template (1/3)



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FundingBox

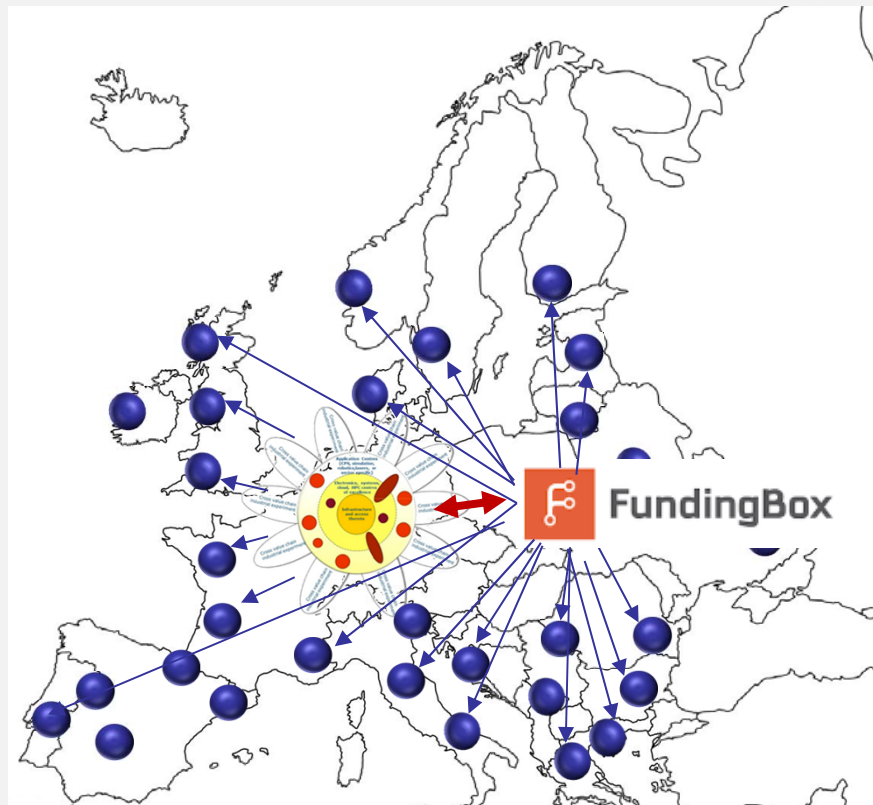
The leading Platform to boost SMEs Digital Innovation

Pilar Anadón

FundingBox (www.fundingbox.com) is the public funding platform of reference to support the Digital Innovation of European SMEs. The main services offered are:

- (1). Advanced ICT Technologies Catalogue
- (2). Public Funding Opportunities

The project. FundingBox & SAE projects



Key challenges :

- Around 12M€ are going to be distributed to SMEs but most of the **potential beneficiaries don't know about this opportunity** -> **proper dissemination is needed to reach all EU SMEs**
- The **language of the Competence Centres** is not always the same than the language of the SMEs -> **the advanced technologies usually require a interpreter to become attractive for business**
- The **sustainability of the model** beyond the public funding -> **the sustainability of the experiments/Hubs is a key issue for the success of the initiative**



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Fundingbox offers :

- **#1. Deal-flow generation.** Database of **6.000+** innovative SMEs
- **#2. Open Call management.** Tools (**Fundingbox Platform**) and business intelligence (**since 1991 working in European Projects**) to manage the call and follow up of the funding
- **#3. Go to the market.** **Business Acceleration services** to help SMEs to reach the market and get additional Funding Support
- **#4. Connections with regions & sustainability model for the Hubs .** Presence in **3 hubs covering Europe** (North-Denmark/South-Spain/East-Poland) and part of one of the **Pioneer Innovation Hubs** promoted by I4MS

Questions to the audience

- Are you interested in **increasing** the number or **proposals received**? And the **number of countries** they come from?
- Are you interested in promoting **cross-regional experiments**?
- Are you interested in supporting your **experiments to reach the market**?

FundingBox References

FundingBox was the Platform selected by several FIWARE Accelerators and a Start-up Europe Hub project

IMPACT

INCENSE

OpenAxel

Open Calls Achievements

6.000+ users registered

6 Open Calls managed

3.000 + applications submitted

166 Start-ups awarded

Experiments Sustainability

84 SMEs accelerated

161 new jobs generated

12,5M€ additional funds raised

52 partnership agreements

Hub Sustainability

FundingBox is part of one of the **Pioneer DIH** promoted by **I4MS** Initiative, under the programme “Feasibility for Regional Digital Manufacturing Innovation Hubs”