

TETRACOM success story: technology transfer between cTuning foundation and ARM

**Collective Knowledge: a framework for reproducible
experimentation and optimization knowledge sharing**

We enable efficient, reliable and cheap computing – everywhere!

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dividiti (UK) / cTuning (France)



We need cheaper, faster, more energy efficient & more reliable computing!

Computing is critical to innovation & wellbeing everywhere:
from tiny computers in “smart things” to supercomputers.

**Hence the perpetual need for faster, cheaper, smaller,
more energy efficient and reliable computer systems.**

Many actors contribute to computer systems

Software developers and service providers



Hardware providers



**How to perform a given computation
in the most efficient way given available resources,
user requirements and constraints
(performance, energy, accuracy, network utilization,
resource usage, price, etc)?**



Academia



Tool developers

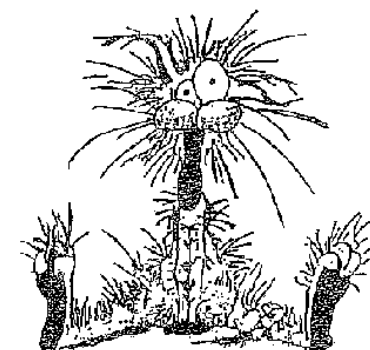
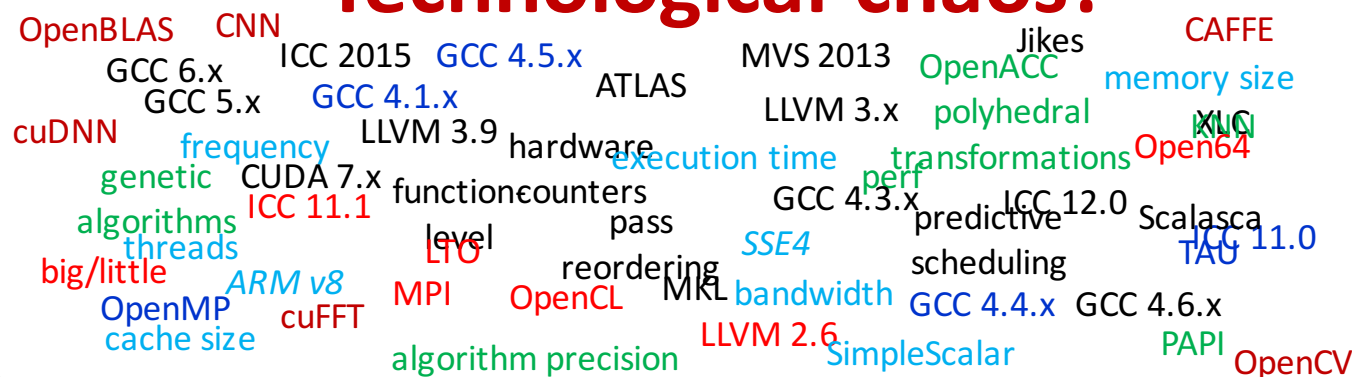


End-users

Problem: ever growing complexity and poor understanding of trade-offs

- ever changing software and hardware ;
- raising number of design and optimization choices ;
- non-representative benchmarks and data sets ;
- highly stochastic behavior ;
- no knowledge sharing and no common experimental methodology

Technological chaos!

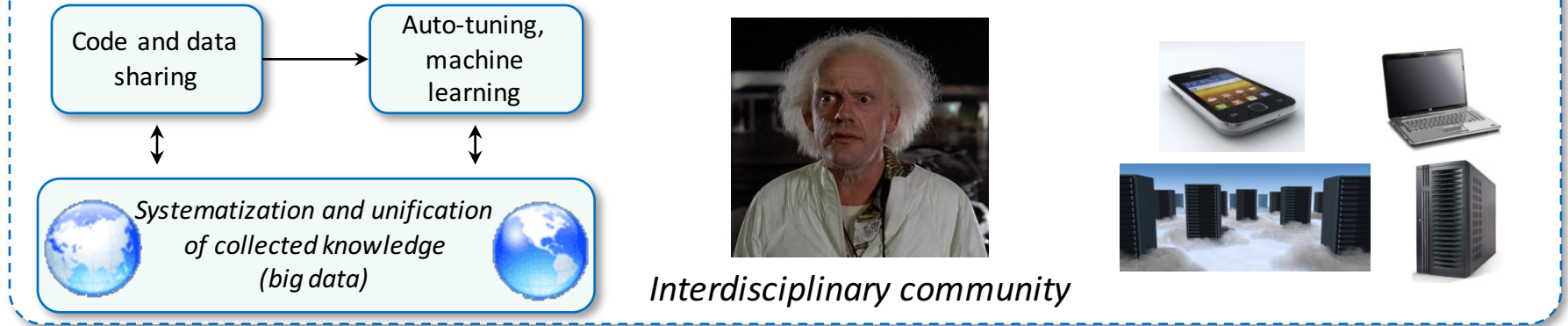


Only **incremental** advances lead to overly-expensive, under-performing and energy-hungry computer systems!

