European Commission

Media Task Force

INVENTORY OF MEASURES AFFECTING THE MEDIA

July 2012

Categories of policies:

1) <u>Audiovisual and media policies</u>, 2)<u>Electronic Communications policy</u>, 3) <u>Digital agenda</u> 4) <u>Research</u>, 5) <u>Other policy files with potential media impact</u>, 6) <u>Reference</u> The inventory only covers Commission files i.e not own initiative measures in other institutions.

Sectors – sub sectors affected: Audiovisual – TV, film/cinema; TV & radio broadcasting; Publishing – Printed & on-line press, Printed & on-line periodicals, Books, Directories, Learned journals, Music

Commission Services (DGs):

If you know which service handles the policy initiative that interests you, click on it to go straight to the relevant section of the inventory. NB not all DGs are listed currently, given that some do not have initiatives that are relevant.

Competition DG	<u>COMP</u>	Internal Market DG	<u>MARKT</u>
Education and Culture DG	EAC	Justice DG	<u>JUST</u>
Communication Networks, Content and Technology D		Communication DG	<u>COMM</u>
	CONNECT	Research DG	RTD
Employment, Social Affairs - Equal Opportunities	<u>EMPL</u>	Secretariat-General	<u>SG</u>
Enterprise DG	<u>ENTR</u>	Energy	ENERGY
Environment DG	ENV	Taxation and Customs Union DG	TAXUD
Home affairs DG	<u>HOME</u>	Trade	TRADE
Health and Consumer Affairs DG	SANCO	Haue	INADL

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Service	Measures	Status	Issues	Media sector affected
		AUDIOVISUAL AND MEDIA POLICIES		
(1) AUDIOVISUA	AL AND MEDIA POLICIES			
CONNECT	Audiovisual Media Services Directive. (AVMSD) 2007/65/EC (Review of Television without Frontiers Directive) Directive 2010/13/EU (codified version) Issue page	See Institutional process Deadline for transposition by Member States was 19 December 2009. National legislation implementing the AVMS Directive Press release on Implementation issues (03.2011) Press release 2 on Implementation issues (09.2011) First AVMSD Implementation report due in 2011.	Television advertising and sponsorship; Product placement; Right of reply; Media pluralism Jurisdiction Protection of minors	TV broadcasting and non-linear audiovisual media services (on-demand services).
CONNECT	Communication on Legal Framework for Mobile TV Networks and Services: Best Practice for Authorisation - The EU Model, COM/2008/0845 final Issue page	Adopted in December 2008	"Best practice" licensing for mobile TV	Broadcasters and network operators
CONNECT	Minors Protection Recommendation of the European Parliament and of the Council of 20 December 2006 on the protection of minors and human dignity and on the right of reply in relation to the competitiveness of the European audiovisual and on-line information services industry (2006/952/EC) Council Recommendation of 24 Sept 1998 on the development of the competitiveness of the European audiovisual and information services industry by promoting national	First recommendation adopted by the Council on 24.09.1998. second one adopted by EP and Council on 20-12-2006 See Institutional process Implementation report adopted on 13.09.2011 CEO Coalition process to make the Internet a better place for kids is on-going	Protection of minors/rights of reply	On-line service providers, ISPs, social networks, audiovisual media service providers, broadcasters; publishers (right of reply)

Service	Measures	Status	Issues	Media sector affected
	frameworks aimed at achieving a comparable and effective level of protection of minors and human dignity			
	(98/560/EC) Issue summary			
CONNECT	Communication on the protection of consumers, and in particular minors, in respect of the use of video games COM/2008/207 Issue page	See <u>Institutional process</u> Adopted by the Commission 22.04.08 <u>EP resolution – 12.03.2009</u>	Protection of minors	Video games publishing
CONNECT	State aid to Cinema Cinema Communication (COM/2001/0534 final), 2004 Follow-up Communication 2007 Prolongation Communication 2009 Communication on the extension of rules for State aid to film and audiovisual production Issue page	The communication has been extended and is set to expire on 31 December 2012 On-going review to be completed by the end of 2012 The final Communication is due to be adopted by the Commission in the second half of 2012.	State aids to cinema	Cinema
CONNECT	Recommendation of the European Parliament and of the Council on film heritage and the competitiveness of related industrial activities 2005/865/CE Issue summary	See institutional process Adopted by EP and Council on 16-11-2005 Second implementation report (July 2010). Third implementation report due by the end of 2012	Preservation of film heritage	Cinema
CONNECT	Proposal for a Council Recommendation on European digital film	Proposal in preparation. DG EAC and DG MARKT are co-responsible.	Film Heritage in the digital era Distribution of digital films (digital projection and VoD)	Cinema
CONNECT	Media Pluralism Staff Working Paper Media pluralism in	"Study on Indicators for media pluralism in the Member States — towards a risk-based approach"	Monitor Media Pluralism in the European Media landscape.	All

Service	Measures	Status	Issues	Media sector affected
	the Member States of the European Union SEC(2007) 32 Issue page	Final report published in September 2009.		<u>top</u>
CONNECT	High Level Group on Media Freedom and Pluralism Issue page	Report is due by the end of 2012	Media Freedom and Media Pluralism The aim is to advise and provide recommendations for the respect, protection, support and promotion of media freedom and pluralism in Europe. See other ongoing commitments of the EC: Multi-stakeholder group on the future of the media Centre for Media Pluralism and Media Freedom	All sectors
CONNECT	EU Media Future Forum (Multi-stakeholder group on the future of the media) Issue page	Executive summary and recommendations (of 26 June 2012)	The group's task is to reflect on the impact of the digital revolution on European media industries, the resulting risks and opportunities for these industries and for consumers/citizens, and the emerging new business models – against a background of economic uncertainty and reduced revenue for traditional media. See other ongoing commitments of the EC: Centre for Media Pluralism and Media Freedom	All sectors

Service	Measures	Status	Issues	Media sector affected
			High Level Group on Media Freedom and Pluralism	
CONNECT	Centre for Media Pluralism and Media Freedom Press Release	The Centre will develop new ideas on how to ensure a highly diverse and free media, and work to enhance the quality of the reflection on media pluralism in Europe. EUI (Florence) Centre for Media Pluralism and Media Freedom	Media Freedom and Media Pluralism See other ongoing commitments of the EC: Multi-stakeholder group on the future of the media High Level Group on Media Freedom and Pluralism	All sectors
CONNECT	Big Idea European Publishers' Council (EPC) Issue page EPC http://www.linkedcontentcoalition.org/	1st Workshop on "ICT and Management of Creative Content" (17 June 2011), DG CONNECT launched a broad discussion on how ICT is used in the management of creative content, for example trough the use of databases, standards and metadata. 2nd Workshop focussed on the concrete project plan submitted by EPC and Rightscom to build an industry alliance for the establishment of a common standards infrastructure for the communication of rights information (The Project). Based on these workshops, the industry alliance Linked Content Coalition was formed. Coalition (project partners include Microsoft, Movielabs, IFPI, RTL Group). The LCC aims at establishing a standardised environment for exchange of rights information across different creative sectors. The Rights Data Consortium (composed of LCC members and other companies and associations) has applied for funding under the CIP-ICT Policy Support Programme 2012 (European Rights Information management); Call closed on 15 May 2012; Evaluation June to July 2012; Negotiation September to early 2013; Project start end of 2012/beginning of 2013	Licensing is based on an exchange of information. IT offers new opportunities for an efficient information exchange concerning the right owner, the required right, the licensee as well as the relevant use. Relevant standards and databases can be implemented in various copyright-based sectors, (e.g. music, audiovisual content, publishing, software). The use of digital technologies can also help facilitate the license relationships between right owners/service operators and consumers.	All sectors

