

EU – US Summit on Exchange of Best Practices on Child Protection Online

October 29, 2012

Washington, D.C.

8:00AM Registration and Breakfast

9:00AM Welcome Remarks

Michael Kaiser, Executive Director, National Cyber Security Alliance

9:05AM Keynote Speeches

Janet Napolitano, Secretary for the US Department of Homeland Security

Neelie Kroes, Vice President for the European Commission, Commissioner for Digital Agenda

9:35AM Joint Declaration and Press Conference

Janet Napolitano, Secretary for the US Department of Homeland Security

Neelie Kroes, Vice President for the European Commission, Commissioner for Digital Agenda

Michael Locatis, Assistant Secretary, Office of Cybersecurity and Communications, Department of Homeland Security

10:00AM Messages from Industry Leadership

10:30AM Amber Alerts Launch

Google and National Center for Missing and Exploited Children

10:50AM Networking Break

11:15AM Session I: Awareness Raising Campaigns: Role of Government, NGOs and Industry

Presentations on best practices on awareness raising campaigns that have been successful in the US and in Europe (both EU wide campaigns and some national campaigns). Discussion on the potential adoption of large-scale awareness campaigns, such as: the Stop.Think.Connect campaign and Safer Internet Day.

Moderator – *Michael Kaiser, Executive Director, National Cyber Security Alliance*

Panelists – *Chris Boyer, Assistant Vice President, Public Policy, AT&T*

Ana Luisa Rotta Soares, Vice President, Protegeles

Pascale Garreau, Communications Director, Tralalere

Janice Richardson, Senior Advisor, INSAFE

Katharine Wang, Public Policy and Government Relations Analyst, Google

Marian Merritt, Norton Internet Safety Advocate, Symantec Corporation

12:30PM Lunch



2:00PM Session II: Empowering Parents and Children: Current Research, Parental Tools and Way Forward

Discussion on the respective role of the various actors, parental control tools, and education, feedback from NGOs and researchers. Address questions of: What do parents actually want? How do we close the digital divide to help vulnerable groups? How do we provide the best experience for all users?

Moderator – *Stephen Balkam*, Chief Executive Officer, Family Online Safety Institute
Panelists – *Jacqueline Beauchere* Director, Trustworthy Computing, Microsoft
Brooke Oberwetter, Associate Manager, External Affairs, Facebook
Marsali Hancock, President, Internet Keep Safe Coalition
Simon Little, Managing Director, PEGI
Martin Schmalzried, Policy Officer, COFACE
Jonny Shipp, Head of Digital Confidence, Telefonica

3:30 PM Session III: Fighting Against Child Exploitation Online

Presentations on reporting facilities, notice and takedown procedures by the National Center for Missing and Exploited Children and EU hotlines and prevention of re-uploading of the content. Discussion on the importance of information sharing, the potential for further international cooperation and current joint international law enforcement activity and initiatives, such as the Global Alliance Initiative.

Moderator – *Matthew Dunn*, Unit Chief, Child Exploitation Investigations Unit, Immigration and Customs Enforcement
Panelists – *Andrew Oosterbaan*, Chief, Child Exploitation and Obscenities Section, Department of Justice
John Shehan, Executive Director, Exploited Children Division, National Center for Missing and Exploited Children
Bill Harmon, Associate General Counsel, Digital Crimes Unit, Microsoft
Fred Langford, President, INHOPE
Bjorn-Erik Ludvigsen, Criminal Intelligence Officer, INTERPOL

5:00PM Closing Remarks

Mark Weatherford, Deputy Under Secretary for Cybersecurity, Department of Homeland Security

5:15PM Reception

