

Lithuania: Broadband markets

Despite the relatively low take-up of fixed broadband, Lithuania does considerably better than average regarding the availability and take-up of Next Generation Access. In mobile broadband, use on computers and on smartphones remains somewhat below the average.

In 2012, standard fixed broadband covered 96.8% of homes in Lithuania (95.5% in the EU). At the same time, Next Generation Access capable of providing at least 30 Mbps download was available to 80% of homes (53.8% in the EU).

In January 2013, the incumbent operator had a market share above the European average (49.8% compared to 42.3% in the EU). A significant share of broadband connections was provided using Next Generation Access, while only 23.7% of all subscriptions were based on DSL (73.8% in the EU).

The take-up (subscriptions as a percentage of population) of fixed broadband was 25.7% in January 2013, below the European average of 28.8%, but 3.1 p.p. higher than in 2012. The share of high speed connections (at least 30 Mbps) was particularly high compared to the average (46.7% compared to 14.8% in the EU) and ultra-fast connections (at least 100 Mbps) accounted for more than 10% of all subscriptions (3.4% in the EU).

On the mobile side, third generation mobile broadband (HSPA) was available to 95.1% of population in 2012 (96.3% in the EU). Meanwhile, 4th generation (LTE) availability stood below average, at 18.7% of population (26.2% in the EU). The take-up rate (subscriptions as a percentage of population) of mobile broadband was 34.7% in January 2013, below the average of 54.5% in the EU.