



SHOWCASES AT THE MEDIA STAND - International Village - Pavillon 121

WAKE UP WITH MEDIA

priorities and future of MEDIA

9:30 - 10:15

MEDIA APRÈS-MIDIS

with our beneficiaries

17:00 - 17:45

Friday 13 May

Distributing EU works across borders – Discussion between Lucia Recalde, MEDIA, Laurence Gornall, The Works and Eduardo Escudero, A Contracorriente

Developing films for a global market: from Ida to The Lobster – Presented by Ewa Puszczryńska, Opus Film and Andrew Lowe, Element pictures

Saturday 14 May

Can VoD and cinemas work hand in hand?
The project Nettkino, Presented by Elisabeth Sjaastad and Svanhild Sorensen, Kulturmejerne

Learning in the digital age: DigiTraining plus
Presented by Media Salles and Petr Vitek, Czech cinema exhibitors

Sunday 15 May

Sharing the film festival experience
IFFR Live presented by Bero Beyer, International Film Festival Rotterdam

More than a Prize: The LUX Prize uncovered
Presented by Doris Pack, LUX Prize coordinator, European Parliament in the presence of Pawel Pawlikowski and Commissioner Günther H. Oettinger

Monday 16 May

Connecting to young audiences
The invisible boy by Gabriele Salvatore, presented by Carlotta Calori in cooperation with Viola Gabrieli, KidsRegio

Tuesday 17 May

Developing documentaries across borders
DoxLab, presented by Tine Fischer and Mille Haynes CPH Dox

Cinema Innovation Session
Presented by UNIC and Europa Cinemas. Panel: Michael Gubbins, SampoMedia, Maddy Probst, Europa Cinemas and Eddy Duquenne, CEO of Kinopolis

Wednesday 18 May

Optimizing MEDIA and other funding opportunities
presented by Antoine Simkine, Les Films d'Antoine and Ilann Girard, Olffi

