#### **EUROPEAN COMMISSION**

Directorate-General for Communications Networks, Content and Technology

Task Force Legislation Team (eIDAS)

### **A**GENDA

eIDAS High-Level Event

# "A new leap in the elDAS journey: new trust services for a Digital Single Market"

30 June 2016  $10^{00} - 17^{00}$ 

**Brussels** 

9<sup>30</sup> Registration

# 10<sup>00</sup> A coffee talk with Andrus Ansip

VP Andrus Ansip and Paul Hofheinz, President of the Lisbon Council

## **Morning session**

Chairman of the morning session: Paul Timmers, Director, European Commission

11<sup>00</sup> Digital Single Market: what is there for you?

Keynote speech by MEP Kaja Kallas

# 11<sup>15</sup> How digital is transforming businesses: the case of a postal operator

Ralph Wiegand, CEO E-Postbrief, Deutsche Post AG (Video message introduced by Harald Lemke, Senior Vice President, Special Representative for E-Government and E-Justice Deutsche Post)

# 11<sup>25</sup> The NL perspective

Gé Linssen, Deputy Director of Regulatory Affairs and ICT Policy, NL Ministry of Economics

## 11<sup>35</sup> Digitisation in the banking sector

Sinéad O'Connor, Director of Customer Experience, Santander

## 11<sup>45</sup> The perspective of an international business player

Stefan Ropers, Adobe Managing Director, Central Europe - Digital Transformation Leader

# 11<sup>55</sup> Open discussion with the speakers moderated by Paul Timmers

MEP Kaja Kallas, Gé Linssen, Sinéad O'Connor, Stefan Ropers, Harald Lemke

# 12<sup>40</sup> Lunch

13<sup>30</sup> -13<sup>45</sup> Lunchtime Presentation

European Digital Forum paper "Focus on Financial Services in the Digital Age: How Strengthened Digital Identity Will Open Markets, Drive Innovation and Deliver Growth" by Sergey Filippov, associate director of the Lisbon Council

#### Afternoon Session – Part One

- 14<sup>00</sup> Digital Single Market: from eGovernment to Digital Government
  Keynote speech by Gertrud Ingestad, Director General, DIGIT
- 14<sup>10</sup> Panel Discussion on "Current and future outlook for digitisation: what are the opportunities? What are the challenges?" moderated by Eric Caprioli, Avocat à la Cour de Paris, Membre de la délégation française à l'UNCITRAL, PhD

  Sébastien de Brouwer, Executive Director, European Banking Federation

  Danilo Cattaneo, CEO InfoCert / DTCE

  Javier Bikandi Irazabal, Director of 'Citizen Service, Administration Enhancement and Innovation', Basque Government

  Richard Knubben, Director, automotive affairs, Leaseurope

  Kris De Ryck, CEO, Sixdots

# 15<sup>10</sup> Coffee break

#### Afternoon Session – Part Two

# 15<sup>40</sup> Challenges ahead

Keynote speech by Zuzana Halásová, Deputy Director of Cyber Security Department of the National Security Authority of the Slovak Republic

15<sup>50</sup> Panel Discussion on "Looking ahead: how digital our market can be?" - moderated by Prof. Reinhard Posch, Chief Information Officer des Bundes

Patrice Chazerand, Policy Director, DIGITALEUROPE
Dimitri Petrakis, Head of International Affairs, ANSSI
Pascal Brasseur, Head of Retail Business Line, BNP Paribas PF
Helmut Fallmann, CEO Fabasoft
Riccardo Genghini, Chairman ETSI

16<sup>50</sup> Wrap-up and Conclusions

**European Commission** 

17<sup>00</sup> End of the day and Cocktail