(2) ELECTRONIC COMMUNICATIONS POLICY

Service	Measures	Status	Issues	Media sector affected
CONNECT	The new regulatory framework consists of two Directives: the Better Regulation Directive - modifying the former Framework, Authorisation and Access Directives - and the Citizens' Rights Directive replacing the previous Universal Service and Privacy Directives. In addition, there is the Regulation establishing the European Telecoms Body (BEREC). Issue page of DG CONNECT with proposals adopted on 13.11.07 Issue page Communication on the review of the EU Regulatory Framework for electronic communications networks and services COM/2006/0334 final Proposal to amend the Directive on frequency bands 19.11.2008 New framework: Radio spectrum policy Text of new directives	Institutional processes for legislative proposals: Amended Framework Directive Amendments to universal service directive and e-privacy directive Proposal for a regulation establishing the European Ecomms. Market authority Entry into force of the whole telecoms reform package with its publication in the EU's Official Journal (18 December 2009); Establishment of the European Body of Telecoms Regulators BEREC (spring 2010); Transposition of the telecoms reform package into national legislation in the 27 EU Member States (by June 2011). 8 Member States fully and 5 partly implemented it by 09.2011	Prices, Access to networks and associated facilities, must carry, etc citizens' rights relating to internet access	Radio and TV broadcasters, providers of eCommunications services, operators, directory publishers
CONNECT	Universal service Review Issue page	Periodic review the scope of universal service: communication reporting (also) on the results by the end 2011 Annual reports and communications Press release (23.11.2011) Next review in 2014	Access to telcoms numbering databases and requirement to publish comprehensive directories	Directory and database publishers

Service	Measures	Status	Issues	Media sector affected
CONNECT	Mobile TV	Measures to support rapid roll-out of mobile services	Interoperability, licensing and spectrum	Broadcasters, mobile operators
	Communication on strengthening the market for mobile TV	Reports and Communications		Sp shalls
	COM/2007/0409	Inclusion of DVB-H on list of standards to be encouraged by MS under Art 17 of Directive		
	Issue page	2002/21/EC, undertaken through Commission Decision 2008/286/EC of 17 March 2008		
		Guidelines on Mobile TV licensing		
CONNECT	Digital Switchover 2nd Communication on Digital Switchover COM (2005)204 Issue page National plans	Annual updates of MS switchover plans Implementation by the end 2012	Further policy orientations for termination of analogue broadcasting	Television & radio broadcasters
CONNECT	Communication on Implementation of spectrum markets in Europe A market-based approach to spectrum management in the European Union COM/2005/0400 final */ Issue page:	Commission adopted 14 09.2005 EP Opinion Council Conclusion (see Digital Dividend Communication below)	Treatment of terrestrial broadcasting in respect of secondary trading of radio spectrum	Terrestrial radio and television broadcasters
	radio spectrum policy			<u>top</u>

Service	Measures	Status	Issues	Media sector affected
CONNECT	Communication on Reaping the full benefits of the digital dividend in Europe: a common approach to the use of the spectrum released by the digital switchover	Council conclusions – 17.06. 2008. EP resolution - 24-09-2008 See Institutional Process	How much refarmed spectrum will be available for terrestrial broadcasters – and other users.	Broadcasters
	COM/2007/0700 final Issue page Roadmap for the coordination of the Digital Dividend	Adoption on 28 October 2009	Closure of analogue terrestrial services by 1 January 2012 Harmonised conditions of use for 790-862 MHz sub-band	
R 'F di C	Recommendation 2009/848/EC on 'Facilitating the release of the digital dividend in the European Union Communication COM(2009) 586/2 on 'Transforming the digital dividend into social benefits and economic growth Decisions, directives, recommendations		Policy orientations	
CONNECT	Communication on Rapid access to spectrum for wireless electronic communications services through more flexibility COM(2007) 50 Issue page	Adopted 8 February 2007 Council Conclusion		Terrestrial radio and television broadcasters
CONNECT	The EU's policy approach to the ITU World Radiocommunication Conference 2012 (WRC-12) COM(2011) 180 Issue page	re-examination of the status and the role of the EU in the ITU is envisaged by 2014 The Commission has on 6 April 2011 adopted a Communication proposing common policy objectives for the World Radio Communications Conference 2012	common EU policy objectives to be achieved at the World Radiocommunication Conference in 2012	broadcasters

Service	Measures	Status	Issues	Media sector affected
Communication	n Networks, Content and Technology DG			
CONNECT	Digital Agenda for Europe Communication on a Digital Agenda for Europe COM/2010/0245 Website	Action Plan Institutional process 1st Digital Agenda Assembly (held in 06. 2011) Results and follow-up Annual Progress Report 2011	The Digital Agenda is Europe's strategy for a flourishing digital economy by 2020. The most important issues for the media are copyright and trust.	All sectors
CONNECT	Safer Internet Programme (2009 - 2013) Decision No 1351/2008/EC of the European Parliament and of the Council of 16 December 2008 establishing a multiannual Community programme on protecting children using the Internet and other communication technologies Issue page	Proposal adopted by the Commission on 27 February 2008 See institutional process Safer Internet programme Adopted on 09.12.2008 Call for proposals 2012	Protection of minors	New media. On- line Publishers.

Service	Measures	Status	Issues	Media sector affected
CONNECT	Digital Libraries Initiative Communication i2010: Digital libraries COM (2005) 465 Issue page Recommendation on the digitisation and online accessibility of cultural information and digital preservation adopted on 24 August 2006 addresses the digital preservation issue OJ L 236 31.08.06 p.28 Digital Libraries High level expert group (2006-2009) Issue page "Comité des Sages" on Bringing Europe's Cultural Heritage On-line	Communication adopted by Commission on 30 September 2005 See institutional process Commission Recommendation - August 2006 See institutional process Advisory report on copyright issues published on 18/04/2007 Council Conclusions on Europeana of 20.11.2008 "Europeana", the Europe's Digital Library launched in December 2008 Europeana: next steps Communication published on 28 August 2009 A public consultation on "Europeana next steps" was held in 2009, see the contributions The "Comité des Sages" presented its report "The new Renaissance" on 10 January 2011 Overall report on Member States' progress in implementing the 2006 recommendation - March 2011 – Arrow project (Accessible Registries of Rights Information and Orphan Work) - funded by the EC within the eContentplus programme. Public consultation on scientific information in the digital age 2011 Report Recommendation on the digitisation and online accessibility of cultural material and digital preservation (Oct 2011) Staff Working Paper (Oct 2011)	Digitisation of European literary and audiovisual cultural heritage. Includes European Digital Library, following Google project on digital scanning of books. Digitisation of European literary and audiovisual cultural heritage. Includes European Digital Library. Copyright aspects	Publishers, Broadcasters
CONNECT	Public sector Information - access and re-use	Review of the PSI Directive Nov.2008 Results of the MS Consultation Dec.2008	Access to information	Database and directory

Service	Measures	Status	Issues	Media sector affected
	Directive 2003/98/EC Communication on the review of Directive 2003/98/EC COM/2009/0212 final Issue page	Communication adopted in May 2009 Full report of the on-line public consultation on the PSI Directive.(March 2011) Call for tender for Open Data portal in summer 2011 In December 2011, the Commission presented a proposal to revise the Directive In December 2011, the Commission adopted the Communication on Open Data. The Commission particularly plans to launch in 2012 a web portal making it easy for industry and citizens to search for Commission data. LAPSI 2nd Conference		publishers
(4) RESEARCH	- INFORMATION SOCIETY TECHNOLOGIES			
Communication	Networks, Content and Technology DG			
CONNECT	Networked Media Systems	Research projects and accompanying measures.	Fostering deployment of DVB-H, Interactive TV, DRM systems, Audiovisual Content personalisation, Scalable Audiovisual Coding Convergence of Broadcasting, voice and Internet access	Broadcasters, Content Publishers, Service providers, New Media
CONNECT	Networked Electronic Media Technology Platform (NEM)	Accompanying measure, measure activities such as 4NEM and SALA+ I started in autumn 2007	Public-private partnership on R&D, regulatory and uptake of innovative Audiovisual services,	Broadcasters, Content Publishers,
		New events	games, digital cinema, P2P, personalised TV on demand and	Service providers, Ne
		NEM Cummit 2012	international relationships (in	Modio

CHORUS+ is a coordinated approach to the

international relationships (in

particular with South America).

