

Commitments – CEO Coalition to make the Internet a Better Place for Children

Following an invitation from Vice-President Kroes of the European Commission SKYROCK.COM signed up in December 2011 to join the CEO Coalition to make the Internet a Better Place for Children. Following the Statement of Purpose we have together with the other 30 signatories worked towards concrete measures on 5 Actions in 2011-2012.

In the last 12 months the CEO Coalition has worked on 5 Actions and has extensively discussed and analysed the areas of action. In the course of this extensive work, and with consultation of civil society, Coalition members have delivered concrete outcomes and identified sets of good practices which serve as recommendations to the ICT Industry. Based on these recommendations, SKYROCK.COM commits to/declares following concrete steps:

Action 1 Simple and robust reporting tools for users

- SKYROCK.COM has already deployed a button on its website allowing the signalisation of any inappropriate content. The button is available on each of the pages in way understandable by younger users.
- SKYROCK.COM will in 2013 maintain and optimize the quality of response time and relevance of the actions taken subsequent to these reports. SKYROCK.COM will strengthen its cooperation with the French authorities to improve the processing of reports that are retransmitted.

Action 2 Age appropriate privacy settings

- SKYROCK has already implemented age-appropriate privacy settings. Depending on the age of the user, the interactive possibilities are more or less limited. SKYROCK.COM has simplified the configuration of privacy settings in a all-in-one page.
- SKYROCK.COM will in 2013 continue to refine the default settings and warn users of the potential consequences of any changes they may choose to make.

Action 3 Wider Use of Content Classification

- SKYROCK.COM, as an UGC platform has already provided relevant and easily accessible information in Terms of Service. SKYROCK.COM provide instrument to their users to protect confidential content [blog secret].
- SKYROCK.COM will in 2013 work to optimize content classification on its platform.

Action 4 Wider Availability and use of parental controls

- SKYROCK.COM will in 2013 give clear information to users on parental controls, via user documentation.

Action 5 Effective takedown of child abuse material

- SKYROCK.COM is already cooperating with French Law Enforcement Agencies.
- SKYROCK.COM will in 2013 work on automatizing inappropriate content detection.