

University of Bath

Joanna J. Bryson

Leader, Intelligent Systems Group,
Department of Computer Science

- Cognitive Systems
- Systems AI (Integration)
- AI & Society (Ethics)
- Human social modelling and behaviour.
- 3rd best university in UK (well, for undergraduates)
- Small research-oriented university, 1:30 west of London, 15 min east of Bristol, 1 hour from Oxford.

Google my name, or @j2bryson (twitter)



From Science to Empowered Citizens

- Goal: use game-industry innovations to communicate scientific knowledge directly via the same simulations employed by scientists.
 - Citizen Science, Citizen **philosophy** (ethics, sociality, identity). Impact on community building, citizen-lead policy?
- Funding target: FET GSS (1 april 2014)
 - FET requires testing on specific topic in communities.
 - Proposed topic: Costs associated with funerals.

Have / Need

- Game SME (more is OK).
- Scientific models (more are OK).
- People experienced with direct intervention in communities, and measurement of outcomes. (Have in UK, Austria).
- Other things we don't realise (Political science?)

Additional Notes

- If 16-page FET I April 2014 not successful, could go for 70-page Society Challenge Six in 2015.
- Could in that case possibly also incorporate art and community identity, more behavioural economics experiments.