

Statement of TeliaSonera

Commitments – CEO Coalition to make the Internet a Better Place for Children

Following an invitation from Vice-President Kroes of the European Commission *TeliaSonera* signed up in December 2011 to join the CEO Coalition to make the Internet a Better Place for Children. Following the Statement of Purpose we have together with the other 30 signatories worked towards concrete measures on 5 Actions in 2011-2012.

In the last 12 months the CEO Coalition has worked on 5 Actions and has extensively discussed and analysed the areas of action. In the course of this extensive work, and with consultation of civil society, Coalition members have delivered concrete outcomes and identified sets of good practices which serve as recommendations to the ICT Industry. Based on these recommendations, *TeliaSonera* commits to/declares following concrete steps:

Action 1 Simple and robust reporting tools for users

- *TeliaSonera* will in 2013 co-operate with INHOPE and promote Inhope's illegal content reporting application for mobile devices in Sweden, Finland, Norway, Denmark, Estonia, Latvia and Lithuania. *TeliaSonera* has received positive response from INHOPE about localizing the INHOPE application in terms of language.
- *TeliaSonera* will not provide icons on *TeliaSonera* webpages. If and when common web reporting is available then *TeliaSonera* can choose to promote such on relevant *TeliaSonera* webpages with relevant NGO icon.
- Reporting tools on services where UGC is provided - N/A, *TeliaSonera* does not provide UGC.

Action 2 Age appropriate privacy settings

- *TeliaSonera* has committed to the 'Mobile Privacy Guidelines for mobile applications'.
- *TeliaSonera* will in 2013 continue implementing 'Mobile Privacy Guidelines for mobile applications'.

Action 3 Wider Use of Content Classification

- *TeliaSonera* will in 2013 classify our apps according to well-established content classification systems, provide consumers the possibility to provide feedback and promote the CEO Coalition's general approach to the classification of apps.

- The third-party professional content which TeliaSonera currently distributes is age-rated according to the applicable content classification systems.
- TeliaSonera is not a content provider. TeliaSonera will be supportive of well-established content classification systems.

Action 4 Wider Availability and use of parental controls

- *TeliaSonera* is already offering parental controls to its broadband and mobile customers. TeliaSonera Desktop and Mobile security service by F-Secure, offered to consumer customers, contains parental control features and web browsing protection. TeliaSonera supply such service in Sweden, Finland and Estonia.
- *TeliaSonera* will in 2013 increase visibility and awareness of parental controls by different marketing efforts (leaflets, sms, email) and support take-up by installation helps and website guidance.
- *TeliaSonera* will give clear information to users/customers on parental controls by a variety of methods, e.g. parental guidance center on websites, always considering best practice guidance when delivering the parental controls.
- *TeliaSonera* will also in 2013 look at the ways to implement parental controls on more devices in the home. *TeliaSonera* is continuously striving to offer parental controls in additional geographies.
- *TeliaSonera*, as a visible and major player in the market, will continue to work with wider stakeholders by such as informing about our Parental Controls in information campaigns.

Action 5 Effective takedown of child abuse material

- *TeliaSonera* is actively co-operating with national police to block child sexual abuse material in the DNS level. TeliaSonera is also working with the software provider Netclean, who provides a whitebox solution called 'Child SafeGuard', to block child sexual abuse material on the IP-level in cooperation with the Internet Watch Foundation. Child SafeGuard is placed in TeliaSonera's IP transit network in Sweden and Spain.
- *TeliaSonera* is a member of the GSMA Mobile Alliance Against Child Sexual Abuse Content.
- *TeliaSonera* will in 2013 continue to work to provide transparency regarding takedown procedures in order to maintain public support for blocking for child sexual abuse material and to protect against a wider use of voluntary blocking than against the intended child sexual abuse material.