

You are determined to grab the wheel of successful innovation...

- You represent **one single SME** or a consortium of SMEs
- You have a **radically innovative idea** that can create value at the EU level
- You want to make your business grow in Europe and beyond

...but you are still looking for support to help you go from idea to market, such as ...

- ... **financing to develop your idea** into a groundbreaking product, service or business model that works?
- ... **a strategy** or more **skills and competences** to export your innovation successfully?
- ... **EU-wide promotion** of your innovative business activities, which can help you to tap into new market and financing opportunities?

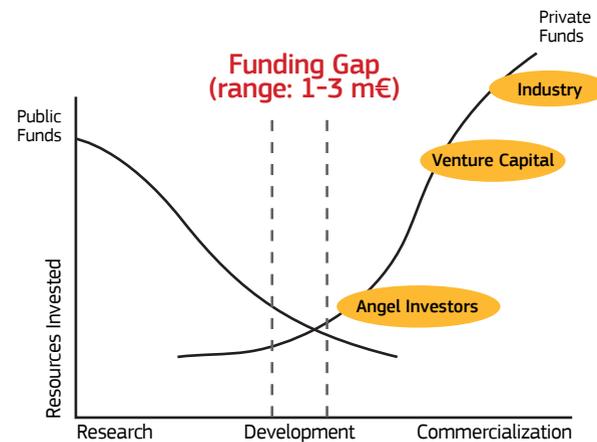
Go for the **SME Instrument**, € 3 billion over the period 2014-2020 to support Europe's best innovative SMEs!

- Visit the **Horizon 2020 Participant Portal**, and check out the area in which your SME could get support...
- Prepare a **brief business plan**...
- After an independent review, the **best ideas** will receive EU funding and support

The **SME Instrument** is a new initiative under Horizon 2020, the EU Framework Programme for Research and Innovation.

http://ec.europa.eu/research/horizon2020/index_en.cfm

The **SME instrument** has been designed to help fill a financing gap for business innovators with international ambitions.



IT OFFERS...

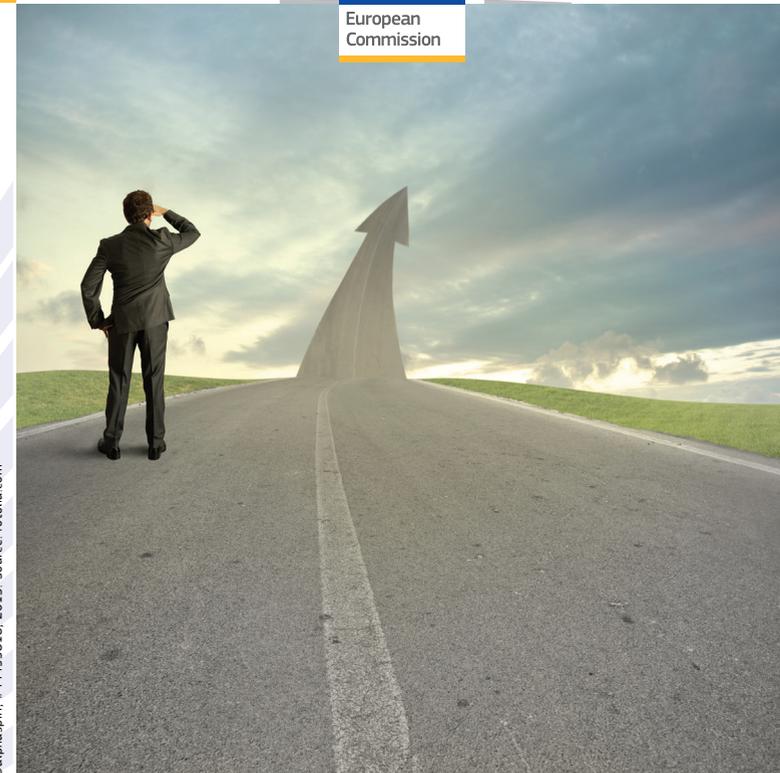
- ✓ **Funding to find out** whether your innovative idea can translate into market success
- ✓ **Financial support** for the development of your innovative ideas at an early, high-risk stage
- ✓ Concrete and easy **business support and coaching** from design to market, on the basis of a business (innovation) plan
- ✓ Guidance on how to identify and attract **private investors**

The **SME Instrument** is the tool to give your business a boost!

Find out more at http://ec.europa.eu/research/sme_funding



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The SME Instrument

Your highway to innovation

Research and Innovation

The SME Instrument

SEAMLESS BUSINESS INNOVATION SUPPORT FROM IDEA TO MARKET...



...YOUR HIGHWAY TO DELIVER INNOVATION ON THE MARKET!

Apply at any time!

6 months

12-24 months

ACTIVITIES SUPPORTED

PROOF OF CONCEPT

- ✓ Prove Technical and Commercial Viability
- ✓ Explore IP Regime
- ✓ Design Study
- ✓ Develop Pilot Application
- ✓ Risk Assessment

DEMONSTRATION OF COMMERCIAL POTENTIAL via

- ✓ Prototyping
- ✓ Testing
- ✓ Piloting
- ✓ Miniaturization
- ✓ Scaling-up
- ✓ Application Development

GO-TO-MARKET

- ✓ EU Quality Label (Promotion & Networking with Financiers/Clients)
- ✓ Investment Readiness Training
- ✓ SME window in the EU Financial Facilities (debt & equity backed by EIB/EIF)
- ✓ Link to Public Procurement Networks