



Launching event of the “Intelligent Car Initiative”

23 February 2006, 10h30 – 16h00 hrs, Autoworld Brussels,
11, Parc du Cinquanteaire, 1000 Bruxelles

FINAL AGENDA

- **The warm up (from 10h30)**
 - Participants will be welcomed in the Autoworld Museum and given their information packs.
 - Commissioner Reding will be taken by an automatic and driverless CYBERCAR from the main entrance of the Parc du Cinquanteaire to the Museum at about 10h40.
- **The press conference (11h00 sharp)**
 - **Commissioner Reding** presents the **Communication on the *Intelligent Car Initiative***.
 - Questions & answers after the Commissioner’s speech.
- **The demonstrations 1st part (11h30)**
 - **Mr Max Mosley**, President of FIA¹, gives a brief introduction into the demonstrations and exhibits
 - **Mrs Reding** will drive a car fitted with active pedestrian protection and visit more exhibits.
 - In total, 21 cars, 3 trucks and 8 simulators fitted with ICT²-based safety features will be on show and ready to be tested inside and outside the Museum.
- **The ‘standing buffet lunch’ (13h00)**
 - Opening of the buffet lunch (hot-cold) by **Director-General Fabio Colasanti**
 - Networking and discussion of the Intelligent Car Initiative and the demonstrations/exhibits over the lunch.
 - Exhibition and demonstrations will be suspended for one hour.
- **The demonstrations 2nd part (14h00)**
 - Buffet closes and lunch ends.
 - Exhibition and demonstrations including the CYBERCARS shuttle service resume and will continue until 16h00.

¹ Fédération Internationale de l’Automobile

² Information and Communication Technologies