



Invitation to the first stakeholder workshop for the study “Challenges and opportunities of broadcast-broadband convergence and its impact on spectrum and network use”

Date: Thursday, 27 March 2014

Time: 10:00 –14:00 (sharp)

Venue: Centre Albert Borschette – Room AB-0D, Rue Froissart 36, 1000 Brussels

The European Commission has initiated a study, to be carried out by Plum Consulting and Farncombe to consider:

- How audio-visual services will be delivered in Europe over the next 15 years
- Whether Europe should move to a converged terrestrial wireless platform for the delivery of audio-visual (linear, on-demand) and internet (data) services over this period
- The impact of future options for the delivery of audio-visual and data services on use of UHF spectrum (470-790 MHz) and possibly further sub-1 GHz spectrum.

To provide input to the study the European Commission will host a stakeholder workshop on 27 March 2014 in Brussels from 10:00 to 14:00 hours. At the workshop the study team will present its preliminary findings on how consumption of audio-visual services might change over the next 15 years and how broadcast platforms and broadband platforms might contribute to the delivery of these services. The study team will also present preliminary results on the assessment of the potential of terrestrial broadcasting platforms to provide internet (data) services. The agenda will include presentations from industry players in both the broadcast and broadband sectors.

The main aim of the workshop is to give stakeholders an opportunity to share views and to provide input to the study team – both during the event and in writing following the event. The team will then hold subsequent workshops – to present preliminary analysis on 8 July 2014 and to present its final findings on 4 November 2014. The workshop is open to all interested parties.

Provisional agenda

- 09:30 to 10:00 Coffee and registration
- 10:00 to 10:10 Introduction – *European Commission services*
- 10:10 to 10:20 Study objectives, approach and timetable – *study team*
- 10:20 to 10:35 Key trends in audio-visual consumption – *study team*
- 10:35 to 11:00 Discussion – *chaired by the Commission services*
- 11:00 to 11:15 Likely developments in supply of audio-visual and data services over broadcast platforms – *study team*
- 11:15 to 11:30 A view from the broadcasting sector – *to be announced*
- 11:30 to 12:00 Discussion – *chaired by the Commission services*
- 12:00 to 12:30 Lunch break with refreshments provided
- 12:30 to 12:50 Likely developments in supply of audio-visual and data services over broadband platforms – *study team*
- 12:50 to 13:05 A view from the mobile sector – *to be announced*
- 13:05 to 13:40 Discussion – *chaired by the Commission services*
- 13:40 to 13:50 Next steps and questions for stakeholders – *study team*
- 13:50 to 14:00 Concluding remarks – *European Commission services*

Registration

For security reasons, please complete your registration by sending an email by 15 March 2014 to CNECT-B4-EXT@ec.europa.eu and communicating the following details:

- Name
- Affiliation
- Nationality
- Email address

Please bring this invitation and official identification (e.g. passport/national ID card) in order to get access to the venue. A confirmation of your registration will be sent by email.