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Broadcasters

NEM Summit 2012

CONNECT

Audio-visual content search engine

Service	Measures	Status	Issues	Media sector affected
	CHORUS+	European projects, national and international initiatives, in the audio-visual search engine domain. Upcoming events		(and their archives)
CONNECT	Communication A strategy for a Secure Information Society - "Dialogue, partnership and empowerment" COM/2006/0251 Communication Protecting Europe from large scale cyber-attacks and disruptions COM/2009/0149 final Issue page Communication on Critical Information Infrastructure Protection – "Achievements and next steps: towards global cyber-security" - COM(2011) 163 Issue page	Council resolution on 22.03.2007 Institutional process Council resolution 18-12-2009 Institutional process Institutional process European principles and guidelines for Internet resilience and stability (March 2011) EP Resolution 12.6.2012	A strategy for a Secure Information Society - "Dialogue, partnership and empowerment"	Music, publishers and broadcasters online
(5) OTHER POI	LICY FILES WITH POTENTIAL MEDIA IMPACT	T		
COMPETITION	DG			
COMP	Review of the Communication on the application of State aid rules to public service broadcasting 2009/C 257/01 Revised Communication adopted on 02 July 2009 Issue page	Communication adopted on 02 July 2009, following public consultation	Financing and control of public service broadcasters; public service remit in new media environment	Broadcasting
COMP	iTunes Case 39154	Antitrust: Settlement with Apple concerning music downloads on iTunes online stores	Territorial restrictions on the sale of music downloads from	music, new media

Service	Measures	Status	Issues	Media sector affected
	Issue page	See press release <u>IP/08/22</u> of 09/01/2008 for outcome of the case.	on-line stores	
		March 2008 closure of proceedings		
EDUCATION	AND CULTURE DG			
EAC	MEDIA 2007 programme Presentation page	Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 Covers the period 2007-13 See Institutional process The MEDIA Production Guarantee Fund, established for a period of 4 years (2010-2013) Report and contributions on the results from the Public Consultation on the future of MEDIA after 2013 "Creative Europe", a new framework programme for the cultural and creative sectors (CCS) for 2014-2020 will replace Culture, MEDIA and MEDIA Mundus programmes. Communication and Decision in 2012	Promotion through projects supporting development of production, promotion, training and distribution	Audiovisual sector Cinema/TV production
EAC	MEDIA Mundus Decision No 1041/2009/EC of the European Parliament and of the Council of 21 October 2009 establishing an audiovisual cooperation programme with professionals from third countries Issue page	The programme proposal was adopted by the Commission on 9 January 2009. The MEDIA Mundus programme will run from 2011-2013 See Institutional process Outcome of the Public consultation on MEDIA Mundus (2011) "Creative Europe", a new framework programme for the cultural and creative sectors (CCS) for 2014-2020 will replace Culture, MEDIA and MEDIA Mundus programmes. Communication and Decision in 2012	To increase consumer choice by bringing more culturally diverse products to European and international markets and to create new business opportunities for audiovisual professionals from Europe and around the globe.	Cinema

Service	Measures	Status	Issues	Media sector affected
		Call for proposal 2013		
EAC	Communication on "a European approach to media literacy in the digital environment" COM (2007) 833 Adopted 20.12.07 Media literacy Commission Recommendation – C(2009)6464 of 20.08.2009 on media literacy in the digital environment for a more competitive audiovisual and content industry and an inclusive knowledge society Issue summary	Study on criteria for the assessment of media literacy levels (Final report published in December 2009) Study on "Testing and refining criteria to assess media literacy levels in all Member States" (ongoing) In its conclusions (22 May 2008), the Council recognises the importance of Media Literacy See EP report on Media Literacy in a digital world. Recommendation published on 20.08.2009 The first implementation report of AVMSD includes Media Literacy (May 2012)	The Commission recommends that all EU countries and the media industry need to increase people's awareness of the many forms of media messages they encounter be they advertisements, movies or online content.	Audiovisual, online and print publishers top
EAC	Programme 'Europe for Citizens 2007- 13' to promote active European citizenship - Decision No 1904/2006/EC – OJ L 378/32 Issue page EACEA programme	Decision of European Parliament and Council - 12 December 2006 establishing the programme for the period 2007 to 2013 See institutional process communication on the continuation of the programme by December 2011; ex-post evaluation report by Dec 2015 Funding opportunities 2012	A new action plan to facilitate the active participation of citizens, following up on a legal base providing subsidies for European citizenship - possible contribution of newspapers	All media top
EAC	UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions Issue Page UNESCO	Entry into force on 18 March 2007 Accession by the EC on 18/12/2006	International tool for the preservation and promotion of cultural diversity.	Broadcasters
EAC	Communication on opportunities and challenges for European cinema in the Digital era COM(2010)487	Public Consultation on Opportunities and Challenges for European Cinema in the Digital Era Communication adopted in 2010 COM(2010)487	Competitiveness and circulation of European works;	Audiovisual sector Cinema/TV production

Service	Measures	Status	Issues	Media sector affected
	Issue page	Summary result of the public consultation Recommendation due in 2012		
EAC	Creative Europe Issue page	Press Release under discussion in the Council of EU Ministers and the European Parliament.	The new programme would allocate more than €900 million in support of the cinema and audiovisual sector (area covered by current MEDIA programme) and almost €500 million for culture. More than €210 million is also proposed for a new financial guarantee facility, which would enable small operators to access up to €1 billion in bank loans, as well as around €60 million in support of policy cooperation and fostering innovative approaches to audience building and new business models.	Audiovisual sector
EMPLOYMENT, SO	OCIAL AFFAIRS AND EQUAL OPPORTUNI	TIES DG		
EMPL	Proposal for a Directive of the European Parliament and of the Council Amending the Directive 2003/88/EC concerning certain aspects of "working time" Amended proposal 31.5.2005: COM(2005) 246 final Issue page	See <u>Institutional process</u> <u>Proposal for revision</u> Consultation with stakeholders <u>Communication COM (2010) 801</u> Concilliation Comm: no agreement (29.04.2009)	possible derogations for press, radio, television, cinematographic production	All media companies
EMPL	Review of the Working Time Directive 2003/88/EC Issue page Issue page 2	Procedure terminated Report on the implementation by Member States of the Working Time Directive. Communication on reviewing the Working Time Directive Press Release	Fresh round of consultation on review of EU working time Directive begins as new implementation report published, IP/10/1760	All sectors

Service	Measures	Status	Issues	Media sector affected
EMPL	PROGRESS (2007-2013) EU's employment and social solidarity programme Non-discrimination & diversity Issue page	Study on media and diversity Inclusion in the study of a task on the representation of ethnic and racial diversity in the media Media4Diversity Final report (2009) Public consultation on a possible successor	equal treatment and non- discrimination in the media	All sectors
		instrument Summary report (2011)		All
EMPL	Sectoral Social Dialogue Issue page	Consultation: New Communication on Sectoral Social Dialogue EC Audiovisual Sectoral Social Dialogue Committee Joint Opinion on protecting creativity, innovation and jobs (Nov 2009) Events Industrial relations in Europe 2010 (report published March 2011)	Sectoral Social dialogue	All sectors top
ENTERPRISE	AND INDUSTRY DG			
ENTR	Communication "The European Interest: Succeeding in the age of globalisation " COM/2007/0581 final, Leading to the preparation of a "Small Business Act" (adopted in June 2008) Issue page SME portal	Commission Communication (25.06.2008) "Think Small First – SBA" COM/2008/39 Report of the expert group - Think Small First (March 2009) 1st Report on the implementation of the SBA (December 2009) Review of the "Small Business Act" for Europe 2011 (COM(2011) 78 final)	'Think small first' principle The aim of SBA is to set principles and concrete measures to improve the framework conditions for European SMEs	All sectors
ENTR	Less regulatory burden for small	Report on Minimizing regulatory burden for SMEs	The 'Single Market Act' and the	All sectors

Service	Measures	Status	Issues	Media sector
	businesses Issue page	Adapting EU regulation to the needs of microenterprises Less regulatory burden foe small businesses - Report (Nov 2011)	revised 'Small Business Act' with its 'Think Small First' principle are commitments to support the SMEs. The new initiatives are the latest ones of the Smart Regulation agenda aiming at improving legislation for SMEs. The new approach is to ensure that the EU responds better to the needs of small businesses (i.e. wherever it is possible micro-enterprises will be exempted from EU legislation or special regimes will be introduced to minimise the regulatory burden on them.	affected
ENTR	CIP Competitiveness and Innovation framework Programme (2007-2013) OJ L 310/15, 09.11.2006 issues page	Entrepreneurship and Innovation - adopted on 08/03/07 ICT Policy Support Programme Work programme 2011 Intelligent Energy-Europe Programme Work programme 2011 COSME 2014-2020 The Commission's proposal is discussed by the European Parliament and the Council	Programmes to support enterprises	All sectors
ENTR	Pharma package Community code relating to medicinal products for human use. Directive 2009/53/EC amending Directive 2001/82/EC and Directive 2001/83/EC as regards variations to the terms of marketing authorisations for medicinal products Issue page	Adopted on 18-06-2009 See institutional process Outcome of the Public Consultation	The overall principle of the directive is to lay down clear rules on information provided by pharmaceutical companies on prescription-only medicines.	Press and magazines
		Institutional process	It aims at better protecting patients by strengthening the	

