



## DRAFT ANNOTATED AGENDA

*eIDAS stakeholder event*

### **"eID: emerging business cases – boosting uptake"**

17 May 2016 10<sup>00</sup> – 17<sup>00</sup>

Venue: Brussels

9<sup>30</sup> Registration

10<sup>00</sup> **Welcome address**  
European Commission

#### **Part I Regulatory developments**

10<sup>15</sup> **Anti-Money Laundering Directive and CDD requirements**

Bertil Vagnhammar, European Commission, DG JUST

*This presentation will provide an overview of the latest developments in relation to customer due diligence requirements in the context of the Anti-Money Laundering Directive and how digitised processes can be considered in the context of the Directive.*

10<sup>30</sup> **Electronic identification in the context of financial services**

Olivier Salles, European Commission, DG FISMA

*This presentation will provide a short overview of the Green Paper on Retail Financial Services with a focus on possible uses of e-IDAS for the electronic identification in the context of financial services.*

10<sup>45</sup> **Possible synergies between PSD2 and the eIDAS Regulation**

Geoffroy Goffinet, European Banking Authority

*This presentation will present the on-going PSD2-related activity EBA is carrying out, in particular in the area of strong authentication.*

11<sup>00</sup> **The perspective of a national regulator**

Gino Giambelluca, Banca d'Italia, Market and Payment System Oversight Directorate

*This presentation will provide an overview of the challenges ahead for bank regulators and central banks in ensuring regulatory alignment and promoting innovation across the sectors.*

11<sup>15</sup> **Coffee break**

## Part II Use of electronic identity – MS perspective and on-going pilots

11<sup>30</sup> **UK: How is it leveraging the digital identity to boost on-line transactions?**

David Rennie, Head of Industry Engagement for the Identity Assurance Programme

*This presentation will outline the approach taken in the UK to build up a market of digital identity providers who are able to complete the issuance process entirely online.*

11<sup>45</sup> **Estonia: e-Residency and electronic identity**

Ott Vatter, Head of Product and Partnerships for e-Residency project

*This presentation will provide an overview of the e-residency programme and Estonian experience in relation to eID solution*

12<sup>00</sup> **Austria: national experience and a real use-case pilot**

Peter Kustor, Head of Department for eGovernment AT

*This presentation will present the Austrian experience in using electronic identity and will showcase a pilot conducted between Austria and Iceland, thus focusing on its cross-border dimension and the compatibility with eIDAS.*

12<sup>15</sup> **Panel Discussion – Cross-border use: from piloting to deployment**

***Moderated by Sergey Filippov (The Lisbon Council)***

Panellists: David Rennie, Ott Vatter, Peter Kustor, Gino Giambelluca

*The Panel will answer audience questions and will lead the discussion on how we can benefit from such experience, driving therefore the shift from piloting to deployment.*

13<sup>00</sup> **Lunch**

## Part III Relying on eID – the business perspective

14<sup>00</sup> **A bank pilot**

Shailesh Grover, Managing Director R&D, Barclays Bank PLC

*This presentation will present the business benefits and opportunities of eIDAS for the banking sector. It will focus on a UK banking pilot run under the collaborative OIX framework involving the British Banking Association (BBA), BankID Norge, Barclays, Cabinet Office, the Financial Conduct Authority's Innovation Hub (FCA), and the Norwegian Government (Difi) demonstrating the use of cross-border identity in the UK.*

14<sup>15</sup> **Mobile Connect cross-border authentication solution and convergence to eIDAS**

Janne Jutila, GSMA Personal Data Program, Director, Commercial & Government issues

*This presentation will demonstrate how the Mobile Connect Cross-Border authentication pilot could contribute to the enhancement of trust in e-transactions in the Digital Single Market.*

14<sup>30</sup> **A bank perspective**

Israel Hernanz, Innovation and Development Manager, BBVA

*The presentation will illustrate what role eIDAS can play for digitised processes in the banking sector, e.g. the digital cross-border on-boarding.*

14<sup>45</sup> **eID services – Postal services and logistics**

Harald Lemke, Senior Vice President, Special Representative for E-Government and E-Justice Deutsche Post

*This presentation will illustrate how business models are evolving to offer a seamless user experience, offering trust and lawful Identification services.*

15<sup>00</sup> **Role of eID in making insurance work on-line**

Claudia Lang, Managing Director Community Life

*The speaker will share her experiences in the use of eID in her business model outlining the drivers and obstacles in being digital, in particular in relation to meeting regulatory requirements and improving customer experience*

15<sup>15</sup> **Coffee break**

15<sup>30</sup> **Safe shopping anywhere, anytime – The untapped potential of eID for e-commerce**

Stefanie Ros, Policy Advisor, Ecommerce Europe

*This presentation will outline how secure, reliable, user-friendly and interoperable identification and authentication measures could provide a significant boost for user convenience, confidence and trust in e-commerce.*

15<sup>45</sup> **YOTI - – an innovative mobile ID app**

Robin Tombs, Yoti Founder and CEO

**Part IV Panel discussion**

16<sup>00</sup> **Looking ahead: how eID can accelerate digitisation of your businesses**

***Moderated by Philip Woolfson (Steptoe)***

Noémie Papp (EBF), Stefanie Ros, Isreal Hernanz, Carmine Auletta (InfoCert), John Erik Setsaas (Signicat)

*Building on the day's contributions and the progress up to date, the panel and the participants will discuss how business and regulators can continue the discussion in the future.*

## **Part V    Wrap-up and next steps**

**17<sup>00</sup>    End of day**