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Roundtable: Policy and Deployment to PHS

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<http://www.jrc.cec.eu.int>

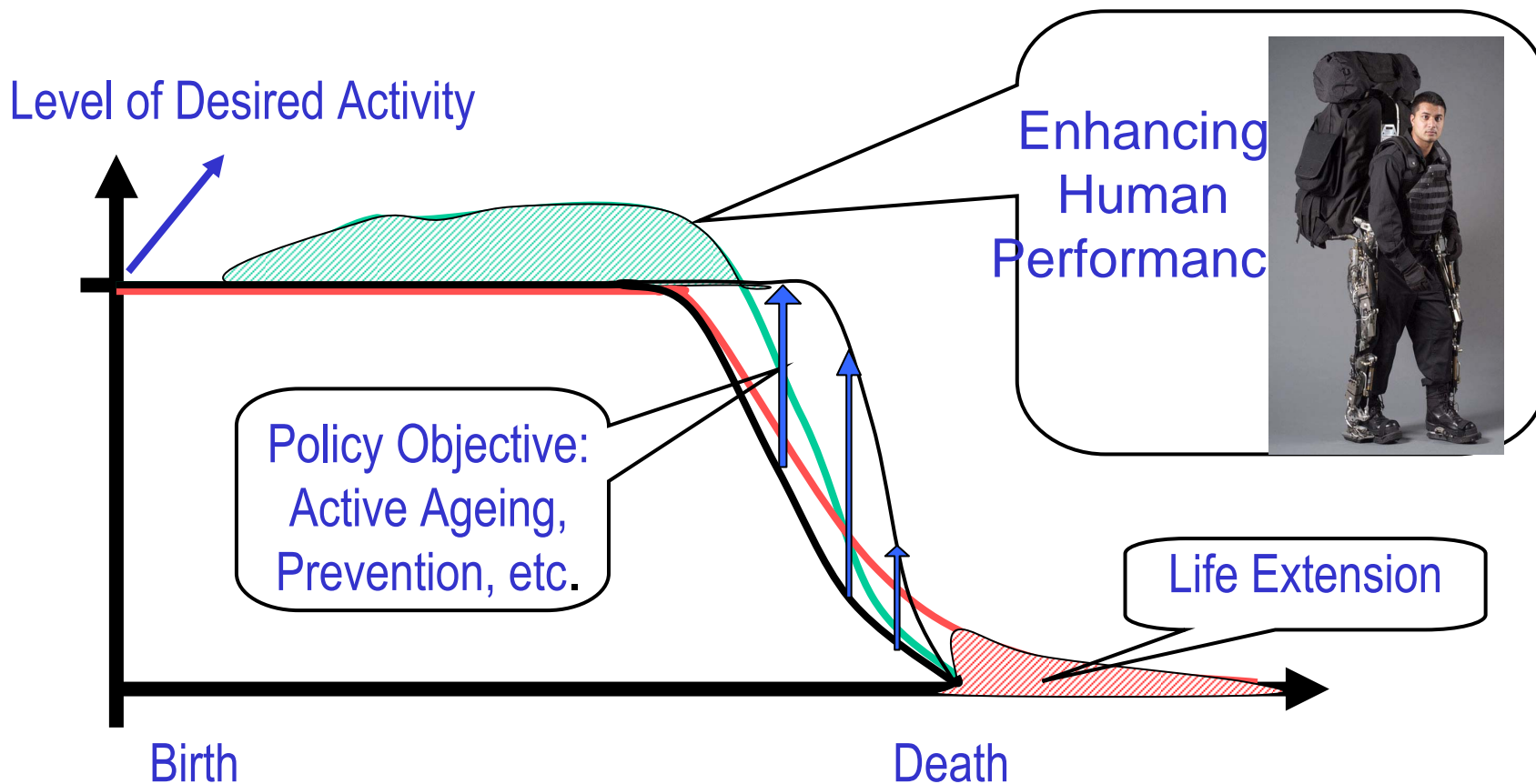
Personal Health Systems 2007 Conference.
European Parliament, Brussels 13-2-2007





A different European positioning for Active Ageing

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Ageing and new ICT: how to make its work

- Elderly people not technophobe: ICT are clearly seen as to optimize quality of life!
 - better healthcare
 - better mobility
 - more recreation possibilities
- Pro (high tech) on condition that:
 - Human contacts (face-to-face) remain important
 - Privacy!
 - User centered
- This means:
 - Complementary approaches (tech and non tech)
 - Guarantee privacy
 - Elderly people as co-developers/innovators..

Multidisciplinary innovation: a must!

Source: VIWTA scenario study (2006)