Must stop wasting expensive resources and energy!
It's time to revisit computer engineering!

Our solution: Collective Knowledge framework and repository

cKnowledge.org/repo



Collective Knowledge, a **disruptive** approach to designing and optimising computer systems in a collaborative way:

Similar to Wikipedia, invites a broad **community** to share representative programs, data sets, tools, predictive models, as **reusable** components.

Allows the community to **crowdsource** and **reproduce** experiments across **diverse** computer systems.

Applies **predictive analytics** (machine learning, data mining) to continuously **grow** knowledge about optimising computer systems.

How did the SAE project TETRACOM help us?

Provided know-how and funding (**€50K**) to the cTuning foundation (non-profit research organization – an outcome of the EU FP6 MILEPOST) to mature the Collective Knowledge (CK) technology, and release it under a **permissive license** (cknowledge.org)

Allowed to validate our approach at ARM, the world-leading supplier of microprocessor technology (arm.com) :

- ✓ CK provided valuable insights into performance of ARM products in a fraction of time required by conventional analysis...
- ✓ ...which demonstrated the potential of CK to spur the design of next generation, high performance and energy efficient systems.

Industrial and academic impact

- ✓ dividiti, a UK startup co-founded by Dr Grigori Fursin (cTuning, ex-INRIA, ex-Intel) and Dr Anton Lokhmotov (ex-ARM).

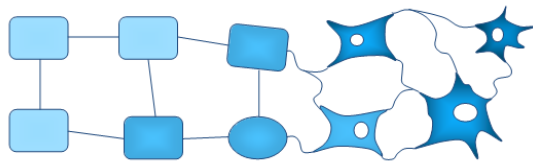
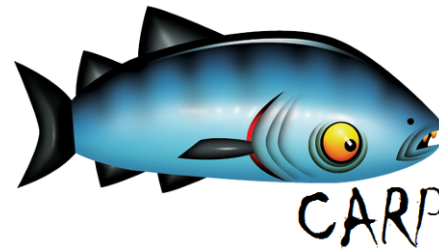
*optimizing computing; reinventing computer engineering;
accelerating knowledge discovery;
crusading for reproducible and collaborative R&D
(including w/ ACM SIGs and artifact evaluation)*

- ✓ Customers already include a cloud company and a car manufacturer on the Fortune 50 list.
- ✓ 2016 estimates: revenue of €300K; headcount of 4.
- ✓ 2017+ year-over-year growth: 4x revenue; 2x headcount.
- ✓ Customer savings: €1-10M in 2 yrs; €10-100M+ in 5 yrs.
- ✓ 2..3x faster time to market for new products

$$\frac{d\vec{v}}{dt}$$

Acknowledgments and suggestions

TETRACOM (FP7)
HiPEAC
CARP (FP7)
MILEPOST (FP6)



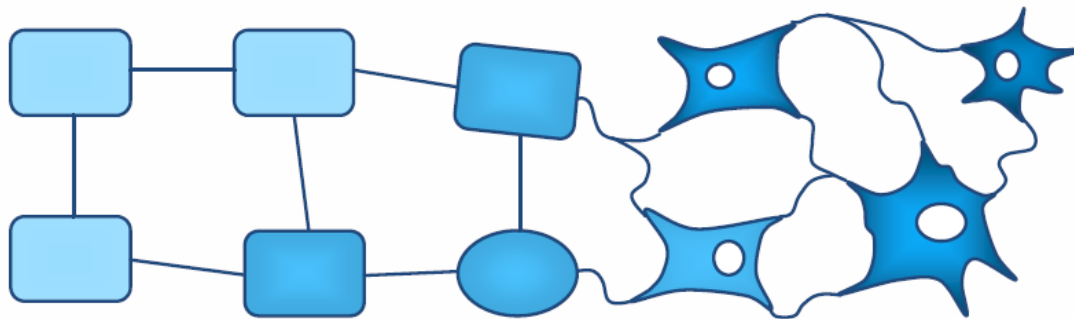
cTuning
Foundation



Provide extra funding (6-12 months) to help create startups after successful TTP or EU projects?

Any comments and questions?
Please get in touch!

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Further info:

dividiti.com

cTuning.org

cKnowledge.org