



# **European Innovation Partnership for Smart Cities and Communities**

-

## **Invitation for Commitments**

**EIP SSC information event  
Brussels, 28 February**

**Keir Fitch  
DG Mobility and Transport  
Head of Unit "Research and Innovative Transport  
Systems"**

## Why this Invitation for Commitments?

- More **concerted action** between cities and industries is now needed so to accelerate large-scale roll-out of promising solutions -> *get markets moving*
- Bringing together innovative ideas and actions from across Europe to support a **dynamic market place** for **innovation exchange** and **partnering** -> *core ambition for this EIP.*
- The Invitation for Commitments is **distinct and independent from Calls under Horizon 2020** -> *it is not a funding instrument.*

## What is a commitment?

- **Well-established** tool – used in other EIPs
- Commitment refers to the **intention** to provide a
  - measurable and concrete engagement
  - in support of one or more focus areas of the SIP
  - in the course of the next year and beyond.
- Existing and planned actions can be submitted
- **Very light and short online application process** (check <http://ec.europa.eu/eip/smartcities/>)

## Why to submit a commitment?

Submitting a commitment offers several opportunities for **learning, partnering, efficiency gains** and **new creation of new business**:

- **Visibility: promote** actions on a European scale
- **Engage** with others to get new ideas and feedback on actions
- **Learn** from others and exchanges best practices
- **Partner** with others to jointly achieve more and create cost savings or new business

## What to consider when submitting a commitment?

- Joint commitments of several **partners** (public + private) are preferred, but individual submissions are possible
- Commitments should address **energy, transport/mobility and ICT**
- A few **simple guidelines** need to be addressed when submitting a commitment addressing
  - Engagement
  - Inclusiveness and Partnership
  - Delivery



### **Engagement – underwriting the Partnership and its objectives**

1. Demonstrating a clear link towards the overall goals of the Partnership;
2. Other criteria only if relevant (consult text)

### **Inclusiveness and Partnership – widely involving relevant stakeholders**

1. Uniting actors across relevant mobility sectors;
2. Involving actors across the innovation chain;
3. Other criteria only if relevant (consult text)

### **Delivery – timely delivery of agreed outcomes/output**

1. Describing a tentative level of contribution, direct or indirect,
2. Defining a tentative timeline and schedule of the activities
3. Identifying possible indicators to measure progress

## When to submit an application and what happens next?

- Submission of applications is possible from **28 February 2014 until 15 June 2014** (check <http://ec.europa.eu/eip/smartcities>)
- **Light screening** of all applications against guidelines
- **Eligible applications will be published** on the EIP website by early autumn 2014
- Successful applicants will receive a **certificate confirming their membership** in this EIP
- It is foreseen to establish "**Action Clusters**" among those with similar interests and synergy potentials - possibly leading up to joint work plans on a voluntary basis – **this depends on your interest!**



**Thank you for your attention!**

<http://ec.europa.eu/eip/smartcities>

<http://eu-smartcities.eu>