



Inclusive Mobile Communications

Ministerial Conference
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No one left behind



Erkki Ormala

Vice President,
Technology Policy,
Nokia Corporation

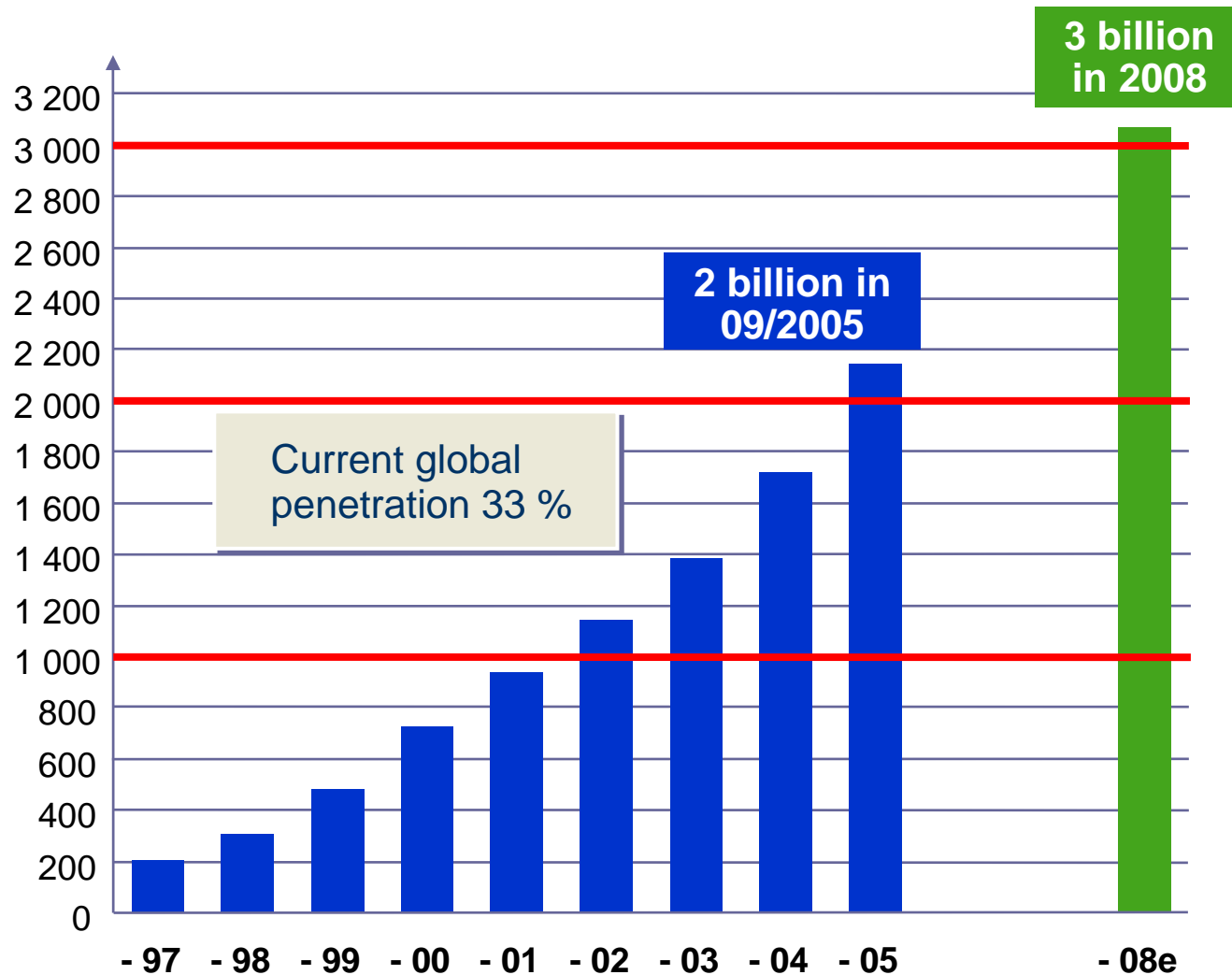
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Opportunity for Digital Inclusion

