

Assess record for 'Code for Effective Open Voluntarism: Good design principles for self- and co-regulation and other multistakeholder actions'

Meta Informations	
Creation date	07-09-2012
Last update date	
User name	
Case Number	
Invitation Ref.	
Status	N
Language	en
Profile of the Respondent	
Do you reply as:	on behalf of an organisation:
-single choice reply- (compulsory)	
Type of organisation:	individual company
-single choice reply- (compulsory)	
Name of organisation	
-open reply- (compulsory)	
SONAE	
Name of contact person	-open reply- (compulsory)
Sofia Altmann	
Email address	
-open reply- (compulsory)	
saltmann@sonae.pt	
What is the country of main establishment of your organisation?	PT - Portugal
-single choice reply- (compulsory)	

Consultation

1. Please comment on the draft code

There are two options to transmit your comments:

a: Fill in the text box below, or

b: Download the document, insert your comments in track changes and re-upload below

Download: Draft Code

-open reply- (optional)

We totally agree with the draft code as it is. In fact, SONAE already applies these good principles of Conception and Implementation when it comes to effective open voluntarism.

2a. Are you interested to take part in Yes

**a network of excellence and
community of practice of effective
open voluntarism?**

-single choice reply- (optional)

2b. Please indicate in the text box below any existing reference material or experience you consider useful to share within this network of excellence and community of practice, in terms of website, reports or events. Feel free to upload any relevant material.

-open reply- (optional)

We feel that taking part of a Network of excellence and community of practice of effective open voluntarism will help all organisations to show their best practices and also to learn from other companies' good practices. It is also very important to increase companies' visibility. For SONAE, it is a good way to show that we already work in accordance to GRI guidelines and that we are ahead of many companies in terms of reporting and best practices. SONAE's Sustainability Report 2011:

<http://www.ipapers.sonae.pt/Sonae/RIMC/RSING/SustainabilityReport2011/> Philanthropy:

<http://www.sonae.pt/en/sustainability/philanthropy/> "Equipa Worten Equipa":

http://www.sonae.pt/fotos/gca/prewe_240712_eng_1344019761.pdf Press release: SONAE'S COMPANIES SUSTAINABILITY AWARD DISTINGUISHES ECO-EFFICIENCY AT MAIA'S LOGISTICAL CLUSTER

http://www.sonae.pt/fotos/gca/2012_07_12_premiodesustentabilidade_eng_1342460357.pdf Press release: SONAE'S REPORTS ARE AMONG THE TOP 100 IN THE WORLD

http://www.sonae.pt/fotos/gca/2012_06_18_pr_premiographis_vfeng_1340035508.pdf Press release: SONAE ENABLES CUSTOMERS TO MAKE SAVINGS OF 95 MILLION EUROS WITH DISCOUNTS ON LOYALTY CARDS AND SALES RECEIPTS IN THE FIRST QUARTER

http://www.sonae.pt/fotos/gca/2012_05_28_pr_resultados1q12_descontos_vf_eng_1338395590.pdf Press release: SONAE INCREASES ITS SUPPORT TO THE COMMUNITY BY 26% IN THE 1ST QUARTER OF 2012

http://www.sonae.pt/fotos/gca/20120521prresponsibilidadecorporativa_eng_1342709133.pdf Press release: SONAE OFFERS INTERNSHIPS AND LAUNCHES NEW PROFESSIONAL NETWORK TO CONNECT WITH YOUNG PEOPLE AND SPOT TALENT http://www.sonae.pt/fotos/gca/2012_05_17_pr_diacontactorede_vfeng_1337764562.pdf

Press release: SONAE OFFERS TRAINING INTERNSHIPS FOR YOUNG PEOPLE UNDER THE SOCIAL REINTEGRATION PROGRAMME

http://www.sonae.pt/fotos/gca/20120328_pr_programacontactoinscricoes_vf_eng_1333467921.pdf Press

Release: SONAE RECOGNISED FOR THE SECOND YEAR RUNNING AS ONE OF THE MOST ETHICAL COMPANIES IN THE WORLD http://www.sonae.pt/fotos/gca/pr_eisphere_vf_eng_1331889044.pdf Press Release: Sonae

involves more than 1,350 employees in over 280 voluntary work initiatives

http://www.sonae.pt/fotos/gca/20111205pr_voluntariadosonaevfplbtranslate_1323684014.pdf

3. Please share your knowledge, ideas and opinions about how best to ensure that voluntarism receives its appropriate share of attention in the policy-making toolbox. How best can we address the grey area of self-regulation that are not quite as purely autonomous as the wording in the **2003 Inter-institutional Agreement** on better lawmaking implies, and yet has none of the characteristics required in that Agreement for a system to qualify as co-regulation, and how best to give a new momentum to self- and co-regulation and open voluntarism to ensure that they are duly considered and practiced when they appear to be the most efficient route to the societal benefits in point. This does NOT mean voluntarism should substitute for lawmaking and regulation in any systematic manner, rather making the best possible use of voluntarism is critical to a highly effective policy approach. Please use the text box below or upload any additional relevant material.

-open reply- (optional)

Beside the creation of a network of excellence, we think that it would be interesting to have a platform where companies could report their best practices. It would also be good to have a discussion forum where organisations would share and explain some of their actions. Another way of communicating in a more effective way would be the creation of a monthly (or weekly, depending on the amount of information) newsletter to be sent to all stakeholders with key news and headlines.