Service	Measures	Status	Issues	Media sector affected			
	Proposal for a Directive amending, as regards information to the general public on medicinal products subject to medical prescription, Directive 2001/83/EC on the Community code relating to medicinal products for human use COM(2008) 663 final (2008/0256 (COD)) Brief background information Impact assessment Issue page Proposal for a Regulation amending, as regards information to the general public on medicinal products for human use subject to medical prescription, Regulation (EC) No 726/2004 laying down Community procedures for the authorisation and supervision of medicinal products for human and veterinary use and establishing a European Medicines Agency COM(2008) 662 final (2008/0255 (COD)) Brief background information Impact assessment Issue page	EESC oppinion March 2012 Summary of the proposal Institutional process EESC oppinion March 2012	EU system for the safety monitoring of medicines (pharmacovigilance). Once approved and placed on the market medicines are monitored throughout their lifespan to ensure that any product, which presents an unacceptable level of risk, can be rapidly withdrawn from the market. In fact the full safety profile of medicines can only be known once they have entered the market. It aims to provide for a clear framework for provision of information by marketing authorisation holders about their prescription-only medicines to the general public with a view to enhancing the rational use of these medicines, while ensuring that the legislative framework continues to prohibit direct-to-consumer advertising of prescription-only medicines.				
ENTR	Promoting international activities of SME Press release Issue page	Evaluation to be launched in 2012	To support SMEs' competitivness in global markets	publishers			
	ENVIRONMENT DG						
ENV	Communication on a thematic strategy on	Follow up to consultation above identifying means	Treatment of newsprint waste	Publishers			

Service	Measures	Status	Issues	Media sector affected
	the prevention and recycling of waste COM (2005) 666 Issue page	to develop waste management policy, including a legislative proposal On 20 November 2009, the Commission published a general implementation report covering the period 2004 – 2006		
ENV	European Sustainable Consumption and Production Policies Action Plan COM/2008/0397 final 16.07. 2008 Issue page	The Council endorsed the Action Plan in its conclusions adopted on 4 December 2008. Commission implementation report on the Action Plan in 2012.	Framework initiative linking a series of proposals on sustainable consumption and production Including ecolabell and ecodesign.	Publishers
ENV	Regulation of the European Parliament and of the Council on the EU Ecolabel scheme Regulation no 66/2010 Issue page	Adoption of ecolabel for <u>printed paper</u> Reflection on future of Ecolabel 25-11-2009 Signature by EP and Council See Institutional process	Treatment of newsprint waste	Publishers
ENV	Regulation (EC) No 1221/2009 of 25 Nov 2009 on the voluntary participation by organisations in a Community ecomanagement and audit scheme (EMAS), repealing Regulation (EC) No 761/2001 and Commission Decisions 2001/681/EC and 2006/193/EC (EMAS) Issue page	Institutional Process Current events of EMAS	The recasting aims at substantially enhancing the political profile and hence the market take-up of both EMAS and Ecolabel The objective is to raise attractiveness for SMEs by reduction of administrative burdens.	Publishers top
CLIMA DG				
CLIMA	Revision of <u>Directive 1999/94/EC</u> as amended by <u>Directive 2003/73/EC</u> of the European Parliament and of the Council of 13 December 1999 relating to the availability of consumer information on fuel economy and CO2 emissions in respect of the marketing of new	Preparatory work: - Study on the effectiveness of the Directive 1999/94 EC by ADAC - Launch of consultation on 2 June, 2008; - Concept paper prior to the Stakeholders meeting on 5 June 2008 -Stakeholder hearing on 5 June, 2008, at the	The revision of the Directive should include a revision of the standardised information on CO2 emissions in various forms of car advertisements.	All sectors where car advertisements are published.

Service	Measures	Status	Issues	Media sector affected
	passenger cars Issue page: info on new legislation	Greenweek 2008 conference; A report on the public consultation and results of the public consultation was published As part of the renewed Community strategy on CO2 from cars, the Commission is planning to revise the Labelling Directive Stakeholder workshop on 29 Sept. 2011 Study on "Testing of different approaches to CO2/car labeling and the effectiveness of mandatory consumer information in promotional material" is due early 2013		
UEALTH AND	CONSUMER PROTECTION DG	material to dde daily 2010		L
SANCO	Directive on Unfair Commercial Practices. Directive 2005/29/EC Issue page	See institutional process Guidance on the Implementation/Application of Directive 2005/29/EC (Dec2009) Implementation report due end 2011	Advertising to children; responsibility of publishers for actions of advertisers	All sectors
SANCO	Directive of the European Parliament and of the Council on the harmonisation of the laws, regulations and administrative provisions of the Member States concerning credit for consumers Directive 2008/48/EC Issue page	Institutional process Adopted by EP and Council on 23.04.2008 Transposition due by 12 May 2010 Report of the study on economic impact of the Consumer Credit Directive (2009)	Low threshold might affect subscriptions and door-to-door sales Lays down mandatory content for advertisements on consumer credits.	Publishing
SANCO	EU Consumer Policy Strategy 2007- 2013 COM(2007) 99 final Issue Page	See <u>Legislative process</u> Adopted on 13.03.2007 <u>Evaluation report of the Consumer Policy Strategy and Programme of Community Action</u> (March 2011) <u>Consumer Agenda (May 2012)</u>	The original Commission proposal was a joint programme for health and consumers. Further to EP first reading and the Financial Perspective package, the Commission modified its proposal and proposed separate consumer and health programmes.	All media
SANCO	Communication to develop the Common Frame of Reference for contract law	Institutional process On-going initiative	"Toolbox" of model rules,	Print & on-line publishers

Service	Measures	Status	Issues	Media sector affected
	COM(2004) 651 final Second Annual Progress Report on the Common Frame of Reference for contract law Issue page	Currently being analysed in the context of the Review of the consumer acquis. See below	definitions and common fundamental principles to be used by the European legislator when revising existing and preparing new legislation in the area of contract law.	TV (pay-TV) & radio broadcasters, Music
SANCO	Green paper on the Review of the Consumer Acquis COM(2006) 744. Issue page	Adopted by the Commission on 8 February 2007. Resolution of the EP on 06.09.2007 See institutional process See follow-up Framework Directive on Consumer Contractual Rightsbelow	Modernisation of existing consumer directives, The review evaluated to what extent the current directives, as a whole and individually, in practice met the Commission's consumer protection and internal market goals. That implied looking not only at the directives themselves but the way they are applied and the markets within which they operate.	Digital services
SANCO	Directive on Consumer Rights COM(2008) 614 final - 2008/0196 (COD) DIRECTIVE 2011/83/EU Issue page	Signature by the EP and the Council on 25 Oct, 2011 Institutional process	The Proposal ensures a high level of consumer protection and aims at establishing the real retail internal market, making it easier and less costly for traders to sell cross border and providing consumers with a larger choice and competitive prices. The Directive merges 4 existing EU consumer directives into one set of rules. It updates and modernises existing consumer rights, bringing them in line with technological change (e-commerce, online auctions) and strengthening provisions in	

