

Ageing in the US

Policy instruments and priorities for information
and communication technology applications

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AARP Global Aging Program

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European Commission Conference

“Personal Health Systems:

Deployment opportunities and ICT research challenges”



Who We Are

- AARP is the leading nonprofit, nonpartisan membership organization for people age 50 and over in the United States
- What we do:
 - Provide information and resources
 - Engage in legislative, regulatory, and legal advocacy
 - Assist members in serving their communities
 - Offer a wide range of unique benefits, products, and services
- Founded in 1958 by Dr. Ethel Percy Andrus
- Now with **38 million members**



38 million members

- Larger than combined population of the Netherlands, Denmark, Norway, and Sweden
- Diverse membership: age, culture, education, geography, income, interests, race and ethnic background
- 45% of our members work either full- or part-time; 47% retired
- Over 50,000 members engaged in volunteerism
- Over 4 million members work in grassroots activism and advocacy

AARP Structure

- **AARP**

- Offices in all 50 states, the District of Columbia, Puerto Rico, and the US Virgin Islands
- Approximately 2000 employees
- \$1.2 billion 2007 budget (€921 million)

- **AARP Services, Inc.**

- A wholly owned subsidiary of AARP, which manages the wide range of products and services that are offered as benefits to AARP members

- **AARP Foundation**

- AARP's charitable organization funded by grants, tax-deductible contributions from members, the general public, and AARP

- **AARP Global Network**

- An international network of organizations serving the needs of older populations, which offers consulting services, products, resources, and expertise

AARP Vision

A society in which everyone ages with dignity and purpose and in which AARP helps people fulfill their goals and dreams

AARP Mission

AARP is dedicated to enhancing quality of life for all as we age. We lead positive social change and deliver value to members through information, advocacy, and service.

“To serve, not to be served”