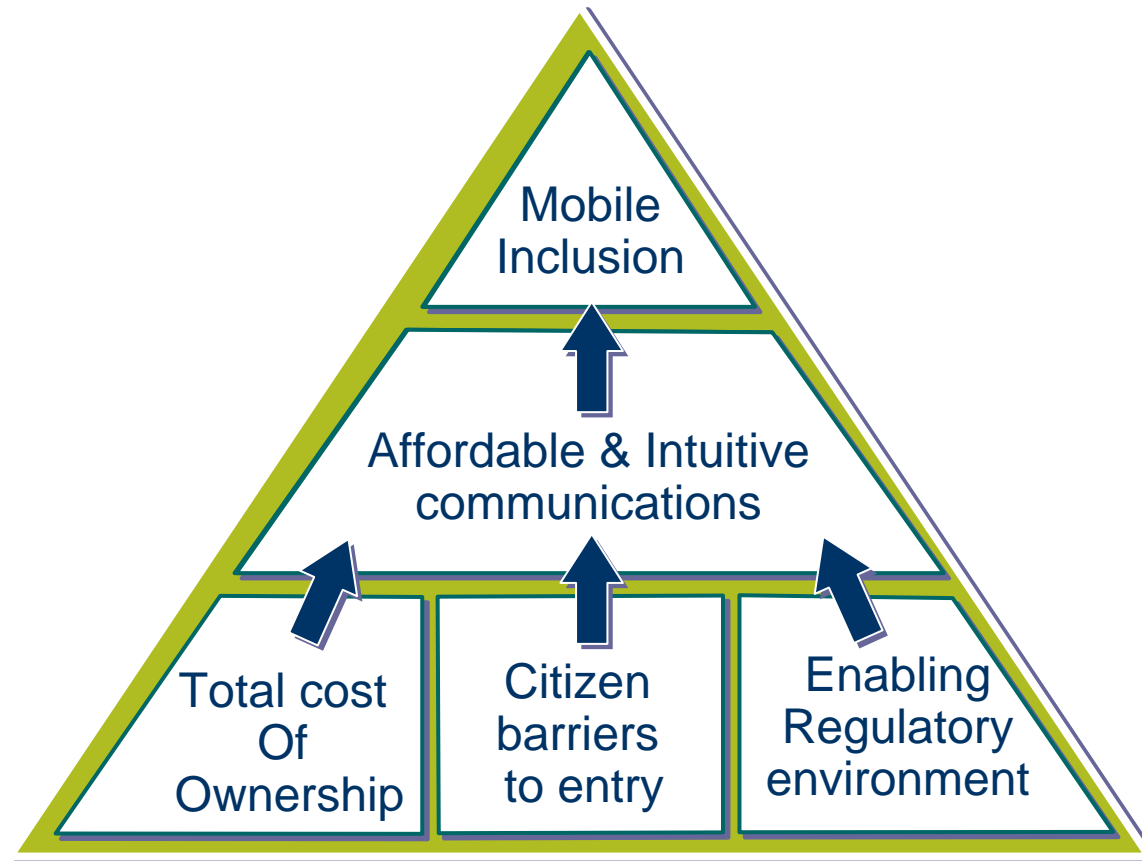
Mobile phone
subscriptions
globally,
millions