Service	Measures	Status	Issues	Media sector affected
			the key areas.	
SANCO	Communication on Enforcement of the consumer acquis COM/2009/0330 final	Adopted in July 2009	The communication addresses ways in which enforcement can be strengthened to improve outcomes for consumers, in particular on cross-border issues.	All media sectors
SANCO	Framework Directive on Consumer Contractual Rights COM/2008/0614 final DIRECTIVE 2011/83/EU Part of Simplified Rolling Programme (Revision of Consumer acquis), Revision COMMISSION WORKING DOCUMENT Second progress report on the strategy for simplifying the regulatory environment COM(2008) 33 final 30.1.2008 Sale of consumer goods and guarantees (99/44/EC) Unfair contract terms (93/13/EC) Distance selling (97/7/EC) Doorstep selling (85/577/EC) Issue page Issue page 2	The Commission's key goals are to enhance consumer and business confidence in the internal market through a high common level of consumer protection, the elimination of internal market barriers and regulatory simplification. Signature by EP and Council on 25 Oct 2011 Institutional process	Advertising Improving the consistency and coherence of EU consumer law acquis is very much inspired by the Better Regulation agenda. The consumer acquis review project can be seen as an implementation of the 2003 Interinstitutional Agreement on better lawmaking, by which the Commission, the Council and the EP committed to "promote simplicity, clarity and consistency in the drafting of laws and the utmost transparency of the legislative process".	Digital services
SANCO	New Health and Consumer programmes for the period 2014-2020 Press Release Issue page	Proposal was adopted by the EC on 9.11.2011 Adoption by EP and Council by the end 2013 Institutional process	Information and education initiatives to make consumers, particularly young consumers, aware of their rights.	All sectors
SANCO (HEALTH)	Regulation 1924/2006 on nutrition and health claims made on foods Regulation 1924/2006	Signed by EP and Council on 20/12/2006; entered into force on 1 July 2007 See- Institutional process	Advertising to children; freedom of expression; role of voluntary self-regulation	All sectors

Service	Measures	Status	Issues	Media sector affected
	Issue page	Implementation report due at the latest by 19 January 2013		
SANCO (HEALTH)	WHITE PAPER A Strategy for Europe on Nutrition, Overweight and Obesity related health issues COM(2007) 279 final Issue page	White Paper adopted on 30 May 2007 Implementation progress report of the Strategy for Europe on nutrition, overweight and obesity related health issues Dec 2010	Tackling the rise of obesity particularly among young people - possible impact on advertising - role of voluntary self-regulation	All media
SANCO (HEALTH)	Communication on an EU strategy to support Member States in reducing alcohol related harm COM(2006) 625 final Issue page	See legislative process EP resolution 5.9.2007 Meetings of the Alcohol - Open Forum First progress report for the EU Alcohol Strategy (September 2009). Council Conclusion Dec 2009 Latest update	Impact on alcohol advertising	All sectors
SANCO (HEALTH)	White Paper on an EU Health Strategy COM/2007/0630 final Issue page	Non-legislative action/White Paper Adopted 23.10.2007	The Health strategy aims at: - bringing together all health initiatives to improve security and promote health; - shaping a policy agenda on key health themes; - monitoring progress with targets and indicators; - implementing mechanism and Community instruments.	Advertising. Publishing, TV
SANCO (HEALTH)	The Second Programme of Community Action in the Field of Health 2008-2013 Decision 1350/2007/EC	In force from 1 January 2008 See institutional process Funds projects inter alia to promote health, including the reduction of health inequalities.	Part of context for advertising issues	All sectors

Service	Measures	Status	Issues	Media sector affected
	Issue page	Includes action on health determinants - such as nutrition, alcohol, tobacco and drug consumption, as well as social and environmental determinants		
SANCO (HEALTH)	Directive 2003/33/EC of the European Parliament and of the Council on the approximation of the laws, regulations and administrative provisions of the Member States relating to the advertising and sponsorship of tobacco products Issue page Issue page2	Implementation report was <u>adopted</u> on 25.05.2008 No amendment of the Directive foreseen	Prohibits tobacco advertising	All media sectors
SANCO (HEALTH)	European Pact for mental health and well-being Issue page Issue page2	Conference held in June 2008 Implementation programmes Stakeholders documents (June 2011)	Reporting of suicide	Press
INTERNAL MAR	KET AND SERVICES DG			
MARKT	Directive of the European Parliament and of the Council on services in the internal market 2006/123/EC Issues page	Transposition before 28.12.2009 Reporting: Council document: State of Implementation of the Services Directive (10 Dec 2010) - Commission report on art.16 (Freedom to provide services) by 28 December 2011 - Review of application report by 28 December 2011 See Institutional process	Facilitation of establishment and provision of services within the EU.	Media sectors Excluding audiovisual services, including cinematographi c services, whatever their mode of production, distribution and transmission, and radio broadcasting;

Service	Measures	Status	Issues	Media sector affected
MARKT	Directive of the European Parliament and of the Council on the legal protection of databases . 96/9/EC Issue page	See <u>Institutional process</u> First evaluation of Directive 96/9/EC on the legal protection of databases (2005)	Intellectual property	Directories sub- sector, news agencies
MARKT	Directive 98/48/EC of the European Parliament and of the Council of 20 July 1998 amending Directive 98/34/EC laying down a procedure for the provision of information in the field of technical standards and regulations. (TRIS) Issue page	Institutional process Implementation reports COM(2000)429 COM(2003)200 Final report of study on Access to Standardisation (March 09)	Established a consultation procedure for new draft legislation relating to information services.	Online media
MARKT	Communication on the application of the general principles of free movement of goods and services – Articles 28 and 49 EC – concerning the use of satellite dishes. COM/2001/0351 final Issue page	Institutional process	The Commission does not, for the moment, intend to initiate any specific legislation. Information will be exchanged with the affected parties (businesses, national and Community authorities) to provide a follow-up to the guidelines in this communication. If necessary, it will take any initiative required to eliminate or nip in the bud any obstacles to the proper functioning of the Single Market in this area.	Broadcasters
MARKT	European Observatory on Counterfeiting and Piracy (EOCP) See Press release Issue page	Launched on 2 April 2009 at the second High Level Conference on Counterfeiting and Piracy The Observatory is composed of members from both the private and public sectors. The day-to-day operation of the Observatory is run by the Commission services Study on rapid information exchange on counterfeiting and piracy On 5 June 2012, Regulation 386/2012 entered into	Fight against fake goods or illegal downloading and other infringements of intellectual property rights	All sectors

Service	Measures	Status	Issues	Media sector affected
		force which entrusts the Office for the Harmonisation in the Internal Market with running the Observatory. In the course of 2013, the Observatory will elaborate a working programme. Proposal for a regulation entrusting the OHIM with the tasks of the Observatory published on 24 May 2011.		
MARKT	Directive 98/84/EC of the European Parliament and of the Council of 20 November 1998 on the legal protection of services based on, or consisting of, conditional access Issue page	Institutional process 2nd Report from the Commission on the application of Council directive 98/84/EC The Expert Group on conditional access was established on 30 September 2008.	Protect electronic pay-services against piracy by prohibiting all commercial manufacturing, distribution and marketing activities related to pirate smart cards and other devices circumventing the access protection of pay-TV, radio and internet services	Pay-TV, radio and internet services
MARKT	Directive <u>93/83/EEC</u> of the Council on the co-ordination of certain rules concerning copyright and rights related to copyright applicable to satellite broadcasting and cable transmission (CABSAT). <u>Issue page</u>	Institutional process Report from the Commission on the application of Council directive 93/83/EEC COM (2002) 430	Remuneration for transfrontier transmission of audiovisual programmes	Broadcasters, radios, cable operators, music, etc
MARKT	Copyright actions Green Paper on copyright in the knowledge economy (2008)Communication on Copyright in the Knowledge Economy (2009) Copyright management Issue page	Next steps Proposals (Key Action 1 <u>Digital Agenda for Europe</u>) <u>Directive on collective management</u> - <u>Directive on orphan works</u> (proposal published on 24 May 2011) - <u>Green Paper on online distribution of AV works</u> (published on 13 July 2011) - Out-of-commerce works (<u>stakeholder dialogue</u>)	Intellectual property	All sectors.
MARKT	Directive on Collective Management of music author's rights 2012/0180 (COD) Issue page	Directive on collective management Proposal published on 11 July 2012 Press Release	collective rights management and multi-territorial licensing of rights in musical works for online uses	Broadcasters, radios, cable operators, music, etc

