

JOIN THE EUROPEAN FILM FORUM
CONFERENCE IN CANNES

FINANCING EUROPEAN WORKS IN THE DIGITAL AGE

16 MAY / 15.00-18.00
PALAIS DES FESTIVALS
Salon des Ambassadeurs



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#MEDIA25

While films are cultural creations, access to finance is an issue of paramount importance on which the European Commission wishes to launch an open debate and listen to the views of the key players involved in financing, content production, sales and distribution.

What models should be promoted? Should public policies be adapted? How could European films attract more investment? Is today's model still fit for purpose or do we need more agile tools in this fast changing world?

A keynote speech by European Commissioner Günther H. Oettinger, a scene setter by the European Audiovisual Observatory and two moderated panel discussions with prominent industry representatives, financiers and managers will approach the subject from different perspectives.

LIST OF OUR SPEAKERS

Günther H. Oettinger, European Commissioner for Digital Economy and Society

Silvia Costa, Member of the European Parliament, Chair Culture and Education Committee

Giuseppe Abbamonte, Director Media and Data, DG CONNECT, European Commission,

Martin Kanzler, European Audiovisual Observatory

Hubert Cottogni, European Investment Fund

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Colin Brown, Slated

Danielle Kadeyan, Media Finance Partners (SOFITVCINE)

Tero Kaukomaa, Blind Spot Pictures

David Kessler, Orange Studio

Amanda Nevill, British Film Institute

Dimitri Rassam, film producer

Studio CANAL

Moderator: **Domenico La Porta**

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After the conference you are cordially invited to a **cocktail reception** at the Terrasse du Palais des Festivals.

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