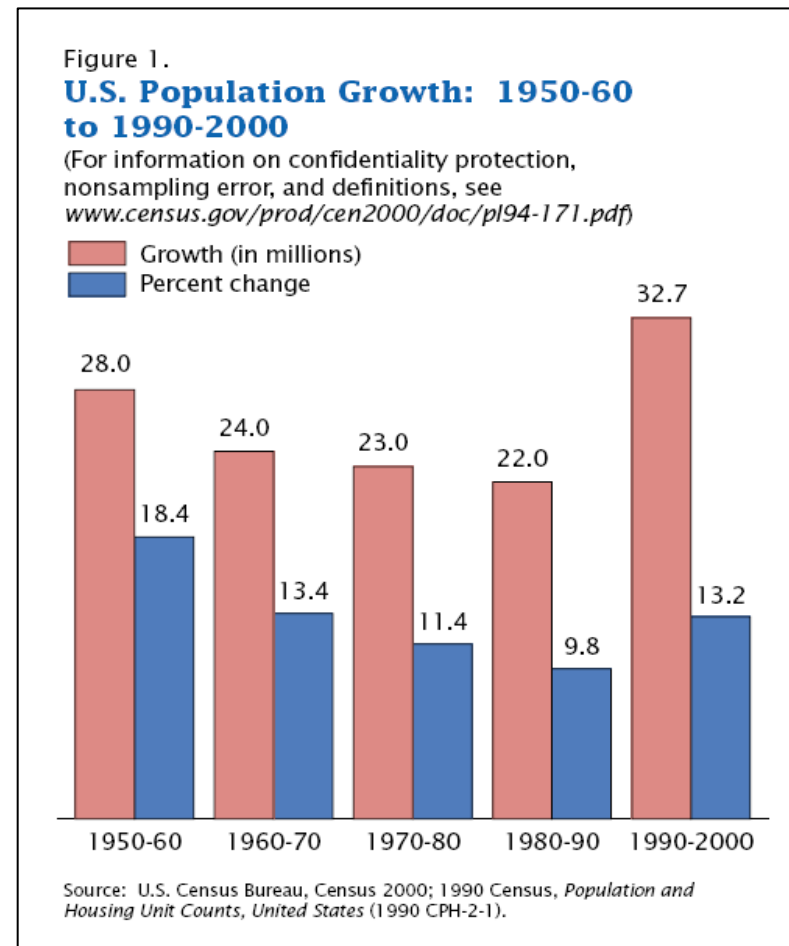
AARP's Social Impact Agenda

- **Economic Security** – Support Social Security and retirement assets and help Americans 50+ remain in the workforce
- **Health and Supportive Services** – Work to improve coverage and access to health care and improved health status
- **Livable Communities** – Help Americans 50+ age in place and live in a residence appropriate for one's needs
- **Information and Resources** – Provide one-stop access for credible information to help people 50+ make informed decisions
- **Global Aging** – Serve as a leader in the international dialogue on aging to understand best practices in nations around the world

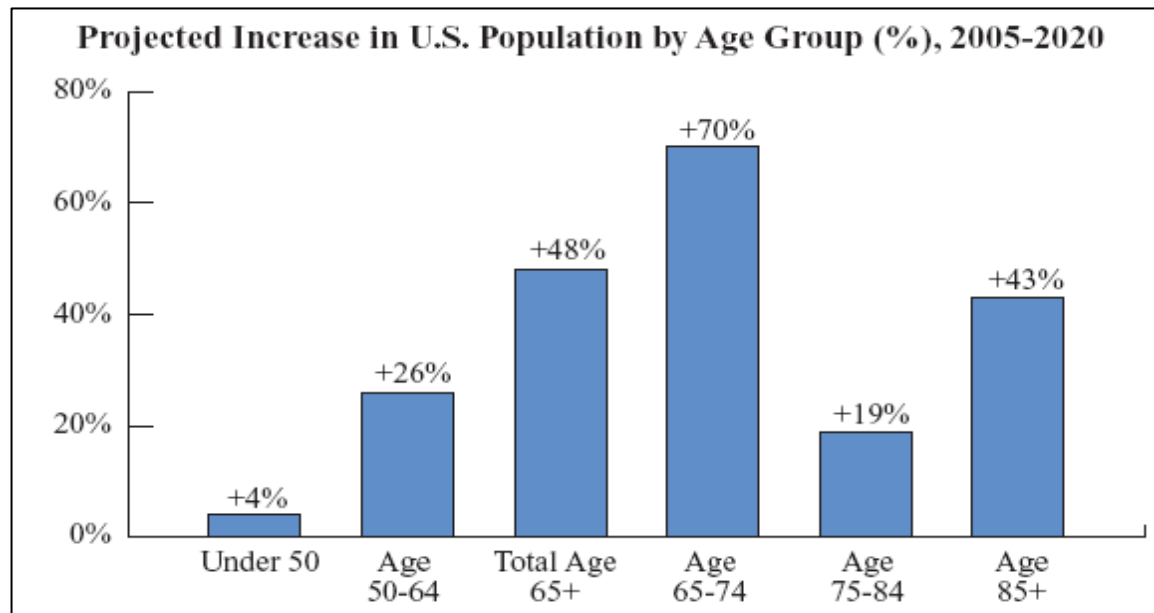
The Demographic Situation in the US

In October 2006, the US population hit the **300 million** mark, based on birth and migration estimates. Of this total, 36.8 million (**12.4%**) are 65 or older.

With 32.7 million people, the population growth in the US between 1990 and 2000 was the highest absolute increase in US Census history.



From 2005 to 2020, the population age 65 or older and the population age 85 or older will increase by almost one-half (48% and 43% respectively), and the youngest seniors age 65 to 74 will increase by 70%.



Source: *Across the States 2006: Profiles of Long-Term Care and Independent Living*, AARP Public Policy Institute (Dec 2006)

Global Aging

A global demographic shift creates new challenges and opportunities on all social and economic fronts.