Service	Measures	Status	Issues	Media sector affected
		Institutional process		
MARKT	Green Paper on online distribution of AV works (published on 13 July 2011) Green Paper	Consultation (ended in November 2011). Report on the conclusions of the consultation is due in 2012.	This paper reflects on the effect of technological developments on the distribution of, and access to, audiovisual and cinematographic works, and looks to start a debate on the policy options to develop a framework within which European industry and European consumers can benefit from the economies of scale offered by the digital single market.	Audiovisual sectors
MARKT	Directive 2006/115/EC of the European Parliament and of the Council of 12.12.2006 on the rental right and lending right and on certain rights related to copyright in the field of intellectual property (codified version) Issue page	Institutional process Repealed and replaced directives listed (see above)	Intellectual property rights	All media sectors
MARKT	Directive on the Term of Protection of Copyright and Related Rights COM/2008/0464 final - COD 2008/0157 DIRECTIVE 2011/77/EU Issue page	Commission position on EP amendments on 1st reading: 23-04-2009 Press release 23-04-2009 Institutional process The EP endorsed the proposal of the Commission to extend term of copyright protection for performers and record producers from 50 to 70 years. EP invites the Commission to conduct a separate impact assessment on audiovisual performers and to come forward with appropriate proposals in the course of 2010. Signature by EP andCouncil on 27 Sept. 2011	Longer terms of protection for certain categories of artists	Broadcasters
MARKT	Directive on the enforcement of intellectual property rights	Institutional process	Intellectual property - Measures, procedures and remedies which	All sectors

Service	Measures	Status	Issues	Media sector affected
	2004/48/EC Issue page	Member States had to submit implementation reports to the Commission by April 2009. Communication on "Enhancing the enforcement of intellectual property rights in the internal market" (COM(2009) 467) published on 11/09/2009 Application Report of Directive 22 Dec. 2010 The review of the Directive was announced for spring 2012 in the Digital Agenda for Europe/ 2011 IP Strategy. The reform of the Enforcement Directive is planned.	can be ordered by the competent judicial authorities in case of an IP infringement at the request of an entitled party.	
MARKT	A Single Market for Intellectual Property Rights Communication - Provisional Version Boosting creativity and innovation to provide economic growth, high quality jobs and first class products and services in Europe COM(2011) 287 final Issue page	Revamping Intellectual Property Rights in the European Union (booklet) Citizens' summary List of future Commission actions (on p.23-25 of the booklet) Institutional process	IP is the capital that feeds the new economy. Better use of IP portfolios by means of licensing and commercial exploitation is central to successful business models.	All sectors
MARKT	Proposal for a Directive on certain permitted uses of orphan works COM(2011) 289 final (Provisional version)	Citizens' summary Institutional process - Directive on orphan works (proposal published on 24 May 2011)	The main objectiv is to create a legal framework to ensure the lawful, crossborder online access to orphan works contained in online digital libraries or archives operated by a variety of institutions that are specified in the proposal when such orphan works are used in	All sectors

Measures	Status	Issues	Media sector affected
Compromise text of 8 June 2012 Issue page	EP and Council informally agreed on a compromise text on 6 June 2012 on. The indicative vote in EP plenary on 11 Sept 2012.	the pursuance of the public interest mission.	
"Prospectus Directive" Review of directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading and amending Directive 2001/34/EC Amendment Directive 210/73/EU of Nov 2010 COM(2009) 491 final 2009/0132 (COD) Issue page	Institutional process Jan 2011 Request for ESMA technical advice on possible delegated acts	Publication of announcements as advertising important for economy of printed press	Printed press
"Transparency directive" Directive 2004/109/EC of 15.12.2004 on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market and amending Directive 2001/34/EC. Commission Directive 2007/14/EC on the implementation of certain provisions of the Transparency Directive 2004/109/EC Directive 2007/14/EC of 8 March 2007 laying down detailed rules for the implementation of certain provisions of Directive 2004/109/ (transparency requirements COM(2011) 683 final	Institutional process Staff working document (10.12.2008) Report on more stringent national measures concerning Directive 2004/109/EC (10.12.2008) Consultation on Modernisation of the Directive was held between 28.05-23.08.2010 Proposal to amend the Directive of Oct 2011	Dissemination to the public of periodic and on-going information relating to issuers by using media including media with an EU-wide reach.	Publishing – press and electronic media
	Compromise text of 8 June 2012	Compromise text of 8 June 2012 Issue page "Prospectus Directive" Review of directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading and amending Directive 2001/34/EC Amendment Directive 210/73/EU of Nov 2010 COM(2009) 491 final 2009/0132 (COD) Issue page "Transparency directive" Directive 2004/109/EC of 15.12.2004 on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market and amending Directive 2001/34/EC. Commission Directive 2007/14/EC on the implementation of certain provisions of the Transparency Directive 2004/109/EC Directive 2007/14/EC of 8 March 2007 laying down detailed rules for the implementation of certain provisions of Directive 2004/109/ (transparency requirements) COM(2011) 683 final	Compromise text of 8 June 2012 Issue page Prospectus Directive' Review of directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading and amending Directive 2001/34/EC Amendment Directive 210/73/EU of Nov 2010 COM(2009) 491 final 2009/109/EC of 15.12.2004 on the harmonisation of transparency requirements in relation to information about issuers whose securities are admitted to trading on a regulated market and amending Directive 2007/14/EC on the implementation of certain provisions of the Transparency Directive 2007/14/EC on the implementation of certain provisions of the Transparency Directive 2004/109/EC Directive 2007/14/EC of 8 March 2007 laying down detailed rules for the implementation of certain provisions of Directive 2004/109/(transparency requirements) COMI(2001) 683 final

Service	Measures	Status	Issues	Media sector affected
	Issues page			
MARKT	Proposal for a Directive of the EP and of the Council amending Council Directives 68/151/EEC and 89/666/EEC as regards publication and translation obligations of certain types of companies COM/2008/194/FINAL Administrative Burdens Issue Page (DG ENTR)	Commission position on EP amendments on 1st reading - 19-11-2008 Partial agreement See Institutional process See brochure "Delivering on promises" with on-line questionnaire where stakeholders can submit ideas on how to reduce administrative burdens imposed on businesses. (2010). Withdrawn by the Commission on 2 June 2012	Impact on print advertising. The draft Directive would abolish requirements in company law, notably the obligation to publish business data in official national gazettes and print publications generally.	Printed press
MARKT	Directive 2002/39/EC of the European Parliament and of the Council of 10 June 2002 amending Directive 97/67/EC with regard to the further opening to competition of Community postal services 2002/39/EC Amended by Directive 2008/6/EC Issue page	Under the 3rd Postal Directive (Directive 2008/06/EC), full market opening will be accomplished by 31 December 2010 for the majority of Member States with a further two years allowed for 11 Member States. Main development in the postal sector (2010) See Institutional process Application report due by December 2013 The EC has established the European Regulators Group for Postal Services (ERGP) (2010/C 217/07) Study on Main developments in the postal sector (2008-2010) Study on the external dimension of the EU postal acquis	Efficient postal services are important for delivering subscriptions	Printed press, periodicals
MARKT	Directive amending Council Directive	See Institutional process	removal of administrative	5
	78/660/EEC on the annual accounts of	Review of the accounting Directive	burdens on small businesses in	Publishing

Service	Measures	Status	Issues	Media sector affected
	certain types of companies as regards micro-entities /* COM/2009/0083 final - COD 2009/0035 Directive 78/660/EEC	A Public Consultation on the International Financial Reporting Standard for Small and Medium-sized Entities is being held (17.11.2009 to 12.03.2010)	the area of accounting, including an exemption for the smallest businesses.	SMEs
	Part of the review of the 4 th and 7th Company Law Directives (The Accounting Directives). Issue page	Summary of the consultation Signature by EP and Council 14 March 2012		
MARKT	Proposal for a DIRECTIVE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on credit agreements relating to residential property Mortgage credit Directive COM(2011)142 Issue page 1 Issue page 2	Institutional process	The advertising provisions (Art 8.2) of this directive are a major intervention into the advertising markets, given that they specify in some detail the type of information to be provided for consumers.	All media oganisations
JUSTICE, FRE	EEDOM AND SECURITY DG			
JUST	Gender stereotyping Strategy for equality between women and men 2010-2015 Moved from EMPL to Just on 01.01.2011 Issues page (EMPL) Issue page (JUST)	Mid-term progress report on the roadmap (COM/2008/0760) Council Conclusion on Eliminating Gender Stereotypes in Society 9 June 2008	Tension with freedom of expression	All media organisations
	European Institute for Gender Equality (Vilnius opened in December 2009)	Britt-Svensson Report for the EP on gender stereotyping (02.09.2008)		
		Report on Progress on Equality between Women and Men in 2010 (2011)		
JUST	Proposal for a Directive on implementing the principle of equal treatment between	Institutional process	The aim is to implement the principle of equal treatment	All sectors

