

Greece: Broadband markets

Greece has a relatively low Next Generation Access availability and very low shares of high speed and ultra-fast connections. At the same time, Greece does better than average regarding the availability of mobile broadband.

In 2012, standard fixed broadband covered 99.1% of homes in Greece (95.5% in the EU). At the same time, Next Generation Access capable of providing at least 30 Mbps download was available to only 21.9% of homes (53.8% in the EU).

In January 2013, the incumbent operator had a market share slightly above the European average (43.4% compared to 42.3% in the EU). Broadband access was provided almost exclusively by DSL technology (99.7% of the connections compared to 73.8% in the EU). Other technologies, in particular NGA, accounted for less than 1% of the market.

The take-up (subscriptions as a percentage of population) of fixed broadband was 23.8% in January 2013, below the European average of 28.8%, but 2 p.p. higher than in 2012. The share of high speed connections (at least 30 Mbps) was very low (0.1% as opposed to 14.8% in the EU) and ultra-fast connections (at least 100 Mbps) were not provided.

On the mobile side, third generation mobile broadband (HSPA) was available to 99.4% of population in 2012 (96.3% in the EU). Meanwhile, 4th generation (LTE) availability stood at 42.4% of population (26.2% in the EU). The take-up rate (subscriptions as a percentage of population) of mobile broadband was 44.8% in January 2013, below the average of 54.5% in the EU.