

Sophia Antipolis; 23 February, 2009

Re: Invitation: “The Infinity Initiative”, 2-3 April 2009

Dear Sir, Dear Madam,

You are invited by the Head of the “ICT for Health” Unit of the DG Information Society and Media of the European Commission, Dr. Gérard Comyn; the President of ERCIM, Prof. Keith Jeffery; and the Director-General of ETSI, Dr. Walter Weigel, to the annual edition of

*“The **Infinity** Initiative”*

to be held at ETSI in Sophia Antipolis, France, **on 2-3 April 2009.**

This year, the theme of this series of advanced seminars will be *‘Bio-ICT: The Heart in the Computer’*, with a special focus on *‘Modelling and Simulation of Organs’*. You will find attached the preliminary programme and further information is available on the ETSI website at <http://www.etsi.org/>. Delegates will include top scientists, industry leaders, key EC decision-makers and major players from the field. Attendance is free of charge but subject to registration.

The event is supported by the VPH NoE (Virtual Physiological Human Network of Excellence), a network of which ERCIM is a core member. The VPH NoE is a European project which aims to help support and progress European research in biomedical modelling and simulation of the human body. Its objective is to improve the ability to predict, diagnose and treat disease, which would have a dramatic impact on the future of healthcare, the pharmaceutical and medical device industries.

With the purpose of ‘Fusing Research with Standardisation for Knowledge and Business’, ERCIM and ETSI believe it is essential that standardisation be considered early in the R&D cycle in order to facilitate maximum creation and development of home and international markets for European industry - a key objective of the European Commission.

The contact persons for this event are Catherine Marchand at ERCIM (catherine.marchand@ercim.org) and Gaby Lenhart at ETSI (gaby.lenhart@etsi.org). Do not hesitate to contact them if you have any questions or require further information.

We look forward to having the pleasure of welcoming you at our joint “Infinity Initiative” event.

Yours faithfully,



Gérard Comyn
Head of Unit “ICT for Health”
DG Information Society and Media
European Commission



Keith Jeffery
ERCIM President



Walter Weigel
ETSI Director-General