Service	Measures	Status	Issues	Media sector affected
	persons irrespective of religion or belief, disability, age or sexual orientation COM(2008)426 Moved from EMPL to JUST on 01.01.2011	Minutes of the debate of 01.04.2009 in EP 1-12-2011 Discussions at Council	between persons outside the labour market. This proposal supplements the existing EC legal framework.	
JUST	Issue page (at EMPL) Directive 95/46 EC of the European Parliament and the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data Issue page	See Transposition of the directive Communication on the follow-up of the Work Programme (7.3.2007) Consultation on the legal framework for the fundamental right to protection of personal data (09.07.2009 to 31.12.2009) Follow up: Reports by the High Level Contact Group (HLCG) on information sharing and privacy and personal data protection (23.11.2009) Communication on a comprehensive strategy on data protection in the European Union (COM(2010)609 Nov. 2010 Public consultation was held between 11.2010 - 01.2011 and Result of the consultation	Data protection, targeted advertising	All media sectors top
JUST	Regulation of the European Parliament and of the Council on the law applicable to non-contractual obligations (Rome II) Regulation (EC) No 864/2007 Issue page	Comparative study on the situation in the 27 Member States as regards the law applicable to Non-contractual obligations arising out of violations of privacy and rights relating to personality, finalised in 2009 . See Institutional process	Application of country of origin principle in defamation and privacy cases – risk of transfrontier forum shopping by litigants. Exclusion of the Media in the Regulation.	Print & on-line publishers TV & radio broadcasters
JUST	Regulation of the European Parliament and of the Council on the law applicable to contractual obligations (Rome I) Regulation (EC) No 593/2008	See Institutional process By June 2013, the Commission will submit a report on the application of this regulation	Regulation harmonising the rules concerning the law applicable to contractual obligations In consumer contracts (subscriptions), application of the law of the	Print & on-line publishers TV (pay-TV) & radio broadcasters music

Service	Measures	Status	Issues	Media sector affected
			place of the consumer's habitual residence.	
JUST	Council Regulation of 22 December 2000 on jurisdiction and the recognition and enforcement of judgments in civil and commercial matters (Brussels I) Regulation 44/2001 Issue page	Study on the application of the Regulation and report from the Commission according to Article 73 to be finalised in 2009. Green Paper Report on the application	Article 5(3). Choice of jurisdiction	Publishers
JUST	Proposal for a European Parliament and Council Directive on criminal measures aimed at ensuring the enforcement of intellectual property rights 2005/0127 (COD) and Proposal for a Council Framework Decision to strengthen the criminal law framework to combat intellectual property offences COM/2005/0276 final	Withdrawal by the Commission in 9.2010 See Institutional process	In addition to the civil and administrative measure (Dir 2004/48/EC),the proposed measures are to align national criminal law and improve European cooperation so as to deal effectively with intellectual property offences	All media sectors
JUST	Council Framework Decision on combating racism and xenophobia 2008/913/JHA of 28.11.2008 Issue page	Review by 28 November 2013 by Council Possible report from Eurojust Institutional process.	Racism & xenophobia and Media.	Press & Broadcasters Internet
JUST	Review of the data protection legal framework Issue page	Review of the data protection legal framework Stakeholder consultation Data protection reform package	the 'right to be forgotten,' direct marketing	All sectors

Service	Measures	Status	Issues	Media sector affected
HOME	Council Framework Decision amending Framework Decision (2002/475/JHA) on combating terrorism 2008/919/JHA of 28.11.2008	Transposition by 9 December 2010. See institutional process	Media & terrorism Criminalization of terrorist training, recruitment and public provocation to commit terrorist offences,	Press & Broadcasters Internet
HOME	Retention of telecommunications data in the EU Data Retention Directive 2006/24/EC Issue page	Adopted on 15 March 2006 Evaluation of the Directive in April 2011. Public consultation to follow. Then impact assessment and a proposal in early 2012	Privacy vs Security Protection of journalists's sources	All media
COMMUNICAT	ION DG			
СОММ	EURANET	European radio network - Radio programmes in eight languages	Follow-up of the 2006 White Paper on a European Communication Policy'	Radio
СОММ	PRESSEUROP	Multilingual website for press articles on European affairs	Alongside EuRaNet (launched in April 2008) and EU TV Net (scheduled for 2010), PRESSEUROP is an expression of the EC desire to facilitate, encourage and support the establishment of a European public forum for communication, discussion and debate.'	Press
RESEARCH DO	G			
RTD	Open access and preservation policies in	The adoption of legislative acts is foreseen in 2013.	Commission policy on access	All sectors
KID	Europe publication: Analysis of a questionnaire Issue page	Horizon 2020 will start on 1 January 2014. Main references	and dissemination of scientific outputs in the European Research Area and in Horizon 2020	All Sectors
CONNECT/RTD		See <u>institutional process</u> Communication adopted on 15 February 2007	Access to and preservation of scientific information; copyright	Academic Journal

Service	Measures	Status	Issues	Media sector affected
	dissemination and preservation COM(2007) 56		issues, quality control,	Publishers, Databases,
	Staff working document: SEC/2007/0181			Libraries
	final	Council conclusions adopted in Nov 2007		
	See also	Policy initiatives		
	Study on the economic and technical evolution of the scientific publication			
	markets in Europe	Launch of Open access pilot in FP7 in August 2008		
	DG CONNECT's webpages on scientific	(see below)		
	and scholarly information (in the context			
	of Digital Libraries)	October 2010: <u>High Level Expert Group on Scientific Data report</u>		
	ERC Scientific Council Guidelines for	B I COMO I I CO MIDE EDZ		
	Open Access" (17 December 2007)	December 2010, Launch of Open AIRE FP7 project (Open access infrastructure for Research in		
		Europe)		
CONNECT/RTD	Open access to research articles	EC pilot project launched on 20 August 2008 to test	Unrestricted online access to	Academic
	Commission decision on the adoption	open access clauses – will run until the end of FP7	EU-funded research results,	Journal
	and a modification of special clauses	See <u>press release</u>	after an embargo period of	Publishers,
	applicable to the model grant agreement		between 6 and 12 months.	Databases,
	<u>C 4408 final</u>		Concerns around 20% of the FP7 programme budget.	Libraries
	Issue page		1 1 7 programme budget.	
RTD/CONNECT	Seventh Framework Programme for	See institutional process	Information and Communication	All media
	research, technological development and	<u> </u>	technologies	
	demonstration activities (2007-2013)	Ongoing Media related FP7 SSH projects:	Media Studies	
		MEDIADEM - European media policies: valuing		
	Research in	and reclaiming free and independent media in		
	- Information and Communication Technologies	contemporary democratic systems www.mediadem.eliamep.gr		ton
	- Socio-economic sciences & the	www.mediadem.eliamep.gr		top
	humanities (SSH)-	MEDIAACT - Media accountability and		
	- Science in Society	transparency in Europe		
		http://www.mediaact.eu		
	<u>Decision 1982/2006</u>			

Service	Measures	Status	Issues	Media sector affected
		MEDIA & CITIZENSHIP - Media and citizenship: transnational television cultures reshaping political identity in the European Union http://www.media-citizenship.eu/index.php		
SECRETARIA	T-GENERAL	I .		
SG	Services of general interest White paper COM/2004/0374 final Issue page Communication on the revision of European Union State aid rules on Services of General Economic Interest (SGEI) - COM/2011/0146	Report on The Public Consultation (2004) Communication on "A single market for 21st century Europe" - Services of general interest, including social services of general interest: a new European commitment COM/2007/0725 final Guide to the application of the European Union rules on state aid, public procurement and the internal market to services of general economic interest, and in particular to social services of general interest (2010) Application report (since 2005) – March 2011 March 2011 Press Release	Issues covered include media pluralism and role of public service broadcasting. Also postal services link to subscriptions. interactive information service, handling questions on the application of Community law to services of general interest	Broadcasters & publishers
TAXATION AN	ND CUSTOM UNION DG			
TAXUD	VAT Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax Issue page	See institutional process Adoption by Council on 28-11-2006	Codification of text, replaces the Sixth VAT Directive	All sectors
TAXUD	VAT Council Directive 2006/138/EC of 19 December 2006 amending Directive 2006/112/EC on the common system of value added tax as regards the period of application of the value added tax arrangements applicable to radio and	See institutional process Directive 2008/8/EC has prolonged the special scheme as from 1/1/2009 until entry into force of new arrangements of this directive (2010 or 2015).	value added tax arrangements for radio and television broadcasting services and certain electronically supplied services continue to apply	Broadcasters and online publishers including vendors of all kinds of electronic