Percentage of Population 60+ by country through 2050

Country	2000	2025	2050
Belgium	22.0	30.1	33.3
China	10.1	20.1	31.0
France	20.8	29.0	33.0
Germany	23.3	32.1	35.0
Italy	24.2	34.4	41.3
Japan	23.3	35.2	41.7
Netherlands	18.2	28.6	31.3
Sweden	22.2	28.3	30.9
UK	20.7	26.5	29.4
US	16.2	23.8	26.4

Source: Population Division of the Department of Economic and Social Affairs of the United Nations Secretariat, <http://esa.un.org/unpp>

AARP Global Aging Program (GAP)

- History – launched in 2002
- Mission – develop and advocate best practices
- Partnerships – European Commission, OECD, The Nikkei, The Financial Times

AARP Global Aging Program (GAP)

- GAP Resources:
 - Global Report on Aging
 - Aging Advances
 - www.aarp.org/international
 - THE global resource for the latest info on aging
 - Conferences and Conference Proceedings
 - Comparative research
 - Monthly e-Newsletters
- Recent and Upcoming Activities:
 - AARP European Leadership Study (London, Paris, Oslo, The Hague)
 - Cross-Atlantic Exchange to Advance Long-Term Care, *co-hosted with the European Commission* (Brussels)
 - International Dialogue on Pharmaceutical Pricing (Washington, DC)
 - Reinventing Retirement Asia: Enhancing the Opportunities of Aging (Tokyo)

AARP Public Policy Institute (PPI)

- Understanding demographic change
- Conducting and publishing research on relevant topics
- Informing the public debate

<http://www.aarp.org/research/ppi/>

AARP Public Policy Institute (PPI)

- Recent PPI Reports:
 - A New look at U.S. Expenditures for Long-Term Care and Independent Living Services, Settings, and Technologies (April 2005)
 - Becoming Disabled After Age 65: The Expected Lifetime Costs of Independent Living (June 2005)
 - Across the States 2006: Profiles of Long-Term Care and Independent Living (Dec 2006)
 - Home Care Quality: Emerging State Strategies to Deliver Person-Centered Services (Feb 2006)
 - Personal Health Records: an Overview of What is Available to the Public (May 2006)
 - Learning from Abroad: Lessons and Questions on Personal Health Records for National Policy (Mar 2006)

<http://www.aarp.org/research/ppi/>

PPI Research Report

Becoming Disabled After Age 65: The Expected Lifetime Costs of Independent Living

Findings on the Lifetime Costs of Home-Based Services:

- The average costs for paid care to keep disabled older persons at home throughout the course of disability are estimated at about \$174,000 (€133,600).
- Median costs (which represent the “typical” case) are estimated at \$135,000 (€103,600).
- The average expected lifetime costs of care for maintaining a nursing home resident in the community rather than in a nursing home are estimated to be only slightly higher – \$179,000 (€137,400) – than the costs for a disabled individual already living at home.
- Combining these two groups, the average lifetime service costs associated with ensuring that all individuals who develop a disability can remain in their homes and have their needs met total \$175,000 (€134,300).

PPI Research Report

Personal Health Records:

An Overview of What Is Available to the Public

Background Survey Results:

- 60 percent support the creation of a secure online PHR service
- Over 70 percent believe PHRs would improve health care quality

BUT, 67 percent of American adults are concerned about the privacy of their health information.

The report revealed that, while a variety of products are available, market uptake of PHR services is modest, possibly due to:

- Lack of familiarity with PHRs
- Privacy and security concerns
- User time requirements to enter data
- Lack of connectivity to physicians

Internet Use Among Americans 50+

In 2005, **51.0%** of the US population age 50+ accessed the Internet.

Internet Use: Percentage of US Population by Age Group and Year

	1998	2004	2005
50-64	31.3	70	65
65-74	12.3	45	45
75+	4.3	24	25

Source: *The State of 50+ America*, AARP Public Policy Institute (Jan 2006)

Broadband Access

- The US has dropped from 3rd to 20th place in the number of broadband subscribers per 100 inhabitants.
- “Roughly 15 million households cannot get broadband from their phone or cable provider because the companies have been slow to expand their high-speed networks...” – *New York Times*, 14 Nov 2006
- Average broadband service in the US is slower and pricier than in other countries.

Broadband at Home: Percentage of US Population by Age Group and Year

	2005	2006
25-49	41	56
50-64	32	44
65+	13	21

Source: AARP Aging Indicators Surveys 2005, 2006

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