



e-INCLUSION

ICT - Opportunities for the elderly

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Information Society for everyday life

- Next Generation Networks, IP-based networks
- Cheaper technology
- Multipurpose intelligent terminals
- Internet of Things
- Great application possibilities

Information and communications services are present in the everyday life of people anywhere and anytime.



By 2050 about 30% of the population will be over 65 years of age.





New assistive technologies and devices for:

- Communication
- Mobility
- Health monitoring
- Independent living
- Work and employment
- Social contacts,

- **Everyday functions!**





Older people are a heterogeneous group

- Functional, social, cultural and economic backgrounds
- Skills, trust and motivation
- Becoming more accustomed to using information society services
- Need for high-level, easily accessible, interoperable and easy-to-use technologies, systems, content and services





e-Inclusion of older people calls for:

- Training and personal guidance
- Awareness raising about the benefits
- Increasing trust
- Promotion of user-friendliness and accessibility





Ageing as an opportunity

- Older people are a remarkable consumer group
- Driving innovative technologies, products, services and content
- Increasing utilisation of ICTs and ICT-based services

**for the sake of
the European
competitiveness !**





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ICT for an Inclusive Society

Ministerial Conference
Riga 11-13 June 2006

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