Service	Measures	Status	Issues	Media sector affected
	television broadcasting services and certain electronically supplied services			content.
TAXUD	VAT Council Directive 2008/8/EC of 12 February 2008 amending Directive 2006/112/EC as regards the place of supply of services Issue page	See institutional process Adopted by the Council and published. The Directive will take effect gradually from 1.01.2010 until 1.01.2015 The Commission shall, by 31 December 2014, submit a report on the feasibility of applying efficiently the rule laid down in Article 5 for the supply of telecommunications services, radio and television broadcasting services and electronically supplied services to non-taxable persons and on the question whether that rule still corresponds to the general policy at that time concerning the place of supply of services.	Modification of the place of supply of services, in particular for e-commerce-, telecommunication- and broadcasting services	All sectors
TAXUD	VAT – Low rates Communication on VAT rates other than standard rate COM/2007/0380 final Issue page	See institutional process Adopted by the Commission on 04.07.07 Study on reduced VAT applied to goods and services in the Member States of the EU (Copenhagen Economics) Appendices VAT Rates applied in the Member States of the	Reduced VAT rates for print publications	Publishers top
TAXUD	VAT – (Audio Books) Council Directive 2009/47/EC of 5 May 2009 amending Directive 2006/112/EC as regards reduced rates of value added tax Issue page	European Community (January 2011) Institutional process approved on 6.5.2009 entered into force on 1 June 2009	Inclusion of audio book within the reduced rate category	Book publishing
TAXUD	VAT Council <u>Directive 2007/75/EC</u> of 20 December 2007 amending Directive 2006/112/EC with regard to certain temporary provisions concerning rates of	See institutional process Adopted December 2007	Prolongation of different derogations, including a PL temporary derogation concerning the supply of certain books and specialist periodicals	PL publishers

Service	Measures	Status	Issues	Media sector affected
	value added tax. <u>Issue page</u>		until 31 December 2010	
TAXUD	Council Directive 2008/9/EC of of 12 February 2008 laying down detailed rules for the refund of value added tax, provided for in Directive 2006/112/EC, to taxable persons not established in the Member State of refund but established in another Member State Issue page	Institutional process Adopted by the Council and published. This Directive shall apply to refund applications submitted after 31 December 2009	Modernisation of the refund procedure for VAT	All sectors
TAXUD	FISCUS programme for taxation and customs 2014-20 Pressrelease Issue page	A proposal was adopted by the EC on 9.11.2011 Adoption by the end 2012 Institutional process	It will contribute to the EU's broader objectives by strengthening the Internal Market and the Customs Union, promoting growth and innovation by protecting intellectual property rights at the borders, and contributing to the development of a digital Internal Market. The programme will last between 2014-2020	All sectors
TAXUD	Future of VAT Issue page	Green Paper Public consultation Communication Consultations with the Council and stakeholders by 2Q 2012 Institutional process	Extension of application of reduced VAT rate to digital media products (e.g. books, newspapers, magazines) Supply of a mini One-Stop-Shop concept for providers of telecommunication, broadcasting and electronic services	All sectors
TAXUD/ENV	GREEN PAPER on market-based instruments for environment related policy purposes Communication COM/07/140 Commission's working document	See institutional process Staff Working Document (2009)53 analysing the replies to the Green Paper	Commission organised a debate on further use of market-based instruments to support environment and energy related policy purposes	Publishers

Measures	Status	Issues	Media sector affected
(SEC(2007)388 Issue page			
EC negotiations to reach an Anti-Counterfeiting Trade Agreement (ACTA) with major trading partners, including the US, Japan, Korea, Mexico and New Zealand. Issue page	14 th April 2008, the Council of Ministers gave a mandate to the EC to open negotiations See: Summary of key elements under discussion in the on-going ACTA negotiations See: Report on intellectual property right (IPR) infringements targets countries for closer cooperation - 21/10/2009 The 11th and final round of the negotiations for the Anti-Counterfeiting Trade Agreement was concluded successfully in Tokyo, on 2 October 2010.	Such an agreement would strengthen efforts to protect European intellectual property around the world, a key part of the EU's Global Europe trade strategy. ACTA's goal is to provide a high-level international framework that strengthens the global enforcement of intellectual property rights and helps in the fight to protect consumers from the health and safety risks associated with many counterfeit products.	All sectors top
External EU Actions against piracy and counterfeiting China - WTO's Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPs) Issue page: See also: TRIPS website	Recent legislations, reports and texts	intellectual property protection and market access commitments	All sectors
Free Trade Agreement (FTA) between the EU and the Republic of Korea Issues page	Initialled in Brussels on 15th October 2009.	Tariff and non-tariff barriers Co-production agreements	Audiovisual sector
	EC negotiations to reach an Anti- Counterfeiting Trade Agreement (ACTA) with major trading partners, including the US, Japan, Korea, Mexico and New Zealand. Issue page External EU Actions against piracy and counterfeiting China - WTO's Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPs) Issue page: See also: TRIPS website Free Trade Agreement (FTA) between the EU and the Republic of Korea	SEC (2007)388 Issue page	SEC (2007)388 Issue page

Service	Measures	Status	Issues	Media sector affected
ENERGY	Energy Efficiency Action Plan - Realising the Potential COM/2006/0545 final Communication on Energy Efficiency Plan 2011 Issue page	See institutional process Working document Impact Assessment Report A public consultation was held in 2009, Report on the public consultation Evaluation and Revision of the Action Plan for Energy Efficiency Aug. 2009 See also: Synthesis of the complete assessment of	impact on digital TV set-top boxes	Pay TV broadcasters
		all 27 National Energy Efficiency Action Plans as required by <u>Directive 2006/32/EC</u> on energy enduse efficiency and energy services		
ENERGY	Directive 2010/30/EU on the indication by labelling and standard product information of the consumption of energy and other resources by energy-related products (recast) lssue page	See Institutional process Adopted 19/05/2010	Inclusion of labelling information in relevant adverts	All media sectors
(6) REFERENCE	ES			
SG	Proposal for a Regulation of the European Parliament and of the Council regarding public access to European Parliament, Council and Commission documents COM (2008) 229 2008/0090/COD Amended proposal COM(2011) 137 final	Adopted by the Commission on 30-04-2008 EP opinion 1st reading: 11-03-2009 Amended proposal in March 2011 Institutional process	Art. 255 of the Treaty (as amended by the Treaty of Amsterdam) grants citizens of the EU a right of access to European Parliament, Council and Commission documents.	All sectors
SG	Register of Interest representatives Following the Green Paper: European transparency initiative COM/2006/0194 final	See Institutional process	In order to ensure that the Union is "open to public scrutiny and accountable for its work" Covers lobbying and access to documents	All sectors
SG	Political Guidelines 2010-14	See <u>Institutional process</u>	All policy initiatives to be taken in 2011	All sectors

Service	Measures	Status	Issues	Media sector	or
	Commission's Work Programme for 2011 Issue page				top
	Commission's Work Programme for 2012 Issue page	Institutional process	The Digital Agenda is central to the ability of the European economy to take advantage of the opportunities of modern technology and the internet in driving growth. The uptake of electronic services is crucial, and e-commerce will be actively promoted. In 2012 the Commission will propose an initiative on collective rights management of intellectual property rights. This will include rules on the cross-border licensing of online music to facilitate multi territory licenses.	All sectors	
SG	Impact Assessment Board (IAB) List of impact assessments planned and carried out. Issue page	Since 2006, all major legislative and policy-defining initiatives undergo an impact assessment. Guidance for assessing Social Impacts within the Commission Impact Assessment system See the Reports	The Board's mandate is to scrutinize and issue opinions on the quality of individual draft impact assessments	All sectors	top
SG	Annual Policy Strategy 2009 2010 2011 Issue page	Gives an annual strategic framework at Commission level	The Annual Policy Strategy is the first step of the Commission's planning system.	All sectors	