Source: Informa
Telecoms and Media

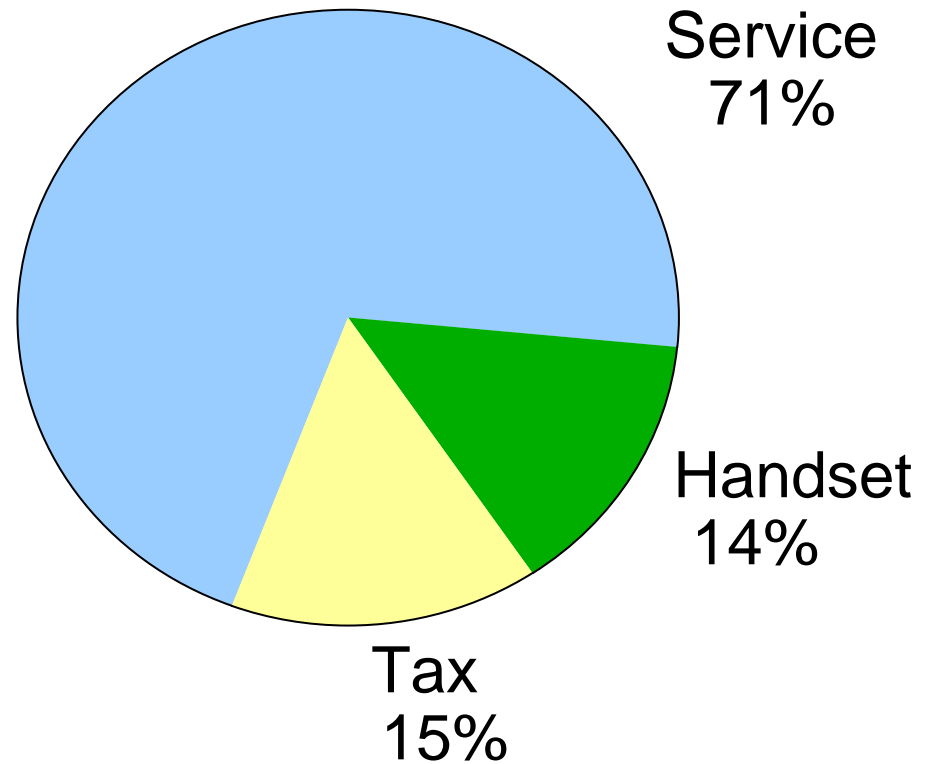


Building Blocks of Inclusion





Total Cost of Ownership



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Citizen Barriers

- Availability
- Income – Cash Barrier
- Intuitivity & Accessibility
- Education & Skills

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Availability/Income - Village Phone

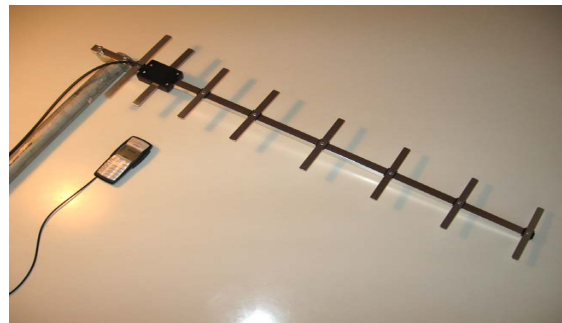
- Affordable connectivity with Nokia Entry phones

+

- Network booster

+

- Microfinance



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Intuitivity & Accessibility

- Nokia envisions a world where all people have access to usable and affordable wireless devices.
- Technology has tremendous potential to help ageing and disabled persons overcome barriers to education, work, and in their social lives.



Intuitivity & Accessibility

- Innovative Products:
www.nokiaaccessibility.com
- Over 50 Features for Accessibility
 - Visual
 - Audio
 - Speech
 - Cognitive
 - Motor Disabilities





Life Skills -



- *Bridgeit* Text2Teach Program
- Life Skills Training in 20 countries





Enabling Policy Environment

- Open markets
- Skillful & Independent regulators
- Favorable Fiscal Policy
- E-Government Services
- ICT & Development

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Technology Trends for the Future

- Digital Convergence
- Increasing Mobile Network Speeds
- Openness and Interoperability
- Total cost of ownership diminishing
- Enabling Policy Environments Emerging



e-INCLUSION

ICT for an Inclusive Society

Thank You!

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