

Roaming Regulation – entry into force

**Technical briefing
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The Regulation

- To be signed on 27 June (EP, Council)
- Published on 29 June
- Binding law throughout the EU on 30 June



Roaming in the Community

- Eurotariff for
 - Voice calls
 - Made or received
 - All service providers



Eurotariff – calls made

- 49 eurocents (ex VAT)
- Decreasing to 46 and 43 eurocents after 12 and 24 months
- No subscription / fixed charges
- Can be combined with any retail tariff



Eurotariff – calls received

- 24 eurocents (ex VAT)
- Decreasing to 22 and 19 eurocents after 12 and 24 months



Eurotariff – when?

- To be offered by 30 July at the latest
- Customers can benefit by 30 August
- In practice
 - Some operators are offering compliant prices from day one
 - Some prices are below the Eurotariff ceiling



Customer rights

- All roaming customers have right to Eurotariff
- Customers can also choose other specific tariffs if they wish



Transitional period

- Customers must be offered Eurotariff within one month
- They have two months to decide
- Tariff chosen must be activated within one month



Customer protection

- Where customer does not make a choice after 2 months
 - He/she is put on Eurotariff automatically
 - Unless he/she has already opted for a 'special tariff'
- Customers on 'special tariffs' or packages have to be reminded



Transparency

- Basic, personalised info when roaming
- By SMS, free of charge
- Free voice call for the visually impaired
- Customers can request more detailed info, free of charge



Wholesale caps

- Wholesale prices capped at 30 eurocents
- Decrease to 28 and 26 eurocents after 12 and 24 months
- Wholesale caps apply after 2 months



Monitoring

- NRAs (national regulatory authorities) must
 - Supervise compliance
 - Intervene where necessary, terminate breaches
 - Monitor price trends for voice, SMS, MMS, data
 - Report to Commission every 6 months



Penalties

- Penalties must be effective, proportionate, dissuasive
- Final arbiter is the EU Court of Justice



Review of Regulation

- Commission to review and report to EP / Council after 18 months
- Review to cover
 - price trends for wholesale / retail, voice, SMS, MMS, data
 - smaller operators
 - impact on national prices



Assessment

- Regulation very close to original Commission proposal
- Wholesale, retail, and transparency
- Balanced result for consumers and industry
- Trims retail prices considerably, but leaves profits for operators
- Sends signal on SMS, data

