

Updated May 30, 2013

## **BlackBerry**

### **Commitments – CEO Coalition to make the Internet a Better Place for Children**

Following an invitation from Vice-President Kroes of the European Commission, BlackBerry signed up in December 2011 to join the CEO Coalition to make the Internet a Better Place for Children. Following the Statement of Purpose we have together with the other 30 signatories worked towards concrete measures on 5 Actions in 2011-2012.

In the last 12 months the CEO Coalition has worked on 5 Actions and has extensively discussed and analysed the areas of action. In the course of this extensive work, and with consultation of civil society, Coalition members have delivered concrete outcomes and identified sets of good practices which serve as recommendations to the ICT Industry. Based on these recommendations, BlackBerry commits to/declares following concrete steps:

#### **Action 1 Simple and robust reporting tools for users**

- BlackBerry Messenger (BBM) - in the event that a BBM user experiences inappropriate behaviour or communication via BBM. BlackBerry has provided the user with the ability to block and ignore future invitations for communication via BBM. Users are also able to save their BBM chat history and email this history to a parent, teacher or other authority figure if required.

#### **Action 2 Age appropriate privacy settings**

- Included in BlackBerry's parental control features are controls that allow parents to set and control privacy setting on their child's BlackBerry smartphone. More specifically, they can:
  - Restrict use of GPS (location based services);
  - Restrict the ability to upload content from BlackBerry smartphones to YouTube (pictures/videos); and
  - Restrict camera and video features
- Additionally application controls can be set on the child's BlackBerry to set and control access to personal information on an individual application basis.

#### **Action 3 Wider Use of Content Classification**

- Since the end of 2010, BlackBerry has made available a content rating system based on ESRB/CTIA rating guidelines for BlackBerry App World. This feature enables parents to set a rating filter in BlackBerry App World to restrict content of specified ratings from being displayed or purchased for their child.

#### **Action 4 Wider Availability and use of parental controls**

- In June 2012, BlackBerry launched parental controls as an integrated feature on its newest smartphones using BlackBerry 7.1 version software. For older BlackBerry devices using versions 5, 6, and 7 of the software, BlackBerry launched a parental controls application that can be downloaded free of charge to the smartphone. Parental controls provide parents and guardians with simple options to help them protect their children, by restricting access to specific functions, features and applications on BlackBerry smartphones. Additional information about the use of parental controls on BlackBerry smartphones can be found on our website: <http://helpblog.blackberry.com/2012/05/parental-controls>
- BlackBerry will continue to offer parental controls as an integrated feature in BlackBerry10.

#### **Action 5 Effective takedown of child abuse material**

- BlackBerry does not host facilities for publicly available material so this is not applicable.